K S N I-FM

SPERRY RAND

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GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC-126 931
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-17-59

Call letters KSNI-FM (7-30-80)
XKSMA-FM

Station location Santa Maria, California

Name of licensee BAYLISS BROADCASTING COMPANY(BALH5-12-80, EFF: 6-30-80
xxJAMES M. HAGERMAN(GENERAL PARTNER), A CO-PARTNERSHIP (ALH gr 7/21/76 EFF:
xJOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP
xx JOHN I. GROOM & JAMES HAGERMAN, CO-PARTNERS

Transmitter location 600' W. of Black Rd., 1700' S. of W. Main Street, Santa Maria, California(PH-10-29-8
xxSouthwest corner Sewage Disposal Farm, Santa Maria, California(PH-7-26-66)
x510 West Morrison Avenue, Santa Maria, California

93454

Main studio location 110 West Cypress Street, Santa Maria, California (BRCH 3-6-63)
xSame as xmtr.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	ERP Power	Time Div.	Period From-- To--
BPH-2285	11-13-57	102.5 mc Ch 273 CP for new FM b/c station	11 kw HAAT minus 47'	U	1-13 8-13-58
BMPH-5230 (1)	6-5-58	Mod. of CP(BRP-2285) to increase ERP to 27.2kw, chang. type trans. to GATES FM-5B, chang. type antenna to COMPOSITE 6 sections and decrease HAAT to 57'.			8-5 2-5-59
BMPH-5397 (1)	2-17-59	Mod. of CP(BMPH-5230) for extension of completion date to May 5, 1959			
BLH-1378 HAAT: -57 feet	7-17-59	102.5mcs Lic. to cover CP (BPH-2285 as mod.) which auth. construction of a new FM Broadcast Station.	27kw TPO: 3kw	U	7-17-59 12-1-59
BSCA-181	9-2-59	Subsidiary Communications Authorization on a Multiplex Basis period ending (approx. 65kc)			12-1-59.
	11-27-59	Commission deferred action on renewal pending further consideration.			
BRH-931	7-27-60	Renewal of License			7-27 12-1-62
BRSCA-181	7-27-60	Subsidiary Communication Authorization on a Multiplex Basis period ending			12-1-62
BSRH-931 (1)	10-24-61	Mod. of license to change obstruction markings.			
BRH-931	11-28-62	102.5	27kw	Unl	12-1 12-1-65
BRSCA-181	11-28-62	Sub. Communications Authorization on Multiplex Basis to			12-1-65
BRCH-431 (1)	3-6-63	Mod. of license to change studio loc. to 110 West Cypress Street, Santa Maria, California and operate transmitter by remote control from studio location.			
BRH-931	11-26-65	102.5mcs. 27kw, U			12-1 12-1-68
BRSCA-181	11-26-65	Renewals of SCA to			12-1-68
BPH-5345 HAAT: 12'	7-26-66	102.5mc. ERP: 27.5kw Unl. ch#273 TPO: 5kw CP to change ant-trans. location ; and increase HAAT; with RC.			9-26-66 3-26-67

Form BC 126 # 2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K S M A-FM

Station location .....

Name of licensee JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BMPH-9298 (1)	3-30-67	Mod. of CP(BPH-5345) for completion date to			extension of 7-26-67
BMPH-9510 (2)	8-11-67	Mod. of CP(BPH-5345 as mod.) for ext. of completion date to			10-26-67
BMPH-9692 (3)	12-5-67	Mod. of CP(BPH-5345 as mod.) for ext. of completion date to			1-26-68.
BLH-3999(L)	7-10-68	License to cover (BPH-5345)			12-1-68
BRH-931(L)	12-31-68	Renewal of License			12-31 12-1-72
BRSCA-181	12-31-68	Renewal of ECA			12-31 12-1-72
Ltr.	1-8-70	Trans:	Gates	FMS-5B	
BRH-931(L)	11-29-71	RENEWAL			12-1-74
EBSA	5-22-72				
COMTEL	8-30-73	Trans:	GATES FM-5BS with FME-10 exciter & generator.		a Wilkinson 5 GI-E stereo
BRH-931(L)	1-24-75	Renewal of License			12-1-77
BALH-2318	7/21/76	Invol AUH EFF:			
	11-1-76	REQUEST FOR WAIVER OF THE AM-FM PROGRAM DUPLICATION RULE FILED BY HARRY C. MARTIN, ESQ.			
BRH-931	3-15-78	(L) REN. OF LICENSE			12-1-80
BALH800229GO	5-12-80		VOL AL.	EFF:	6-30-80
EBSA	7-30-80	CALL SIGN CHANGE			
BPH800905AA HAAT: 15' (h&v) (L)	10-29-80	102.5mhz. ERP: 30.0kW(h&v) CP to mke. chgs. in Ant. Sys.; chg. TL chg. type Ant. incre. ERP; HAAT & chg TPO.			10-29-81
BRH800801E2	11-25-80	Renewal of License			12-1-83

