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B-8- #I 1088

BROADCASTING STATION LICENSE RECORD

W T W N (EFF. 9-1-80)

Date first licensed September 26, 1940 EFF: 9-10-(80) letters X W L A Y

XSHEPARD BROADCASTING CORPORATION OF OHIO(VOL. AL 7-31-70 / LOCATION: GRAND RAPIDS, MICHIGAN

See card #2

X SHEPARD BROADCASTING CORPORATION(AL-10-29-64;EFF: 11-6-64)

X STEVENS-WISMER BROADCASTING, INC. (ML 9-12-58)

X VERSLUIS RADIO & TELEVISION INC. (AL-7-16-51 EFF: 7-16-51)

Name of licensee X LEONARD A. VERSLUIS

Wabash Ave., and LaSalle St., Grand Rapids, Michigan (EL-11-6-58)

Transmitter location X 6 Fountain St., N.E., Grand Rapids, Mich. (MP 8-10-40)(Lic. 9-26-40)

Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan(Ltr.1-11-60)

Main studio location X6 Fountain St., N.E., Grand Rapids, Mich. (MP 8-10-40)(Lic. 9-26-40)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 12211

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
Letter B2-P-2588	5-28-40	1310	250w	U	5-28	trans.
		site and antenna				
	For a new station at Grand Rapids, Mich.					
B2-P-2588	8-10-40	1310	250w	U	10-10	4-10-41
B2-MP-1018	Approval of T and S sites and antenna					
B2-L-1237	9-26-40	1310	250w	U	9-26	3-29-41
B2-Z-491	Lic. to cover C.P. for a new station. Also determine operating power by direct method.					
B2-S-1088	5-22-45	Extension of License			6-1	8-1-45
NARBA REALLOCATION						
B2-R-1088	3-24-41	1340	250w	U	3-29	10-1-41
B2-L-809	5-1-41	1340	250w	U	5-1	10-1-41
	Determine operating power by direct method					
B2-R-1088	9-30-41	1340	250w	U	10-1	10-1-42
B2-R-1088	9-8-42	1340	250w	U	10-1	6-1-43
B2-S-1088	11-6-42	1340	250w	U	12-1	6-1-43
	Mod. Lic. accordance Order 107					
B2-S-1088	7-20-43	To transmit to Station CKLW, Windsor, Canada, for rebroadcast Children's Bible Hour, from 11 a.m. to 12 noon. EST. 5-27, 4-3, 10, 17 & 24, 1943, only.				
B2-S-1088	[illegible]	[illegible]				
B2-R-1088	5-18-43	1340	250w	U	6-1	6-1-45
B2-S-1088	7-24-45	Extension of license			8-1	10-1-45
B2-S-1088	9-25-45	Extension of license Order 107A			10-1	12-1-45
B2-S-1088	11-21-45	Extension of license			12-1	2-1-46
B2-S-1088	1-23-46	Extension of license			2-1	4-1-46
B2-S-1088	3-20-46	Extension of license			4-1	6-1-46
B2-S-1088	5-24-46	Extension of license			6-1	8-1-46

B-8-

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WLAV

Name of licensee SHEPARD BROADCASTING CORPORATION (BML 11-30-70)
XLEONARD A. VERSLUIS

