WKKY

PRODUCT OF

Remington Rand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126
June 1954
Official No. 1556

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

On air ident. as Moss Point-Pascagoula 6-11-71

W K K Y (EFF: 4-24-77)

XW C I S-FM(EFF:3-22-68

Date first licensed SEPTEMBER 2, 1964

Call letters XW A C Y-FM

Station location MOSS POINT, MISS.

JACKSON COUNTY BROADCASTING COMPANY, INC. APLH 2-10-81 EFF: 2-23-81

× STANDARD BROADCASTING, INC. (ALH 8-28-67 EFF: 9-1-67)

Name of licensee XCOASTAL CITIES BROADCASTING COMPANY, INC.

4510 Shortcut Rd., Pascagoula, Mississippi (per Renewal Applic. 3-5-73)

Transmitter location XKreole Short Cut Rd., Moss Point, Miss. (PH 1-21-64) (LH 9-2-64)

Same as transmitter (per Renewal Applic. 3-5-73)

Main studio location XKreole Short Cut Rd., Moss Point, Miss. (PH 1-21-64) (LH 9-2-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-4149 HAAT:165	1-21-64	104.9mcs Ch.285	ERP:3kw TPO:830w	Unl.	3-21 9-21-64
	CP for a new Class A FM broadcast station.				
BLH-2567 HAAT:150'	9-2-64	104.9mcs Ch.#285	ERP:3kw TPO:830w	Unl.	9-2-64 6-1-67
	Lic. to cover CP(BPH-4149) which auth. a new FM broadcast station.				
BRH-1556	5-22-67	Renewal of License			6-1 6-1-70
BALH-999 EFF:	8-28-67 9-1-67	Voluntary assignment of license.			
BRH-1556(L)	6-27-70	Renewal			6-1-73
EBSA	5-22-72				
BRH-1556	8-10-73	RENEWAL OF LICENSE			6-1-76
BRH-1556(L)	5-27-76	Renewal			6-1-79
BRH-1556(L)	5-27-76	Supersede correct ant.sys.			6-1-79
BRH 790130VA	7-20-79	(S) RENEWAL OF LICENSE			6-1-82
BPH800114AR HAAT: 205' (H&V) L	3-21-80	104.9mhz CP to chg. Ant. sys, ERP & HAAT.	ERP: 1.3kw (H&V)		3-21-81
BAPLH801006GU	2-10-81	Vol APLH EFF:			2-23-81
BLH-801204AE HAAT: 205'(H&V) (L)	3-5-81	104.9mHz License to cover (BPH-800114AR) for changes.	ERP: 1.30kW(H&V)		6-1-82
BPH-810313AR HAAT: 205'(H&V) (L)	6-12-81	104.9mhz; ERP: 3kW(H&V) U CP to chg. type Trans.; incre. ERP; Utilize Former Main Trans. As Aux. & chg. TPO.			6-12-82

FORM BC-121 #1
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C I S-FM
~~NEW~~ W A C Y-FM

Name COASTAL CITIES BROADCASTING COMPANY, INC.
MOSS POINT, MISSISSIPPI (PO Box 8352, Spring Hill Station, Mobile, Ala.)

File No.	Dated	Application for	Action Nature	Action Date
BPH-4149 R & F	9-30-63 10-7-63	Construction permit for a new FM broadcast station to be operated on: Freq.: 104.9mcs, Ch.285A ERP: 3kw Type trans.: Collins 830D-1A TPO: 0.828kw Type ant.: Collins 37M, 4 secs. HAAT: 149.6' Trans. loc.: Kreole Short Cut Rd., Moss Point, Miss. Studio loc.: Same as trans. loc. Samuel Miller, Atty.	GRANTED	1-21-64
BLH-2567 R&F PTA: 6-5-64	5-18-64 5-26-64	Lic to cover CP (BPH-4149) which auth a new FM B/C station. Atty Samuel Miller	GRANTED	9-2-64

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters W A C Y-FM

Name COASTAL CITIES BROADCASTING COMPANY, INC.
Moss Point, Miss.

