VHSA

Globe-Wernicke

MADE IN U. S. A.

B OFFICIAL NO. 97

BROADCASTING STATION LICENSE RECORD

NON-COMMERCIAL EDUCATIONAL

Card # 1

Date first licensed October 9, 1952

Call letters WHSA

LOCATION: ~~HIGHLAND TOWNSHIP, WISC.~~ BRULE, WISCONSIN (BRED 11-9-64)

*(MLED-9-4-73)

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD*

X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION (MLED 4-30-68

X STATE OF WISCONSIN-EDUCATIONAL Broadcasting DIVISION (MLED-8-15-67)

Name of licensee X STATE OF WISCONSIN - STATE RADIO COUNCIL

Transmitter location 7 mi. S. of Brule on Hwy. 27, Highland Township, Wisc. (Redescription)
X Highland Township (Brule Site), Douglas County, Wisconsin

Main studio location Vilas Hall, 821 University Ave., University of Wisconsin campus, Madison, Wisc. (L 12-5-72
X (Vilas Hall) X Radio Hall, University of Wisconsin Campus, Madison, Wisconsin

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From To
BPED-136 New CP	1-17-52	89.9 mc	50 KW	U Terr: 450	by 3-17-52 to 9-17-52
TEL.	9-16-52	RETEL 15. Auth. gr. to conduct program tests pending receipt & action on lic.			
BLED-120	10-9-52	License to cover C.P. to			6-1-54
BPED-249 Form 715	4-6-54 notice sent	CP to change ERP and TPO 38kw			6-6-54 12-6-54
5-28-54	Action on renewal deferred				
BLED-160	11-22-54	Lic. cover CP (BPED-249) to			12-1-55 L
WIRE	11-5-54	RELET 5. Auth. gr. oper. accord. BPED-249 period of 30 days			
BRED-97	11-9-55	Renewal of license			to 12-1-58 S
BRED-97	11-9-55	Superseding license to correct station location to Highland Township, Wisconsin.			(L)
BRED-97	11-19-58	Renewal of license			12-1 12-1-61
BRED-97	11-22-61	Renewal of license			12-1 12-1-64
BRED-97 HAAT:450'	11-9-64	89.9mcs Ch.#210	ERP:38kw TPO:7.6kw	Unl.	12-1-64 12-1-67
	RENEWAL OF LICENSE (Showing Station Location as BRULE, WISCONSIN)				
BSED-97 (1)	9-13-66	Mod. of Lic. to show REL 520-DL trans. mod. by installation of RCA BTE-10C Exciter.			
BSCA-686	9-15-66	Subsidiary Communications Authorization on freq. of approx. 67kcs. to 12-1-67.			
BMLED-46 (2)	8-15-67	Modification of license to change the name of licensee and show the new name on SCA.			
BRED-97	11-24-67	89.9mc	ERP:38kw Renewal of Ndea	Unl.	12-1 12-1-70
BRSCA-686	11-24-67	Renewal of SCA			12-1 12-1-70
BMLED-49(1) 4-30-68 ML to chg. name (and SCA)					
BRED-97(L)	11-25-70	Renewal and NDEA			12-1-73
BRSCA-686	11-25-70	Renewal of SCA			12-1-73

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H S A

Station location Brule, Wisconsin

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPED-1,209 HAAT: 550'	1-19-71	89.9mc Ch# 210	ERP: 56kw TPO: 7.6kw		3-19 1-19-72
	CP Install Ant, make chgs in ant system, chg. ERP & HAAT.				
BPED-1394 HAAT: 550'(H&V)	3-15-72	89.9mc 210	ERP: 38kw(H&V) CP replace expired permit (BPED-1209), chg. ant., TPO, ERP, HAAT.		3-15-73
EBSA	5-15-72				
BLED-1040(L)	12-5-72	Lic(BPED-1394)for changes			12-1-73
BMLED-77(1)	9-4-73	ML chg, name of licensee			
BMSCA-347	9-4-73	Mod. of SCA chg. name.			
BRSCA-686	11-28-73	RENEWAL OF SCA			
BRED-97(L)	11-28-73	RENEWAL OF LICENSE			12-1-76
TELEGRAM	11-28-75	Trans RCA BTF-10E			
COMTEL	11-22-76	Trans. REL-701(Former Main) As (Auxiliary)			
BRED-97(L)	11-15-76	Renewal of license Main & Aux.			12-1-79
BRSCA-686	"	Renewal of SCA			"
BRED790801XU(S) BRSCA790801XU	1-15-80	Renewal of License & SCA Renewal of SCA			12-1-82
BRED790801XU(S) BRSCA790801XU	1-15-80	Supersede auth. issued same date to show the correct station location.			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING NON-COMMERCIAL EDUCATIONAL F

CARD #1

Call Letters ~~NEW~~ WHSA

Name STATE OF WISCONSIN - STATE RADIO COUNCIL
(Radio Hall, University of Wisconsin Campus, Madison, Wisconsin)

File No.	Dated	Application for	Action Nature	Action Date
BPED-196 Rec'd. Filed	10-4-51 10-8-51 10-8-51	Construction permit for a new Non-Commercial Educational FM broadcast station Frequency: 89.9 Mcs. Channel 210 Operating Power: 10kw. T-L: Highland Township, Douglas County, Wisconsin (REL 520-DL Max. 10 kw.) S-L: University of Wisconsin Campus, Madison, Wisconisn	GRANTED	1-17-52
BLED-120 Recd & Filed	9-25-52 9-26-52	License to cover above.	GRANTED	10-9-52
BRED- Recd.	3-1-54 3-5-54	Renewal of license No action to be taken on this since BLED-160 issued to 12-1-55 Appl. returned 12-9-54.	Held pending Mod. BLED-160 to	12-1-55.

