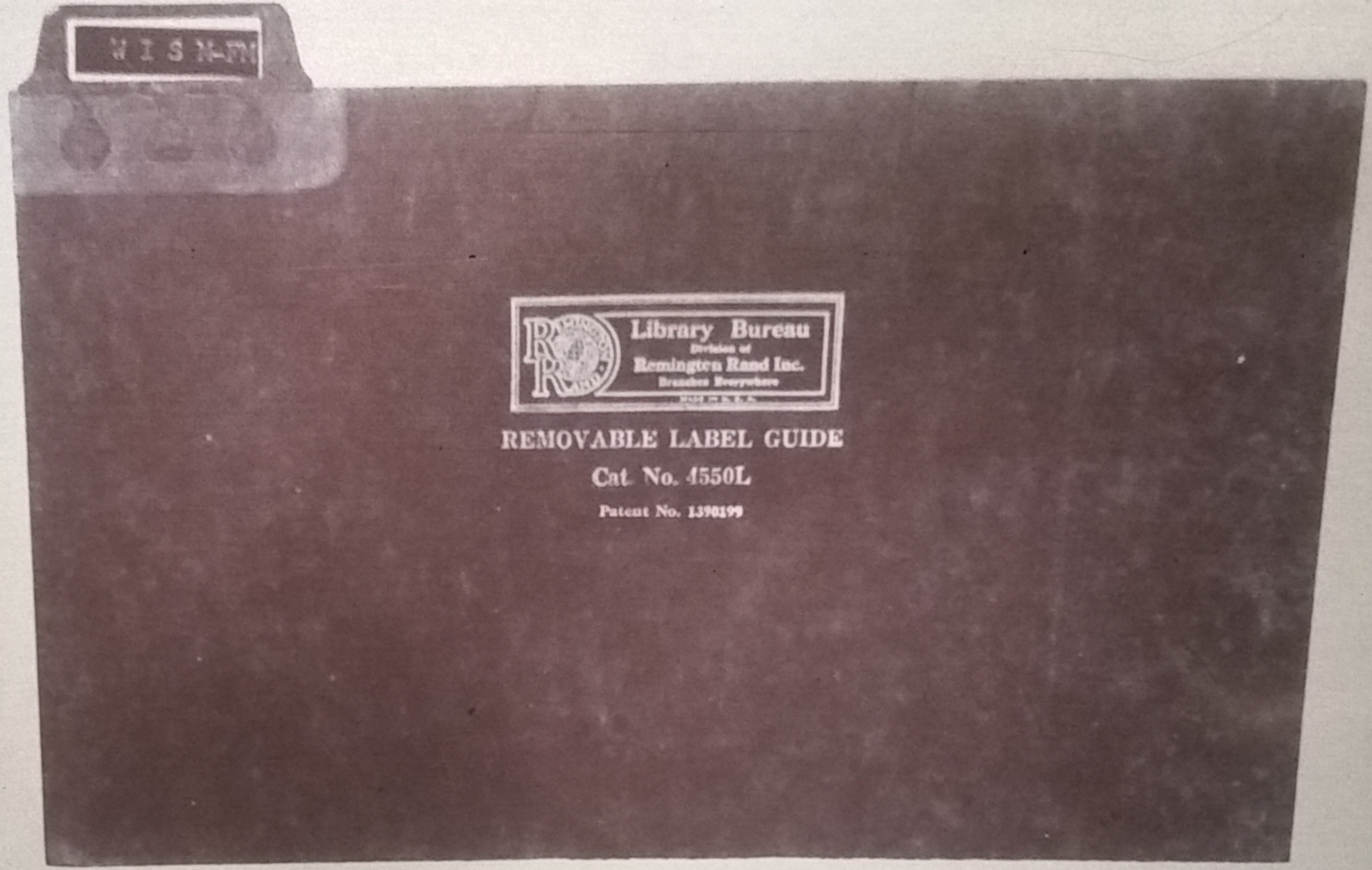

W I S N-FN

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B S

BROADCASTING STATION LICENSE RECORD

Official # 613

WISM-FM(Ltr. 10-20-59)
X WISZ-FM(Ltr. 10-1[illegible]-59)
X WISS-FM

Date first licensed 5-17-51

Call letters

MADISON, WISCONSIN

Name of licensee
MIDWEST FM, INC. (ALH & ASCA 6-2[illegible]-68
x HEART O'WISCONSIN BROADCASTERS, INC. (AL 9-23-59)EFF: 11-1-59)
x RADIO-WISCONSIN, INC.