File No.	Dated	Application for	Action Nature	Action Date
BMLH- Rec'd JUL 2 8 1967	12-27-66 12-30-66	Modification of license to change station location to Moss Point-Pascagoula, Miss. Atty - Samuel Miller	Returned addl fee	7-26-67 not paid
BRH-1556 R. & F.	2-15-67 2-27-67	Renewal of license. Atty: Samuel Miller	GRANTED	5-22-67
BALH-999 R & F JUL 2 8 1967	7-14-67 7-18-67	Voluntary assignment of license to STANDARD BROADCASTING, INC. Atty for assignor - Samuel Miller for assignee - Booth & Lovett	GRANTED EFF:	8-28-67 9-1-67

Form BC-121
September 1969

#3

APPLICATION RECORD - BROADCASTING

Call Letters WKKY XWCI 3-FM

Name STANDARD BROADCASTING, INC.
X COASTAL CITIES BROADCASTING COMPANY, INC.
Moss Point, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BRH-1556 R & F #581575 $75. PN - Nwspr PN - B/c PRESS APR	2-2-70 3-2-70 3-2-70 3-2-70 3-9-70	Renewal of license Atty: John N. Papajohn(Pittman, Lovett, Ford, etc.)	GRANTED	6-29-70
BRH-1556 R & F P.N. PRESS APR 11 1973	2-26-73 3-5-73 3-5-73	Renewal of License	GRANTED	8-10-73
BRH-1556 R & F PN Recd. PRESS	1-30-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE	GRANTED	5-27-76

F.C.C. - WASHINGTON, D. C.

#4

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

104.9mhz

Call Letters WKKY

JACKSON COUNTY BROADCASTING COMPANY, INC.

Name *STANDARD BROADCASTING, INC.
Moss Point, MS

File No.	Dated	Application for	Action Nature	Action Date
BRH790130VA PRESS	APR 4 1979	Renewal of License	GRANTED	7-20-79
BPH-800114AR PRESS: (O)	FEB 29 1980	CP to chg. ant. system; ERP: 1.29kw; HAAT: 207'(H&V); type ant.(PHELPS DODGE CFM-LP-3). Atty: ----	GRANTED	3-21-80
LETTER DATED PRESS (O)	4-17-71 JUN 2 1970	Filed by M.R. Cole Request for Dual City Identification As: PASCAGOULA-MOSS POINT, MISSISSIPPI? and CP(BPH 800114AR- chg. ant. sys)	GRANTED	6-11-71
BAPLH 801006GU Form 314 PRESS OCT 29 1980 PN FILED 11-17-80		Vol AV to Jackson County Broadcasting Company, Inc. Atty for assignor-Ernest R. Schroeder Atty for assignee-Mark S. Fowler	GRANTED EFF:	2-10-81 2-23-81

302 12-4-80

F.C.C. - WASHINGTON, D.C.

BAPLH801006GU AMENDED 1-27-81 re: Lease agreement;
Bank ltr;
AMENDED 2-9-81 Re: Exh. "A"(Assignor's portion)

#5

APPLICATION RECORD-BROADCASTING

Call Letters: WKKY

Name: JACKSON COUNTY BROADCASTING COMPANY, INC.
~~STANDARD BROADCASTING, INC.~~

Station Location: MOSS POINT, MISSISSIPPI

File No.	Date	Description	Action and Date
BLH-801204AE PTA PRESS	JAN 2 1981	License to cover (BPH-800114AR) for changes. Atty: --	GRANTED 3-5-81
BPH810313AR PRESS (0)	APR 9 1981	~~Mod.=of~~ CP ~~(BPH-800114AR)~~ To chg. type Trans.; incre. ERP: 3.0kw (H&V); Utilize Former Trans. as Aux. & chg. TPO.	GRANTED: 6-12-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.