SEE CARD # 2

CARD 2
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters WHSA

Name STATE OF WISCONSIN, STATE RADIO COUNCIL
HIGHLAND TOWNSHIP, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BPED-249 Recd. & Filed	3-24-54 3-29-54	C. P. to make changes in licensed station - to change ERP to 38.2 kw; ant. height above average terrain to 1404 ft; TPO to 7.58 kw.	GRANTED	4-6-54
BLED- 160 Recd. & Filed	11-3-54 11-8-54	License to cover the above.	GRANTED	11-22-54
BRED-97 Recd & filed	8-10-55 8-12-55	Renewal of license	323 on file GRANTED 11-9-55	
BRED-97 Recd Filed	8-26-58 9-2-58 9-2-58	Renewal of license	GRANTED	11-19-58
BRED-97 R & F	8-8-61 8-14-61	Renewal of License	GRANTED	11-22-61
BRED-97 R&F	8-28-64 8-31-64	Renewal of license.	GRANTED	11-9-64

NON COMMERCIAL ED.

FORM BC-121
AUG. 1955 CARD #3

APPLICATION RECORD - BROADCASTING

Call Letters WHSA

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION
STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION

Name X STATE OF WISCONSIN, STATE RADIO COUNCIL
BRULE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BSCA-686 R & F	3-2-66 3-4-66	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67kcs.	GRANTED	9-15-66
BMLED-46 R & D AUG 4 1967	7-27-67 7-28-67	Modification of license to change the name of licensee to EDUCATIONAL BROADCASTING DIVISION. STATE OF WISCONSIN-	GRANTED	8-15-67
BRED-97 R & F BRSCA-686 R & F SEP 20 1967	8-30-67 9-5-67 8-30-67 9-5-67	Renewal of license Renewal of SCA Atty- Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	11-24-67
BMLED-49 R & F APR 25 1968	3-13-68 3-21-68	MD chg. name to STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION. ATTY - Daniel W. Toohey(Dow, Lohnes etc.)	GRANTED	4-30-68

Form BC-121
September 1969

#4

APPLICATION RECORD - BROADCASTING

Call Letters W.H.S.A.

Name STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION
Brule, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRED-97 R & F P.N.	8-28-70 9-3-70 9-3-70	Renewal of License	GRANTED	11-25-70
BRSCA-686 R & F OCT 16 1970	8-28-70 9-3-70	Renewal of SCA		
BPED-1,209 R & F NO FEE REQUIRED: PRESS: JAN 4	12-14-70 12-18-70 1971	CP Install Ant(RCA-BFA-8B, 8 sects); make chgs in ant system.(decr. hght); chg. ERP: 56.2kw & HAAT: 551 feet. Atty-None Engr-John H. Stiehl	GRANTED	1-19-71

Form BC-121
September 1969

#5

APPLICATION RECORD - BROADCASTING

89.9mc

Call Letters W.H.S.A.

Name STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD
X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION
Brule, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BPED-1,394 R & F No Fee Required Press MAR 10 1972	2-23-72 2-28-72	CP to replace expired permit (BPED-1,209) and change ant. (Gates FMC-8, 8 sects.(H&V); chg. TPO; ERP: 38kw; HAAT: 551'. Atty---	GRANTED	3-15-72
BLED-1040 R & F PTA PRESS NOV 30 1972	11-3-72 11-7-72 11-13-72	Lic.(BPED-1394) for changes-SL: Vilas Hall, Univ. of Wisc. - Antenna: RCA, BFC-8B.	GRANTED	12-5-72
BMLED-77 R & F Press AUG 20 1973	7-23-73 7-26-73	ML to change the licensee name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD. Atty: Daniel W. Toohey	GRANTED	9-4-73
BMSCA-347 R & F Press AUG 20 1973	7-23-73 7-26-73	Mod. of SCA to change the name to: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD.	GRANTED	9-4-73

#6 12-52

NON Comm.ED

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W H S A

Name STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD
BRULE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRED-97 BRSCA-686 R & F PN Recd. press	8-27-73 " 8-29-73 " OCT 9 1973	RENEWAL OF LICENSE RENEWAL OF SCA Daniel W. Toohey,Atty.	GRANTED	11-28-73
BRED-97 BRSCA-686 R & F PN Recd. PRESS	7-30-76 " " " SEP 22 1976	RENEWAL OF LICENSE RENEWAL OF SCA D.W.Toohey,Atty.	GRANTED	11-15-76
BRED790801XU BRSCA790801XU PRESS OCT 3 1979		Renewal of License Renewal of SCA Atty.: Frederick D. Cooke, Jr.	GRANTED	1-15-80

#7

APPLICATION RECORD-BROADCASTING

89.9MHz.

Call Letters: W H S A

Name: STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD

Station Location: BRULE, WISCONSIN

File No.	Date	Description	Action and Date
BRCED801001AC PRESS (0)	OCT 17 1980	Modification of License to Operate Trans. by Remote Control from: WLEF-TV Shady Knoll Route Box 86B, Park Falls, Wisconsin. Atty. Todd D. Gray (Dow,Lohnes & Albertson)	DIMISSED 12-30-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.