WVOJ

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

1083

BROADCASTING STATION LICENSE RECORD

#I

W V O J (Eff:6-6-68)
XW Z O K (7-12-57)

Date first licensed July 23, 1940

Call letters x W J H P

Station Location: Jacksonville, Fla.

xVICTORY BROADCASTING CORPORATION, tr/as ST. JOHNS BROADCASTING COMPANY (AL 5-30-68 EFF. 6-3-68)
x RADIO JAX, INC. (AL-12-2-64; EFF: 2-1-65)
xPENINSULAR LIFE BROADCASTING COMPANY (AL 8-1-61 EFF: 9-1-61
x RADIO JAX, INC. (AL 6-20-57; EFF: 7-10-57
xTHE JACKSONVILLE JOURNAL COMPANY (AL 1-8-52, Eff.2-6-52)

Name of licensee xTHE METROPOLIS COMPANY

1435 Ellis Road, Jacksonville, Florida (Ltr. 12-21-59 Redescr.)
xCorner Lane Ave. and Lakeshore Blvd. Jacksonville, Fla. (Lic. 5-7-47)

Transmitter location x Jacksonville, Florida (CP & MP 3-13-40) (Lic. 9-23-40)
(See Card #2)

x Peninsula Life Insurance Bldg, 20 Riverside Avenue, Jacksonville, Florida (BP 6-15-61)

x1435 Ellis Road, Jacksonville, Florida (Ltr. 12-21-59)
122 West Forsyth St. (BMC-12-7)

x Seminole Hotel, ~~Forsyth & Hogan~~, Jacksonville 2, Florida (Ltr. 2-21-58)
xx4038 Phillips Highway, Jacksonville, Florida (Redesig. per Ltr. 2-17-58)
(ML 9-2-53)
x3794 Phillips Highway, 0.7 mile S of city limits of Jacksonville, Fla./
x500 Laura Street, Jacksonville, Fla. (Lic. 5-7-47)

Main studio location x125 W. Church St., Jacksonville, Florida (CP & MP 3-13-40)(Lic. 9-23-40)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194160

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
Letter	10-25-38	1290	250w	U	Trans. site	
B3-P-917	Eff.10-31-38 and antenna to be determined					
	New station at Jacksonville, Florida.					
B3-P-917)	3-15-40	1290	250w	U	5-13	11-13-40
B3-MP-922)	C.P. for new station, and mod. for appr.antenna, studio & trans. sites and new trans.					
B3-L-1195	7-23-40	1290	250w	U	7-23	10-1-40
B3-Z-445	Lic. to cover C.P. 917 as modified for a new station. Also direct measurement.					
B3-S-1083	9-24-40	Extension of license			10-1	11-1-40
B3-S-1083	10-22-40	Extension of license			11-1	12-1-40
B3-S-1083	11-26-40	Extension of license			12-1	3-29-41
NARBA REALLOCATION						
B3-R-1083	3-24-41	1320	250w	U (T)	3-29	*
*Pending Commission action on renewal application						
B3-S-1083	11-6-42	1320	250w	U(T)	12-1	*
	Mod. of Temp. Lic. accordance Order 107					
B3-[illegible]	[illegible]	1320	250w	U	[illegible]	10-1-44
B3-R-1083	9-26-44	1320	250w	U	10-1	11-1-45
B3-Z-1074	4-[illegible]-45	1320	250w	U	4-9	11-1-45
	Determine operating power by direct measurement					
B3-S-1083	7-10-45	1320	250w	U	10-1	11-1-45
	Mod. Lic. Order 107-A					
B3-S-1083	10-24-45	Extension of license			11-1	1-1-46
B3-S-1083	12-19-45	Extension of license			1-1	3-1-46
B3-S-1083	2-20-46	Extension of license			3-1	5-1-46
B3-S-1083	4-26-46	Extension of license			5-1	7-1-46
B3-P-4322	4-3-46	1320	5kw*5kw-LS	U	6-3	12-3-46
	C.P. to increase power, install new T and*DA for night use and change T site					
B3-R-1083	5-10-46	1320	250w	U	5-10	11-1-48
B3-MP-2243	11-20-46	Mod. of C.P.(4322)* for extension of completion date (Conditional Clause)			6-3	2-1-47
B3-MP-2030	11-14-46	Mod. C.P.(4322) for changes in DA-N and mount FM and Television antennas on top of towers.			6-3	12-3-46

B-S. #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters x WZOK (7-12-57) WJHP

WVOJ, INC. (AL - 10-31-77 EFF: 11/15/77

Name of licensee xTHE METROPOLIS COMPANY

Transmitter location .....

