WDAS-FM

Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126 953
June 1954 #1.

B ROADCASTING STATION LICENSE RECORD

Date first licensed 10-16-59

Call letters W D A S-FM

Station location Philadelphia, Pa.

UNITY BROADCASTING NETWORK - PENNA., INC. (AL: 8-2-79 EFF: 11-1-79

Name of licensee XMAX M. LEON, INC.

Umbria and Domino Lane, Philadelphia, PA. (PH 11-10-76)

Transmitter location XBelmont Avenue and Edgely Road, Philadelphia, Pa. (L 8-2-79)

19131

Main studio location Belmont Avenue and Edgely Road, Philadelphia, Pa.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel Freq.	E R Power	Time Div.	Period From	To
BPH-2529	12-3-58	105.3mcs.	20kw.	Unl.	2-3-59	
HAAT: 185'		Ch.287	TPO:	6.4kw.	8-3-59	
Construction permit for a new FM Broadcast Station.						
BPH-2529 (a)	(modified) 4-9-59	Mod. CP (above) to delete obstruction marking specifications.				
BMPH-5406 (1)	3-13-59	Mod. CP to change type transmitter, type antenna and make changes in ant. system.			HAAT: 200 feet.	to 8-3-59.
TPO: 7.2kw.						
BL-1425	10-15-59	105.3mcs	20kw	Unl.	10-15-59	
HAAT: 200 ft.			TPO: 7.2kw		8-1-60	
Lic. to cover CP (BPH-2529 as mod.) which auth. a new FM Broadcast Station.						
	7-27-60	Commission deferred action on renewal pending further consideration.				
BRH-952	2-20-63	RENEWAL OF LICENSE TO			2-20	8-1-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BRH-952	4-24-64	Renewal of License			4-24	8-1-66
Ltr. dated 6-2-66 & recld 6-3-66 giving notification per Sect. 73.250(a)(5) Rules that a CCA FM-10,000D trans. is now installed & in oper. (Eff:6-1-66.)						
BRH-952	7-18-67	105.3mc	20kw	U	7-18	8-1-69
			TPO:7.2kw			
BPH-6475	10-23-68	105.3mc.	ERP:	20kw(h) 10kw(v)	U	6-23-69
HAAT: 200'(h&v)		ch#287	TPO: 10.5kw			
Condl		CP install new ant(CCA-FMA-6710R-3, 3 sects); chg. TPO; operate with vert. ERP; new trans.(CCA-FM-10,000DN)				
BLH-4399(1)	5-28-69	Lic (BPH-6475)				8-1-69
BRH-952(3)	10-1[illegible]-69	RENEWAL OF LICENSE				8-1-72
BPH-7014 (L)	4-3-70	105.3mc	ERP: 50 kw (H&V)		6-3-70	
		Ch #287	TPO: 20 kw		to	
HAAT: 185'		CP install trans, ant, chg ERP:, TPO: & HAAT:			12-3-70	

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WDAS-FM

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMPH-13,071 (1)	11-30-70	MP(BPH-7014) exc.			3-30-71
BLH-5018(L) HAAT: 185'(H&V)	1-29-71	105.3mc Lic. cover (BPH-7014) for changes	ERP: 50kw(H&V) TPO: 20kw		8-1-72
EBSA	5-22-72				
BRH-952(L)	10-22-75		RENEWAL		8-1-78
CANCELLED BPH-9710(L) HAAT: 185' {H&V}	8-10-77	105.3MHz CP install new Ant	ERP: 50kw{H&V} U		8-10-77
BPH-9952 HAAT: 870' H&V {L}	11-10-76	105.3MHz CP chg TL, TPO, ERP, HAAT & Ant operate by RC from SL	ERP: 3.30kw H&V {RC}		11-10-77
BAPLH781117EC	8-2-79	VOL. AL & CP (Com. M.O. & O.)			EFF:
BLH-7810(L) ERH-952 Main Site:	8-2-79	Renewal & Lic. 105.3mhz 3.3kw 870' H&V	CP(BPH-9952)changes. RC		8-1-81
ESH-952(L)	8-2-79	Former site as aux.	15kw 185' H&V		8-1-81

