WWKQ

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 4322

BROADCASTING STATION LICENSE RECORD

WWKQ 10-25-76

Date first licensed 3-31-64

Call letters xWVOC

Station location Battle Creek, Mich.

Name of licensee TELEVISION THIRTY-SIX, INC. (AL gr 10/5/76 EFF: 10/22/76
xWVOC, INC. (AP-8-13-63; EFF: 8-19-63)
x DON F. PRICE

Transmitter location 6½ mi. rd., 0.15 mi. S. of Golden Ave., Battle Creek, Mich. (L 4-30-68)
(BMP 6-5-63)
Main Street Rd., 0.15 mi. S. of Golden Ave., Battle Creek, Michigan/
xOn 6½ Mile Road, 2 mi. S. of Battle Creek, Michigan (BP 1-8-63)

Main studio location 199 Capital Ave., SW, Battle Creek, Michigan (BRC-790110AD gr. 3-22-79)
xSame as transmitter (L 4-30-68)
Same as transmitter (BL 3-31-64)
xTo be determined, Battle Creek, Michigan (BP 1-8-63)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-13969 (Cond'l).	1-8-63 CP for a new standard broadcast station.	1500kc	1kw-DA-D	Day	3-8 9-8-63
BP-13969 (1)	3-1-63	Mod. of Letters.	CP(BP-13969) to assign Call		
BMP-10895	6-5-63 Mod. of CP(BP-13,969) to change ant-trans. loc., make changes in ground system, changes type trans. to GATES BC-1G (Cond'l).	1500kc	1kw-DA-D	Day	3-8 9-8-63
BAP-646 EFF:	8-15-63 8-19-63	Voluntary assignment of construction permit (BP-13,969) to WVOC,Inc.			
BMP-10995 (1)	11-6-63	Mod. of CP(BP,13,969, as mod.) for extension of completion date to 12-15-63.			
BL-10412	3-31-64 Lic. to cover CP(BP-13,969 as mod.) which auth a new standard broadcast station; specify main studio loc. same as transmitter (Cond'l)	1500kc	1kw-DA-D	Day	3-31 10-1-64
BR-4322	9-14-64	RENEWAL OF LICENSE			10-1 10-1-67
BP-16,472	2-16-66	CP to make changes in DA system (chg. fromusing 4 towers to 2 towers) 66			
		1500kc	1kw-DA	Day	4-16 10-16/
BP-16472(L)	2-9-68	Memo chg. ant.sys. & Theo.specs.			2-9-68
BR-4322(L)	2-18-68	Renewal of License			10-1-70
BL-11492(L)	4-30-68 Lic.(BP-16472)	1500kc	1kw DA	Day	10-1-70
BS-4322(L)	11-19-68	Memo chg. 92° field meas.to 3.4mv/m.			
BR-4322(L) BSSA	9-30-70 6-12-72	Renewal			10-1-73
BR-4322(L) BZ-8451	1-11-74 1-11-74	Renewal & Modification issued with Renewal			10-1-76
BS-4322(L)	6-25-74	ML to replace antenna monitor 10-1-76			
BS-4322(L)	4-14-76	ML chg ant monitor (pp. 2)			
BAL-8735	10/5/76	Vol AL EFF: 10/22/76			
BR-4322(L)	10-18-76	Renewal of license			10-1-79
BSSA	12-22-76	Sec Call			
BRC-790110AD (1)	3-22-79	Chg. SL and add RC			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters new W V O C

Name DON F. PRICE
BATTLE CREEK, MICHIGAN (P.O. 150 Grand Blvd., Battle Creek, Michigan)

File No.	Dated	Application for	Action Nature	Action Date
BP-13,969 Rec'd Filed	2-24-60 3-7-60 3-7-60	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1500kc Power - ~~5kw~~-DA-D 1kw Hours of operation - Daytime Trans. location - On 6½ mile Road; 2 miles south of city limits of Battle Creek, Mich. Studio location - To be determined Battle Creek, Michigan	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Re: D-14419, Sect. 3.87 of Comm. Rules. Permittee shall accept any interf. received in the event of a subseq. gr of the applic. of Storer Broadcasting Co., File No. BP-14275.	1-8-63
DOCKET NO. 14289			After Hearing Docket No. 14289 Order Issued.	
AMENDMENT Rec'd Filed(ORDER) (amended & removed)	2-19-62 2-21-62 3-14-62	Eng.- E. H. Munn, Jr., Coldwater, Mich. AMENDED to decrease power to 1kw; change type trans(GATES BC 1T); make changes in DA system 2 add'l towers - 4 tower array); changes in ground system.		
AMENDMENT R & F	9-1-62 9-4-62	Atty. - Loucks & Jansky AMENDED to make changes in DA & ground systems		

F.C.C. - WASHINGTON, D. C.

