WWCC

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CATALOG NO. 4550L 1/5

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

3596

Date first licensed 4-7-58 SEE CARD #2

Call letters x W W C C (1-27-56) W W C S

Station Location: Bremen, Georgia.

xBREMEN RADIO, INC. (AL 12-9-69, Eff;12-21-69)

x BREMEN BROADCASTING CO. (BAL 9-14-62 EFF: 11-1-62 per Form 323)

X JAMES HAROLD SHEDD AND ROSS WILLARD LONG, d/b as BREMEN BROADCASTING COMPANY (AL 5-29-62, EFF:6-1-62

x SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.,(AL 6-8-60; EFF: 6-18-60).

Name of licensee xWEST GEORGIA BROADCASTING COMPANY

613 Tallapoosa,Street, Brement, Georgia (BS 1-20-76)

~~111 Parkway Circle, Bremen, Georgia (BRG 286)~~ (BL-4-7-58)

Transmitter location xTallapoosa Street, at west city limit of Bremen, Georgia. (CP 11-2-55)

613 Tallapoosa Street, Brement, Georgia (BS 1-20-76)

x 111 Parkway Circle, Bremen, Georgia

30110

Main studio location xHotel Haralson, Bremen, Georgia. (CP 11-2-55) (BL-4-7-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BP-10,002	11-2-55	1440kc	500w	Day	1-2-56	7-2-56
	CP for a new standard broadcast station. (Cond'l Clause)					
BP-10002 BRC-886	8-1-57 (after hearing)	1440kc	500w	Day	10-1-57	4-1-58
	CP for a new standard broadcast station & R. & Condl					
BMP-7850 (1)	9-19-57	Modification of construction permit BP-10,002, as Mod.) which auth. a new B/C station to change type transmitter				
BP-10002 (2)	11-29-57	Mod. of CP(10002 as mod.) to correct sunrise and sunset times. (MEMO)				
BL-6833	4-7-58	1440kc	500w	Day	4-7	4-1-61
	License to cover CP(BP-10,002 as mod.) which authorized a new standard broadcast station. (Conditional)					
BP-11,931	1-14-59	1440kc	1kw	Day	3-14	9-14-59
	CP to inc. power to 1kw and install new trans. (RCA BTA 1MX) Condl					
BL-7[illegible]	[illegible]	1440kc	1kw	Day	[illegible]	4-1-61
	[illegible]					
BAL-3[illegible]16 EFF:	6-[illegible]-60 6-18-60	Voluntary assignment of license to Inc. Southwest Alabama Broadcasting Company/				
BR-1[illegible]76	1-27-61	1440kc	1kw	Day	4-1	4-1-64
BAL-1466 EFF:	5-29-62 6-1-62	Voluntary assignment of license to James Harold Shedd and Ross Willard Long, d/b as Bremen Broadcasting Company				
BAL-4600 EFF:	9-14-62 11-1-62 3-25 64	Voluntary assignment of license to Bremen Broadcasting Co. COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-3596	5-1-64	1440kc	1kw	Day	5-1	4-1-67
BR-3596	3-31-67	Renewal of License			4-1	4-1-70
TELEGRAM	10-17-67	PSA	500w			
BRL-8697	12-9-69	Vol. A1				

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WWCC

Station location .....

Name of licensee CARROLL-HARALSON RADIO, INC. (AL gr 11/14/75 EFF: 11-15-75
xM. L. LAMAR (AL gr 8/15/75 EFF: 9/1/75

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-3596(L)	6-29-70	Renewal			4-1-73
EBSA	6-12-72				
BR-3596(S)	5-11-73	RENEWAL			4-1-76
BAL-8419	8/15/75	Vol AL EFF: 9/1/75			
BAL-8542	11/14/75	Vol AL EFF: 11-15-75			
BS-3596(L)	1-20-76	Redescribe Trans. loc. ,chg. SL and delete RC			
BR-3596(L)	3-9-76		RENEWAL		4-1-79
BZ-9677(1)	5-22-78	Direct Measurement			
BP-20,819 (L) CP to	1-12-79 incr. power to 2.5kW, chg trans &	1440KHz. 2.5kW	Daytime		1-12-80 correct coor.
BR781129VE (S)	3-27-79	RENEWAL OF LICENSE			4-1-82
BL-790427AF(L)	3-25-80	Lic. to cover BP-20819 for changes			4-1-82

