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CATALOG NO. 4550L 1/5

Form BC 126 42234
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-5-68 Call letters W D E N-FM

WDEN COMMUNICATIONS, LIMITED (4-22-81, EFF: Station location Macon, Georgia
x FIRST MACON COMMUNICATIONS CORPORATION (8-26-80)
xELLIOTT BROADCASTING COMPANY (ALH 10-27-72 EFF: 11-3-72)
xRADIO MACON, INC. (APH 9-29-67

Name of licensee xRowland Broadcasting Company, Inc.

Hwy 49, 1.5 mi. N. in Jones Co. fr. Bibb Co. line, Macon, Georgia (PH-6-11-81)

Transmitter location xLower Enterprise Court at Southern Railroad, Macon Ga. (PH-7-12-67)

173 First Street, Macon Georgia (PH-6-11-81)

31201

xxx127 First Street, Macon, Georgia (BLH-9-5-68) (RC)

Main studio location xx To be determine, Macon, Georgia (PH-7-12-67)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-5778 HAAT: 165'	7-12-67	105.3mc ch# 287	ERP: 27.5kw Unl. TPO: 5kw		9-12-67 3-12-68
	CP to install a new Class C FM broadcast station with RC.				
BPH-5778 (1)	9-8-67	Mod. of letters	CP(BPH-5778) to assign call W D E N-FM.		
BAPH-424	9-29-67	Voluntary assignment of CP			
BMPH-9936 (2)	4-2-68	MPH(BPH-5778) ext. time			9-12-68.
BL-4073(L)	9-5-68	Lic.(BPH-5778, as mod.) for new FM sta. specify studio & RC loc.-type ant.			4-1-70
BR-2234(S)	4-1-70	RENEWAL			4-1-73
BPH-7320 HAAT: 145' (H&V)	12-10-70	105.3 mc	ERP: 50kw(H&V) TPO: 9.1 kw		2-10-71 12-10-71
		CP install trans, ant, TPO:, ERP:, & HAAT.			
Control	7-[illegible]-71	Auth. operate equip BPH-7320 to 7-30-71			
BLH-5193 HAAT: 145'	8-24-71 (h&v)	Lic.(BPH-7320) for changes 105.3mc	ERP: 50kw(h&v) TPO: 9.1kw		4-1-73 RC
EBSA	5-22-72				
BTC-6840	8-18-72	Vol. TC	EFF: 9-1-72		
BALH-1752	10-27-72	Vol. ALH	EFF. 11-3-72		
BRH-2234(L)	9-11-74	ARENEWAL(COND'L RE: EEOP)			4-1-76
Tele.	12-1-75	Trans: RCA, BTF-10D			
BRH-2234(L)	5-28-76	Renewal			4-1-79
BTC-8700	6-9-78	Invol. TC			
BRH781130VG (S)	4-14-79	RENEWAL OF LICENSE			4-1-82
BTCH791107EM	4-14-80	VOL. TC	EFF:		5-29-80
LD 7-29-80 (1)	8-26-80	LICENSEE NAME CHANGED			
BALH810331FQ	4-22-81		VOL ALH	EFF:	

BROADCASTING STATION HISTORY RECORD

card # 2

FM

First licensed .....

Call Letters ....WDEN-FM.....

Station Location .....

see card # 1

Name .....

Transmitter Location .....

Main studio location .....

Form BC-125
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BPH-801008AA HAAT: 660' (H&V) (L)	6-11-81	105.3mhz; ERP: 100kW(H&V) U CP to chg. TL; SL/RC; incre. ERP; chg. type Trans. & make chgs Ant. Sys. 6-11-82	

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WDEN-FM New-FM

Name ROWLAND BROADCASTING COMPANY, INC.
MACON, GEORGIA (PO c/o Marshall W. Rowland, Box 3172, Jacksonville, Florida 32206)

