W Z U U

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B-S- 1700

BROADCASTING STATION LICENSE RECORD

W Z U U (EFF: 6-1-72)
xW M I L (LTR. 4-13-49)

Date first licensed 7-18-47 Call letters x W I L O

Station Location: x Milwaukee, Wisc.
GREENFIELD, WISCONSIN

xHEARTS OF WISCONSIN, INC. (AL 4-29-68 EFF. 5-1-68)
xWRIGHT AND WALTZ, INC. (AL 3-29-68 EFF. 5-1-68)

Name of licensee xCREAM CITY BROADCASTING COMPANY, INC.

5732 West Rawson Avenue, Franklin, Wisconsin (P800328AD 12-19-80)
xx520 West Capitol Drive, Milwaukee, Wisconsin (redecribed)12-20-71
x 520 West Capitol Drive, Glendale, Wisconsin(Redescribed 12-29-70)
x400 West Capitol Drive, Glendale, Wisconsin (BP-2-13-70)
X 5201 N. Port Washington Road, Glendale, Wisconsin (redescribed BL-8-2-57)
x Port Washington Road and Henry Clay, North of Milwaukee, Wis. (Lic. 7-18-47)

Transmitter location North of Milwaukee, Wisconsin (MP 2-6-47)

520 W. Capital St., Milwaukee, Wisconsin (BRC-10-6-81)
xxx5732 West Rawson Avenue, Franklin, Wisconsin (P800328AD 12-19-80)
x520 West Capitol Drive, Milwaukee, Wisconsin (redecribed) 12-20-71)
x520 West Capitol Drive, Glendale, Wisconsin(Redescribed 12-29-70)
x400 West Capitol Drive, Glendale, Wisconsin (BP 2-13-70)
X2625 W. Wisconsin Avenue, Milwaukee, Wis. (Lic. 7-18-47)

53201

Main studio location x To be determined, Milwaukee, Wisconsin (MP 2-6-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
M-P-4631	10-10-46	1290	1kw	Daytime	
Letter 11-6-46 CP for new station granted subject to filing MP for T site and antenna (Conditional Clause)					
B4-P-4631 B4-MP-2364	2-6-47	1290	1kw	Daytime	4-6 10-6-47
Mod. CP(4631) for change type T and approval antenna and T site					
BL-2402 BZ-2220	7-18-47	1290	1kw	Daytime	7-18 11-1-48
Lic. to cover CP (4631 as mod.) for a new station specify studio location and determine operating power by direct method.					
BZ-2500	9-25-47	1290	1kw	Daytime	9-25 11-1-48
Determine operating power by direct method.					
BR-1700	10-20-48	1290	1kw	Daytime	11-1 11-1-51
BTC-1027 Eff: 12-29-50	12-27-50	Voluntary acquisition of control of licensee corp. by Gene Rosner Lard corp. reorganization			
BR-1700	10-25-51	1290	1kw	Daytime	11-1 12-1-52
BR-1700	11-5-52	1290kc	1kw	Daytime	12-1 12-1-55
BR-1700	11-9-55	Renewal of license			12-1 12-1-58
BRC-1150 (1)	6-12-57	Notification of license to operate COLLINS 20-K Transmitter by remote control from 2625 West Wisconsin Avenue, Milwaukee, Wisconsin			
BP-11338	6-21-57	1290kc	1kw	Day	8-21-57 2-21-58
Construction permit to install new transmitter.					
BL-6695	8-2-57	1290kc	1kw	Day	8-2- 12-1-58
Lic. to cover BP-11338 which auth. a new trans.					
BL-6699	8-28-57	1290kc	1kw	Day	8-28 12-1-58
License to use old main trans. as an alt. main trans. with remote control operation.					
Wire	4-24-58	Sign-off 8 PM EST MAY THRU JULY 31, 1958			
BZ-4056 (1)	10-31-58	Authority to determine operating power by direct measurement of antenna power. (MAIN)			
BR-1700	11-5-58	Renewal of license to MAIN & ALT MAIN			12-1 12-1-61
Wire	4-16-59	Sign-off 8PM CDST May 1			thur 8-31-59
Wire	4-18-60	Sign-off 8PM CDST May 1			thru 8-31-60.

