W V B S

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126 Official No. 4305
June 1954

BROADCASTING STATION LICENSE RECORD

W V B S(EFF 5-29-7

Date first licensed 12-3-63

Call letters xW P G F

Station location Burgaw, N. C.

SMILES EAST, INC. (AL gr 3/31/76 EFF:
xBROWN BROADCASTING COMPANY, INCORPORATED (AL 3-30-73 EFF: 5-1-73)
X PENDER BROADCASTING CO., INC.(BAL-4973-12-27-63 EFF: 1-20-64
x RAYMOND WOODROW FIELDS, OATHEL BURGESS HALL AND WILLIAM M BAKER d/b as

Name of licensee PENDER BROADCASTING COMPANY

Transmitter location On U.S. 117, 1.5 mi. SE of Burgaw, North Carolina (BP 3-5-63)

25445

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-14784	3-5-63	1470kc	1kw	Day	5-5	11-5-63
	CP for a new standard broadcast station (Cond'l					
BL-10257	12-3-63	1470kc	1kw	Day	12-3	12-1-66
	Lic. to cover CP(BP-14,784) which auth. a new standard brodcast station.					
BAL-4873 EFF	12-27-63 1-20-64	Voluntary assignment of license to Pender Broadcasting Co., Inc.				
BZ-5455 (Cond'l)	4-5-65	1470kc	1kw	Day	4-5	12-1-66
	Authority to determine operating power by direct of measurement antenna power					
BTC-4934 EFF:	11-24-65 1-28-66	Voluntary Acquisition of positive control of lic.corp. By William M.Baker & Thomas.J.Baker,as a Family Group thru purchase of stock by Thos.J.Baker from O.B.Hall.				
BR-4305	11-18-66	Renewal of license			12-1	12-1-69
TELEGRAM	10-17-67	PSA	500w			
BTC-6009	9-2-69	Vol. TC				
BR-4305(a)	11-26-69	[illegible] AL & NDEA			12-1-72	
BS-4305(1)	2-10-71	Memo chg. antenna current & resistance				
EBSA	5-25-72					
BR-4305(L)	12-6-72	Renewal			12-1-75	
BAL-7777	3-30-73	VOL AL	EFF:	5-1-73		
BS-4305(1)	5-29-73	MC to chg. call letters to: WWHS				
BR-4305(S)	11-19-75	Renewal			12-1-78	
BAL-8593	3/31/76	Vol AL	EFF:			
COMTEL.	6-9-77	DELETE obstruction marking & lighting.				
BZ-9599(1)	4-21-78	Direct Measurement				
BR780801UP(S)	1/9/79	Renewal of license			12/1/81	
BTC810211EZ	4-17-81	Vol TC	EFF:	5-31-81		

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Name RAYMOND WOODROW FIELDS, OATHEL BURGESS HALL AND WILLIAM M. BAKER d/b as PENDER BROADCASTING COMPANY
BURGAW, NORTH CAROLINA (P.O. Raymond W. Fields, Rt. 2, Wallace, N. C.)

Call Letters new WPGF

File No.	Dated	Application for	Action Nature	Action Date
BP-14,784 R c'd Filed	4-7-61 4-13-61 4-13-61	CP for a new standard broadcast station to be operated on: Frequency - 1470kc Power - 1kw Hours of operation - Daytime Trans. location - On U. S. 117; 1.5 miles southeast of Burgaw, North Carolina Studio location - Same as transmitter Atty. - McKenna & Wilkinson Eng.- Gautney & Jones	GRANTED Cond'l re: Section 626.12, FAA Regulations. Pre-sunrise operation. After Hearing Docket No. 14786 Order Issued	3-5-63
BL-10,257 R. &F. PROG. TEST 6-21-63	6-12-63 6-13-63	Lic to cover CP(BP-14,784) which auth a new standard broadcast station.	GRANTED	12-3-63

Gates BC-1F

FORM BC-121
AUG. 1955 #2

APPLICATION RECORD · BROADCASTING

Call Letters WPGF

Name PENDER BROADCASTING CO., INC.
x Raymond Woodrow Fields, Oathel Burgess Hall and William M. Baker d/b as PENDER BROADCASTING COMPANY
Burgaw, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BAL-4973 R. & F.	11-19-63 11-29-63	Voluntary assignment of license to PENDER BROADCASTING CO., Inc. Atty-McKenna & Wilkinson	GRANTED EFF	12-27-63 1-20-64
BZ-5455 R. & F.	12-1-64 12-2-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED (Cond'l re accept interference)	4-5-65
BTC-4934 Rec'd Filed (Form 316)	10-15-65 10-21-65 10-25-65	Voluntary acquisition of positive control of licensee corporation by William M. Baker and Thomas J. Baker, as a Family Group thru Purchase of stock by Thomas J. Baker from O. B. Hall. Atty. - McKenna & Wilkinson	GRANTED EFF:	11-24-65 1-28-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD · BROADCASTING

