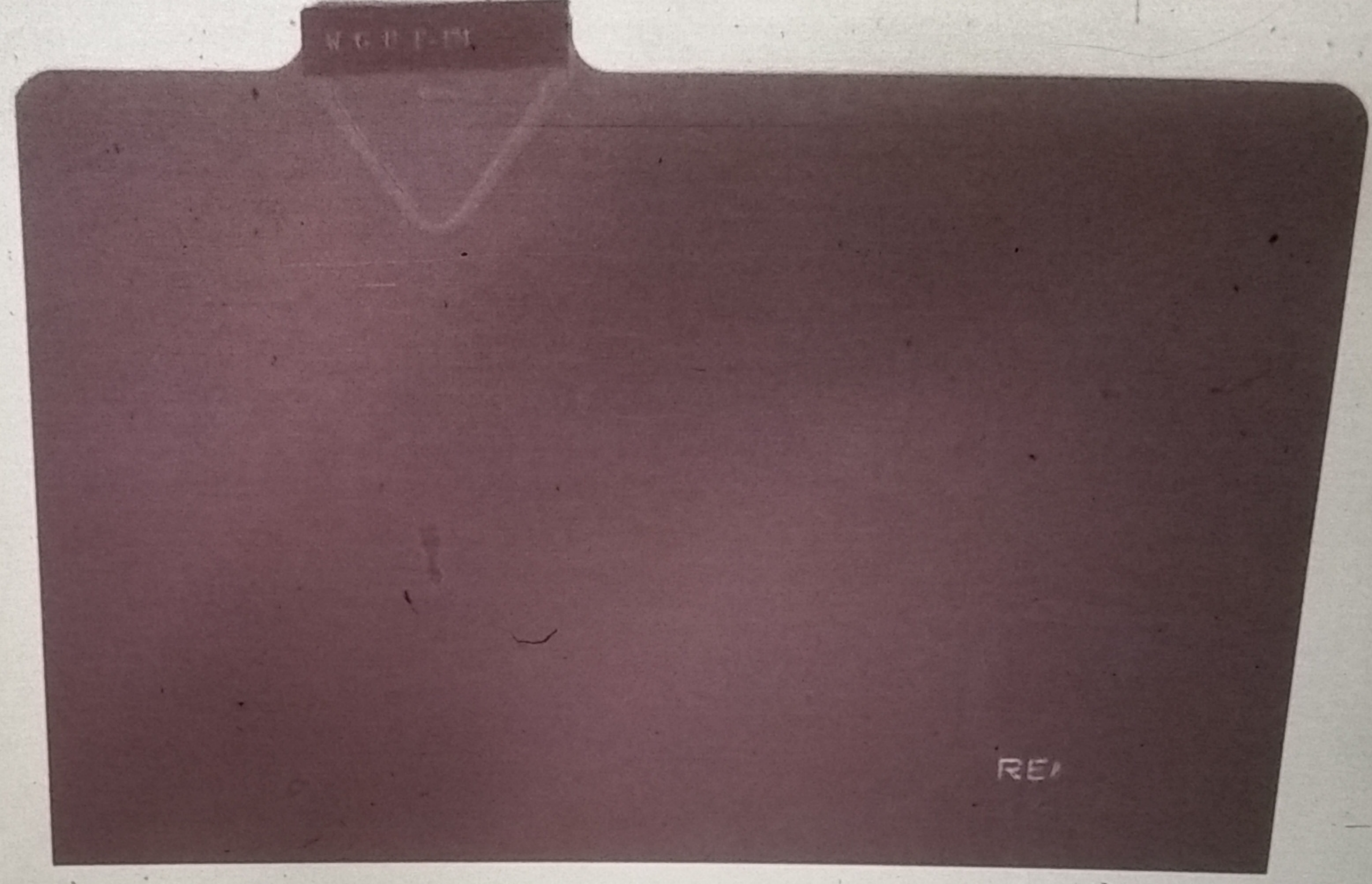
W G U F-1M
REA

FREQUENCY MODULATION

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

official No. 3303

Date first licensed 8-26-77

Call letters W G U F-FM

Station location Gulfport, MI.

Name of licensee WGUF, Inc.

Transmitter location 1500 - 22nd Street, Gulfport, Miss. (PH 12-20-76)

Main studio location 1505 - 24th Ave., Gulfport, Miss (LH 8-26-77)
X To-be-determined, Gulfport, Miss. (PH 12-20-76)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-8988{L} HAAT: 270' {L}	12-20-76 {H&V}	96.7MHz ch 244 CP For NEW	ERP: 3kw {H&V} Class-A FM Station		U RC 12-20-77
BPH-8988 (1)	5-9-77	Assigned Call letters			
EBSA	5-9-77				
BMPH-15200 (2)	8-17-77	MP(BPH-8988) chg Trans; chg Ant; chg TPO, HAAT: 260'(h&v)and Trans line			
BLH-7452 HAAT: 260' H&V	8-26-77 ERP: 3kw H&V	Lic(BPH-8988, as mod) New Stn TPO: 2.25kw			6-1-79 (RC)
BRH790130UD(S)	5-31-79	Renewal of license			6-1-82
BTCH790205FL	2-20-80	VOL. TO	EBF:		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters NEW-FM