Transmitter location
SYENE
Seyne Rd., near intersec. Nine Springs Creek & Seyne Rd., Madison, Wisc.
x*(PH-6-19-73)
x Grabandt Rd., 0.15 mi. W of inter. of Grabandt and High Point Rd., Madison, Wis.
Syene Rd. near intersection of Nine Springs Creek & Syene Rd., Madison, Wisc.
x On Hwy. 18, 5.2 mi. SW of State Capitol, Madison, Wisconsin
(Dane County)

Main studio location
Syene Rd. nr. intersection with 9 Springs Rd, Madison, Wis.(Redesc PH 4-19-65)
x Syene Road, Madison, Wisconsin (Ltr. 11-10-64)
x122 West Main Street, Madison, Wisconsin(Ltr. 11-19-59)
x4801 West Beltline Highway, Madison, Wisconsin(Ltr.11/27/57)(Eff:11/30/57)
x114 North Carroll St., Madison, Wisconsin
x On Highway 18, 5.2 miles southwest of Madison, Wisconsin
x 119 Monona Avenue, Madison, Wisc.

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	9-13-48	Relet atty 9. auth pt. [illegible] op. 98.9 mcs period ending 11-13-48, Trans. GE Type BT-2-B max. 1 kw out. RCA Type BF-21B 205 ft overall ant. above roof on North Tower WISC array re prog. serv. May CONT when operation has commenced. Sections 3.[illegible] & 3.[illegible] [illegible] Freq. Mod. of Monitor waived WISC-FM period ending 10-13-48			
BPH-1457 C.P. issued - mailed 10-8-48	9-8-48	98.9	52 kw.	470 ft.	By 11-8-48 To 5-8-49
Telegram 12-9-48		Relet atty. 7. Auth ext. period ending 5-8-49 op 98.9 mcs using GE BT-2B Trans. w/one kw max. output power & RCA BF-21B ant. mounted 205 ft. above ground on North tower WISC array re FM Prog. serv.			
BMPH-3390	4-19-49	Ext. of completion date to 11-8-49			
Telegram	5-2-49	Relet Atty. 28. Auth. ext. period ending 11-8-49 op. 98.9 mcs using GE BT-2B trans. w/1 kw max. output pr. and RCA BF-21ant. mt. 205 ft. abv. gr. on north tower WISC array re FM prog. serv.			
BMPH-3820	10-7-49	Ext. of compl. date			To 5-8-50
Telegram	11-4-49	Relet atty 28. Auth. ext. period ending 5-8-50 op. accord Comm. wire 5-2-49			
BMPH-3708	3-13-50	Change freq. to 98.1 mc.			To 5-8-50
BMPH-4118	4-12-50	Ext. of completion date to 11-8-50			
Telegram	5-4-50	Relet atty 28. Auth. ext. period ending 11-8-50 op. accord. Comm. wire 5-2-49			
Telegram	6-22-50	Relet atty 20. Auth. mod. period ending 11-8-50 op. accord. Comm. wire 5-2-49 except frequency is 98.1 mcs.			
Telegram	11-2-50	Relet atty 31. Auth. ext. period ending 1-8-51 op. accord. Comm. wire 5-2-49 except freq. is 98.1 mcs.			
BMPH-4830	11-10-50	Ext. of compl. date to 1-8-51			

B.S. Card # 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WISC-FM.....

Name of licensee HEART O'WISCONSIN BROADCASTERS, INC. (AL 9-23-59)EFF:
xRADIO WISCONSIN, INC.