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KSMA-FM NEW-

Name JOHN I. GROOM AND JAMES HAGERMAN, A Co-partners hip
PO: 210 West Morrison St., Santa Maria, California

File No.	Dated	Application for	Action Nature	Action Date
BPH-2285 Recd Filed	9-23-57 9-30-57 9-30-57	CP for new FM broadcast station: Freq. 102.5 mc Ch 273 ERP. 10.8 kw U HAAT. minus 47' T-L:510 W. Morrison Ave.,Santa Maria ,Calif. S-L: Same as xmtr.	GRANTED	11-13-57
BMPH-5230 Rec'd Filed	5-13-58 5-16-58 5-16-58	Modification of c.p. (BPH-2285 which authorized a new FM Broadcast station) to increase ERP from 11kw to 27.2kw, change type transmitter to (GATES FM-5B), change type antenna to (COMPOSITE 6 Sections) and decrease HAAT from -47' to -57'.	GRANTED HAAT: ERP:	6-5-58 -57 27 kw
BMPH-5397 Rec'd Filed	1-26-59 1-29-59 1-29-59	Modification of c.p. (BPH-2285 as mod., which authorized a new FM Broadcast station) for extension of completion date from 2-5-59 to 5-5-59.	GRANTED	2-17-59 to May 5, 1959

RCA BTF-3B

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KSMA-FM

Name JOHN I. GROOM & JAMES HAGERMAN A CO-PARTNERSHIP

File No.	Dated	Application for	Action Nature	Action Date
BLH-1378 R & F	4-29-59 5-1-59	License to cover C.P. (BPH-2285 as modified) which authorized construction of a new FM Broadcast Station	GRANTED	7-17-59
BSCA-181 Rec'd & Filed	6-16-59 6-23-59	Request to establish a new Subsidiary Communications Service, Multiplex basis, to be operated on sub-carrier frequencies of 65kc ± 10kc ~~and 26kc ± 6kc~~.	GRANTED	9-2-59
AMENDMENT R & F	8-3-59 8-5-59	AMENDED to change frequency to 65kc only.		
BRH-931 Rec'd&Filed	8-31-59 8-31-59	Renewal of license.	GRANTED	7-27-60
BRSCA-181 Rec'd & Filed	11-5-59 11-12-59	RENEWAL of Subsidiary Communications auth.	GRANTED	7-27-60
BRH-931 R.&F.	8-31-62 9-4-62	RENEWAL OF LICENSE	GRANTED	11-28-62
BRSCA-181 R.&F.	8-10-62 9-4-62	RENEWAL OF SCA Atty: Richard Hildreth		

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters KSMA-FM

Name JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BRCH-431 Rec'd Filed	2-23-63 2-27-63 2-27-63	Modification of license to change studio location to 110 West Cypress Street, Santa Maria, California and operate transmitter by remote control from studio location. Richard Hildreth, Atty.	GRANTED	3-6-63
BRH-931 R & F BRSCA-181 R & F	8-24-65 9-1-65 8-4-65 9-1-65	Renewal of license Attys: Richard Hildreth and James P. Riley Renewal of license (SCA)	GRANTED	11-26-65
BPH-5345 R & F	3-31-66 4-7-66	CP to change ant.-trans location to Southwest corner Sewage Disposal Farm, Santa Maria, California; and increase HAAT to ~~39.9~~ feet. Fletcher, Heald, Rowell, Kenehan & Hildreth, Attys.(H.R.Harrison)	GRANTED	7-26-66
AMENDMENT R & F	6-4-66 6-7-66	AMENDED to change antenna height. dec.) & chg. HAAT to 11.9 feet.		

F.C.C. - WASHINGTON, D. C.