1470kc

Call Letters WPGF

Name PENDER BROADCASTING CO., INC.
Burgaw, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-4305 R & F	7-25-66 9-1-66	Renewal of license Atty- David S. Stevens (McKenna & Wilkinson)	GRANTED	11-18-66
BTC-6009 Rec'd FEE PD: $30 - # 533951 Filed (Form 316)	7-17-69 8-6-69 8-11-69 also see FM)	Vol. transfer of control of lic corp. from Raymond W. Fields, William M. Baker and Thomas J. Baker to William M. Baker, Thomas J. Baker and W. Cecil Worsley (33 1/3%)each) Atty - McKenna & Wilkinson	GRANTED Eff:	9-2-69 9-12-69
BR-4305 R & F #539546 $75. PRESS SEP	8-18-69 9-2-69 9-2-69 16 1969	Renewal of license Atty-McKenna & Wilkinson(James R. Cooke) AMENDED 11-10-69 re: financial information	GRANTED	11-26-69

F.C.C. - WASHINGTON, D. C.

#4

1470kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters x W V B S / W P G F

BROWN BROADCASTING COMPANY, INCORPORATED

Name XXPENDER BROADCASTING CO., INC.
BURGAW, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-4305 R & F PN PRESS OCT 3 1972	8-11-72 9-5-72 9-8-72	Renewal of License Atty-James R. Cooke AMENDED 9-21-72 re: community survey AMENDED 11-21-72 re: ascert. of comm. needs; programming; employment policy	Granted	12-6-72
BAL-7777 R & F FEE PD: $1000 #138300 CODE 047(ALSO SEE FM) Pub.notice filed 1-9-73 JAN 1 1973	12-14-72 12-21-72	Voluntary assignment of license to BROWN BROADCASTING COMPANY, INCORPORATED (SEE OVER) Atty - Dempsey & Koplovitz	GRANTED Req. Grant Fee $ 2,500.00 (INCLUDE FM) fee paid 063 5-3-73 EFF: 5-1-73 W 180948	3-30-73

F.C.C. - WASHINGTON, D. C.

RE: BAL -7777 Assignee is licensee of WBBS(Art.onfile)
ATTY WAS CALLED 1-15-73 - Sec.I,page 2,par.12,not answered (assignor); and re assignee, Table II fails to show B/C int of Browns.
AMENDED 1-22-73 re Sec.I,Par.12(exemptions) (assignor)
AMENDED 1-22-73 re Table II (B/C int)
Engr's affidavit filed 2-6-73 re overlap WDBS

Form BC-121
September 1969
12-1-63

#5

APPLICATION RECORD · BROADCASTING

1470 kc

Call Letters W V B S

Name SMILES EAST, INC.
BROWN BROADCASTING COMPANY, INCORPORATED
BURGAW, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-4305	7-2-75	RENEWAL OF LICENSE		
Redd.	7-31-75			
PN Recd.	7-31-75	J.R.Carr,Atty. (Dempsey & Koplovitz)	GRANTED	11-19-75
FILED	8-8-75			
PRESS				
SEP 23 1975				
BAL-8593	1-10-76	Voluntary assignment of license to SMILES EAST, INC.	GRANTED	3/31/76
R & F	1-13-76		EFF:	
FEE PD: $400 #519148			FEE REQ:	pd 4/14/76 W 555589
CODE 047 (INCLUDES FM)		REQUEST WAIVER SECTION 1.597		
Pub.notice filed 1-30-76				
FEB 5 1976		Atty - Mallyck & Bernton		

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976
#6

APPLICATION RECORD - BROADCASTING

1470khz

Call Letters WVBS

Name SMILES EAST, INC.
Burgaw, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-9599 R & F DM PRESS: FEB 16 1978	8-11-77 8-12-77 10-20-77	Direct Measurement Atty: Theodore Mallyck	GRANTED	4-21-78
BR780801UP R & F PRESS	7-26-78 8-1-78 AUG 11 1978	RENEWAL OF LICENSE Atty. E. Theodore Mallyck (Smith & Pepper)	GRANTED	1/29/79
BTC810211EZ Form 315 PRESS Also see WPJC(fm) PN FILED 3-17-81	MAR 6 1981	Vol TC from Derwood H. Godwin, Norman J. Suttles and John Ingraham to The River Broadcasting Co. of North Carolina, LTD. Atty James L. Oyster	Granted EFF:	4-17-81 5-31-81

#7

APPLICATION RECORD-BROADCASTING

Call Letters: W V B S

Name: SMILES EAST, INC.

Station Location: Burgaw, North Carolina

File No.	Date	Description	Action and Date
BAL810727FW Form 316 PRESS AUG 0 6 1981 Also see WVBS (FM)		Vol AL to The River Broadcasting Co. of North Carolina,Ltd Atty. Robert L. Olender	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.