1435 Ellis Road, Jacksonville, Florida (BS 6-1-71)

Fla. (Ltr. 6-10-68)

XSuite No. 1402, the Universal Marion Bldg., 21 W. Church St., Jacksonville,/ 32202

Main studio location X30 West Adams St., Jacksonville, ~~Florida (BRC 11-22-63)~~

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-2404	1-20-47	1320	5kw*5kw-LS	U	6-1	3-5-47
	Mod. CP (4322 as mod.) for extension of completion date.				(Cond. Cl.)	
BL-2360	5-7-47	1320	5kw* 5kw-LS	U	5-7	11-1-48
BZ-2174	Lic. to cover CP (4322 as mod.) which auth. increase power, install new T and *DA-N, change T site and determine operating power by direct method. (Cond. Cl.)					
BR-1083	10-21-48	1320	5kw*5kw-LS *DA-N	U	11-1	11-1-51
BS-1083	10-21-51	Extension of license			11-1	-1-52
BAL-1290 Eff.	1-8-51 2-6-52	Vol assignment of license to THE JACKSONVILLE JOURNAL COMPANY				
BS-1083	1-[illegible]-52	Extension of license			2-1	4-1-52
BS-1083	4-17-52	Extension of license			5-1	8-1-52
Telegram	7-31-52	Action on renewal deferred 7-30-52 and continued operation auth until final determination on renewal				
BR-1083	5-6-53	1320	5kw*5kw-LS *DA-N	U	5-6-53	2-1-55
BTC-1526 EFF:	5-27-53 7-3-53	Invol. trans. of control of licensee corp. to John H. Perry, Jr., Voting Trustee				
BZ-3500 (1)	8-11-53	Authority to determine operating power.			8-11	2-1-55
BML-1551 (2)	9-2-53	ML change studio location Waiver 3.30(a)			9-2	2-1-55
BS-1083	10-[illegible]-53	Modified license to correct DA specs.				
BS-1083	10-8-53	Superseding Mod.Lic. to correct DA specs, discrepancy in remote current ratios				
BRC-496 (1)	8-25-54	Modification of license to operate transmitter by remote control from 4038 Phillips Highway, Jacksonville, Florida, while using non-directional antenna				
BR-1083	1-12-55	1320	5kw - LS 5kw DA-N	U	2-1	2-1-58
BAL-2[illegible] EFF	[illegible]-[illegible]-57 7-10-57	Voluntary assignment of license to [illegible] Jax, Inc. (CCBD)				

Form BC-126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WZOK.....

Name of licensee ....[illegible]....

Transmitter location ..See card #1.....

Main studio location ..See Card #1.....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	Period To
Telegram	1-31-58	Commission on 1-30-58 deferred action on renewal, continued operation authorized.				
BR-1083	2-12-58	1320	5kw	DA-N	U	2-12 2-1-61
BRC-1257 (1)	3-19-58	Modification of license to change Remote Control point from 4038 Phillips Highway, Jacksonville, Florida to 122 West Forsyth Street Seminole Hotel, Jacksonville, Florida, while using non-directional antenna.				
BZ-4264	5-3-60	1320kc	5kw	DA-N	U	5-3 2-1-61
		Authority to determine operating power by direct measurement of antenna power.				
	1-25-61	Commission deferred action on renewal pending further consideration.				
BR-1083	4-19-61	Renewal of license				4-19 2-1-64
BRC-1879 (1)	4-19-61	Mod. license(BZ-4264) to change location main studio to: "Insurance Bldg, 645 Riverside Avenue, Jacksonville, Florida".				
BRC-1879 (2)	7-10-61	Mod. of license to change Remote Control Point TO Peninsular Life Insurance Bldg., 645 Riverside Avenue, Jacksonville, Fla., while using non-directional antenna.				
BRL-4273 EFF:	8-1-61	Voluntary assignment of license to Peninsular Life Broadcasting Company.				
Wire dated 2-27-63 & rec'd 2-27-63 giving notification per Sect. 3.48(a)(5) that a ITA AM-5000A trans. is now installe & in operation.						
BRC-2368	11-22-63	1320kc	5kw	DA-N	U	11-22 2-1-64
		Mod. of license to change studio location and remote control point to 30 West Adams Street, Jacksonville, Florida. (non-DA)				
BR-1083	2-27-64	1320kc	5kw	DA-N	Unl	3-17- 2-1-67
BTC-4448 EFF	5-27-64 2-24-64	Voluntary transfer of control of licensee corp. from Peninsular Life Insurance Company to Carmen Macri				