Form BC 126
June 1954 # 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.M.I.L.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BZ-4395 MAIN (2)	2-13-61	Authority to determine operating power by direct measurement of antenna power.				
BZ-4396 AUX. MAIN	2-13-61 (1)	Authority to determine operating power by direct measurement of antenna power.				
BR-1700 (L)	11-1-61	1290kc (MAIN & ALT. MAIN)	1kw	Day (RC)	12-1	12-1-64 12-1-64
BR-1700	11-16-64	Renewal of License (Main and Alt Main)			12-1	12-1-67
TELEGRAM BR-1700	10-17-67 11-24-67	FSA Renewal of License (Main & Alt. Main)	500w		12-1	12-1-70
BAL-6273	3-29-68	Vol. AL				
BAL-6303 EFF.	4-29-68 5-1-68	Vol. AL				
BP-18,700	2-13-70	1290kc, 1kw, CP to change ant-trans. & studio location and delete RC.		Daytime	4-13 to 10-13-70	
BS-1700(L)	2-26-70	M. designate Alt. Main as Aux.			12-1-70	
BMP-13,111(1)	10-24-70	MP(BP-18,700) ext. time.			12-15-70	
BMP-13,148(2)	12-29-70	MP(BP-18,700) ext. time to 2-15-71				
BR-1700(S)	11-25-70	Renewal of Main & Aux.			12-1-73	
BL-12,381(L)	3-15-71	Lic.(BP-18,700,as mod.) (Main Trans.)			12-1-73	
BTC-6531	3-30-71	VOL. TC	EFF: 4-8-71			
BP-19,132	12-20-71	1290kc CP to remove the series antenna resistor.	1kw	Day	12-20-72	
EBSA	6-12-72					
BS-1700(L)	6-1-72	M. to change call letters to: W Z U U				
BL-13,200(L) (Main and Aux.)	5-16-72	Lic(BP-19,132) for changes 1290kc	1kw 1kw	Day Aux.	12-1-73	
BR-1700(S)	2-4-75	Renewal of lic. (Main & Aux.)			12-1-76	
BZ-8424(L)	2-14-75	Direct Measurement (Main & Aux.)			12-1-76	

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W Z U U

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-20,375(L)	10/6/76	CP to make chgs in ant. sys.			10-6-77
BR-1700(S)	11-15-76	Renewal of License			12-1-79
BMP-14,479(1)	2-15-78	MP(BP-20,375) extend completion date to			2-15-78
BMP-14,549 (2)	3-30-78	MP (BP-20,375, as mod) ext time to			9-1-78
BMP-14512 (L)	3-6-78	1290khz	1kw	Day	9-1-78
		MP (BP-20375) to increase tower ht.			
MP780830AO(1)	10-18-78	MP(BP-20375) ext. time to 2-1-79			
BL-781016AM(L)	1-10-79	Lic. to cover BP-20375 as mod. for changes			12-1-79
BR790726US (S)	11-30-79	RENEWAL OF LICENSE			12-1-82
BP800328AD (L)	12-19-80	1290khz	5kw	5kw	12-19-81
		CP to chg. SL, hrs. of oper., incr. day pwr and chg. TL and Studio Site.			
BP800328AD	12-19-80	SUPERSEDED TO CORRECT FIELD STRENGTH CONDITION			12-19-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W M L O
x New

Name CREAM CITY BROADCASTING COMPANY, INC.
(P.O. Temp. c/o Gene Posner, 710 N. Plankinton Ave., Milwaukee, Wisc.)

File No.	Dated	Application for	Action: Nature	Action: Date
B4-P-1631 Recd. Filed	3-13-46 3-14-46 3-14-46	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1290 kc Power - ~~250w~~ 1kw Hours of Operation - Daytime Transmitter location - to be determined, Milwaukee, Wisc. Studio location - to be determined, Milwaukee, Wisc. (Filed by Atty. Koplovitz - Engr. Millard Garrison)	Docket No. 7750 Granted without hearing subject to filing MP for approval of T site and antenna and Conditional re waiver 3.55(b) Issued with MP-2364	10-10-46
AMENDED Recd. Filed	8-7-46 8-9-46 8-16-46	AMENDED to change power from 250w to 1kw and to change type of transmitter.		

