WLST

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 3431

Date first licensed 9-7-77

Call letters W.I.S.T.

Station location Marinette, Wisc.

Name of licensee NEAR NORTH BROADCASTING, INC.

Transmitter location S.E. Corner of Madison & Roosevelt Rd., Peshtigo, Wisconsin (MPH 12-29-75)
x Madison Rd., West of Roosevelt Rd., Marinette, Wisc. (PH 7-11-75)

Main studio location (SAME AS TRAMSMITTER) MPH 12-29-75
x Madison Road, Marinette, Wisconsin (PH 7-11-75)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-9288 HAAT: 430Ft(H&V) (L)	7-11-75	95.1MHz. #236 CP for	ERP: 100kw(H&V) Class-C NEW FM	Station	U 7-11-76
BPH-9288	(1) 9-29-75	Call letters assigned			
EBSA	9-29-75				
BMPH-14,683(L) HAAT: 420'(H&V)	12-29-75	95.1mhz MP(BPH-9288) and HAAT	ERP: 100kw(H&V)	clg TL, SL, Ant, TPO,	7-11-76
BLH-7159 HAAT: 420' (H&V)	9-7-77	95.1MHz #236 Lic. (BPH-9288,	ERP: 100kW (H&V) U as mod.)		12-1-79 for New Stat.
BLH-7159	9-7-77	SUPERSEDES TO CORRECT SL & TL & TRANS. & ANTENNA.			12-1-79
BSCA-1851	8-3-78	SCA ON 67khz.			12-1-79
CONTEL	12-15-79	RENEWAL NOT FILED. CEASE OPERATION. CALL DELETED.			
CONTEL	12-20-79	RESUME OPER. CALL REINSTATED			

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WLST xNEW-FM

Name Near-North Broadcasting, Inc.
Marinette, Wisconsin (PO 1706 Main Street, Marinette, Wisconsin 54143)

File No.	Dated	Application for	Action Nature	Action Date
BPH-9288 R & F #368946 $200 Code 013 Press P. N. Rec'd	11-22-74 11-27-74 11-29-74 JAN 16 1975 1-3-75	CP for New FM on: 95.1mhz #236 HAAT: 433' (H&V) ERP: 100KW(H&V) Trans: Collins 831G-1B; Ant: Collins 37CP-10, 10 sects. (H&V) TL & SL: Madison Rd., 0.3 mi. West of Roosevelt Road, 2.9 mi. SW of Downtown Marinette, Town of Peshtigo, Wisconsin 45° 04' 00" - 87° 39' 55" Atty: Miller & Fields Engr:------ Section II and Section IV-A, Paragraph 20.	GRANTED COND'L gr fee req. $2,700.00 Pd 002 W 465290	7-11-75 8-20-75
AMENDED AMENDED	2-13-75 6-18-75	Section IV-A.		
BMPH-14,683 R & F #497384$100 Code 001 PRESS	11-11-75 11-12-75 11-13-75 NOV 24 1975	MP(BPH-9288) to chg. SL & TL to: SE Corner of Madison & Roosevelt Rd., Peshtigo, Wisc.; chg. trans. (Collins 831-G2); chg. ant. (Collins 37CP-12, 12 sects.(H&V); chg. TPO; chg. HAAT: 418 ft. (H&V) MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 45° 03' 48" 87° 39' 26"	GRANTED COND'L	12-29-75

F.C.C. - WASHINGTON, D. C.

CARD # 2

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WLST

Name NEAR NORTH BROADCASTING, INC.
Marinette, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BLH-7159 R & F E599509$100 Code 001 PTA PRESS AMENDED	7-28-76 8-2-76 8-3-76 8-26-76 SEP 27 1976 8-19-76	Lic. to cover (BPH-9288, as mod.) for new station. HAAT: 433-ft. 420 ft. Correct HAAT: 420 ft.	GRANTED	9-7-77
BSCA-1851 R & F PRESS:	5-19-78 7-5-78 JUL 28 1978	Request for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilohertz. Atty:----	GRANTED	8-3-78
BRH 791219 BRSCA " PRESS	UB DEC 27 1979	LICENSE to operate on 95.1 mcs; 100 watts License for Subsidiary Communications Authorization on a subcarrier frequency of 67 kilohertz. Jerrold Miller, Atty.	DESIGNATED FOR HEARING MIN	FEB 12 1980 #80-85

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.