Name WGUF, INC.
~~-Robert-Barber,-Jr.,-George-Sliman,-&-F.M.-Smith-dba-Gulf-Broadcasting-Company--~~
Gulfport, Mississippi(PO P.O. Box 1588, Gulfport, Mississippi 39501)

File No.	Dated	Application for	Action Nature	Action Date
BPH-8988 R & F #305793 $100 CODE: 013 PRESS:	5-14-74 5-16-74 5-17-74 JUN 21 1974	CP for New FM on: 96.7mhz. #244 HAAT: 207' ~~(h&v)~~ - ERP: 3kw(h&v) Trans: Wilkinson-FM-2500E; Ant: SHIVELY-6811-3, 3 sects.(h&v). ~~T-SL: 22nd Street & Bullis Ave., Gulfpo~~	Designated for Hearing NOV 1 4 1975 Min.	20651
PN REC'd:	6-7-74	~~30°-22'-38"--89°--04'-30"--~~ Atty - James A. Gammon Engr- A.D. Ring & Associates	GRANTED COND'L	12-20-76
AMENDED Press	8-8-74 AUG 30 1974	Engr. Data: Chg. TL to: 1500 - 22nd Street, Gulfport, Mississippi; chg. SL to: To Be Determined, Gulfport, Mississippi; operate by RC from the proposed studio site; make chg. ant. system (incr. hght.); chg. TPO and HAAT: 260' (H&V). (30° 22' 38" - 89° 04' 45")		
AMENDED AMENDED AMENDED Press	10-21-74 3-12-75 5-5-75 MAY 15 1975	Section IV-A. Other Interest. Change name to: WGUF, INC. F.C.C. - WASHINGTON, D.C.		
AMENDED	6-30-75	Chg. stock holdings and officers.		

(OVER)

#2

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W G U F-FM
XNEW-FM

Name WGUF, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BPH-8988 CONTINUED FROM		CARD #1	SEE CARD NO. 1	
AMENDED	7-21-75	Equal Employment Opportunity Policy.		
AMENDED (ORDER)	1-26-76	Section IV, General survey		
AMENDED (ORDER)	3-15-76	stockholder info		
AMENDED (ORDER)	2-20-76	Supplement to financial, business interest and lega/ qualifications		
AMENDED (ORDER)	5-13-76	Estimatedcoasts for transm. and related equipment		
AMENDED(ORDER)	9-13-77	Loan Commitment.		
BLH-7452	7-1-77	Lic. {BPH-8988} New Stn.	GRANTED	8-26-77
R & F	"	Specify SL/RC loc: 1505 - 24th Ave., Gulfport, Miss.		
PTA	7-12-77			
PRESS	AUG 1 1977	HAAT: 260 feet		
		Trans: GATES, FMS-5B with AEL, FM-20E exciter		
		Ant: PHELPS-DODGE, CFM-LP-3, 3 sects		
		Atty.--- Engr. R. A. Stiegler		

F.C.C. - WASHINGTON, D. C.

No. 3

96.7MHz

Form BC-121
May 1978

APPLICATION RECORD - BROADCASTING

Call Letters WGUF-FM

Name WGUF, Inc.
Gulfport, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BMPH-15200 R & F PRESS	7-1-77 " AUG 10 1977	MP{BPH-8988} chg Trans: GATES, FMS-5B with AEL, FM-20E exciter; Antenna: PHELPS-DODGE, CFM-LP-3, 3 sects H&V; TPO; HAAT: 260 feet H&V and transmission line Atty--- Engr. R. A. Stiegler	GRANTED	8-17-77
BTCH 790205FL FORM 315 (ALSO SEE AM) PN FILED 1 4 1979	6-18-79	Vol acquisition of positive control of lic corp (75%) by Holton D. Turnbough thru purchase of stock from George J. Sliman and Robert Barber, Jr.	GRANTED EFF:	2-20-80
BRH790130UD PRESS MAR 12 1979		Renewal of License	GRANTED	5-31-79

BTCH790205FL Amended (AN cards out) 6-25-79 re: Profit and Loss statement
AMENDED 7-2-79 re: past filings concerning construction permit
AMENDED 10-25-79 re: legal data - overlapping ownership

#4

APPLICATION RECORD-BROADCASTING

96.7Mhz.

Call Letters: W G U F-FM

Name: WGUF, INC.

Station Location: GULFPORT, MISSISSIPPI

File No.	Date	Description	Action and Date
BPH810609AJ PRESS (0)	JUL 1 1981	CP to chg. TL to: SE Corner of 39th Ave. & 34th Street, Gulfport, Mississippi; chg. type Ant. (SHIVELY 6811-3, 3 sects. H&V); decre. HAAT: 206' (H&V) & chg. TPO. 30° 23' 21" 89° 06' 23"	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.