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194180

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-R-1088	6-5-46	1340	250w	U	6-5	2-1-47
B-R-1088	1-30-47	1340	250w	U	2-1	2-1-50
BZ-2980	12-21-48	1340	250w	U	12-21	2-1-50
	Determine oper. power by direct method.					
BR-1088	1-25-50	1340	250w	U	2-1	2-1-53
BAL-1199	7-16-51	Assignment to Versluis Radio & Television Inc.				
EFF: 7-16-51						
BZ-3428	10-27-52	1340	250w	U	10-27-52	2-1-53
	Authority to determine operating power.					
BR-1088	1-7-53	1340	250w	U	2-1	10-1-55
BE-1088	9-7-55	RENEWAL OF LICENSE			10-1	10-1-59
BTC-2823	7-16-58	Voluntary transfer of control of lic.				
BFF	7-16-58	corp. from Leonard A. Versluis to Milton W. Bush (33-1/3%) and Harmon L. Stevens & John F. Wismer, d/b as Stevens-Wismer Broadcasting Company (66-2/3%)				
BML-1275 (1)	9-12-58	Mod. of license to change name of licensee corporation to Stevens-Wismer Broadcasting, Inc.				
Wire	9-30-58	Action on renewal application deferred 9-24-58, pending futher consideration. Continued operation authorized.				
BR-1088	10-15-58	1340	250w	U	10-15	10-1-62
BP-12,456	11-12-58	1340kc	250w	U	1-12	7-12-59
	Construction permit to change antenna-transmitter location from 6 Fountain St., N.W. to Wabash Aven. & LaSalle St.; operate trans. by Remote Control from 6 Fountain St., N.E. (Studio Location change antenna & Ground system & install new transmitter (RCA BTA-1R)					
BP-12896	4-23-59	1340	250w	Aux.	6-23	12-23-59
	CP to install a new transmitter (RCA BTA-1R) at 6 Fountain Street, N.E., Grand Rapids, Mich. to be used as an Aux. transmitter on 1340kc with power of 250w for auxiliary purposes only.					

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L A V

Station location GRAND RAPIDS, MICHIGAN

Name of licensee STEVENS-WISMER BROADCASTING, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	To
BMP-8610 (1)	7-13-59	Mod. of CP (BP-12,456) for extension of completion date to 3-12-59.				
Letter	10-15-59	Cancellation of CP (BP12,996) as of this date for aux. transmitter.				
BP-13512	10-22-59	1340kc	250w	Aux.	12-22	6-22-60
	CP to install old main transmitter (RCA-250K) at Wabash Ave. and LaSalle Street, Grand Rapids, Michigan to be operated on 1340kc, 250w for auxiliary purposes only.					
BL-7625	11-6-59	1340kc	250w	U	11-6	12-1-61
	Lic. to cover CP (BP-12,456 as mod.) which auth. changing antenna-trans. location, operate trans. by remote control from studio location, changes in antenna and ground system and install new trans.					
BRC-1626 (1)	2-26-60	Modification of license to change Remote Control Point from 6 Fountain St., N.E., Grand Rapids, Mich, to Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan (MAIN TRANSMITTER)				
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BMP-8430	11-16-60	1340kc	250w, 1kw-LS	U	1-16	7-16-61
	CP to increase daytime power to 1kw (Cond'l). (Issued as new CP)					
BL-8348 (2)	7-20-61	Lic. to cover CP (BMP-8340) which auth. inc. in daytime power.				
BZ-4420 (1) (AUXILIARY)	7-20-61	Authority to determine operating power by direct measurement of antenna power.				
BR-1088	9-15-61	1340kc	250w-1kw-LS	U	10-1	10-1-64
AUX			250w	AUX to		10-1-64
BTC-4250 EFF: 3-21-63 (per form 323)	4-19-63	Voluntary transfer of control of licensee corporation from Harmon Leroy Stevens and John F. Wismer dba Stevens-Wismer Broadcasting Co. TO Harmon Leroy Stevens and Bernardine Stevens (50%) and John F. Wismer and Rose Marie Wismer (50%).				