File No.	Dated	Application for	Action Nature	Action Date
BPH-5778 Received Filed	2-14-67 3-24-67 3-24-67	CP for a new FM broadcast station to be operated on: Freq.: 105.3mcs, Ch.#287 ERP: 27.7kw Type trans.: Gates FM-5C TPO: 5kw Type ant.: Gates FMA-6, 6 sections HAAT: 166 feet Trans. loc.: Lower Enterprise Court at Southern Railroad, Macon, Georgia Studio loc.: To be determined, Macon, Georgia RC pt. loc.: Same as Studio Prince & Paul, Attys. Willis C. Beecher, Engr.	GRANTED	7-12-67

CONTACT: Marshall W. Rowland
PHONE: Code 904; 354-4502
ADDRESS: 1924 N. Main Street
Jacksonville, Florida

or contact attorney, Mr. Ray Paul, telephone RE 7-8154
Bowen Bldg., Washington, D. C.

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W D E N-FM -NEW-

Name RADIO MACON, INC.
x ROWLAND BROADCASTING COMPANY, INC.
Macon, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BAPH-424 R & F (Form 316) SEP 27 1967	9-11-67 9-19-67	Voluntary assignment of construction permit to RADIO MACON, INC. Atty - Ray Paul	GRANTED	9-29-67
BMPH-9936 R & F MAR 27 1968	3-7-68 3-11-68	Mod. of CP(BPH-5778 which authorized a new FM b/c station) for extension of completion date from 3-12-68 to 9-12-68. Attys - Prince & Paul	GRANTED to	4-2-68 9-12-68
4-29-68. REQUEST FOR TEMPORARY WAIVER OF SECTION 73.242(a) of the Rules. Request DISMISSED pursuant to 0.281(u) of the Rules by letter dated 5-27-68 by Broadcast Bureau.				
BLH-4073 R & F #432396 $30 PT AUG 29 1968	5/27/68 5/28/68 5/28/68 6/7/68	License (BPH-5778 as mod.) for new FM station, specify studio and remote control loc. 127 First Street, specify type ant. CCA-FM-6601. Atty: Ray R. Paul	GRANTED	9-5-68

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#3

APPLICATION RECORD - BROADCASTING

Call Letters WDEN-FM

Name RADIO MACON, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRH-2234 R & F #579574 $75. P.N.	12-23-69 1-2-70 2-24-70 1-2-70 FEB 27 1970	Renewal of License Atty.: James I. Wilson ($105. submitted)	GRANTED	4-1-70
BPH-7320 R & F #645947 $50. CODE 061 PRESS: DEC 4	11-6-70 11-24-70 11-24-70 1970	CP install Trans(Gates-FM-10G); new Ant (CCA-6811, 12 horiz. & vert. sects); chg. TPO:9.1kw chg. ERP: 50kw. operate with vert. ERP: 50kw. chg. HAAT: 146.25 feet. operate with vert. HAAT: 146.25 feet. Atty-Ray R. Paul(Prince)	GRANTED	12-10-70
BLH-5193 R & F #W-018170$50. AC-068 PTA PRESS AUG 18 1971	7-16-71 7-20-71 7-20-71 7-26-71	Lic.(BPH-7320) for changes. Transmitter: GATES, FMS-10G - Antenna: CCA, FMC-LP-12 - 12 Sects. (H&V). Atty: Prince & Paul	GRANTED	8-24-71

Form BC-121
September 1969 #4

APPLICATION RECORD - BROADCASTING

105.3mc

Call Letters W.D.E.N-FM

ELLIOTT BROADCASTING COMPANY

Name x RADIO MACON, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BTC-6840 R & F FEE PD: $1000 #061888 CODE 049(ALSO SEE AM) APR 26 1972 Pub. notice filed 5-12-72	3-31-72 4-10-72	Voluntary transfer of control of lic corp from Marshall W. Rowland and Carol C. Rowland to Elliott Broadcasting Company (SEE AM FOR AMENDMENTS) Atty for transferor - Ray R. Paul for transferee - Cordon & Jacob	GRANTED Req. grant fee $6500.00 INCLUDES AM EFF: 9-1-72 Pd:063,9-19-72,W110062	8-18-72
BALH-1752 Rec'd Filed Code 054 #113223 ALSO SEE AM OCT 20 1972	9-25-72 9-27-72 9-27-72 $250.00 (Form 316)	Voluntary assignment of license to Elliott Broadcasting Company John Jacob, Atty.	GRANTED	10-27-72
BRH-2234 R & F PN Recd. PRESS FEB 28 1973	12-14-72 12-26-72 "	RENEWAL OF LICENSE AMENDED 3-9-73 re: equal employ. prog. AMENDED 4-2-73 re: engineering data	GRANTED COND'L RE. EEOP REPORT	9-11-74

F.C.C. - WASHINGTON, D. C.