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WWCC × WWCS New

Name WEST GEORGIA BROADCASTING COMPANY
PO & G. E. Wasdin, PO Box 78, Bremen, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BP-10002 Rec'd Filed	7-22-55 7-25-55 7-25-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1440kc Power: 500w Hours of Operation: Daytime Trans. Location: Tallapoosa St. at west city limits, Bremen, Ga. Studio Location: Hotel Haralson Bremen, Ga. Remote Control Point: Hotel Haralson Bremen, Ga. G. E. Wasdin, Atty., Bremen, Ga. W. J. Holey, Engr., Atlanta, Ga.	GRANTED Cond'l re permittee shall install freq. monitor. GRANTED 8-1-57 after hearing. Docket #11591 Decision Issued.	11-2-55

PROTEST AND PETITION OF CARROLL BROADCASTING CO. (WLBB) FOR RECONSIDERATION OF ORDER GRANTING CP AND PETITION FOR HEARING FILED 11-30-55 BYATTYS. GAMBRELL AND FORBES (Atlanta) FOR WLBB

ORDER-DOCKET 11591, 7-15-59 - COMMISSION DECISION RELEASED 8-2-57, IS AFFIRMED.

RCA BTA 1M

FORM BC-121 #2
FORMERLY FORM A-170

APPLICATION RECORD · BROADCASTING

Call Letters WWCC
xWWCS

Name WEST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BRC-886 Rec'd Filed	1-4-56 1-6-56 1-6-56	Modification of construction permit (BP-10,002 which auth. a new standard broadcast station) to change transmitter Remote Control Point from Hotel Haralson Building, Bremen, Georgia to 111 Parkway Circle, Bremen, Georgia.	GRANTED (Issued	8-1-57 with BP-10002)
BMP-7850 Rec'd Filed	9-11-57 9-12-57 9-12-57	Modification of construction permit (BP-10,002 as mod., which authorized a new standard broadcast station) to change type transmitter to (RCA BTA-500MX). Atty: Howard J. Schellenberg, Jr.	GRANTED	9-19-57
BL-6833 Rec'd Filed	9-20-57 9-20-57 9-20-57	License to cover Construction permit BP-10,002 as mod., which authorized a new standard broadcast station. Atty: Howard J. Schellenberg, Jr.	GRANTED Cond'l. re without Prej. action Comm. may be required to take as result pending court case Doc. 14104	4-7-58

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W W C C

Name WEST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-11,931 Rec'd Filed	3-21-58 3-28-58 3-28-58	Construction permit to increase power from 500w to 1kw and install new transmitter (RCA BTA 1MX) Atty. - Howard J. Schellenberg, Jr. Engr. - W.J. Holey, Atlanta, Ga.	GRANTED Condl This action without prejudice to action Com may deem nec. as result of final determinat in re West Georgia B/C Company WWCC Docket No. 11591.	1-14-59
BL- 7502 Recd. Resubmitted R & F	2-7-59 2-17-59 4-25-59 4-27-59	License to cover C.P. (BP-11,931) which authorized an increase in power and installation of a new transmitter. Atty. Howard Schellenberg	~~RETURNED~~ ~~Dated wrong.~~ GRANTED	~~4-14-59~~ 8-20-59

FORM BC-121 #4
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WWCC

Name WEST GEORGIA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAL-3846 Rec'd Filed	3-22-60 3-24-60 3-24-60	Voluntary assignment of license to Southwest Alabama Broadcasting Company, Inc.	GRANTED EFF:	6-8-60 6-13-60
BR-3596 Rec'd Filed	12-28-60 1-3-61 1-3-61	Renewal of license	GRANTED	3-29-61
BAL-4466 Rec'd Filed	2-26-62 3-1-62 3-1-62	Voluntary assignment of license to James Harold Shedd and Ross Willard Long d/b as Bremen Broadcasting Company. Henry R. Goldstein, Atty.	GRANTED EFF	5-29-62 6-1-62
BAL-4600 Rec'd Filed	8-1-62 8-21-62 8-21-62	Voluntary assignment of license to Bremen Broadcasting Co.	GRANTED EFF: per Form 323	9-14-62 11-1-62