FORM BC-121 #1.
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ WDAS-FM

Name MAX M. LEON, INC.
(Belmont and Edgley Road, Philadelphia, Pennsylvania)

File No.	Dated	Application for	Action Nature	Action Date
BPH-2529 Rec'd Filed	11-7-58 11-7-58 11-7-58	Construction permit for a new FM Broadcast Station to be operated on: Frequency: 105.3 mcs. Ch. 287 Power: 20 kw. ERP HAAT: 285' T-location: Belmont Avenue & Edgley Road Philadelphia, Pennsylvania S-location: Belmont Avenue & Edgley Road Philadelphia, Pennsylvania STATION LOCATION: PHILADELPHIA , PENNSYLVANIA Transmitter: RCA, BTF-10B, r/p 10 kw. Atty: Al Cordon, Jr.	GRANTED	12-3-58

PETITION FOR WAIVER OF SECTION 1.356(c) AND FOR IMMEDIATE GRANT filed 11-19-58 by Atty. T. Wilson for applicant

FORM BC-121 #2 APPLICATION RECORD - BROADCASTING
Aug. 1955

Call Letters WDAS-FM

Name MAX M. LEON, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMPH-5406 Rec'd Filed	1-15-59 1-19-59 1-19-59	Modification of c.p. (BPH-2529 which authorized a new FM Broadcast station) to change type antenna (RCA BFA-3A 3sec.) change type transmitter (W.E. 506B-3) and make changes in antenna system (with FM antenna side-mounted on new 6th tower of Am directional antenna system). Earl R. Stanley, Atty.	GRANTED HAAT: 200 feet.	3-13-59
BLH-1425 R & F	7-27-59 7-29-59	License to cover C. P. (BPH-2529 as modified,) which authorized a new FM broadcast station. Atty's:: Dow, Lohnes and Albertson	GRANTED	10-15-59
BRH-952 Rec'd Filed	4-29-60 5-3-60 5-3-60	Renewal of License. Earl R. Stanley, Atty.	GRANTED	2-20-63

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call Letters WDAS-FM

Name MAX M. LEON, INC.
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-952 R & F	4-16-63 4-30-63	Renewal of license Atty. Earl R. Stanley	GRANTED	4-24-64
BRH-952 R & F	4-28-66 4-28-66	Renewal of License Atty. Dow, Lohnes and Albertson	GRANTED	7-18-67
BPH-6475 R & F #464052 $30 OCT 2 1 1968	9-26-68 10-7-68 10-7-68	CP install new ant(CCA-FMA-6710R-3, 3 sects); chg. TPO 10.52kw; operate with vert. ERP 10kw; install new transmitter(CCA-FM-10,000DM) Atty - Charles J. Robertson(Dow, Lohnes etc.) Engr-Jules Cohen	GRANTED Cond'l for WDAS (AM)	10-23-68 submit'302's
BLH-4399 R & F #508507 $30 PT MAY 2 2 1969	4/21/69 4/22/69 4/22/69 5/1/69	License (BPH-6475) for changes. Atty: Earl R. Stanley	GRANTED	5-28-69

F.C.C. - WASHINGTON, D. C.