GATES -250-4- BC1E

Form 94

#2

APPLICATION RECORD - BROADCASTING

Call Letters W M L O

Name CREAM CITY BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-2364 Rec'd Filed	12-13-46 12-23-46 12-23-46	Mod. of C.P.(B4-P-4631, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (COLLINS 20K) and for approval of transmitter location North of City Limits of Milwaukee, Milwaukee County, Wisconsin. Frederick H. Walton, Jr., Atty. Millard M. Garrison, Engr.	GRANTED	2-6-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WMLO

Name CREAM CITY BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action Nature	Action Date
BL-2402 Rec'd Filed	4-16-47 4-17-47 4-17-47	License to cover C.P. (B4-P-4631, as mod.,) which authorized a new standard broadcast station and to specify studio location as 2625 W. Wisconsin Ave., Milwaukee, Wisc.	GRANTED	7-18-47
		and		
BZ-2220 Rec'd Filed	4-16-47 4-17-47 4-17-47	Authority to determine operating power by direct measurement of antenna power. (Frederick H. Walton, Jr.) Atty.		
BZ-2500 Rec'd Filed	9-6-47 9-11-47 9-11-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-25-47

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WMIL (LTR. 4-13-49) x WMLO

Name CREAM CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1700 Rec'd	8-16-48 8-31-48	Renewal of license Filed by Frederick H. Walton atty.	GRANTED	10-20-48
BTC-1027 Rec'd Filed	10-31-50 11-13-50 11-13-50	Voluntary acquisition of control of licensee corporation by Gene Posner thru corporate reorganization. Seymour Krieger, Atty.	GRANTED Eff:	12-27-50 12-29-50
BR-1700 Rec'd	7-20-51 7-23-51	Renewal of license Filed by Seymour Krieger, Atty.	Granted	10-25-51
BR-1700 Rec'd Filed	8-25-52 9-2-52 9-2-52	Renewal of License Filed by Seymour Krieger, Atty.	GRANTED	11-5-52
BR-1700 Rec'd Filed	8-16-55 8-22-55 8-22-55	Renewal of license Seymour Krieger, Atty.	GRANTED	11-9-55

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMIL

Name CREAM CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRC-1150 Rec'd Filed	6-4-57 6-6-57 6-6-57	Modification of license to operate COLLINS 20-K Transmitter by remote control from 2625 West Wisconsin Avenue, Milwaukee, Wisc. Kreiger & Jorgensen, Attys.	GRANTED	6-10-57
BP-11,338 Rec'd Filed	6-4-57 6-6-57 6-6-57	Construction Permit to install a new transmitter (RCA BTA 1MX). Atty's: Krieger & Jorgensen	GRANTED	6-21-57
BL-2695 Rec'd Filed	6-28-57 7-1-57 7-1-57	License to cover construction Permit BP-11,338 which authorized installation of a new transmitter (RCA BTA 1MX). Atty's: Krieger & Jorgensen	GRANTED	8-2-57

#6

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD · BROADCASTING

Call Letters WTIL

Name OCEAN CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-6699 Rec'd Filed	7-1-57 7-3-57 7-3-57	License to use old main transmitter (Collins 20-K) as an alternate main transmitter at present location of main transmitter to be operated on 1290Kc, 1kw, daytime & operate transmitter by remote control from studio. Krieger & Jorgensen	GRANTED	8-28-57
BR-1700 Recd Filed	8-15-58 8-18-58 8-18-58	Renewal of license (main & alternate main) Seymour Krieger, attorney	GRANTED	11-5-58
BZ-4056 Rec'd Filed	9-12-58 9-18-58 9-18-58	Authority to determine operating power by direct measurement of antenna power. Krieger & Jorgenson, Atty.	GRANTED	10-31-58

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WMIL

Name CREAM CITY BROADCASTING COMPANY, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-4395 Rec'd Filed	11-18-60 11-21-60 11-21-60	Authority to determine operating power of Main transmitter by direct measurement of antenna power. Norman E. Jorgensen, Atty.	GRANTED	2-13-61
BZ-4396 Rec'd Filed	12-6-60 12-8-60 12-8-60	Authority to determine operating power of Alternate Main transmitter by direct measurement of antenna power. Norman E. Jorgensen, Atty.	GRANTED	2-13-61
BR-1700 R & F	8-11-61 8-18-61	Renewal of license (alt & main) Krieger & Jorgensen, Attys.	GRANTED	11-1-61

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

1290kc

Call Letters WMIL

WRIGHT AND MALTZ, INC.