#5

1440kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W W C C

Name BREMEN BROADCASTING CO.
Bremen, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-3596 Rec'd Filed	12-23-63 12-31-63 12-31-63	Renewal of License Henry R. Goldstein, Atty.	GRANTED	5-1-64
BR-3596 R & F	2-10-67 2-21-67	Renewal of license Atty- John L. Tierney (Fletcher, Heald, Rowell et al)	GRANTED	3-31-67
BAL-3697 R & F FEE PD: $75 -#524242 JUL 1969 Pub.notice filed 8-1-69	6-20-69 6-23-69	Vol. assignment of license to BREMEN RADIO, INC. Amended 9-10-69. Re: Financing and Community Needs.	GRANTED Eff:	12-9-69 12-21-69
BR-3596 R & F #568636 $75 P. N.	12-29-69 1-5-70 1-5-70 1-5-70	Renewal of License	GRANTED	6-29-70

The Commission by letter of 4-5-72 notified station WWCC of apparent liability of $3,000.00 for violation of Section 509(a)(4) of the Communications Act.

F.C.C. - WASHINGTON, D. C.

Form BC-121 #6
September 1969

APPLICATION RECORD · BROADCASTING

1440 kc

Call Letters W W C C

Name M. L. LAMAR
BREMEN RADIO, INC.
BREMEN, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-3596 R & F PN Recd. PRESS JAN 18 1973	12-20-72 1-2-73 "	RENEWAL OF LICENSE AMENDED 4-30-73 re: ascert. of comm. needs; programming	GRANTED	5-11-73
The Commission by Memo. Opinion & Order ordered station WWCC to pay forfeit of $3,000 for contest rigging. 1-17-73. The Commission by Memo. Opinion & Order adopted 6-27-73 DENIED applicationfor remission or mitigation of $3000 forfeiture.				
BAL -8419 R & F FEE PD $200 #434944 CODE 047 PN filed 6-16-75 JUL 7 1975	5-30-75 6-3-75	Voluntary assignment of license to M.L. LAMAR Atty -Miller & Fields AMENDED 6-20-75 -(assignor) to reflect pending AL for WDBM(AM,FM) (BAL-8420 & BALH-2140) AMENDED 6-30-75 - Sec.VI filed (assignor) SEE OVER	granted EFF: gr fee rq fee pd	8/15/75 9/1/75 9/9/75 W 471917

F.C.C. - WASHINGTON, D. C.

AMENDED 7/9/75 - Financial Data, Bus. Interests
Re: Community Survey
AMENDED 8-11-75 re spot announcements

#7

1440khz

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WWCC

Name CARROLL-HARALSON RADIO, INC.
xxM. L. LAMAR
BREMEN, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BAL-8542 R & F Fee Pd $100 W 494056 (FORM 316) Code 047 NOV 1 1 1975	10/24/75 10/31/75 11/4/75	Voluntary assignment of license to CARROLL-HARALSON RADIO, INC. Atty - Sam Miller	GRANTED EFF: no fee	11/14/75 11-15-75
BR-3596 R & F PNRecd. PRESS	11-14-75 11-25-75 " JAN 13 1976	RENEWAL OF LICENSE Samuel Miller,Atty. AMENDED 3-4-76 re: Balance sheet & to change name of applicant to "Carroll-Haralson Radio, Inc."	GRANTED	3-9-76 APR 27 1976
BP- 20,819 Rec'd Filed $300-539051 AC-001 Resub. 5-19-77 PN FILED	3-3-76 ~~3-8-76~~ 3-8-76 11-7-77	Construction permit to inc. power to 2.5kw chg. type trans. Sparta 703B , chg. coor. Atty: Miller & Fields 33° 42'56" Eng. Serge Bergen 85° 09' 34"	~~RETURNED 4-22-77~~ GRANTED (OVER)	1-12-79

F.C.C. - WASHINGTON, D. C.

BP-20,819
PETITION FOR RECONSIDERATION FILED 5-19-77 BY SAMUEL MILLE
ON BEHALF OF APPLICATION
AMENDED 6-16-77 re financial(loan terms)
AMENDED 4-20-78 Finanical (loan terms ,ltrs of credit fro
banks)

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1440khz

#8

Call Letters WWCC

Name CARROLL-HARALSON RADIO, INC.
Bremen, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BZ-9677 R & F DM PRESS MAY 16 1978	3-20-78 2-28-78 4-26-78	Direct Measurement Atty: Samuel Miller	GRANTED	5-22-78
BR-781129VE PRESS	FEB 14 1979	RENEWAL OF LICENSE	GRANTED	3-27-79
BL-790427AF R & F PRESS MAR 13 1980	4-27-79	Lic. to cover BP-20,819 for changes Atty: Mark E. Fields	GRANTED	3-25-80

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.