Form BC 126 # 4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WZOK

Station location Jacksonville, Florida

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BAL-5285 Eff:	12-2-64 2-1-65	Voluntary assignment of license to RADIO JAX, INC.				
BZ-5566	7-12-65	1320kc	5kw-DA-N	U	7-12	2-1-67
		Authority to determine operating power by direct measurement of antenna power				
BR-1083(S)	3-1-68	Renewal of License				2-1-70
BL-6479(L)	2-16-68	Direct meas.				2-1-70
BTC-6274	4-11-68	Vol. AB	EFF 6-5-68			
Ltr.	6-10-68	To chg. studio loc. and remote control point to Suite No. 1402, the Universal Marion Bldg., 21 West Church Street, Jacksonville, Florida, while using non-directional antenna.				
Ltr. 8-14-68 - notification per Sect. 73.48(a)(5) Rules that RCA BTA-5F trans. now installed & in oper.						
BS-1083 (L)	10-3-68	Memo correct ant. current & resistance				2-1-70
BL-12,182(L)	11-22-68	Lic. to use former main trans. for auxiliary purp. only.				2-1-70
BTC-7816	12-20-68	Vol. AC				
Letter rec'd 8-10-69 stating correct type transmitter installed per ltr 8-14-68 is an RCA BTA-5T1						
BL-7287(L)	9-30-69	Direct Measurement (MAIN)				2-1-70
BZ-7288(L)	9-29-69	Direct Measurement(AUXILIARY)				2-1-70
BR-1083(S)	3-8-71	Renewal of Main & Aux.				2-1-73
BS-1083 (L)	6-1-71	Change Main Studio & remote control to trans. site at 1435 Ellis Rd. (Main & Auxiliary)				
EBSA	5-22-72					
BR-1083(S)	1-3-74	RENEWAL OF MAIN & AUX. (Cond'l)				2-1-76
BZ-[illegible](L)	[illegible]-20-74	Direct Measurement (Main & Aux.) delete PU				2-1-76
BS-1083(L)	4-8-74	NL to correct operating parameter to require base current ratio				2-1-76
BTC-7740	4-23-75	VOL. TC	EFF: 5-6-75			
BAL-9034	10-31-77	Vol. AL	EFF: 11/15/77			

#5

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..W.V.O.J.....

Station Location .....

Name See Card #2 .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR-1083(L)	9-21-79	Renewal of License	2-1-82
COMTEL	3-18-80	AUTHORITY AND TERMS COMTEL 7-12-79 extended thru 7-1-80	
BR-1083(L)	9-21-79	Supersede auth. issued same date to show the correct Operating Specifications & Monitoring point values.	
BR-1083(L)	9-21-79	Supersede auth. issued same date to show Antenna current & Antenna resistance for daytime.	
COMTEL	10-14-80	AU. & TERMS COMTEL 7-12-79 EXT. THRU 12-31-80.	

Form 94

APPLICATION RECORD - BROADCASTING

#I

Call Letters WJHP

Name THE METROPOLIS COMPANY, Publishers of Jacksonville (Fla.) Metropolis

Box 500 Laura St., Jacksonville, Fla.

File No.	Dated	Application for	Action Nature	Action Date
B3-P-917	12-14-35.	C.P. for new station to be operated on: Frequency - ~~1200 kcs~~ ~~1310 kc~~ 1290 kc Power - ~~100w~~, 250w Time - Unlimited Studio - 500 Laura St. Jacksonville, Fla. Trans. - to be determined, Jacksonville, Fla.	~~Ex. Rept. I-397 Dock. 3980~~ ~~DENIED Min. 6-28-38~~ ~~Effective 7-8-38~~ Min. #401 9-20-38 Com. granted in part, petitio insofar as it requested reconsideration of decision of 6-28-38 Upon reconsideration of application, Commission GRANTED said appli. Min. #451 10-25-38 Effective 10-31-38 Trans. site & ant. Letter written. Issued with MP-922	
Amended	1-2-36	Change freq. from 1200 to 1310 kc.		
Amended	10-6-36	To chg. requested frequency from 1310 kc to 1290 kc, power from 100w to 250w and make chgs. in antenna.		
Amended	10-28-36	RE: change type of equip. to 250w Max. power.		