#4

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W D A S-FM

Name MAX M. LEON, INC.
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-952 R & F #511936 $75. PRESS	4-29-69 5-5-69 5 5-69	Renewal of license Atty-Dow, Lohnes & Albertson (E. R. Stanley) AMENDED 7-7-69 re: Programming AMENDED 8-6-69 re: programming	GRANTED	10-16-69
BPH-7014 R & F #576161$30. PRESS: FEB 17 1970	1-20-70 2-6-70 2-6-70	CP: install Tran(CCA-20,000DS); Ant(CCA-FMA-6710R-5, 5 horiz. & vert. sects); ERP: 50kw(h&v); HAAT: 187(h&v); TPO: 19.94kw.	GRANTED	4-3-70
BMPH-13,071 R & F #643278 $50. CODE 068 PRESS: NOV 20 1970	11-10-70 11-12-70 11-12-70	MP(BPH-7014) ext. time to 3-30-71(FOR CHGS). Atty-Earl R. Stanley(Dow, Lohnes etc).	GRANTED	11-30-70

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WDAS-FM

Name MAX M. LEON, INC.
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BLH-5018 R & F #652379 $50. AC-068 PTA PRESS JAN 2	12-19-70 12-23-70 12-23-70 1-6-71	Lic.(BPH-7014, as mod.) for changes. Atty: Earl R. Stanley (Dow, Lohnes & Albertson)	GRANTED	1-29-71
BRH-952 R & F PN PRESS MAY 24 1972	4-26-72 5-3-72 5-3-72	Renewal of License AMENDED 6-30-72 re: prog; employment policy Atty: Earl R. Stanley	GRANTED	10-22-75

PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 6-30-72 by Concern Communicators et al

MOTION TO DISMISS filed 7-7-72 by Max M. Leon, Inc.

MOTION FOR EXTENSION OF TIME TO RESPOND filed 7-13-72 by Earl R. Stanley, Counsel on behalf of Max M. Leon, Inc.

FURTHER MOTION TO DISMISS filed 7-12-72 by Max M. Leon, Inc.

RESPONSE TO INFORMAL OBJECTION OF CONCERN filed 8-14-72 by Richard D. Marks on behalf of Station WDAS & WDAS-FM

AMENDED 5-24-74 re: community leaders surveyed (over)

F.C.C. - WASHINGTON, D. C.

(BRH-952) SUPPLEMENTAL APPLICATION filed 4-1-75 as an amendment to pending renewal. PN 4-1-75 MAY 21 1975

AMENDED 7-1-75 re: EEO
AMENDED 7-25-75 re: engineering

10-22-75 MEMORANDUM OPINION AND ORDER #37603 Petition to Deny filed by Concern Communicators DENIED

PETITION FOR RECONSIDERATION BASED UPON ERRORS OF LAW AND NEW FACTS CONCERNING PAYOLA-PLUGOLA PRACTICES filed 12-8-75 by Petitioners
OPPOSITION TO PETITION FOR RECONSIDERATION filed 12-22-75 by Earl R. Stanley, counsel on behalf of Max M. Leon, Inc.
2-18-76 MEMORANDUM OPINION & ORDER #39431 Petition for Reconsideration filed by Concern Communicators DENIED and grant of renewal AFFIRMED.

#6

105.3mhz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WDAS-FM

Name Max M. Leon, Inc.
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BPH- 9952 Rec'd Filed #582762 $400 Code 001 Press P. N. Rec'd	6-18-76 6-21-76 6-22-76 AUG 2 1976 7-22-76	CP to chg. TL to: Umbria & Domino Lane, Philadelphia, Pennsylvania (WHYY-TV Site); operate by RC from the studio site: Belmont Avenue and Edgely Road, Philadelphia, Pennsylvania; install new ant. (MCI 90023-A, 2 sects. (H&V) make chg. ant. system (incr. hght.); chg. TPO; ERP: 3.31KW(H&V) and HAAT: 872' (H&V). 40° 02' 30" - 75° 14' 24" Atty: Earl R. Stanley (Dow, Lohnes & Albertson)	GRANTED gr fee Pd 002 W 642761	11-10-76 $2,700 12-3-76
BPH-9710 R & F 583849$100 CODE 001 PRESS $100 Returned	6-18-76 6-22-76 6-24-76 8-5-76 8-3-76	CP install new Antenna {RCA BFC-5B, 5 sections {H&V} Atty. Patrick M. Connolly	GRANTED 8-10-76 COND'L CANCELLED 6-8-77 (By request of applicant Attorney)	

#7

105.3mhz

Form BC-121
May 1976

APPLICATION RECORD · BROADCASTING

Call Letters .....W.D.A.S-FM.....