AMEND recd 8-10-72 specify amount of commercial time during political time.

Mail All Correspondence to:

J. Marvin Elliott, President
173 First Street
P. O. Box 46
Macon, Georgia 31202
(912) 745-3383

BRH #5
Form BC-121
September 1969

105.3 mc

APPLICATION RECORD - BROADCASTING

Call Letters WDEN-FM

Name ELLIOTT BROADCASTING COMPANY
MACON, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BRH-2234 Recd. PN Recd. FILED PRESS	11-27-75 12-2-75 " 12-4-75 FEB 13 1976	RENEWAL OF LICENSE	GRANTED	5-28-76
BTC-8700 R & F FORM 316 Also see WDEN(AM)	5/8/78 5/12/78 MAY 19 1978	Involuntary transfer of control of lic corp from J. Marvin Elliott to Mrs. Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr., Executors of the Will of J. Marvin Elliott, deceased	GRANTED EFF:	6-9-78
BRH 781130VG PRESS	FEB 7 1979	RENEWAL OF LICENSE	GRANTED Cond'l	4-14-79

#6

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WDEN - FM

Name FIRST MACON COMMUNICATIONS CORPORATION
X Elliott Broadcasting Company
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BTCH791107EM PRESS Form 315 (ALSO SEE AM) PN filed 12-19-79	NOV 28 1979	Vol TC from Alberta W. Elliott, James M. Elliott, Jr. and Hubert C. Lovein, Jr. executors of the Will of J. Marvin Elliott, deceased to WDEN Communications Limited Thom E. Smith, Frank O. Burge, Jr., Austin J. Paddock, and Harry H. Perdue, Jr. -GENERAL PARTNERS) Atty for transferor - Cordon & Jacob for transferee - Lois Schwartz	GRANTED EFF:	4-14-80 5-29-80
LETTER DATED PRESS (O)	7-28-80 AUG 21 1980	Filed by Thom E. Smith Request to change Name of Licensee to: FIRST MACON COMMUNICATIONS CORPORATION.	GRANTED	8-26-80

#8X #7

APPLICATION RECORD-BROADCASTING

Call Letters: WDEN-FM

Name: FIRST MACON COMMUNICATIONS CORPORATION

Station Location: MACON, GEORGIA

File No.	Date	Description	Action and Date
BPH- 801008AA (C)		Construction permit to chg. TL: Hwy. 49 - 1.5 mi. north in Jones Co. fr. Bibb Co. line. Macon, Georgia, SL/RC: 173 First Street, Macon, GA.	GRANTED: 6-11-81
PN RECD.	11-10-80	increase ERP: 100 kW H&V; HAAT: 663' H&V, chg. type trans., and make chgs. in antenna system	
		~~32--48--47----83--37--36~~	
		MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305	
		Atty: David Meyers	
Amended	1-27-81	Correct geographical coordinates: 32 53 48 83 32 05 also make chgs. in antenna system.	
Amended	2-9-81	Ascertainment of Community Leaders	

CUT OFF

ACCEPTED

APR 27 '81

MAR 10 '81

Form BC-121
March 1979

#8

APPLICATION RECORD-BROADCASTING

Call Letters: WDEN-FM

WDEN COMMUNICATIONS, LIMITED

Name: xFIRST MACON COMMUNICATIONS CORPORATION

Station Location: MACON, GEORGIA

File No.	Date	Description	Action and Date
BALH810331FQ Form 316 PRESS Also see WDEN(am)	APR 21 1981	Vol AL to WDEN Communications, Limited Atty - David Meyers	GRANTED 4-22-81 EFF: 5-10-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.