Form 94

2

APPLICATION RECORD - BROADCASTING

Call Letters WJHP

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-982	1-29-40	Mod. of C.P.(B3-P-917) for a new station, requesting approval of antenna, installation of new transmitting equipment, approval of studio at 125 West Church St.,Jacksonville, Fla., and transmitter site at Jacksonville,Fla.	Granted	3-13-40
B3-L-1195 Rec'd	7-7-40 7-12-40	License to cover C.P. (B3-P-917) as modified for a new station, and to change location of studio from 125 W. Church St., Jacksonville, Fla. to 500 Laura St., Jacksonville, Fla.	Granted	7-23-40
B3-Z-445 Rec'd	7-9-40 7-12-40	Authority to determine operating power by direct measurement of antenna power.	Granted	7-23-40

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W J H P

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-P-2971 Rec'd.	8-28-40 9-6-40	Construction permit to install new transmitter, install directional antenna for day and night use, increase power from 250w to 5kw and move transmitter from Jacksonville, Florida to S.W. Corner Clayton Road & Wright Road, Marietta, Florida. CLASS III-A (Filed by Walter Johnson) Form 335 filed 6-16-41.	Dismissed without prejudice & retired to closed files at request of Atty.	8-20-41
B3-R-1083	10-1-40	Renewal of license Form 335 filed 6-16-41.	Granted 1320kc, 250w, U (temp. basis) Granted regular basis	3-24-41 2-9-43

Form 94

APPLICATION RECORD - BROADCASTING

#4.

Call Letters W J H P

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-P-3286 rec'd Filed	8-14-41 8-15-41 8-15-41	C.P. to change freq. from 1320 kc to 640 kc, incr. power from 250w-U to 50kw-U, install new transmitter & D.A. for day & night use, and move trans. from Jacksonville,Fla. to S.W.Cor. Clayton Rd.& Wright Rd., Marietta, Fla. Form 335 filed. Filed by Wm.J.Dempsy-Atty.	Dismissed without Prejudice Request of Attorney	6-5-42
B3-R-1083 Rec'd Resub. Rec'd	3-28-44 4-1-44 7-26-44 7-31-44	Renewal of license ~~(Filed on obsolete form)~~ Filed by Wm. Dempsey atty. Filed by Wm. Dempsey atty. Amend. filed 8-19-44, Par. 17b.	Ret'd ~~to atty.~~ Granted	7-8-44 9-26-44
B3-Z-1674 Rec'd Filed	2-23-45 2-26-45 3-2-45	Authority to determine operating power by direct measurement of the antenna power (Filed by Richard C. O'Hare, Atty.)	Granted	4-9-45

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters W J H P

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-R-1083 Rec'd	8-27-45 8-31-45	Renewal of license Filed by Richard O'Hare atty. Amend. filed 4-10-46	Granted	5-10-46
B3-P-4322 Recd. Filed	10-3-45 10-8-45 12-21-45	C.P. to increase power from 250w to 5kw, install new transmitter (RCA 5-E) and D.A. for night use and change transmitter location from Alamo & Reed Sts., Jacksonville, Fla. to Corner Lane Ave. and Lakeshore Blvd., Jacksonville, Fla. (Filed by Richard O'Hare, Atty.; Frank H. McIntosh, Engr.)	GRANTED	4-3-46

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WJWP

Name THE METROPOLIS COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2030 Rec'd Filed	7-23-46 7-25-46 7-25-46	Mod. of C.P. (B3-P-4322, which authorized increase in power, installation of new transmitter and DA for night use, and change transmitter location) to make changes in DA for night use and mount FM antenna on top of one tower and Television antenna on top of other tower. Frederick H. Walton, Jr. Att'y Frank H. McIntosh, Engr.	GRANTED 11-14-46 subj. to express condition that permittee satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation.	
B3-MP-2243 Rec'd Filed	11-1-46 11-5-46 11-5-46	Modification of C.P. (B3-P-4322, which authorized increase in power, installation of new transmitter and Directional Antenna for night use, and change in transmitter location) for extension of completion date from 12-3-46 to 2-1-47. Frederick Walton, Jr.,	GRANTED 11-20-46 subj. to condition that permittee satisfy complaints of blanketing within the 250 mv/m contour, including external cross modulation.	