Form BC 126
June 1954

#4 BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L A V

Station location GRAND RAPIDS, MICHIGA

Name of licensee STEVENS-WISMER BROADCASTING, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	To
BTC-4235 EFF:	5-6-63 5-17-63	Voluntary transfer of control of licensee corporation from Harmon LeRoy Stevens & Bernardine Stevens (50%) and John F. Wismer & Rose Marie Wismer (50%) TO Shepard Broadcasting Corporation.				
BR-1088	9-14-64	Renewal of License(MAIN) Renewal of License(Aux.)			10-1	10-1-67
BAL-5253 Eff:	10-29-64 11-6-64	Voluntary assignment of license to Shepard Broadcasting Corporation				
BS-1088	6-8-66	1340kcs	250w	Aux.	6-8-66	10-1-67
		Mod. of Lic. to show trans. as Composite consisting of Collins 250K Modified.				
BR-1088	9-8-67	1340kc	250w-1kw LS	U	10-1	10-1-70
	Renewal of Nbel	1340kc	250w	Aux.		
BZ-6676 (1)	11-8-67 (Main)	Auth. to determine operating power by direct meas. of antenna power.				
BZ-6677 (1)	11-8-67 (Aux.)	Auth. to determine operating power by direct meas. of antenna power.				
BML-6972	7-31-70	VOL. TC EFF: 9-10-70				
BML-2330(L) BR-1088	3-23-71	Renewal of license(Main) Renewal of License(Aux.) Renewal of NDEA Mod. of lic. to change name issued with renewal.				10-1-73
EBSA	5-25-72					
BR-1088(L)	11-6-74		RENEWAL	(MAIN)		10-1-76
BR-1088(S)	4-18-77	Renewal of License				10-1-79
BTC-8460	10-20-77	Invol.TC	EFF:	10-20-77		
BTC-8520	2-13-78	Vol TC	EFF:	4-14-78		
BP-20996 (L) CP	11-15-78 TO CHG. TRANS. & ANT. SYST.	1340	250 w, 1 kW LS	Unl. (RC)		11-15-79
BR790601ZE(L)	10-24-79	Renewal of License				10-1-82
BMP-791101AE(1)	2-15-80	MP(BP-20,996) ext. time to 7-31-80				
EBSA	9-1-80	CALL SIGN CHANGE				
BP800922AR	11-6-80	CP to replace expired permit.				12-31-80

#5

AM

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters W T W N

Station Location Grand Rapids, Michigan

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BP-800922AR	11-6-80	1340khz 1kw 250w U	12-31-80
	SUPERSEDE TO CORRECT THE DAY & NIGHT PWR.		
BL-800925AI(L)	11-12-80	Lic. tocover BP-20996 as mod. for changes	10-1-82

Form 94

#I

APPLICATION RECORD—BROADCASTING

Call letters WLAV

Name Leonard A. Versluis

47 Monroe Ave., N.W.,
Grand Rapids, Mich.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-P-2588	10-25-39	C.P. for new station to be operated on: Frequency - 1310 kc Power - 250w, Time - unlimited S & T - to be determined, Grand Rapids, Mich.	Granted Subj. trans. site and antenna Letter written Issued with MP-1018 Granted	5-29-40 8-10-40
B2-MP-1018 Rec'd	7-3-40 7-5-40	Mod. of C.P. (B2-P-2588) for approval of antenna and transmitter and studio sites at 6 Fountain St., NE, Grand Rapids, Mich.	Granted	8-10-40
B2-L-1237 Rec'd.	9-16-40 9-17-40	License to cover construction permit (B2-P-2588) as modified for a new station	Granted	9-26-40

U. S. GOVERNMENT PRINTING OFFICE

Frank D. Scott, attorney.
John Barron, engineer.

RCA 250-K, DCC MAX 250w
RCA 66-A, 1552. RCA4180, 1434.

Newspaper affiliation - None

Form 94

#2

APPLICATION RECORD - BROADCASTING

Call Letters W L A V

Name Leonard A. Versluis

File No.	Dated	Application for	Action Nature	Action Date
B2-Z-491 Rec'd.	9-16-40 9-17-40	Authority to determine operating power by direct measurement of antenna power.	Granted	9-26-40
B2-R-1088	11-16-40	Renewal of license	Granted 1340kc,	3-24-41 250w, U
B2-Z-809 Rec'd	3-13-41 3-31-41	Authority to determine operating power by direct measurement of antenna power.	Granted	5-1-41
B2-R-1088 Resub.	7-25-41 "	Renewal of license and Form 335	~~Returned 8-18-41 for add'l copy.~~ Granted	9-30-41

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W L A V

Name LEONARD A. VERSLUIS

File No.	Dated	Application for	Action Nature	Action Date
B2-P-3325 received Filed	9-26-41 9-26-41 9-26-41	C.P. to change freq. from 1340 kc to 930 kc, increase power from 250w to 1kw, install new transmitter and D.A. for night use, and move trans. site from 6 Fountain St.N.E. Grand Rapids, Mich. to RFD, Paris Township, Kent County, Mich. Form 335 filed	Docket No. 6290 DISMISSED without prejudice Request of Applicant Min. #127	 3-27-42
B2-R-1088	7-29-42	Renewal of license and Form 335	Granted	9-9-42
B2-R-1088 Resub.	3-31-43 "	Renewal of license (~~Appl. not signed, Sec. 16~~) ~~Rec'd~~	Granted	5-18-43
B2-R-1088 Rec'd	3-28-45 3-31-45	Renewal of license Let. req. amend. 17(b) & photos 4-9-45 Amend. & photos filed 4-14-45 Letter filed 5-23-45 Program material filed 7-9-45	Granted	6-5-46