#4

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K S M A-FM

Name JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BMPH-9298 R & F	3-9-67 3-16-67	Modification of CP(BPH-5345 which authorized change ant-trans location; and increase HAAT) for extension of completion date from 3-26-67 to 7-26-67. Atty- Fletcher, Heald, etc. (Richard Hildreth)	GRANTED to	3-30-67 7-26-67
BMPH-9510 R & F AUG 4 1967	7-13-67 7-19-67	Mod. of CP(BPH-5345 as mod., which authorized chg. ant-trans location; andincr. HAAT) for extension of completion date from 7-26-67 to 10-26-67. Atty-Fletcher,Heald,Rowell,Kenehan & Hildreth	GRANTED to	8-11-67 10-26-67
BMPH-9692 R & F NOV 7 1967	10-23-67 10-25-67	Mod. of CP(BPH-5345 as mod., which authorized chg. ant-trans location; and incr. HAAT) for extension of completion date from 10-26-67 to _____. Attys- Fletcher,Heald,Rowell,Kenehan&Hildreth	GRANTED to	12-5-67 1-26-68

Y

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K S M A-FM

Name JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP
Santa Maria, California

File No.	Dated	Application for	Action Nature	Action Date
BLH-3999 R & F #402687 $30 PT JUN 21 1968	1/19/68 1/25/68 1/25/68 5/13/68	License (BPH5345 as mod.) for changes. Atty: Wade H. Hargrave Engr: Cecil Lynch, Modesto, Calif.	GRANTED	7-10-68
BRM-931 BRSCA-181 #456025 $75 #456037 $30 Press: SEP 30 1968 AMENDMENT R&F	8-26-68 8-26-68 9-3-68 9-3-68 9-10-68	Renewal of license and SCA. Wade Hargrove, atty. AMENDED Section I. AMENDED 11-6-68 re: Foreign language programming AMENDED 12-16-68 re: Foreign language programming	GRANTED 12-31	12-31-68

#6

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters KSMA-FM

Name JAMES M. HAGERMAN (GENERAL PARTNER), A CO-PARTNERSHIP
x JOHN I. GROOM AND JAMES HAGERMAN, A CO-PARTNERSHIP
Santa Maria, California

File No.	Dated	Application for	Action Nature	Action Date
BRH-931 R & F P.N. PRESS SEP 8 1971	8-27-71 8-31-71 8-31-71	Renewal of License Atty: Marvin Rosenberg (Fletcher, Heald, etc.) AMENDED 11-18-71 re: programming	GRANTED	11-29-71
BRH-931 R & F PN Recd. PRESS	7-22-74 8-1-74 8-1-74 SEP 12 1974	RENEWAL OF LICENSE R.Hildreth,Atty. AMENDED 9-10-74 re: programming AMENDED 12-12-74 re: ascert. of comm. needs & commercial matter	GRANTED	1-24-75
BALH-2318 Rec'd Filed Fee pd $100 Code 047(FORM 316) Also see KSMA(AM) JUL 20 1976	5/4/76 5/10/76 6/2/76 W 575689	Involuntary assignment of license to James M. Hagerman (General Partner), A Co-Partnership Atty - Fletcher,Heald,etc(Richard Hildreth)	GRANTED EFF: NO FEE	7/21/76

#7

102.5

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

12-59

Call Letters KSNI-FM
X KSMA-FM

Name BAYLISS BROADCASTING COMPANY
XX JAMES M. HAGERMAN (GENERAL PARTNER), A CO-PARTNERSHIP
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-931	7-8-77	RENEWAL OF LICENSE	GRANTED	3-15-78
R & F	7-29-77	AMENDED 6-28-78 rel EEO		
PN Recd.	"			
PRESS	AUG 18 1977	Richard Hildreth, Atty.		
BALH-800229GO		Vol AL to BAYLISS BROADCASTING COMPANY		
FORM 314 (ALSO SEE AM)			GRANTED	5-12-80
PRESS:	MAR 12 1980	Atty for assignee - J. Duffy (Pierson, Ball & Dowd)	EFF:	6-30-80
PN FILED 4-3-80				
BRH 1800801 E2		RENEWAL OF LICENSE	Gr.	11-25-80
PRESS	SEP 23 1980	John J. Duffy, Atty.		

#8

APPLICATION RECORD-BROADCASTING

102.5MHz.

Call Letters: K S N I-FM

Name: BAYLISS BROADCASTING COMPANY

Station Location: SANTA MARIA, CALIFORNIA

File No.	Date	Description	Action and Date
BPH800905AA PRESS (0)		CP to make chgs. in Ant. Sys.; chg. TL to: 600' W. of Black Rd., 1700' S. of W. Main Street, Santa Maria, California; chg. type Trans.; chg. type Ant. (JAMPRO, JSCP-6, 6 sects. H&V); incre. ERP: 29.8kw (H&V); incre. HAAT: 15' (H&V) & chg. TPO. 34° 57' 02" 120° 29' 27" Atty. Harrison T. Slaughter (Pierson,Ball & Dowd)	GRANTED 10-29-80 COND'L
BLH-810714AE PTA PRESS		License to cover (BPH-800905AA) for changes. Atty: Harrison T. Slaughter	GRANTED 12-30-81

JUL 29 1981

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.