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W J H P

#7

Name THE METROPOLIS COMPANY.

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2404 Rec'd Filed	1-8-47 1-9-47 1-9-47	Mod. of C.P. (B3-P-4322, as modified, which authorized increase in power, installation of new transmitter and D. A. for night use, and change in transmitter location) for extension of completion date from 2-1-47 to 3-5-47.	GRANTED	1-20-47
BL-2360 Rec'd Filed	2-22-47 2-26-47 3-14-47	License to cover C.P. (B3-P-4322, as mod.,) which authorized increase in power, installation of new transmitter and D.A. for night use and change transmitter location. and	GRANTED Conditional re blanketing clause	5-7-47
BZ-2174 Rec'd Filed	2-22-47 2-26-47 3-14-47	Authority to determine operating power by direct measurement of antenna power. (Frederick H. Walton, Jr., Atty. Andrew F. Inglis, Engr.)		

#8

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name X THE METROPOLIS COMPANY THE JACKSONVILLE JOURNAL COMPANY (AL 1-8-52, EFF.

Call Letters W J H P

File No.	Dated	Application for	Action Nature	Action Date
BR-1083 Rec'd	8-31-48 9-1-48	Renewal of license Frederick H. Walton, Jr. Atty. filed	GRANTED	10-21-48
BR-1083 Rec'd Filed	8-2-51 8-3-51 8-3-51	Renewal of license Filed by Frederick H. Walton, Jr., Atty.	GRANTED	5-6-53
BAL-1290 Rec'd Filed	11-28-51 11-29-51 11-29-51	Voluntary assignment of license to The Jacksonville Journal Company Frederick H. Walton, Jr., Atty.	GRANTED Eff.	1-8-52 2-6-52

FORM A-170 #9
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJHP

Name THE JACKSONVILLE JOURNAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BTC-1426 Rec'd Filed	12-12-52 12-15-52 12-15-53	Involuntary transfer of control of the licensee corporation from John H. Perry, Sr., Voting Trustee, Deceased to John H. Perry, Jr., Voting Trustee. Frederick H. Walton, Jr., Atty.	GRANTED EFF:	5-27-53 7-3-53
BZ-3500 Rec'd Filed	6-1-53 6-12-53 6-12-53	Authority to determine operating power by direct measurement of antenna power. Robert E. Baluta, Engr.	GRANTED	8-11-53
BML-1551 Rec'd Filed	7-21-53 7-22-53 7-22-53	Modification of license to change studio location from 500 Laura St., Jacksonville, Florida to 3794 Phillips Highway, 0.7 mile south of Jacksonville city limits, Jacksonville, Florida. Frederick H. Walton, Jr., Atty.	GRANTED Waiver of 3.30(a)	9-2-53

F.C.C. - WASHINGTON, D. C.

FORM A-170 #10
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WZOK (7-12-57 XWJHP

Name THE JACKSONVILLE JOURNAL COMPANY
Jacksonville, Florida

File No.	Dated	Application for	Action Nature	Action Date
BRC-496 Rec'd Filed	8-16-54 8-18-54 8-18-54	Modification of license to operate transmitter by remote control from 4038 Phillips Highway Jacksonville, Florida, while using non-directional antenna Harry J. Ockershausen, Atty.	GRANTED	8-25-54
BR-1083 Rec'd Filed	11-2-54 11-3-54 11-3-54	Renewal of License Filed by Frederick H. Walton, Jr., Atty.	GRANTED	1-12-55
BAL-2643 Rec'd Filed	4-12-57 4-16-57 4-16-57	Voluntary assignment of license to Radio Jax, Inc. Edward R. McKenna, Atty. for Assignee Frederick H. Walton, Jr., for Assignor	GRANTED Cond'l re transaction not be consummated until Telerad, Inc., disposes of all interest in Station WJHP, Jacksonville Florida. EFF	6-20-57 7-10-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJGY