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BMPH-4441	1-16-51	Ext. of Compl. date to			6-8-51
BMPH-4415	1-29-51	98.1 mc.	1kw.	105 ft.	To 6-8-51
Change trans. & studio locations; ERP; ant. ht.; trans. & ant. sys.					
Telegram	2-14-51	Relet atty 14. Auth. ext. period ending 6-8-51 cp. using fac. spec. in BPH-4415			
BLH-729	5-17-51	98.1mcs	1 kw	105 ft.	
License to cover CP (BPH-1467 as Mod.)					to 3-1-53 L
BRH-613	2-4-53	Renewal of license to			12-1-55 S
BTC-1561	11-18-53	Vol. relinq. pos. contr licensee corp. by Morgan & Eliz. B Murphy and acq. neg cont by Murphys as group & alphM Immell, voting trustee.			
BRH-613	11-9-55	Renewal of license			to 12-1-58 S
BRH-613	11-19-58	98.1mcs	1kw	105ft	12-1 12-1-61 (Cond'l)
BALH-382 EFF:	9-23-59 11-1-59	Voluntary assignment of license to Heart O' Wisconsin Broadcasters, Inc.			
BRH-613	11-9-61	Ch.251 98.1	105' 1kw	U	12-1 12-1-64
BTC-3892 EFF:	11-16-61 11-16-61	Involuntary transfer of control of licensee corporation from William E. Walker to The First National Bank of Madison, Wisconsin, Executors of the Estate of William E. Walker, Deceased.			
BPH-3743 HAAT:105	5-31-62	98.1mcs Ch.251	ERP:1kw TPO:1kw	Unl.	7-31-62 1-31-63
CP to install new trans. (Gates FMS-1-C). Cond'l					
BLH-2211 (1)	10-31-62	Lic. to cover CP (BPH-3743) whi h auth. instl. new trans. (GATES FMS 1C)			
BTC-4305 EFF:	11-29-63 12-2-63	Voluntary acquisition of positive control of licensee corporation by William R. Walker(68%)thru transfer of stock (51%)by the First National Bank of Madison, Wisconsin, Executors of the Estate of William E. Walker, Deceased			
BRH-613	11-16-64	98.1mcs.	1kw	U	12-1 12-1-67

Form BC 126
June 1954 CARD#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W I S M-FM

Station location MADISON, WISCONSIN

Name of licensee HEART O'WISCONSIN BROADCASTERS, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BPH-4845 HAAT:350'(H&V)	4-19-65	98.1mcs Ch.#251	ERP:20kw TPO:4.9kw	(H&V) Unl.	6-19-65	12-19-65
	CP to install new trans. (Collins 830E-1A) & new dual polarized ant. (Collins 37M-9/300-9, 9 hor. & 9 vert. secs.); chg. ant. sys. (incr. hght.); and chgs. in TPO, ERP & HAAT. (Redesc. studio loc. as same as ant.-trans. loc.)(Cond'l)					
BMPH-8426 HAAT:350'(h&v)	8-30-65	98.1mc. ch.#251	ERP:20kw(h&v) TPO:4.9kw.	Unl.	6-19-65	12-19-65
	Mod. of CP(BPH-4845) to change antenna transmitter location.(no change in site description). cont'l					
BLH-2650 (1)	2-7-66	Lic. of CP (BPH-4845, as loc.) for ant. of completion date to 6-1-66.				
BRCH-731 (1)	7-22-66	Mod. of license to operate transmitter by remote control from Syene Rd. near intersection of 9 Springs Rd. & Syene Rd., Madison, Wisconsin.				
BPH-5476 HAAT: 350'(h&v) cond'l	7-21-66	98.1mc. ch#251	ERP: 20kw(h&v) TPO: 4.9kw	Unl.	9-21-66	3-21-67
	CP to replace expired permit(BPH-4845 as modified) which authorized install new trans., install new dual polarized ant., make changes in ant. system, and changes in TPO, ERP and HAAT.					
BLH-3364 HAAT: 350'(H&V)	11-14-66	98.1mcs CH.#251	ERP:20kw(H&V) TPO:4.9kw	U	11-14	12-1-67
	Lic to cover CP(BPH-5476 as reinstated which auth install new trans, install new ant. chg ant-sys chg. ERP,TPO &HAAT specify type trans Gates FMS-5G, spec. type ant Gates FMA-9B/300G-9					
BSCA-757	12-13-66	Subsidiary Communications Authorization on a multiplex basis of 67 kilocycles.				
BTC-5399	8-24-67	Voluntary relinquishment of positive control of lic.				
BRH-613	11-24-67	Renewal of License [redacted]			12-1	12-1-70
BRSCA-757	11-24-67	Renewal of SCA			12-1	12-1-70
BLH-1112 BMCH-308	6-28-68	Mod. of				

