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Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-26-50

Call letters x W R A C
LOCATION: RACINE, WISCONSIN

BROADCAST MANAGEMENT OF WISCONN, INC. (AL 11-6-78 EFF: 1-5-79
x WRAC BROADCASTING COMPANY, INC. (AL 5-17-68 EFF. 6-28-68)
xW R A C, INC. (AL 3-19-52, Eff. 3-23-52)

Name of licensee xBELLE CITY BROADCASTING COMPANY

2200 North Green Bay Road, Racine, Wisconsin (BP-6-29-60)

Transmitter location X423 Main St., Racine, Wisconsin (MP 3-24-50)(Lic. 6-26-50)

53405

2200 North Green Bay Road, Racine, Wisconsin (BP 6-29-60)

Main studio location X423 Main St. Racine, Wisconsin (MP-3-24-50) (Lic. 6-26-50)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7257	2-1-50 Order issued. CP for new of antenna and T site.	1460	500w	Daytime station	subj. to approval
BP-7257 BMP-6063	6-24-50 Mod. of CP (7257) for approval of antenna and T and studio location.	1460	500w	Daytime (COND. CLAUSE)	8-[illegible] 11-24-50
BL-4076	6-27-50 Mod. of CP (BP-7257 as mod) to change time of T. (COND. CLAUSE)	1460	500w	Daytime	6-27 11-1-50
BL-4076	6-26-50 Lic. to cover CP(7257 as mod) for a new station. (COND. CLAUSE)	1460	500w	Day	6-26 11-1-50
BR-2470	10-23-50	1460	500kw	Daytime	11-1 11-1-53
BAL-1326 Eff.	3-19-52 3-23-52	Vol. assignment of license to WRAC,INC.			
BR-2470	10-7-53	1460	500w	Daytime	11-1 12-1-55
BTC-1623 EFF:	12-17-53 1-14-54	Voluntary transfer of control from CHRIS M. MARTIN, ROBERT B. MARTIN AND RAY F. DOANE to JAMES S. ALLAN, JOHN T. BROWN, GEORGE GORTON III, ARTHUR R. JANES, JOHN OSTER, AND WILLIAM R. WADEWITZ.			
BR-2470	11-9-55	Renewal of license			12-1 12-1-58
BTC-2486 EFF:	7-3-57 8-5-57	Voluntary transfer of control of licensee corporation from George Gorton III, John T. Brown, W.R.Wadewitz,James S.Allan, John Oster and Arthur R.Janes (original stockholders to Western Printing and Lithographing Company, John Oster,Arthur R.Janes, R.W.Baird, Jr.et al (All Stockholders)			
BZ-3973 (I) by	3-17-58 direct	Authority to determine operating power measurement of antenna power.			
	11-25-58	Commission deferred action on renewal pending further consideration.			
BR-2470	2-11-59	1460	500w	Day	2-11 12-1-61

Form RO 12

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P A C

Station location Racine, Wisconsin

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From To
BP-11946	6-29-60	1460	500w	Day	8-29 2-28-61
	CP to change antenna-trans. & studio loc., install a new antenna and ground system.				
BMP-9174 (1)	12-8-60	Mod. of CP(BP-11946) to change type trans.(GATES BC-500T & operate trans. by remote control from studio.			
BP-14688	5-26-61	1460kc 500w (DC) Day CP to replace expired CP(BP-11946), amend.			12-8 1-8-62
	11-29-61	Action on Renewal Deferred.			
BR-2470	2-5-62	Renewal of license			2-5 12-1-64
BL-9067	5-24-62	1460kc	500w	Day	5-24 12-1-64
	license to cover CP(BP-14688 as reinstated and mod.) which auth. chg. ant.-trans. and studio loc. chg. type trans. and operate by remote control.				
BR-2470	11-20-64	Renewal of License			12-1 12-1-67
TELEGRAM	10-25-67	PSA	500w		
BR-2470	11-24-67	Renewal of License			12-1 12-1-70
BAL-6333	5-17-68	Vol. AL			
EFF.	6-28-68				
BR-2470	11-25-70	RENEWAL OF LICENSE (L)			12-1-73
EBSA	6-12-72				
BZ-8375(1)	8-9-73	Direct Measurement			
COMTEL	1-14-74	PSA	500w		
BR-2470(L)	11-14-74	Renewal of License			12-1-76
BR-2470(L)	11-15-77	Renewal of License			12-1-79
BAL780804BA	11-6-78	VOL. AL		EFF: 1-5-79	
EBSA	6-25-79	chg. call			
BTC790605EQ	8-23-79	VOL. TC		EFF: 9-24-79	
BR790731VY (S)	11-30-79	RENEWAL OF LICENSE		12-1-82	
BTC800501GK	6-4-80	VOL TC		EFF:	

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W R A C x New

Name BELLE CITY BROADCASTING COMPANY
(PO % Gene Posner, Room 503, 710 North Plankinton Avenue, Milwaukee, Wisconsin)

