WMAZ-FM

PRODUCT OF

Remington Rand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

OFFICAIL NO. 565

B-S-

# BROADCASTING STATION LICENSE RECORD

METROPOLITAN

Date first licensed 1-24-61

Call letters WMAZ-FM

LOCATION: MACON, GEORGIA

MULTIMEDIA, INC. (ALH 9-22-67 1-1-68)
xSOUTHEASTERN BROADCASTING CORPORATION (BMLH 8-16-63)
X WMRC, INC. (BALH 3-13-63 EFF: 4-30-63(

Name of licensee XSOUTHEASTERN BROADCASTING COMPANY

0.1 mi. E. of US hwy. 129, 0.1 mi. S. of Bibb-Twiggs Co.Line,Dry Branch,
7 mi. SE of Macon, Georgia (BPH 10-19-65 BLH 5-12-66)
x 666 Cherry Street (Bankers Insurance Bldg.)
x Dempsey Ave. and First Ave. Near Macon, Georgia

Transmitter location

1314 Gray Hwy., Macon, Georgia(BPH 2-19-75)
x 682 Cherry Street, Bankers Insurance Bldg., Macon, Ga. (BRCH-213)
X 666 Cherry Street Macon, Georgia

Main studio location

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Mcs. Freq. | E.R.P. Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| B3-PH-314 | 10-19-46 | 101.9 No. 270 | 36.0 kw | - | |
| Letter | 5-31-46 | Subject to Comm. approval of transmitter and antenna details. | | | |
| B3-PH-314 | 7-29-46 | 101.9 No.270 | 32.0 Kw | U | By 9-29-46 to 3-29-47 |
| C.P. for FM broadcast station | | | | | |
| B3-MFH-144 | 11-7-46 | 101.9 No. 270 | 32 kw. | U | By 9-29-46 to 3-29-47 |
| Mod. of C.P. for changes in type of trans. and antenna system | | | | | |
| Letter | 11-18-46 | STA to operate on 101.9 mcs using a 250 w FM trans. and a 2-bay GE antenna mounted on a 20 foot mast on Bankers Insurance Bldg, Macon, Ga. at an overall height of 171 ft above ground for period 11-18-46 to 12-17-46 for equipment tests. | | | |
| Letter | 1-16-47 | STA to operate on 101.9 mcs using FM 250 w trans. and 2-bay GE antenna mount on 20 ft mast on Bankers Insurance Bldg Macon, Ga. at an overall height of 171 ft. above ground purpose FM program service period 1-16-47 to 4-15-47 | | | |
| Telegram | 2-24-47 | MOD to operate on 101.9 mcs using GE 3 kw. trans. and 2-bay GE ant. mount on 20 ft. mast on Bankers Insurance Bldg. Macon overall height 171 ft. above ground purpose FM program period 2-24-47 to 4-15-47 | | | |
| BMFH-264 | 3-31-47 | 101.9 | 32 kw. | U | By 9-29-46 To 9-29-47 |
| Mod. C.P. to change completion date | | | | | |
| Letter | 5-21-47 | STA to permit operation of FM sta. a minimum of two hrs. after 6 PM local time. Sta. to operate a minimum of 4 hr prior to 6 PM local time period 5-21-47 to 7-28-47 | | | |