Form BC 126
June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WISM-FM

Station location MADISON, WISCONSIN

Name of licensee MIDWEST FM, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-613(L)	11-30-70	RENEWAL	OF LICENSE		
BRSCA-757	"	RENEWAL	OF SCA		12-1-73
ERSA Ltr.	6-12-72 7-20-72	Trans: Gates FM-5H			
BPH-8430 HAAT: 500' CANCELLED 7-29-74	6-19-73 (H&V)	98.1mhz #241 Class B CP chg. TL, install new trans., ant., make chgs. ant. system (decr. hgt.) chg. TPO, HAAT.	ERP: 20kw(H&V) (RC)		6-19-74
BRH-613(L) BRSCA-757	11-30-73 "	RENEWAL " of SCA			12-1-76
BPH-9161 HAAT: 350ft	10-9-74 (H&V)	98.1mhz CP relocate FM trans. at same site as presently authorized, delete RC install new trans., chg TPO	ERP: 20kw(H&V)		10-9-75
BLH-6521(L)	2-18-75	Lic.(BPH-9161)-Changes			12-1-76
BRH-613(S) BRSCA-757	11-15-76	Renewal of License & SCA			12-1-79
BRH-790718UA(S)	11-30-79	RENEWAL & SCA			12-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ WISC-FM

Name RADIO WISCONSIN, INC.
~~(119 Monona Avenue, Madison, Wisconsin)~~
114 N. Carroll St.,

File No.	Dated	Application for	Action: Nature	Action: Date
BPH-1457 Rec'd Filed	5-3-48 6-28-48 6-28-48	Construction permit for a new FM broadcast station to be operated on (Class B) Frequency: 98.9 mcs. Ch. #255 Effective radiated power: 51.6 kw. Transmitter: On Hwy.#18, 5.2 mi. SW of State Capitol at Madison, Wisconsin (GE Exciter & REL Ampl. max. 10 kw.) Studio: Same Program analysis filed 6-28-48 Filed by Arthur W. Scharfeld, Att'y.	GRANTED C.P. issued Expires Mailed	9-8-48 9-8-48 6-8-49 10-5-48
BMPH-3390 Rec'd. Filed	4-7-49 4-8-49 4-8-49	Mod. of C. P. (BPH-1457 which authorized a new FM broadcast station for extension of completion date from 5-8-49 to 11-8-49. Filed by Arthur W. Scharfeld, Atty.	GRANTED	4-19-49
BMPH-3703 Rec'd. Filed	8-3-49 8-5-49 8-5-49	Mod. of C. P. (BPH-1457 as modified) which authorized a new FM broadcast station to change frequency from 98.9 Mcs. Channel 255 to 98.1 Mcs. Channel 251. Filed by Arthur W. Scharfeld, Atty.	GRANTED	3-13-50

Form 94

APPLICATION RECORD · BROADCASTING

CARD #2

Call Letters WISC-FM

Name RADIO WISCONSIN, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMPH-3820 Recd. Filed	9-26-49 9-29-49 9-29-49	Mod. of C. P. (BPH-1457 as modified) which authorized a new FM broadcast station for extension of completion date from 11-8-49 to 5-8-50. Filed by Arthur W. Scharfeld, Att'y.	GRANTED	10-7-49
BMPH-4118 Recd. Filed	3-24-50 3-31-50 3-31-50	Mod. of C. P. (BPH-1457 as modified) which authorized a new FM broadcast station for extension of completion date from 5-8-50 to 11-8-50. Filed by Arthur W. Scharfeld, Att'y.	GRANTED	4-12-50
BMPH-4330 Recd. Filed	9-20-50 9-26-50 9-26-50	Mod. of C. P. (BPH-1457 as mod.) which authorized a new FM B/c. station for extension of completion date from 11-8-50 to 5-8-51. Filed by Arthur W. Scharfeld, Att'y	GRANTED on cond.	11-10-50 to 1-8-51