Name RADIO JAX, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1083 Rec'd Filed	11-18-57 11-22-57 11-22-57	Renewal of License Edward R. McKenna, Attorney	GRANTED	2-12-58
BRC-1257 Rec'd Filed	3-17-58 3-14-58 3-14-58	Modification of license to change Remote Control point from 4038 Phillips Highway Jacksonville, Fla. to 122 West Forsyth Street, Jacksonville, Florida, while using non-directional antenna. (Seminole Hotel) McKenna & Wilkinson, Attys.	GRANTED	3-19-58
BZ-4264 Rec'd Filed	2-18-60 2-26-60 2-26-60	Authority to determine operating power by direct measurement of antenna power. Robert W. Coll, Atty.	GRANTED	5-3-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WZOK

Name RADIO JAX, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1083 Rec'd Filed	10-31-60 11-3-60 11-3-60	Renewal of License Robert W. Coll, Atty.	GRANTED	4-19-61
BAL-4273 Rec'd Filed	6-27-61 6-27-61 6-27-61	Voluntary assignment of license to Peninsular Life Broadcasting Company Robert W. Coll, Atty.	GRANTED EFF:	8-1-61 9-1-61
BRC-1879 Rec'd Filed	6-13-61 6-16-61 6-16-61	Mod. of license to change Remote Control Point TO Peninsular Life Insurance Bldg., 645 Riverside Avenue, Jacksonville, Florida, while using non-directional antenna. Robert W. Coll, Atty.	GRANTED	7-10-61

#13

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WZOK

Name RADIO JAX, INC.
~~PENINSULAR LIFE BROADCASTING COMPANY~~
Jacksonville, Florida

File No.	Dated	Application for	Action Nature	Action Date
BRC-2368 Red'd Filed	10-31-63 11-1-63 11-1-63	Modification of license to change studio location and remote control point to 30 West Adams Street, Jacksonville, Florida. Thomas N. Frohock, Atty.	GRANTED	11-22-63
BTC-4448 R. & F.	10-23-63 10-25-64	Voluntary transfer of control of licensee corporation from Peninsular Life Insurance Company to Carmen Macri REQUEST WAIVER OF SECTION 1.365 of RULES Atty. - McKenna & Wilkinson	GRANTED RFF	5-27-64 7-24-64
BR-1083 Rec'd Filed	11-11-63 11-12-63 11-12-63	Renewal of license Atty. Robert W. Coll	GRANTED	3-17-64
BAL-5285 R & F	11-3-64 11-6-64	Voluntary assignment of license to RADIO JAX, INC. Atty. - McKenna & Wilkinson	granted	12-2-64 Eff: 2-1-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

Call Letters WVOJ XWZOK

Name RADIO JAX, INC
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BZ-5566 R & F AMENDED R&F	1-29-65 2-3-65 6-21-65 6-24-65	Authority to determine operating power by direct measurement of antenna power. AMENDED to change name to RADIO JAX, INC.	GRANTED	7-12-65
BR-1083 R & F	10-28-66 11-3-66	Renewal of license Attys - McKenna & Wilkinson	GRANTED	3-6-68
BZ-6479 R & F DM-6/15/67 JUL 21 1967	3/14/67 3/20/67	Auth. to determine operating power by direct meas. of antenna power. Atty: D. S. Stevens Engr: A. W. Kramer, D. C.	GRANTED	3-18-68
BAL-6274 R & F JAN 1 0 1968 Supplemental programming filed 4-3-68 (reply to ltr)	1-9-68 1-10-68	Voluntary assignment of license to VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY Atty for assignor - McKenna & Wilkinson for assignee - Wm. Philip Smith	GRANTED EFF.	4-30-68 6-5-68

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APPLICATION RECORD - BROADCASTING

1320kc

Call Letters WVOJ

Name VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY
Jacksonville, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-12,162 R & F #460037 $30 PT NOV 1 0 1968	9/20/68 9/23/68 9/23/68 10/3/68	License to use former main trans. ITA-AM-5000A for auxiliary purposes only. Atty: J. Philip Smith	GRANTED	11-22-68
BTC-5816 Rec'd Filed Fee: $30 #478265 DEC 1 9 1968	12-12-68 12-13-68 12-13-68	Voluntary transfer of control of licensee corporation from Von Hoffmann Corporation to National Telephone Directory Corporation. Atty: J. Philip Smith.	GRANTED Eff:	12-26-68 1-3-69
BZ-7287 R & F #483297 $30 DM SEP 2 5 1969	1/10/69 1/14/69 1/14/69 9/8/69	Direct Meas. (Main) Refunded 9/23/69 Atty: J. Philip Smith Engr: Ambrose W. Kramer, D.C.	GRANTED	9-30-69

F.C.C. - WASHINGTON, D. C.