#4

Form 94

APPLICATION RECORD · BROADCASTING

Call Letters WLAV

Name LEONARD A. VERSLUIS

File No.	Dated	Application for	Action Nature	Action Date
B2-P-4536 Recd. Filed	2-4-46 2-5-46 2-5-46	C.P. to change frequency from 1340 to 930 kc, increase power from 250w to 1kw, install new transmitter (Collins 20-K) and D.A. for night use and change transmitter location from 6 Fountain St., N.E., Grand Rapids, Mich. to ~~RFD, Paris Twp., Mich.~~ (Atty. Frank Scott - Engr. Geo. Davis)	Docket No. 7778 DENIED Hearing - Decision and Order Issued	10-21-47 after
AMENDED Recd. Filed	10-28-46 10-30-46 11-7-46	AMENDED to change transmitter location from RFD Paris Township, Michigan, to 2200 Walcrath Avenue, Paris Township, Michigan.		

Form 94

#5

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name LEONARD A. VERSLUIS

File No.	Dated	Application for	Action Nature	Action Date
B2-R-1088 Rec'd	11-27-46 11-29-46	Renewal of license Logs filed 12-16-46	GRANTED	1-30-47
BZ-2980 Rec'd Filed	11-25-48 12-1-48 12-1-48	Authority to determine operating power by direct measurement of antenna power. (Harrison T. Slaughter, Atty.)	GRANTED	12-21-48
BR-1088 Rec'd	12-2-49 12-5-49	Renewal of license. (Robert E. Hodson, Atty.)	GRANTED	1-25-50
BAL-1199 Rec'd Filed	6-6-51 6-8-51 6-8-51	Voluntary assignment of license from Leonard A. Versluis to Versluis Radio & Television Inc. Thomas N. Dowd, Atty.	GRANTED EFF:	7-16-51 7-16-51

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name VERSLUIS RADIO & TELEVISION INC.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3428 Rec'd Filed	8-19-52 9-9-52 9-9-52	Authority to determine operating power by direct measurement of antenna power. Robert E. Hodson, Atty.	GRANTED	10-27-52
BR-1088 Rec'd Filed	10-20-52 10-27-52 10-27-52	Renewal of License Filed by Robert E. Hodson, Atty.	GRANTED	1-7-53
BR-1088 Recd Filed	6-29-55 7-1-55 7-1-55	Renewal of License Robert E. Hodson, Atty.	GRANTED	9-7-55
BTC-2823 Rec'd. Filed	6-21-58 6-24-58 6-24-58	Voluntary transfer of control of licensee corporation from Leonard A. Versluis to Milton W. Bush (33-1/3%) and Harmon L. Stevens & John F. Wismer, d/b as Stevens-Wismer Broadcasting Company (66-2/3%)	GRANTED EFF:	7-16-58 7-1-58

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name VERSLUIS RADIO & TELEVISION INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1088 Recd Filed	8-1-58 8-12-58 8-12-58	Renewal of license R.Russell Eagan, Attorney	GRANTED	10-15-58
BTL-1775 Rec'd Filed	8-30-58 9-8-58 9-4-58	Modification of license to change name of licensee corporation to Stevens-Wismer Broadcasting, Inc. Atty's: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	9-12-58
BP-12,456 Rec'd Filed	10-16-58 10-20-58 10-20-58	Construct on permit to change antenna-transmitter location from 6 Fountain St., N.E. to Wabash Ave. and Lasalle St.; operate by remote control from 6 Fountain St., N.E. (Studio loc.) change antenna and ground system and install new transmitter (RCA BTA-1R).	GRANTED	11-12-58

F.C.C. - WASHINGTON, D. C.