FCC Form 94

APPLICATION RECORD - BROADCASTING

CARD #3

Call Letters WISC-FM

Name RADIO WISCONSIN, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BMPH-4415 Rec'd. Filed	11-30-50 12-8-50 12-8-50	Mod. of C. P. (BPH-1457 as modified) which authorized a new FM broadcast station to change ERP from 52 kw. to 1.08 kw., antenna height above average terrain from 470 feet to 104 feet, transmitter location from 5.2 miles Southwest of Madison on Hwy. 18 to Syene Road near intersection of Nine Springs Creek and Syene Road, Madison, Wisconsin, studio location from 5.2 miles Southwest of Madison on Hwy. 18 to 114 North Carroll St., Madison, Wisconsin, type of transmitter to GE BT-2B Max. 1 kw., and make changes in antenna system. Filed by Arthur W. Scharfeld, Atty.	GRANTED	1-29-51
BMPH-4441 Rec'd filed	1-5-51 1-9-51 1-9-51	Mod. of C. P. (BPH-1457 as Mod.) which authorized a new FM broadcast station for extension of completion date from 1-8-51 to 6-8-51 Filed by Arthur W. Scharfeld. Atty.	GRANTED	1-16-51

CARD #4

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WISC-FM

Name RADIO WISCONSIN, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BLH-739 Rec'd. Filed	3-22-51 4-9-51 4-9-51	License to cover C. P. (BPH-1457 as modified) which authorized a new FM broadcast station. Filed by Arthur W. Scharfeld, Atty.	GRANTED	5-17-51
BRH-613 Recd & filed	11-25-52 12-1-52	Renewal of license Filed by Arthur W. Scharfeld, Atty.	GRANTED	2-4-53
TC-1561 Recd. & Filed	8-10-53 8-12-53	Voluntary relinquishment of positive control of licensee corporation by Morgan & Elizabeth B. Murphy, as a family group, and the resultant acquisition of negative control by the Murphys (50%) as a group & by Ralph M. Immell, as voting trustee. Arthur W. Scharfeld, atty	GRANTED	11-18-53
BRH-613 Recd & filed	8-15-55 9-2-55	Renewal of license Arthur W. Scharfeld, atty	GRANTED	11-9-55
BRH-613 Recd&Filed	8-26-58 9-8-58	Renewal of license Arthur Stambler, attorney	GRANTED (Cond'l)	11-19-58

FORM BC-121 #5
AUG 1955

APPLICATION RECORD - BROADCASTING

HEART O'WISCONSIN, BROADCASTERS, INC.
NameX RADIO WISCONSIN, INC.

Call Letters ~~WISC-FM~~ ~~WISC-FM~~ WTSM-FM

File No.	Dated	Application for	Action Nature	Action Date
BALH-382 Rec'd. Filed	8-24-59 8-26-59 8-26-59	Voluntary assignment of license to Heart O'Wisconsin Broadcasters, Inc. Arthur Scharfeld, Atty. for Assignor Ben C. Fisher, Att. for Assignee	GRANTED EFF:	9-23-59 11-1-59
BRH-613 R & F	8-24-61 9-5-61	Renewal of License	GRANTED	11-9-61
BTC-3892 Rec'd Filed	11-3-61 11-6-61 11-6-61	Involuntary transfer of control of licensee corporation from William E. Walker to The First National Bank of Madison, Wisconsin, Executors of the Estate of William E. Walker, Deceased. Ben C. Fisher, Atty.	GRANTED EFF:	11-16-61 11-16-61