File No.	Dated	Application for	Action Nature	Action Date
BP-7257 Rec'd Filed	6-11-49 6-13-49 6-13-49	Construction permit for a new standard broadcast station to be operated on Frequency: 1460kc Power: 500w Hours of operation: Daytime Trans. location: To be determined-Racine, Wisconsin Studio location: To be determined-Racine, Wisconsin Courtney, Krieger & Jorgensen, Attys. John Creutz, Engr.	Docket GRANTED after hearing subj. to filing MP for approval of antenna & T site. Decision & Order Issued Issued with BMP-5003	9374 2-1-50

FCC Form 94

#2

APPLICATION RECORD · BROADCASTING

Call Letters WRAC

Name BELLE CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5003 Rec'd Filed	2-13-50 2-14-50 2-14-50	Mod. of C.P. (BP-7257, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as 423 Main Street, Racine, Wisconsin. (Seymour Krieger, Atty. John Cretuz, Engr.)	GRANTED re blanketing clause	3-24-50
BMP-5130 Rec'd Filed	5-5-50 5-8-50 5-8-50	Mod. of C.P. (BP-7257 as mod., which authorized a new standard broadcast station) to change type of transmitter (General Electric XT-1A). (Seymour Krieger, Atty.)	GRANTED re blanketing clause	5-12-50

FCC Form 94 #3

APPLICATION RECORD - BROADCASTING

Name W R A C, INC. (AL 3-19-52, Eff. x Belle City Broadcasting Company

Call Letters W R A C

File No.	Dated	Application for	Action Nature	Action Date
BL-4076 Rec'd Filed	5-30-50 5-31-50 5-31-50	License to cover construction permit (BP-7257, as modified) which authorized a new standard broadcast station. Seymour Krieger, Atty. Nathan Williams, Engr. Oshkosh, Wisc.	GRANTED re blanketing clause.	6-26-50
BR-2470 Rec'd	8-26-50 8-29-50	Renewal of license Filed by Seymour Krieger atty.	GRANTED	10-23-50
BAL-1326 Rec'd Filed	1-26-52 1-28-52 1-28-52	Voluntary assignment of license to WRAC, Inc.	GRANTED Eff.	3-19-52 3-23-52
BR-2470 Rec'd Filed	7-25-53 8-3-53 8-3-53	Renewal of License Filed by Seymour Krieger, Atty.	GRANTED	10-7-53

#4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRAC

Name WRAC, Inc.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1623 Rec'd Filed	11-16-53 11-18-53 11-18-53	Voluntary transfer of control to James S. Allan, John T. Brown, George Gorton III, Arthur R. Janes, John Oster, and William R. Wadewitz (100%). Seymour Krieger, Atty.	GRANTED EFF:	12-17-53 1-14-54
BR-2470 Recd Filed	9-14-55 9-16-55 9-16-55	Renewal of license Seymour Krieger, Atty.	GRANTED	11-9-55
BTC-2486 Rec'd Filed	4-26-57 4-30-57 4-30-57	Voluntary transfer of control of licensee corporation from George Gorton III, John T. Brown, W. R. Wadewitz, James S. Allan, John Oster and Arthur Janes (Original Stockholders) to Western Printing and Lithographing Company, John Oster, Arthur Janes, R.W. Baird, Jr., et al (All Stockholders).	GRANTED EFF:	7-3-57 8-5-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WRAC

Name WRAC, INC.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3973 Rec'd Filed	2-10-58 2-13-58 2-13-58	Authority to determine operating ~~power~~ power by direct measurement of antenna power.	GRANTED	3-17-58
BP-11,946 Rec'd Filed	4-7-58 4-8-58 4-8-58	Construction permit to change studio and transmitter location from 423 Main Street, Racine, Wisconsin TO 3200 North Green Bay Road, Racine, Wisconsin, and install new antenna and ground system.	GRANTED	6-29-60
AMENDMENT Rec'd Filed(order)	1-6-59 1-8-59 1-19-59	AMENDED to make changes in antenna system(decr.hght) Atty's: Krieger & Jorgensen		
SEE BELOW FOR AMENDMENT		Eng. - Harold B. Rothrock (John H. Mullaney)		
BR-2470 Recd & Filed	8-29-58 9-2-58	Renewal of license	GRANTED	3-11-59
BP-11,946 AMENDMENT Rec'd Filed (order)	2-4-59 2-5-59 2-16-59	AMENDED to move antenna-trans. approximately 1500 ft N of present site(no chge in description)	GRANTED	6-29-60