R. Russell Eagan, Atty.
George C. Davis, Engr.

FORM BC-121
AUG. 1955 # 8

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name STEVENS-WISMER BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-8430 Rec'd Filed	2-5-59 2-9-59 2-9-59	Modification of construction permit BP-12,456 (which auth. change antenna-trans. location, operate remote control from studio, change antenna and ground system and install new transmitter) to increase daytime power from 250w to 1kw Atty.- Kirkland Ellis, Hodson et al Engr.-Walter F. Kean, Riverside, Ill.	GRANTED Cond'l re: Permittee shall be required to eliminate any adverse problems (WMAX & WFUR) Permittee shall accept such interference, re case IV stations (Issued as new CP)	11-16-60
BP-12,896 Rec'd Filed	3-10-59 3-13-59 3-13-59	Construction permit to install a new transmitter (RCA BTA-1R) at 6 Fountain Street, N.E., Grand Rapids, Mich. to be used as an Auxiliary transmitter on 1340kc with power of 250w for Auxiliary purposes only. R. Russell Egan, Atty.	GRANTED CANCELLED	4-23-59 10-15-59
AMENDED Filed	9-28-59 9-30-59	correct trans-location Wabash Ave., & LaSalle St.		

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name STEVENS-WISMER BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-8610 R & F	6-30-59 7-1-59	Modification of c.p.(BP-12,456 which auth. change antenna-transmitter loc; operate by remote control from studio loc.;change antenna and ground system; and install new transmitter) for extension of completion date from 7-12-59 to 8-12-59. Kirkland,Ellis,Hodson,Chaffetz,Masters,Attys.	GRANTED to 8-12-59	7-13-59
BL-7625 Rec'd Filed	8-3-59 8-7-59 8-7-59	License to cover construction permit (BP-12,456, as mod.) which authorized changing antenna-transmitter location, operate transmitter by Remote Control from studio location, changes in antenna and ground system and install new transmitter. Reed T. Rollo, Atty. Walter F. Kean, Riverside, Ill.,Engr.	GRANTED	11-6-59

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name STEVENS-WISMER BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-13512 R & F	9-9-59 9-30-59	Construction Permit to install old main transmitter (RCA-250K) at Wabash Avenue and LaSalle Street, Grand Rapids, Michigan to be operated on 1340kc, 250w for auxiliary purposes only. Kirkland, Ellis, Hodgson, Chaffetz & Masters, Attys.	GRANTED	10-22-59
BRC-1626 Rec'd Filed	2-18-60 2-23-60 2-23-60	Modification of license to change Remote Control Point from 6 Fountain Street, N. E. ~~in~~ Grand Rapids, Michigan to Waters Building, 161 Ottawa, N.W., Grand Rapids, Michigan (MAIN TRANSMITTER). Aloysius B. McCabe, Atty.	GRANTED	2-26-60

FORM BC-121
AUG. 1955

#11

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name STEVENS-MILNER BROADCASTING, INC.
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BL-7973 R & F	5-13-60 5-16-60	License to cover C.P. (BP 13,512) which authorized installation of old main trans. to be used for auxiliary purposes only. Atty's: Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	9-1-60
BL-8348 R. & F.	1-30-61 2-1-61	License to cover C.P. (BMP-8430) which auth. increase daytime power. Atty. Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	7-20-61
BZ-4420 R. & F.	3-20-61 3-22-61	Authority to determine operating power by direct measurement of antenna power (Aux.) Atty's. Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	7-20-61
BR -1008 Rec'd&Filed	6-19-61 6-26-61	Renewal of License (MAIN & AUXILIARY) R. Russell Eagan, atty.	GRANTED	9-15-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W L A V

Name STEVENS-WISMER BROADCASTING, INC.
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BRC- Rec'd	6-30-61 6-31-61	Modification of license to operate Auxiliary Transmitter by Remote Control from 161 Ottawa N. W., Grand Rapids, Michigan. R. Russell Eagan, Attys.	RETURNED Unnecessary	8-1-61
BTC-4235 R & F	2-25-63 3-1-63	Voluntary transfer of control of licensee corporation from ~~Harmon LeRoy Stevens & John F. Wismer d/b as Stevens-Wismer Broadcasting Co.~~ TO Shepard Broadcasting Corporation. Atty. R. Russell Eagan	GRANTED EFF:	5-6-63 5-17-63
Amended Rec'd Filed	3-26-63 3-27-63 3-27-63	AMENDED 3-27-63 to change name of TRANSFEROR TO HARMON LEROY STEVENS AND BERNARDINE STEVENS (50%) AND JOHN F. WISMER AND ROSE MARIE WISMER (50%). (CONTINGENT ON GRANT OF BTC-4250) R. Russell Eagan, Atty.		