Name MAX M. LEON, INC.
PHILADELPHIA, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BAPLH-206 R & F Also see WDAS(AM) FORM 314	4/5/77 4/5/77	Voluntary assignment of license and CP's (BPH-9952 - chg TL; operate by RC;chg TPO, ERP & HAAT; etc and BPH-9710 - install new ant.) to SONDERLING BROADCASTING CORPORATION Atty for assignor - Dow,Lohnes & Albertson Atty for assignee - Harry Becker	DISMISSED REQUEST OF ATTORNEY	7-14-78
BRH-952 R & F PRESS	3-29-78 4-3-78 APR 19 1978	RENEWAL OF LICENSE Atty. Frederick D. Cooke, Jr. (Dow,Lohnes & Albertson)	GRANTED 8-2-79 79-31 Designated for Hearing 22 FEB 1979 79-31	
BLH-7810 R & F PTA: PRESS: AUG 21 1978	10-25-77 10-25-77 11-9-77	License to cover (BPH-9952) for changes. Trans: CCA, FM-8000E Atty: Earl R. Stanley (Dow, Lohnes & Albertson)	GRANTED 8-2-79 Issued with renewal	

F.C.C. - WASHINGTON, D. C.

105.3mhz.

Form BC-121
May 1976

APPLICATION RECORD · BROADCASTING

Call Letters W D A S-FM

Name UNITY BROADCASTING NETWORK - PENNA., INC.
x MAX M. LEON, INC.
Philadelphia, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BAPLH731117EC PRESS Form 314 Also see WDAS AM	DEC 4 1978	Vol AL to UNITY BROADCASTING NETWORK-PENNA., INC (INCLUDE BPH-9952 - chge site etc) Atty for assignor-Federick D. Cooke, Jr. Atty for assignee-Edward Hayes, Jr. Amended 11-17-78 re: Financial data (over)	GRANTED (COMM. MEMO O. & O.) EFF:	8-2-79 11-1-79 LTR 10-3-79 (402b) REMANDED TO COURT OF APPEA
BPH790328AW PRESS (O)	APR 16 1979	CP to Utilize Former Trans. (CCA FM20000DS) as Auxiliary, to be operated on: ERP: 15kw (H&V); HAAT: 190' (H&V) & chg. TPO. (former licensed site) Atty. Earl R. Stanley (Dow,Lohnes & Albertson)	DISMISSED auth. by telegram	6-12-79

F.C.C. - WASHINGTON, D. C.

BAPLH781117EC Amended 5-4-79 re: delete from sale and purchase agreement (the consulting agreement) and allocate payments due to the convenants not-to-compete

#9

APPLICATION RECORD BROADCASTING

105.3MHz.

Call Letters: W D A S-FM

Name: MAX M. LEON, INC.

Station Location: PHILADELPHIA, PENNSYLVANIA

File No.	Date	Description	Action and Date
BPH790821AH PRESS (0)	SEP 21 1979	CP to make chgs. in Ant. Sys.; ~~chg. TL to: 329 West Domino Lane, Philadelphia, Pennsylvania;~~ chg. type Ant. (ERI CUSTOM, 2 sects. H&V); decre. ERP: 3.31kw (H&V); incre. HAAT: 870' (H&V); chg. TPO & Diplex with WWDB-FM. 40° 02' 30" 75° 14' 24" Atty. Earl R. Stanley (Dow,Lohnes & Albertson)	DISMISSED 10-31-79 File 302 when instal
BRH810331UK PRESS JUN 10 1981 PN filed		RENEWAL OF LICENSE MAIN & AUX. TRANSMITTERS & AUX. ANTENNA) Atty. Edward Hayes, Jr.	Gr 8-11-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.