#16

1320kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W V O J

Name VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY
Jacksonville, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-7288 R & F #483296 $30 DM SEP 25 1969	1/10/69 1/14/69 1/14/69 9/8/69	Direct Meas. (Aux.) Refunded 9/23/69 Atty: J. Philip Smith Engr: Ambrose W. Kramer, D.C.	GRANTED	9-29-69
BR-1083 R & F #552560 $135. P. N. 1-8-70. By Commission Letter. Apparently Liable for $1,000 Forfeiture.	10-15-69 10-29-69 10-29-69 10-29-69 NOV 10 1969	Renewal of License (Main & Auxiliary) Atty.: Thomas N. Frohock AMENDED 2-2-70 re: Programming AMENDED 4-22-70 re: Programming AMENDED 2-18-71 re: commercial matter	GRANTED	3-8-71

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#17

APPLICATION RECORD · BROADCASTING

1320kc

Call Letters W V O J

Name VICTORY BROADCASTING CORPORATION tr/as ST. JOHNS BROADCASTING COMPANY
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1083 R & F PN PRESS DEC 1 1972	10-16-72 11-3-72 11-7-72	Renewal of License (Main & Auxiliary) Atty: James R. Cooke AMENDED 2-15-73 re: equal employment program AMENDED 3-2-73 re: employment practices AMENDED 5-17-73 re: employment program	GRANTED (Cond'l re: EEOP REPORT)	1-3-74
BZ-8293 Redd Amended " & F DM PRESS	10-12-73 10-25-73 11-7-72 2-9-73 3-9-73 MAR 30 1973	Direct Meas. - Main & Aux. Delete Remote Control New Sections II-A engr. statement & new Sections II-A Atty: McKenna, Wilkinson & Kittner (James R. Cooke)	GRANTED	2-20-74
BTC-7740 R & F FEE PD: $50 # 411021 CODE 047(Form 316) APR 17 1975	4-3-75 4-4-75	Voluntary transfer of control of Victory Broadcasting Corporation from National Telephone Directory Corporation to National Telephone Directory Corporation Profit Sharing Plan and Trust Atty - McKenna, Wilkinson & Kittner	GRANTED No Fee Required EFF:	4-25-75 5-6-75

F.C.C. - WASHINGTON, D. C.

#18
Form BC-121
September 1969

1320 kc

APPLICATION RECORD · BROADCASTING

Call Letters W V O J

Name WVOJ, INC.
X VICTORY BROADCASTING CORPORATION
tr/as ST. JOHNS BROADCASTING COMPANY
JACKSONVILLE, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-1083 R & F PN Recd. PRESS	9-26-75 9-30-75 " OCT 15 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) J.R.Cooke,Atty. AMENDED 7-1-77 re: EEO (Over)	GRANTED	9-21-79
BAL-9034 R & F FORM 314	5-26-77 5-27-77	Voluntary assignment of license to WVOJ, INC. (SEE OVER)	GRANTED EFF:	10-31-77 11/15/77

Pub Notice filed 6-27-77 Atty for assignor - Mckenna, Wilkinson & Kittner
for assignee - Arnold & Porter
JUL 8 1977

F.C.C. - WASHINGTON, D. C.

BZ-E-6-18

RE: BAL-9034 - Atty was called 7-7-77 - Table I -birthplac
of Hobbs not shown. NOTED: Par.8c(Part I) fails to show
pending renewal; trade name not shown(assignor)
AMENDED 7-5-77 to reflect dismissal of EEOP complaint
AMENDED 8-10-77 - to reflect resignation of Mr. Acker as
dretr; legal data re stock; reflect pending WJLA-TV (AL)
current B/C & bus. int/
AMENDED 9-2-77 - EEOP data(assignor)
AMENDED 9-26-77 EEOP Data
AMENDED 10-13-77 Legal Data
AMENDED 10-27-77 Legal Data
AMENDED 11-10-77 Corporation officers

(BR781002XN) SUPPLEMENTAL APPLICATION filed 10-2-78 as an
amendment to pending renewal application (Main & Aux.)
Atty. David H. Lloyd - PRESS NOV 3 1978

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.