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WRAC

Name W R A C, Inc.
Racine, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-9174 R & F	10-21-60 10-24-60	Modification of C. P. (BP-11946 which auth. to change ant.-trans. & studio loc., install a new antenna & ground system) to chg. type trans. (Gates BC-500T) & operate trans. by remote control from the studio location. (2200 N. Green Bay Rd., Racine, Wisc.) Atty's: Krieger & Jorgensen	GRANTED	12-8-60
BP-14688 R.&F.	3-2-61 3-6 -61	CONSTRUCTION PERMIT to replace expired CP (BP-11946 as mod.)which auth. change antenna-trans. & studio location; install new antenna & ground systems; chg. type trans. & operate transmitter by remote control from studio.	GRANTED	5-8-61
BR-2470 Rec'd Filed	8-31-61 9-5-61 9-5-61	Renewal of license	GRANTED	2-5-62

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

1460kc

Call Letters WRAC

Name WRAC, INC.
Racine, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-9067 R. & F.	12-26-61 12-28-61	Lic to cover CP(BP-14,668 as reinstated an mod) which auth. chg. antenna-trans. & studio loc.; installation of a new antenna & ground system; chg. type trans. & operate trans. by remote control from studio.	GRANTED	5-24-62
BR-2470 Rec'd Filed	8-31-64 9-4-64 9-4-64	Renewal of license	GRANTED	11-20-64
BR-2470 R & F SEP 19 1967	8/29/67 9/5/67	Renewal of license	GRANTED	11-24-67
BAL-6333 R & F FEE PD:$105 #417629 APR 5 1968 Pub. notice filed 4-24-68	3-25-68 3-29-68	Voluntary assignment of license to WRAC BROADCASTING COMPANY, INC. Atty for assignee - McKenna & Wilkinson	GRANTED EFF.	5-17-68 6-28-68

#8

Form BC-121
September 1969

1460 kc

APPLICATION RECORD - BROADCASTING

Call Letters W R A C

WRAC BROADCASTING COMPANY, INC.

Name X WRAC, INC.
RACINE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-2470 R & F PN Recd. PRESS SEP 18 1970	8-20-70 9-2-70 "	RENEWAL OF LICENSE James R.Cooke,Atty.(McKenna & Wilkinson) AMENDED 11-2-70 re: financial data	GRANTED	11-25-70
BZ-8375 R & F DM PRESS JUL 16 1973	6-14-73 6-18-73 6-28-73	Direct Measurement	GRANTED	8-9-73

DM-6-28-73
302-6-18-73

#9

1460 khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRKR
~~WRAC~~

Name BROADCAST MANAGEMENT OF WISCONN, INC.
~~WRAC BROADCASTING COMPANY, INC.~~
Racine, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-2470 R & F P.N. PRESS	8-23-73 8-31-73 8-31-73 3 SEP 1973	Renewal of License Atty.: Steven A. Lerman AMENDED 11-28-73 re: financial data AMENDED 12-27-73 re: EEO AMENDED 3-21-74 re: personnel changes; modific. of proposed programming	GRANTED	11-14-74
BR-2470 R & F PN Recd. PRESS	7-19-76 7-30-76 " AUG 31 1976	RENEWAL OF LICENSE Steven A. Lerman, Atty.	Granted	11-15-76
BAL 780804EA R & F FORM 314 (ALSO SEE FM) PN FILED	8-3-78 8-4-78 9-6-78	Vol AL to ~~*BROADCAST MANAGEMENT OF WISCONN, LTD. (Capitol Management, Ltd.: a GENERAL PARTNER)~~ over Atty - McKenna, Wilkinson & Kittner *AMENDED 10-26-78 to chge. assignee to BROADCAST MANAGEMENT OF WISCONN, INC.	GRANTED EFF:	11-6-78 1-5-79

SEP 7 1978 NOV 2 1978

F.C.C. - WASHINGTON, D. C.

BAL780804EA Amended 9-26-78 re: assignee will be chged to corporation - majority stockholders owned by Messrs. Thrope, Green & Frankel
AMENDED 10-26-78 re:

#10

APPLICATION RECORD BROADCASTING

Call Letters: WWEG ~~W~~RKR 1460khz

Name: BROADCAST MANAGEMENT OF WISCONN, INC.

Station Location: Racine, Wisconsin

File No.	Date	Description	Action and Date
BTC790605EQ Form 316 (Also see WRKR-FM) PRESS JUN 18 1979	5-4-79	Vol. TC from Broadcast Management Corporation (Ohio corp.) to BROADCAST MANAGEMENT CORPORATION (Delaware corp.) MUTUALLY CONTINGENT ON GR OF WCNW,WNDB, etc.) Atty - William Bernton (Glaser,Fletcher,etc.)	GRANTED 8-23-79 EFF: 9-24-79
BR 790731 VY PRESS OCT 1 1979		RENEWAL OF LICENSE Wm.P.Bernton,Atty.	GRANTED 11-30-79
BTC800501GK FORM 316 PRESS JUN 5 1980		Voluntary transfer of control of lic corp from Broadcast Management Corporation (Ohio corp.) to Broadcast Management Corporation (Delaware Corp.) Atty William Bernton(Glaser Fletcher etc.)	GRANTED 6-4-80 EFF:

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.