Gates BC-~~5P~~-1T

FORM BC-121
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call Letters WVOC

Name X Don F. Price
Battle Creek, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,895 R. & F.	4-30-63 5-2-63	Mod. of CP (BP-13,969 which auth. a new standard broadcast station) to change ant- trans. location from "One 6½ Mile Road, 2 mi. S. of Battle Creek, Mich." to Main Street Road, 0.15 mile south of Golden Avenue, Battle Creek, Michigan; make changes in ground system; change type trans. to Gates BC-1G. Atty: Loucks & Jansky	GRANTED Cond'l	6-5-63
BAP-646 Rec'd Filed	7-19-63 8-1-63 8-1-63	Voluntary assignment of construction permit (BP-13,969) to WVOC, Inc. Atty- Loucks & Jansky	GRANTED EFF	8-15-63 8-19-63

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W V O C

WVOC, INC.
Name~~x~~ Don F. Price
Battle Creek, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,995 R. & F.	8-14-63 8-15-63	Mod. of CP (BP-13,969, as mod., which auth. a new standard broadcast station) for extension of completion date from 9-8-63 to 12-8-63. Atty: Loucks & Jansky	GRANTED to	11-6-63 12-15-63
Amendment R&F	9-12-63 9-16-63	AMENDED to chg. applicant name to WVOC, Inc. to reflect BAP-646 gr. 8-15-63		
* - - - - - -	- - - - - -	- - - - - - - - - - - - - - - -	- - - -	- - - -
bl-19,412 R. & F.	11-13-63 11-14-63	Lic to cover CP(BP-13,969 as mod) which auth a new standard broadcast station; specify Main Studio Loc SAME AS TRANSMITTER. Atty- Loucks & Jansky	GRANTED Cond'l re:Pre-sunrise operation. re: assume the responsibility	3-31-64
BP-16,472 Received Resub. Rec'd. Resub. R. & F.	1-10-64 1-16-64 8-7-64 8-14-64 11-23-64 11-24-64	CP to make changes in the directional antenna system.(change from using 4 towers to 2 towers). Atty: Loucks & ~~Jansky~~- Imlay Engr: EH Munn, Jr. SEE CARD #4 FOR AMENDMENT	GRANTED ~~Returned~~ ~~Incomplete Engr.~~ Returned Per Sec. 73.187 Cond'l	2-16-66 ~~3-4-64~~ ~~8-17-64~~

...TON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WVOG

Name WVOG, INC.
BATTLE CREEK, MICHIGAN

File No.	Dated	Application for	Action: Nature	Action: Date
BR-4322 R&F	6-29-64 7-2-64	Renewal of license. Atty: Loucks & ~~Jensky~~ Imlay	GRANTED	9-14-64
BP- Rec'd	2-1-65 2-2-65	CP to change frequency from 1500kc to 1140kc and make changes in the directional antenna system. Engr: E. Harold Munn, Jr.	Returned per Sec. 1.513 and 1.520	2-15-65
BP-16,472 CONT'D. AMENDED R&F AMENDED R&F	 8-30-65 9-1-65 11-3-65 11-8-65	AMENDED 9-1-65 to make change in DA systm. (parameters & MEOV'S). AMENDED 11-8-65 to make change in DA systm. (MEOV'S).	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation The inverse distance field intensity.	2-16-66

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W V O C

Name WVOC, INC.
Battle Creek, Michigan 49016

File No.	Dated	Application for	Action Nature	Action Date
BL-11,492 Rec'd Filed	6/2/66 6/6/66 7/11/66	Lic. to cover CP (BP-16,472) which auth. chng. directional ant-system (MEOV'S) & # of towers) Engr: E. Harold Munn, Jr.	GRANTED	4-30-68
BR-4322 R & F JUL 2 2 1967	6-29-67 7-3-67	Renewal of License	GRANTED	3-18-68
BR-4322 R & F #613297 $75 FN PRESS PN	6-24-70 7-2-70 7-2-70 7-2-70 JUL 22 1970 9-2-70	Renewal of license Atty- Eugene T. Smith Amended 7-15-70 re: engineering & programming data	GRANTED	9-30-70

302 - 4-11-73

F.C.C. - WASHINGTON, D. C.

#6

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WVOC

TELEVISION THIRTY-SIX, INC.

Name x WVOC, INC.
Battle Creek, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BR-4322 R & F PN PRESS JUL 1973	6-27-73 6-29-73 6-29-73	Renewal of License Atty: Eugene T. Smith AMENDED 9-19-73 re: equal emp. program	GRANTED issued with BZ-8451	1-11-74
BZ-8451 R&F DM PRESS 11 JAN 1974	7-9-73 7-11-73 12-20-73	Direct Measurement	GRANTED issued with BR-4322	1-11-74
BAL-3735 R & F FEE PD $200 #588373 CODE 047 PN filed	6-24-76 7-6-76 7/30/76	Voluntary assignment of license to TELEVISION THIRTY-SIX, INC. Atty for assignor - E.T. Smith for assignee - Richard Hildreth AMENDED 9-17-76 - add'l officer; (Sec II filed) addendum to agreement; stock sub. agreements; financial data	GRANTED EFF: FEE REQ:	10/5/76 10/22/76 pd 11/29/76 W 640919

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WWKQ x WVOC

TELEVISION THIRTY-SIX, INC.

Name x WVOC, INC.

Battle Creek, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BR-4322 R & F P.N. PRESS	5-21-76 5-28-76 5-28-76 AUG 5 1976	Renewal of License Atty.: Eugene T. Smith Amended 6-23-76 re: Balance Sheet AMENDED 9-16-76 re: engineering	GRANTED	10-18-76
BRC790110AD PRESS	FEB 8 1979	Modification of License to change SL to: 199 Capital Avenue, S.W., Battle Creek, Michigan & operate Transmitter by Remote Control from proposed Studio Location.	GRANTED	3-22-79
BR790604VK PRESS AUG 14 1979		Renewal of License		
BZ-801222AB R & F PRESS PTA	12-22-80	DIRECT MEASUREMENT this is directional holding for [illegible]		

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.