B S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M A Z - FM

Name of licensee SOUTHEASTERN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Mcs. Freq. | E.R.P. Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| Telegram | 7-14-47 | Retel 10. Auth. ext. ending 9-29-47 operate 101.9 mcs. using GE trans. 3 kw power & 2-sect. GE ant. on 20' mast on Bankers Insurance Bldg. overall height above gr. 171' for FM program service. Freq. subj. change per Comm. ltr. 6-23. Request for ext. should include statement of progress regular construction. | | | |
| | 6-23-47 | 99.1 (No. 256) Freq. assignment accord Do 6768 | | | |
| Telegram | 9-25-47 | Retel 22. Auth. ext. and mod. period ending Oct. 29, 1947, operate 99.1 Mcs. Channel 256 using GE Trans. 3 kw Max. power output and 2 section GE antenna mounted on 20 foot mast on Bankers Insurance Bldg., overall height above ground 171 feet for FM program service. Continue operate Channel 101.9 Mcs. period ending October 29, 1947, pending change to 99.1 Mcs. | | | |
| Telegram | 10-16-47 | Retel 11. Auth. extended period ending March 31, 1948 interim operation. | | | |
| BMPH-885 MOD. C.P. | 10-8-47 for ext. | 101.9 of completion date | 32 kw. | U | By 9-29-46 To 3-31-48 |
| Telegram | 3-13-48 Retel 30 | Auth. extended interim operation period ending August 31, 1948. | | | |
| BMPH-1637 | 3-17-48 | Ext. of completion date | | | to 8-31-48 |
| BMPH-2401 | 8-16-48 | Ext. of completion date | | | to 2-28-49 |
| BMPH-3130 | 2-8-49 | Ext. of completion date | | | to 5-28-49. |
| BMPH-3484 | 5-19-49 | Ext. of completion date | | | to 11-28-49. |
| Telegram | 10-24-49 | Retels 21 & 23. Auth. gr. period 10-24-49 thru 11-28-49 op. 99.1 mcs. using GE trans. with 3 kw. output power and 2-sec. GE ant. mounted on 20 ft. mast on Bankers Insurance Bldg., with overall height above ground of 171 feet re FM prog. serv. (note - previous auth. expired 2-28-49 although not posted) | | | |
| BMPH-3844 | 10-24-49 | Ext. of completion date | | | to 5-28-50 |

B.S. CARD #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMAZ-FM

Name of licensee X SOUTHEASTERN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| Telegram | 11-25-49 | Retel 21. Auth. ext. period ending 5-28-50 on. 99.1 mcs. using GE trans. w/3 kw. output power and 2-section GE ant. mounted 171 ft. above ground on Bankers Insurance Bldg. vs Fl. grac. serv | | | |
| Telegram | 5-25-50 | Relet 10. Auth. ext. period ending 8-28-50 on. accord. Comm. wire 11-25-49 | | | |
| BMPH-4171 | 6-2-50 | Ext. of completion date | | | 11-28-50 |
| Telegram | 9-6-50 | Retel 5. Auth. ext. period ending 11-28-50 on. accord. Comm. wire 11-25-49 | | | |
| BMPH-4254 Change trans. site; | 9-20-50 | 99.1 ERP; ant. ht.; | 3kw. | 170 ft. trans. & ant. sys. | To 11-28-50 |
| BLH-688 | 1-24-51 | 99.1 Lic. to cover | 3 kw. | 170 ft. | To 3-1-52 |
| BRH-585 | 2-27-52 | Renewal of license to | | | 4-1-52 |
| BRH-585 | 3-26-52 | Renewal of license to | | | 4-1-55 |
| BRH-585 | 3-9-55 | Renewal of license to | | | 4-1-58 |
| BRH-585 | 3-19-58 | Renewal of license to | | | 4-1-61 |
| BRCH-213 (1) | 8-25-58 | Modification of license to change Studio Location from 666 Cherry St., Bankers Ins., Bldg. Macon, Ga., to 682 Cherry St., Bankers Insurance Building and operate transmitter by Remote Control from Studio Location | | | |
| BSH-585 (Memo) | 7-24-59 | 99.1mcs CH 256 ERP 3kw HAAT 170' (4-1-61 Mod. license to change description of antenna system (increase height by add. of remote pickup antenna Station KIS-958) | | | |
| | 3-29-61 | Commission deferred action on renewal pending further consideration. | | | |
| BRH-585 | 4-26-61 | Renewal of license | | | 4-26 4-1-64 |
| BTC-4183 | 3-13-63 4-1-63 | Voluntary transfer of control of licensde corporation from George P. Rankin, Jr. to WMRC, Inc. | | | |
| BALH-581 Eff. | 3-13-63 4-30-63 | Voluntary assignment of license to WMRC, Inc. | | | |
| BMLH-190 | 8-16-63 | 99.1mcs 3kw | | 170' | 8-16 4-1-64 |
| Mod. of license to change name of licensee to SOUTHEASTERN BROADCASTING CORPORATION. | | | | | |