#6

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WISM-FM

Name HEART O'WISCONSIN BROADCASTERS, INC.
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BPH-3703 Rec'd Filed	3-6-62 3-8-62 3-8-62	CP to make changes in transmitting equip. install new exciter (Gates Model M 5534) in presently auth. transmitter Atty. Fisher, Wayland, Duvall and Southmayd	DISMISSED Req. of applicant	4-11-62
BPH-3743 R & F	4-10-62 4-12-62	Construction permit to install a new transmitter (GATES FMS 1C) Atty. - Fisher, Wayland etc	GRANTED	5-31-62
BLH-2211 R & F	8-17-62 8-21-62	Lic. to cover CP (BPH-3743) which auth install new trans (Gates FMS 1C). Atty: Fisher, Wayland, etc.	GRANTED	10-31-62

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W I S M-FM

Name HEART O'WISCONSIN BROADCASTERS, INC.
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-4305 Rec'd RESUBMITTED R & F	5-9-63 5-10-63 5-27-63 5-31-63	Voluntary acquistion of positive control of licensee corporation by William R. Walker(68%) thru transfer of stock(51%) by the First National Bank of Madison, Wisconsin, Executors of the Estate of William E. Walker, Deceased Atty. - Ben C. Fisher	~~RET'D 5-17-63~~ to ~~be filed on 315~~ GRANTED EFF:	 11-29-63 12-2-63
BRH-613 Rec'd Filed	8-25-64 9-1-64 9-1-64	Renewal of license Atty. Ben C.Fisher	GRANTED	11-16-64
BPH-4845 R&F	2-25-65 3-1-65	Construction permit to increase horizontal ERP to 20kw; increase HAAT to 350'; increase TPO to 4.852kw: install new trans (Collins-830E-1A); change ant-sys(increase height); (Continued on Card #8)	GRANTED Cond'l re WISM(AM) submit application to incr. tower hght.	4-19-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WISN-TV

Name HEART O'WISCONSIN BROADCASTERS, INC.
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BPH-4845	CONTINUED FROM CARD #7	install new horizontal ant (Collins-37H-9. 9 sections); and install new vertical polarized ant (Collins-300-9. 9 sections); using a vertical ERP of 20kw. Atty: Fisher, Wayland, Duvall & Southmayd	SEE	CARD #7
BMPH-8426 R&F	8-9-65 8-11-65	Modification of CP (BPH-4845 which authorized install new trans and ant, and changes ant system, TPO ERP, and HAAT) to change antenna transmitter location (no change in site description). Atty: Fisher, Wayland, Duvall & Southmayd	GRANTED cont'l submit 302's	8-30-65
BMPH-8650 R & F	12-18-65 12-28-65	Modification of CP(BPH-4845 as modified, which authorized install new trans., install new dual polarized ant., change ant. system, and changes in TPO, ERP and HAAT) for extension of completion date from 12-19-65 to 6-19-66. Ben C. Fisher, Atty.	GRANTED	2-7-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955
CARD #9

APPLICATION RECORD · BROADCASTING

Call Letters W I S M-FM

Name HEART O'WISCONSIN BROADCASTERS, INC.
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BPH-5476 R & F	7-11-66 7-12-66	CP to replace expired permit (BPH-4845 as modified) which authorized install new trans., install new ant., make changes in ant. system, and changes in TPO, ERP and HAAT. Fisher, Wayland, Duvall and Southmayd, Attys.(B.C.Fisher)	GRANTED cond'l submit 302's for WISM(AM)	7-21-66
BRCH-731 R & F	7-11-66 7-14-66	Mod. of ~~CP(BPH-4845)~~ to operate transmitter by remote control from Syene Rd. near intersection of 9 Springs Rd. & Syene Rd., Madison, Wisconsin. Atty.: Ben C. Fisher	GRANTED	7-22-66
BLH-3364 R & F	8/1/66 8/3/66	Lic. to cover CP (BPH-5476 as reinstated) which auth. install new trans., install new ant, chng. ant-system, chng. ERP, TPO & HAAT, specify type trans. GATES FMS-5G, specify type ant. GATES FMA-9B/300G. Attys: Fisher, Wayland, Duvall & Southmayd (Bem Fisher)	GRANTED	11-14-66

F.C.C. - WASHINGTON, D. C.