Name CREAM CITY BROADCASTING COMPANY, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-1700 R & F	8-17-64 8-19-64	Renewal of license---(MAIN & ALT. MAIN) Atty. Robert A. Woods	GRANTED	11-16-64
BR-1700 R & F SEP 19 1967	8-29-67 8-31-67	Renewal of license (Main & Alt. Main) Atty. Krieger & Jorgensen	GRANTED	11-24-67
BAL-5273 R & F JAN 17 1968	12-28-67 1-3-68	Voluntary assignment of license to WRIGHT AND MALTZ, INC. Atty - N.E. Jorgenson (for assignor) Samuel Miller(for assignee)	GRANTED EFF.	3-29-68 5-1-68
BAL-5345 R & F Form 316 FCC BD-830 - 419795 APR 25 1968	4-15-68 4-16-68	Voluntary assignment of license to MALRITE OF WISCONSIN, INC. Atty - Samuel Miller	GRANTED EFF.	4-29-68 5-1-68

F.C.C. - WASHINGTON, D. C.

Form BC-121 #9
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WMIL

Name MERITS OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BP-18,700 R & F #54-497 930 PRESS: SEP 8 1970 Amended 11-4-69 re Eng. Amended 12-3-69 re Eng. Amended 12-16-69 re Eng. statment.	9-18-69 9-23-69 9-23-69	CP to change antenna-transmitter and studio location to 400 West Capitol Drive, Glendale, Wisconsin; delete remote control and change antenna height. (REQUEST FOR WAIVER OF SECTION 73.37 AND THE RULE TO SECTION 1.571 AND ACCEPTANCE OF APPLICATION) Filed 12-16-69 by Samuel Miller on behalf of WMIL Atty: Samuel Miller	GRANTED	2-13-70
BR-1700 R & F P.N. PRESS: SEP 8 1970	8-18-70 8-20-70 8-20-70	Renewal of License (Main & Auxiliary) Atty: Mark E. Fields AMENDED 10-14-70 re: programming ~~AMENDED 8-26-70 re: Programming~~	GRANTED	11-25-70
BMP-13,111 R & F $50-634322 AC-067 OCT 21 1970	9-29-70 10-5-70 10-5-70	MP(BP-18,700) for extension of completion date to 11-15-70 (changes)	GRANTED to	10-26-70 12-15-70

F.C.C. · WASHINGTON, D. C.

Form BC-121
September 1969

Card #10

APPLICATION RECORD - BROADCASTING

Call Letters W M I L

Name MALRITE OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,148 R&F $50-649600 AC-067 PRESS: DEC 21 1970	12-8-70 12-11-70 12-11-70	Mod. of CP(BP_18,700 as modified) for extension of time to 1-15-71. (chgs.)	GRANTED TO	12-29-70 2-15-71
BP- Rec'd #658234 $50 ACC. 060 Fee returned.	1-13-71 1-19-71 1-19-71	Construction permit to move auxiliary transmitter from present location to 520 W. Capitol Drive, Wilwaukee, Wisconsin.(Auxiliary)	RETURNED Necessary to file 302.	2-25-71
BL-12,881 R & F #659279 $50. AC-067 PTA PRESS MAR 3 1971	1-26-71 1-27-71 1-27-71 2-3-71	Lic.(BP-18,700, as mod.) for changes. Delete RC. Atty: Samuel Miller	GRANTED	3-15-71

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

1290kc

Call Letters W M I L

Name MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-6531 R & F FEE PD: $250 CODE 053 (Form 316) ALSO SEE: WERB etc MAR 25 1971	2-23-71 2-25-71 #668028	Voluntary transfer of control of/(parent corp Wright & Maltz, Inc from Robert G. Wright and Milton Maltz (50% each) to Milton Maltz (100%) Atty - Samuel Miller	GRANTED EFF:	3-30-71 4-8-71
BP-19,132 Rec'd Filed #514090 $50 Acc. 060 Press DEC 3 1971	11-24-71 11-26-71 11-26-71 11-26-71	Construction permit to remove the series antenna resistor. Atty: Samuel Miller	GRANTED	12-20-71

PETITION FOR RECONSIDERATION filed 1-17-72 by Mallyck on behalf of S&S B/Cing Co.
Response filed 1-17-72 re protest of Station WTAQ directed against grant of application of station WMIL, by Miller on behalf of WMIL.
MALRITE OPPOSITION TO PETITION FOR RECONSIDERATION filed 2-4-72 by Miller on behalf of WMIL.