F.C.C. - WASHINGTON, D. C

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name STEVENS-WISNER BROADCASTING, INC.
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BTC-4250 Rec'd Filed	3-26-63 3-27-63 3-27-63	Voluntary transfer of control of licensee corporation from HARTON LEROY STEVENS AND JOHN F. WISNER, d/b as STEVENS-WISNER BROADCASTING, Co. TO HARTON LEROY STEVENS AND BERNADINE STEVENS (50%) AND JOHN F. WISNER AND ROSE MARIE WISNER (50%). R. Russell Eagan, Atty.	GRANTED EFF:	4-19-63 3-21-63 (per form 323)
BR-1088 Rec'd Filed	6-30-64 7-6-64 7-6-64	Renewal of license (MAIN & AUXILIARY) R.RussellEagan Kirkland,Ellis,Hodson,Chaffetz & Masters	GRANTED	9-14-64
BAL-5253 R & F (Form 316)	9-29-64 10-2-64	Voluntary assignment of license to SHEPARD BROADCASTING CORPORATION Atty. - R. Eagan(Kirkland, Ellis etc)	GRANTED Eff:	10-29-64 11-6-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters W L A V

Name SHEPARD BROADCASTING CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BR-1088 R & F JUL 25 1967	6/23/67 7/3/67	Renewal of license (Main & Aux.) Atty: E. G. Krasnow	GRANTED	9-8-67
BZ-6676 R & F DM-10/3/67	9/20/67 9/25/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Erwin F. Krasnow Engr: Harold Munn, Jr., Coldwater, Mich.	GRANTED	11-8-67
BZ-6677 R & F DM-10/17/67	10/5/67 10/9/67	Auth. to determine operating power by direct meas. of ant. power. (Aux.) Atty: E. G. Krasnow	GRANTED	11-8-67
NOV 8 1967				
BR-1088 R & F #613759 $75. n ($30.) Aux. 7-6-70 P.N. 7-6-70 JUL 10 1970	7-3-70 7-6-70 ($210. submitted)	Renewal of License (Main & Auxiliary) Atty.: Erwin G. Krasnow AMENDED 9-15-70 to change name of applicant to "Shepard Broadcasting Corporation of Ohio" AMENDED 10-15-70 to change name to "Shepard Broadcasting Corporation"	GRANTED	3-23-71

FCC WASHINGTON, D. C. SEP 23 1970

Form BC-121 #15
September 1969

1340kc

APPLICATION RECORD - BROADCASTING

SHEPARD BROADCASTING CORPORATION OF OHIO

Call Letters W L A V

Name SHEPARD BROADCASTING CORPORATION
Grand Rapids, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAL-6973 R & F FEE PD: $60 - #616922 (include WLAV-FM) also see WLYV & WTTO)	7-17-70 7-20-70 Form 316 JUL 28 1970	Voluntary assignment of license to SHEPARD BROADCASTING CORPORATION OF OHIO Atty - R. Russell Eagan	GRANTED EFF: 9-10-70	7-31-70
BAL-2330 R & F #635689 .50 ACC. 060 Press	10-5-70 10-12-70 10-12-70 NOV 5 1970	Mod. of license to change name to SHEPARD BROADCASTING CORPORATION. Atty: R. Russell Eagan	GRANTED Issued with Renewal.	11-30-70

10-1-70 Annual fee $124.00 deducted from $105. renewal fee &(19.Extra) NO CREDIT TO 1971.