Form BC 126
June 1954 #4

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-24-51

Call letters WMAZ-FM

Station location

Name of licensee

Transmitter location

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From | Period To |
|---|---|---|---|---|---|---|
| BRH-585 | 3-17-64 | RENEWAL OF LICENSE | | | 4-1 | 4-1-67 |
| BPH-5057<br>HAAT:660' | 10-19-65<br>(h&v) | 99.1mc.<br>ch.#256 | ERP:26kw.(h)5.5kw(v)<br>TPO:3kw. | | 12-19-65<br>6-19-66 | |
| | CP to chg ant-trans loc. and remote control point to 1 mi. E. of U.S. Hwy. 129, 1 mi. S. of Bibb-twiggs County Line, Dry Branch, 7 mi. SE of Macon, Georgia; install new horiz ant(RCA-BFA-12BH-12secs install vertical ant(RCA-BBOG-12V,12 secs), incr TPO;incr ERP (horiz) and HAAT; | | | | | |
| BLH-3186<br>HAAT: 660' | 5-12-66<br>(H&V) | 99.1mcs<br>CH.#256 | ERP:26kw(H)<br>ERP:5.5kw)V) | TPO:3kw | 5-12 | 4-1-67 |
| | Lic to cover CP(BPH-5057) which auth chg ant-trans loc & RC point, install new ant chg TPO, ERP & HAAT. | | | | | |
| BPH-5563<br>HAAT: 660'(h&v) | 11-18-66<br>ch# 256 | 99.1mc.<br>ERP: 65kw(h)14kw(v) | TPO: 7.5kw (RC) | | U 1-18-67<br>7-18-67 | |
| | CP to install new trans(ITA-FM-7500C); increase TPO; increase horiz. ERP; and increase vertical ERP; (Main) | | | | | |
| BRH-585 | 3-29-67 | RENEWAL OF LICENSE | | | 4-1 | 4-1-70 |
| | RENEWAL OF NDEA | | | | 4-1- | 4-1-70 |
| BLH-3637<br>HAAT: 660' (H&V) | 7-20-67<br>99.1mcs<br>CH.#256 | ERP:65kw(H)<br>ERP:14kw(V) | U<br>TPO:7.5kw(RC) | | 7-20 | 4-1-70 |
| | Lic to cover CP(BPH-5563) | | | | | |
| BALH-1009 | 9-22-67 | Voluntary assignment of license.Eff:1-1-68 | | | | |
| BRH-585(L) | 4-1-70 | RENEWAL & NDEA | | | 4-1-73 | |
| BSCA-1,069 | 3-30-71 | Request for SCA on a sub-carrier frequency of 67 kilocycles | | | 4-1-73 | |
| EBSA | 5-25-72 | | | | | |
| BRH-585 (S)<br>BRSCA-1069 | 3-30-73 | Renewal of License and SCA | | | 4-1-76 | |
| BPH-9006<br>HAAT: 660 ft(H&V) | 7-3-74<br>99.1mhz | ERP: 100kw(H); 45kw(V)TPO:13.5kw<br>CP install new trans (RC) | | | 7-3-74 | |
| BPH-9006(1) | 2-19-75 | MP to change SL | | | | |
| BSH-585(1) | 2-19-75 | ML to change SL | | | | |
| BLH-6748(L) | 8-14-75 | Lic.(BRH-9006, as mod.)-Changes-4-1-76 | | | | |

BC-126
February 1974

#5

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMAZ-FM

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| BSH-585(1) | 12-23-75 | ML to change RC | | | |
| BLH-6874 | Lic. former main trans.as Auxiliary | | | | |
| BRH-585 | 3-9-76 | Renewal of license | | | 4-1-79 |
| BRSCA-1069 | Renewal of SCA | | | | |

CARD #1

Form 94

HIGH FREQUENCY (FM)

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM ~~WMAZ~~

Name SOUTHEASTERN BROADCASTING COMPANY

P.O. 666 Cherry St., Macon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-PH-314<br>Recd.<br>Resubmitted<br>Recd.<br>Filed | 8-25-44<br>9-2-44<br>8-25-44<br>9-13-44<br>9-21-44 | Construction permit for new high frequency FM broadcast station<br>Frequency: 47,700 Kcs., Coverage: 12,600 Sq.Mi.<br>Studio: 666 Cherry St., Macon, Georgia<br>Transmitter: Dempsey Ave., and First Ave., Near Macon, Georgia<br>(RCA FM-10-A Max. 10kw)<br>(Call WLAZ reserved)<br>Letter recd.10-8-45 in answer to Comm.letter of 9-7-45. Balance sheet submitted.(Metropolitan)<br>Program analysis rec'd. 4-2-46<br>Engineering information re. Comm.letter 5-31-46 rec'd 6-17-46 changing type of transmitter and antenna system | ~~Rect. 9-8-44 re Par. 8(m)-9, 18(c), Resolution (Amendment ret. re signature - 9-14-44)~~<br>Granted 10-19-45 for Met. type station - Conditional - Type 1 letter mailed 11-6-45<br>Prog.Analysis Apvd. 4-10-46.<br>Basic Engr. Approved 3-13-46.<br>C.P. issued 7-29-46. | |