#12

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WZUU x WMIL

Name MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-13,200	3-2-72	Lic.(BP-19,132) for changes, Main & Aux.	GRANTED	5-16-72
R & F	3-6-72			
W 047715-$50	3-6-72	AC-067		
PTA	3-9-72			
PRESS	MAY 9 1972			
BR-1700	8-10-73	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	2-4-75
R & F	8-23-73	Samuel Miller, Atty.		
PN Recd.	"	AMENDED 12-12-73 re: EEO		
PRESS	12 SEP 1973	AMENDED 3-4-75 re: EEO		
BZ-8424	11-3-72	Direct Measurement (Main & Auxiliary)	GRANTED	3-14-75
Rec'd	11-3-72			
Amended & Filed	8-14-73			
DM	8-20-73	(Aux.)		
PRESS	NOV 29 1973			
DM	11-10-73	(Main)		

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

CARD NO. 12

APPLICATION RECORD · BROADCASTING

1290kHz

Call Letters WZUU

Name MALRITE OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BP-20,375 Rec'd Filed $100-574097 AC:001 PRESS: JUN 15 1976	5-24-76 5-28-76 5-28-76 5-28-76	Construction permit to make changes in ant. system {incr. height} Atty: Samuel Miller	GRANTED MAJOR ENVIRONMENTAL ACTION UNDER SECT. 1.1305	10/6/76
BR-1700 R & F PN Recd. PRESS OCT 1 1976	7-12-76 7-28-76 "	RENEWAL OF LICENSE (Main only)	GRANTED	11-15-76
BMP-14,479 R & F PRESS:	10-6-77 10-7-77	MP(BP-20,375) ext time to: _____(FOR CHANGES) Atty.------	GRANTED to	11-29-77 2-15-78
BMP-14,512 R&F PRESS: NOV 18 1977	4-8-77 4-12-77	MP(BP-20,375 as mod.) to increase height of tower ATTY: Samuel Miller	GRANTED	3-6-78

F.C.C. - WASHINGTON, D. C.

#14

1290khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WZUU

Name MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,549 R & F PRESS: FEB 23 1978	2-7-78 2-8-78	MP (BP-20,375, as mod) for extension of time to: _____ (FOR CHANGES) Atty:-----	GRANTED TO	3-30-78 9-1-78
BMP-780830AO PRESS: SEP 21 1978		MP (BP-20,375, as mod) for extension of time to: 12-1-78 (FOR CHANGES) Atty: -----	GRANTED to	10-18-78 2-1-79
BL-781016AA R & F PTA PRESS Engineering	10-16-78 10-30-78 NOV 9 1978	Lic. to cover BP-20375 for changes Atty: Samuel Miller statement filed 6-18-79 requesting special field test authorization.	GRANTED	1-10-79

#15 1290khz

APPLICATION RECORD-BROADCASTING

Call Letters: W Z U U

Name: MALRITE OF WISCONSIN, INC.

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BR 790726 US PRESS	SEP 18 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED 11-30-79
BP-800328AD		Construction permit to chg station loc from Milwaukee, Wisconsin to Greenfield, Wisconsin; chg hours of operation to Unlimtied by adding nighttime service with 5KW; incr day power to 5KW; chg fron non-DA to DA-2; chg TL&SL: 5732 W. Rawson Avenue, Franklin, Wisconsin and make chgs in antenna system 42 55 11 87 59 17 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: Samuel Miller	GRANTED 12-19-80 Con'd
AMENDED	11-26-80	Section II, Legal	
AMENDED	12-12-80	RE: Engineering & Section IV-A, Programming	
AMENDED	6-23-81	Engineering Statement	

Form BC-121
March 1979

APPLICATION RECORD—BROADCASTING

Call Letters: 1290 kHz WZUU

#16

Name: MALRITE OF WISCONSIN, INC.

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BZ-810316AM R & F PRESS	3-16-81 MAR 25 1981	DIRECT MEASUREMENT Atty: Samuel Miller (Miller & Fields)	T. 4-20-81
BTC810623FS Form 316 PRESS Also see KEEY(am) et al	JUL 8 1981	Vol TC from Milton Maltz, Carl E. Hirsch John R. Wilson and John C. Chaffee, Jr. to Malrite Communications Group, Inc. Atty Samuel Miller	EFF: 7 20 81

Form BC-121
March 1979

x WMIL WNNL O - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1700 11-7-47 To opr. add'l time to broadcast Army football games on Nov. 8, 22, and 29, 1947 and Dec. 6, 1947, only.

Letter 8-29-55 Denied authority operate add'l hours Sundays - Nov., Dec., and Jan.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.