#16

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WLAV

Name SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-1088 R & F PN PRESS AUG 1 1973	6-12-73 7-3-73 7-3-73	Renewal of License Atty: R. Russell Eagan AMENDED 10-18-73 re: EEO program AMENDED 12-3-73 re: EEO	GRANTED	11-6-74
BTC-7472 Rec'd FEE PD: $1000 #308886 CODE 047(ALSO SEE FM and WLIV) Pub.notice filed 7-2-74 Pub. notice filed 7-24-74 FILED (Articles of Inc.& by laws filed 7-8-74) JUL 1 5 '74	5-24-74 5-24-74 7-8-74	Voluntary transfer of control of lic corp from John J. Shepard, Daniel J. Duffy, and Michael F. Coyne to Golden Bear Communications, Inc. Atty - Kirkland, Ellis & Rowe AMENDED 7-24-74 re comm. needs & survey AMENDED 8-8-74 - re officer; revised Tables 1 & 2; prog. data AMENDED 10-1-74 reasons for TC & statement re KITT	DISMISSED 2-25-75 in view of BAL-2352 (WLIV)	

F.C.C. - WASHINGTON, D. C.

#17

Form BC-121
May 1976
10-40

1340 khz

APPLICATION RECORD - BROADCASTING

Call Letters W L A V

Name SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-1088 R & F PN Recd. PRESS	5-28-76 6-1-76 " JUL 30 1976	RENEWAL OF LICENSE John C. Quale, Atty. AMENDED 2-7-77 re: EEO complaint AMENDED 3-14-77 re: EEO	Granted	4-18-77
BTC-8460 Rec'd Filed FORM 316 Also see WLAV-FM SEP 30 1977	6/20/77 7/19/77 9/23/77	Involuntary transfer of control of lic corp from John J. Shepard and Daniel J. Duffy (29.1% each) to John J. Shepard and Patricia F. Duffy, Executor of the Estate of Daniel J. Duffy, deceased (OVER) Atty - Kirkland, Ellis & Rowe (J. Bayes)	GRANTED EFF:	10-20-77 10-20-77
BTC-8520 R & F FORM 315 (ALSO SEE FM) NOV 21 1977 PN Recd.	10-10-77 10-28-77 11-28-77	Voluntary transfer of control of lic corp from John J. Shepard, and Patricia F. Duffy, Executrix of the Estate of Daniel J. Duffy (Deceased) to John J. Shepard (OVER) Atty - Kirkland, Ellis & Rowe	GRANTED EFF:	2-13-78 4-14-78

F.C.C. WASHINGTON, D.C.

Note re: BTC-8460 - 316 appl. filed in view of the fact that after Invol TC gr - only 1 of the orig 3 s/h will remai (after estate is settled - 315 nec.)

BTC-8520 AMENDED 12-6-77 Sec.III, Page 5,(inadvertently omitted from application)

AMENDED 2-6-78 re:Sec. I & II, officers, dir, stockholder (reflect presently proposed)

Plan of financing, & financial data

#18 1340khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WTWN XWLAV

Name SHEPARD BROADCASTING CORPORATION
GRAND RAPIDS, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BP-20,996 R & F PRESS: NOV 30 1977	2-14-77 2-17-77	Construction permit to chg. type trans.(RCA BTA-1B) make change in antenna system(incr hght of non-DA tower) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 COMMISSION RULES ATTY: John C Quale	GRANTED	11-15-78
BR790601ZE PRESS: JULY 20 1979		RENEWAL OF LICENSE Atty- Jas. R. Bayes	GRANTED	10-24-79
BMP791101AE PRESS: (0) 11-20-79		MP(BP-20,996) for Extension of Time to: 4-1-80 (FOR CHANGES) Atty. James R. Bayes (Kirkland & Ellis)	GRANTED	2-15-80

#19

APPLICATION RECORD-BROADCASTING

Call Letters: W T W N 1340khz

Name: SHEPARD BROADCASTING CORPORATION

Station Location: Grand Rapids, Michigan

File No.	Date	Description	Action and Date
BL-800925AI R & F PRESS	9-25-80 OCT 6 1980	Lic. to cover BP-20996 as mod. for changes Atty: James R. Bayes(Kirkland & Ellis)	GRANTED 11-12-80
BP800922AR PRESS (0)	OCT 24 1980	Construction Permit to Replace Expired Permit (BP-20,996, as Mod.). Atty. James R. Bayes (Kirkland & Ellis)	GRANTED 11-6-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.