10

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W I S M-FM

Name HEART O'WISCONSIN BROADCASTERS, INC.
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BSCA-757 R&F	11-23-66 11-28-66	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilocycles. Attys-Fisher, Wayland, Duvalland Southmayd	GRANTED	12-13-66
BTC-5399 R &F (Form 316) AUG 4 1967	7-22-67 7-25-67	Voluntary relinquishment of positive control of lic. corp. by William R. Walker thru issuance of add'l stock by the lic. corp. to all stockholders Atty - Ben C. Fisher	GRANTED EFF:	8-24-67 8-25-67
BRH-613 R. & F. BRSCA-757 R. & F.	8-29-67 8-31-67 8-29-67 8-31-67	Renewal of license and SCA. atty-Fisher, Wayland, Duvall and Southmayd	GRANTED	11-24-67

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W I S M-FM

Name MIDWEST FM, INC.
X HEART O' WISCONSIN BROADCASTERS, INC.
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BALH-1112 BASCA-308 R &F Form 316) FEE PD:$30-#435354 JUN 20 1968	6-7-68 6-12-68	Voluntary assignment of license and SCA to MIDWEST FM, INC. Atty - Ben C. Fisher	GRANTED	6-28-68
BRH-613 BRSCA-757 R & F PN Redd. PRESS SEP 17 1970	8-31-70 8-4-70 9-2-70 "	RENEWAL OF LICENSE AMENDED 9-22-70 re: programming AMENDED 11-9-70 re: programming AMENDED 11-20-70 re: Engineering; programming data	GRANTED	11-30-70

#14

98.1mhz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WISM-FM

Name Midwest FM, Inc.
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BPH-8430 R & F #187378 $50 Code 061 Press	5-11-73 5-16-73 5-16-73 JUN 11 1973	CP to chg. TL to: Grabandt Rd., 0.15 miles West of Intersection of Grabandt and High Point Road, Madison, Wisconsin; install new trans. (Gates with Moseley FM-7.5H SCG-3T); install new ant. (Collins 37-CP6, 6 sects. (H&V); make chg. ant. system (decrease height); chg. TPO and HAAT: 500' (H&V). (43° 01' 45" - 89° 31' 18") Atty: John D. Pellegrin	GRANTED CANCELLED 7-29-74 request of atty.	6-19-73
BRH-613 BRSCA-757 R & F PN PRESS	8-20-73 8-20-73 8-28-73 8-28-73 14 SEP 1973	Renewal of License Renewal of SCA Atty: Richard R. Zaragoza AMENDED 9-5-73 re: programming AMENDED 11-6-73 re: programming	GRANTED	11-30-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#13

APPLICATION RECORD - BROADCASTING

Call Letters WISM-FM 98.1mhz

Name Midwest FM, Inc.
Madison, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BPH-9161 R & F #342462 $50 Code 057 Press	9-4-74 9-6-74 9-10-74 SEP 27 1974	CP to relocate the FM transmitter at the same site as presently authorized; delete remote control; install new trans. (Gates FM-10H); and change transmission line.	GRANTED	10-9-74
		/ Atty: John D. Pellegrin(Fisher, Wayland etc.)		
BLH-6521 R & F W 370460-$50. PTA PRESS	11-28-74 12-4-74 12-4-74-057 12-16-74 JAN 20 1975	Lic.(BPH-9161)-Changes. -Atty: Fisher, Wayland(J. D. Pellegrin)	GRANTED	2-18-75
BRH-613 BRSCA-757 R& F PN PRESS	7-7-76 7-7-76 7-26-76 7-26-76 SEP 29 1976	Renewal of license Atty- Richard R. Zaragoza (Fisher, Wayland etal)	Granted	11-15-76

F.C.C. - WASHINGTON, D. C.

#14

98.1

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WISM-FM

Name MIDWEST FM, INC.
MADISON, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BRH 790718	UA	RENEWAL OF LICENSE	GRANTED	11-30-79
BRSCA "		RENEWAL OF SCA		
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About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.