WMAZ

George C. Davis, Engineer

CARDS

Form 94

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY
(P. O. 666 Cherry Street, Macon, Georgia)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-MPH-144<br>Rec'd<br>Filed | 10-3-46<br>10-4-46<br>10-4-46 | Modification of C.P. (B3-PH-314 which authorized a new FM broadcast station) to change type transmitter and make changes in antenna system.<br>(GE BT-4A Max. 10 kw) | Granted | 11-7-46 |
| BMPH-264<br>Rec'd<br>Filed | 3-14-47<br>3-17-47<br>3-17-47 | Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of commencement and completion dates from 9-29-46 and 3-29-47 to 11-11-47 and 5-11-48 respectively. | GRANTED<br>Comp. date | 3-31-47<br>9-29-47 |
| BMPH-885<br>Rec'd<br>Filed | 9-27-47<br>9-29-47<br>9-29-47 | Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 9-29-47 to 3-31-48. | GRANTED | 10-8-47 |
| BMPH-1637<br>Rec'd.<br>Filed | 3-4-48<br>3-5-48<br>3-5-48 | Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of time for completion date from 3-31-48 to 8-31-48. | GRANTED | 3-17-48 |

Form 94

# APPLICATION RECORD · BROADCASTING

CARD # 3

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMPH-2401<br>Recd.<br>Filed | 8-3-48<br>8-4-48<br>8-4-48 | Mod. of C. P. (B3-PH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 8-31-48 to 2-28-49. | GRANTED | 8-16-48 |
| BMPH-3130<br>Recd.<br>Filed | 1-21-49<br>1-24-49<br>1-24-49 | Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of completion date from 2-28-49 to 5-28-49. | GRANTED | 2-8-49 |
| BMPH-3484<br>Recd.<br>Filed | 5-11-49<br>5-12-49<br>5-12-49 | Mod. of C. P. (B3-PH-314 as modified which authorized a new FM broadcast station) for extension of completion date from 5-28-49 to 11-28-49. | GRANTED | 5-19-49 |
| BMPH-3848<br>Recd.<br>Filed | 10-12-49<br>10-14-49<br>10-14-49 | Mod. of C. P. (BPH-314 as modified) which authorized a new FM Broadcast station for extension of completion date from 11-28-49 to 5-2 -50. | GRANTED | 10-24-49 |

FCC Form 94
Card #4

# APPLICATION RECORD · BROADCASTING

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMPH-4[illegible]71<br>Recd.<br>Filed | 5-10-50<br>5-15-50<br>5-15-50 | Mod. of C. P. (BPH-314 as modified) which authorized a new FM broadcast station for extension of completion date from 5-28-50 to 11-28-50. | GRANTED | 6-2-50 |
| BMPH-4254<br>Recd & Filed | 7-15-50<br>7-17-50 | Mod. of CP (BPH-314 as mod.) to change transmitter site from Dempsey Ave. & First Ave., near Macon, to Bankers Insurance Bldg., 666 Cherry St., Macon; ERP from 32 kw. to 3 kw.; ant. ht. abv. aver. terrain from 440 ft. to 171 ft.; transmitter to GE, BT-3-A, 3 kw. and make changes in antenna system. | GRANTED | 9-20-50 |
| BLH-688<br>Recd & Filed | 11-14-50<br>11-17-50 | License to cover CP (BPH-314 as mod.) which authorized a new FM b/c station. | GRANTED | 1-24-51 |
| BRH-585<br>Recd.& Filed | 12-10-51<br>12-12-51 | Renewal of license | ~~Ltr. 2-5-52~~ | ~~ltr. 1-14-52 for Sec. 17, Rel. sheet, pro-grams & trans log~~<br>See card #5 |

#5

FORM A-170
FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call Letters WHAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY

| File No. | Dated | Application for | Action: Nature | Action: Date |
|---|---|---|---|---|
| BRH-585 | | Renewal of license Cont. | GRANTED | ~~Letter-2-5-52 Program-and-Transmitter-logs Proposed-weekly-program,-Complete Secy-17-~~ 2-27-52 |
| BRH-585 Rec'd. Filed | 3-6-52 3-10-52 3-10-52 | Informal request for renewal of license. | GRANTED | 3-26-52 |
| BRH-585 Recd & Filed | 12-29-54 12-31-54 | Renewal of license. | GRANTED | 3-9-55 |
| BRH-585 Rec'd & Filed | 12-23-57 12-26-57 | Renewal of license | GRANTED | 3-19-58 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRCH-213<br>Rec'd<br>Filed | 8-19-58<br>8-20-58<br>8-20-58 | Modification of license to change Studio Location from 666 Cherry Street (Bankers Insurance Building), Macon, Ga., to 682 Cherry Street, Bankers Insurance Building and operate transmitter by Remote Control from Studio Location. | GRANTED | 8-25-58 |
| BRH-585<br>Rec'd<br>Filed | 12-21-60<br>12-28-60<br>12-28-60 | Renewal of license | GRANTED | 4-26-61 |
| BTC-4183<br>Rec'd<br>Filed | 12-31-62<br>1-3-63<br>1-3-63 | Voluntary transfer of control of licensee corporation from George P. Rankin, Jr. to WMRC, Inc.<br><br>William P. Sims, Jr., Atty. | GRANTED:<br>EFF | 3-13-63<br>4-1-63 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7 **APPLICATION RECORD - BROADCASTING**

AUG. 1955

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
x WMRC, Inc.
x SOUTHEASTERN BROADCASTING COMPANY
Macon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BALH-581<br>Rec'd<br>Filed | 1-22-63<br>1-24-63<br>1-24-63 | Voluntary assignment of license to WMRC, INC.<br>(CONTINGENT ON GRANT OF BTC-4183)<br><br>Dow, Lohnes & Albertson, Attys. | GRANTED:<br>EFF: | 3-13-63<br>4-30-63 |
| BMLH-190<br>R. & F. | 7-17-63<br>7-19-63 | Mod. of license to change name of licensee to SOUTHEASTERN BROADCASTING CORPORATION.<br><br>Atty: Dow, Lohnes, Albertson (Rafter) | GRANTED | 8-16-63 |
| BRH-585<br>R & F | 12-23-63<br>12-31-63 | Renewal of License<br><br>William P. Sims, Jr., Atty. | GRANTED | 3-17-64 |

FORM BC-121 #8
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
MACON, GEORGIA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BPH-5057<br>R&F | 7-22-65<br>7-29-65 | Construction permit to change ant-trans location and remote control point to 1 mile east of U. S. Highway 129, 1 mile south of Bibb-Twiggs County Line, Dry Branch, 7 miles southeast of Macon, Georgia; install new horizontal ant (RCA-BFA-12BH, 12 sections), install vertical ant (RCA-300G-12V, 12 sections), increase TPO to 3kw, increase horizontal ERP to 26.1kw and operate on a vertical ERP of 5.5kw, and increase HAAT to 662'.<br>Atty: Dow, Lohnes & Albertson | GRANTED | 10-19-65 |
| BLH-3186<br>R & F | 2/22/66<br>2/25/66 | Lic. to cover CP (BPH-5057) which auth. chng. ant-trans. loc. & RC point, install new ant., chng. TPO, ERP & HAAT.<br>Atty: Dow, Lohnes & Albertson | GRANTED | 5-12-66 |

# 9

FORM BC-121
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name SOUTHEASTERN BROADCASTING CORPORATION
MACON, GEROGIA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BPH-5563 R & F | 9-19-66 9-26-66 | Construction permit to install new trans (ITA FM-7500G); increase TPO to 7.5kw; increase horiz. ERP to 65kw; & increase vertical ERP to 13.8 kw;<br><br>Attys Dow, Lohnes and Albertson (Wm P.Sims, Jr.)<br>Engr. James D. Lawhon-<br>Macon, Georgia | GRANTED | 11-18-66 |
| BRH-585 R & F | 12/21/66 1/3/67 | Renewal of license<br>Atty: W.P. Sims, Jr. | GRANTED | 3-29-67 |
| BLH-3637 R & F | 2/24/67 3/6/67 | Lic. to cover CP (BPH-5563) which auth. install new trans., incr. ERP & TPO.<br><br>Atty: W. P. Sims, Jr. | GRANTED | 7-20-67 |
| BALH-1009 R & F (Form 316) SEP 8 1967 | 8-27-67 8-30-67 | Voluntary assignment of license to MULTIMEDIA, INC.<br><br>Atty - Dow, Lohnes & Albertson (WmP.Sims, Jr.) | GRANTED Eff: | 9-22-67 1-1-68 |

99:1mo.

Form BC-121
September 1969

#10

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name MULTIMEDIA, INC.
Macon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRH-585<br>R & F<br>#565737 $30 | 12-17-69<br>12-30-69<br>12-30-69<br>JAN 27 1970 | Renewal<br><br>Dow, Lohnes & Albertson, Attys. | GRANTED | 4-1-70 |
| BSCA-1,069<br>R & F<br>670725 $50.<br>CODE 068<br>PRESS: 25 MAR 1971 | 3-2-71<br>3-11-71<br>3-11-71 | Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles.<br><br>Atty-Daniel M. Redmond(Dow, Lohnes & Albertson).<br>Engr-- | GRANTED | 3-30-71 |

#11

99.1mc.

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name MULTIMEDIA, INC.
Macon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRH-585<br>R & F<br>P.N.<br>PRESS FEB 16 1973 | 12-27-72<br>1-2-73<br>1-2-73 | Renewal of License<br>Atty.: Richard F. Swift<br>AMENDED 2-16-73 re: Statement on equal employment practices | GRANTED | 3-30-73 |
| BRSCA-1069<br>R & F | 12-21-72<br>1-2-73 | Renewal of SCA | | |
| BPH-9006<br>R & F<br>#308698 $50<br>Code 057<br>Press JUN 27 1974 | 5-14-74<br>5-24-74<br>5-28-74 | Construction permit to install new Trans. (RCA BTF-20E1); TPO; ERP: 100KW(H) 45.3KW(V) and HAAT: 662'(H) 657'(V).<br>Atty: Daniel M. Redmond(Dow, Lohnes & Albertson) | GRANTED | 7-3-74 |
| BLH-6748<br>R & F<br>W 421586-$100.5-2-75-057-Atty: Dow, Lohnes & Albertson(R.F. Swift)<br>PTA<br>PRESS AUG 4 1975 | 4-28-75<br>4-30-75<br>5-12-75 | Lic.(BPH-9006, as mod.)-Changes. | GRANTED | 8-14-75 |

302 (Atty) 10-2 PTA

F.C.C. - WASHINGTON, D. C.

#12

99.1mhz.

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WMAZ-FM

Name MULTIMEDIA, INC.
Macon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BLH-6874<br>R & F<br>PTA<br>N 483345$100.<br>PRESS | 9-25-75<br>10-2-75<br>12-1-75<br>10-6-75-001<br>DEC 8 1975 | Lic. to use former main transmitter(ITA, FM-7500-C.) for Auxiliary Purposes only. ERP: 55kw(H) & 25kw(V) - TPO: 7.5kw.<br>Atty: Dow, Lohnes & Albertson(R. F. Swift) | GRANTED<br>issued w/main renewal | 3-9-76 |
| BRH-585<br>R & F<br>PN Rec'd<br>PRESS<br>JAN 27 1976 | 11-13-75<br>12-1-75<br>" " | Renewal of license (Main)<br>Atty: Dow, Lohnes & Albertson(Suzanne Meyer) | GRANTED | 3-9-76 |
| BRSCA-1069<br>R & F | 11-13-75<br>12-1-75 | Renewal of SCA | | |

PHASE 1 REFUND ACTION

TRANS. CODE
500

DATE
80/01/21

AMT.
52.00
W483345

INITIALS
[illegible]

#13

99.

Form BC-121
May 1976

# APPLICATION RECORD - BROADCASTING

Call Letters W M A Z-FM

Name MULTIMEDIA, INC.
MACON, GEORGIA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRH781201B6<br>BRSCA781201B6<br>PRESS: FEB 27 1979 | | RENEWAL OF LICENSE (Main & Aux. Trans.)<br>RENEWAL OF SCA<br><br>Atty: Richard F. Swift | G 3-22-79 | |

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.