Wmc

B-S Official No. 327 **BROADCASTING STATION LICENSE RECORD**

FM

W M C-FM(Ltr.5-27-6

XWMCY

Date first licensed 5-12-49 Call letters

LOCATION: MEMPHIS, TENNESSEE

SCRIPPS-HOWARD BROADCASTING COMPANY (BMLH-160 2-8-62)

xSCRIPPS-HOWARD RADIO, INCL (BALH 12-21-61 EFF: 12-31-61)

XWMC BROADCASTING COMPANY, (AL 12-29-59; EFF: 1-1-60)

Name of licensee x MEMPHIS PUBLISHING COMPANY

5317 Crestview Rd., Memphis, Tenn. (Redesc. PH 11-17-64)

Transmitter location xIntersection of Highway 70 and Macon Road, Memphis, Tennessee

38104 1960 Union Avenue, Memphis, Tennessee(Ltr. 12-31-58)

Main studio location x169 Madison Avenue, Memphis, Tennessee

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
B3-PH-395	8-1-46	93.5	136 kw		
		No. 228			
Letter	9-26-46	Subject to Comm. approval of antenna and transmitter details. Dist. of Con.			
B3-PH-395	8-1-46	93.5	515 kw		
		No. 228			
Letter	1-20-47	Subject to Comm. approval of application for replacing one of towers of directional antenna of WMC.			
Telegram	4-29-47	Relet 23. Authority granted period ending 7-29-47 operate 99.7 mcs. using RCA BTF-3B transmitter, 3 kw max. power Andrew Quadropole antenna 267' above ground atop Exchange Bldg, 2nd and Madison Avenue, Memphis, Tennessee for FM program service. Notify Comm. when program service begins.			
B3-FE-395		99.7	515 kw	U	By 8-16-47
CP issued 6-16-47		No. 259	Terr.	620'	To 2-16-48
Telegram	7-9-47	Retel 7. Auth. ext. & mod. ending 10-9-47 operate 99.7 mcs. using RCA BTF-3B trans. 3 kw power & 4-sect. RCA Pylon ant 247' above gr. on Exchange Bldg. 2nd & Madison Avenu, Memphis, Tenn. for FM program service.			
	6-27-47	99.7 (No. 259)			
		Freq. assignment record. Do 6768			
Telegram	11-28-47	Retel24. Auth. granted period ending Feb 16, 1948 operate 99.7 Mcs. using RCA BTF 3-B trans. 3 kw. max. output power and four section RCA Pylon antenna 247 feet above ground on Exchange Bldg., Second and Madison Avenue, Memphis, Tenn. for purpose FM program service.			
Telegram	2-16-48	Retel 12. Auth. extended period ending June 1, 1948 interim operation.			
BMPH-1453	2-12-48	99.7	515 kw	620 ft.	By 8-16-47
Ext. of	compl.	date		Aver. Terr	To 8-1-48
Telegram	5-27-48	Retel 24. Auth. extended Interim operation period ending July 1, 1948.			
BMPH-2088	6-15-48	Ext. of completion date to 9-1-48			

B.S. #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WHC x WHCT

Name of licensee MEMPHIS PUBLISHING COMPANY

Transmister location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	Power	Time Div.	Period From-- To--
Telegram	7-1-48	Retel 30. Auth. extended interim operation period ending Sept. 1, 1948.			
Telegram	9-1-48	Retel 21. Auth. 10-1-48 operate extended 99.7 using RCA BTF-33 transm. 8 kw max. output power & 4-section RCA Pylon ant. 247 ft. above ground on Exchange Bldg. Second & Madison Ave., to prov. serv. period ending			
BMPH-2525	9-7-48	Ext. of completion date to 12-1-48.			
Telegram	9-30-48	Retel 29. Auth. extended interim operation period ending 12-1-48.			
BMPH-1454	3-11-48	99.7	260 kw.	590 ft.	Mod. of C.P.
BMPH-2525	9-7-48	Ext. of compl. date			To 12-1-48
C.P.	Issued as of 9-7-48 - mailed 10-26-48				
Telegram	12-3-48	Retel atty. 1. Auth extended interim operation period ending 1-1-49.			
Telegram	12-29-48	Relet atty. 27. Auth. ext. interim operation period ending 2-1-49.			
BMPH-2895	12-7-48	Ext. of completion date to 1-1-49			
BMPH-3036	1-4-49	Ext. of completion date to 2-1-49.			
Telegram	1-31-49	Relet atty. 31. Auth. extended interim operation period ending 2-15-49.			
BMPH-3139	2-10-49	Ext. of compl. date			To 3-1-49
BLH-408	5-12-49	99.7	260 kw.	U	
License to cover C. P.			Terr:	590 ft.	to 3-1-51
Letter	8-4-50	STA to engage in Multiplex Facsimile broadcasting in accord. Sec. 3.266 Rules.			
		period beginning 8-7-50 and ending in no event later than 10-7-50.			
Letter	10-2-50	EXT STA multiplex facsimile b/c accord. sec. 3.266 period ending 12-7-50.			
Letter	12-11-50	EXT STA operate multiplex facsimile B/C accor. sec. 3.266 period ending 3-1-51			
Letter	3-1-51	EXT STA operate Multiplex Facsimile in accord with 3.266 of Rules period ending 9-1-51			

B $

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed May 12, 1949

Call letters WMC ~~WMCF~~

Name of licensee MEMPHIS PUBLISHING COMPANY

Transmitter location WMCF, MEMPHIS, TENNESSEE INTERSECTION OF HIGHWAY 70 & MACON RD.

Main studio location MEMPHIS, TENN.

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-327	3-21-51	Renewal of license			3-1-51 to 3-1-54
Letter	8-14-51	EXT of STA to engage in Multiplex Facsimile Broadcasting in accordance with Section 3.266 of the Commission's Rules. Period ending 3-1-52			
BPH-1724	12-18-51	99.7	320 kw.	U	By 2-18-52
CP make changes existing station Terr: 520 ft.					To 8-18-52
BMPH-4712	2-27-52	99.7	330 kw.	U	By 4-27-52
Mod. of C. P.		Ch. 259	Terr: 430 ft.		To 10-27-52
BMPH-4759	8-6-52	C.P. make change in existing station: Ant. ht. abv. av. terr. from 430 ft to 480 ft. Hght abv ground from 729 to 746 ft. from 10-6-52 to 4-6-53			
BMPH-4790	11-19-52	Mod. C.P. to change ERP and overall height			1-19-53 to 7-19-53
		99.7	300kw	U.	
		960' above gr.			
BPH-1879	8-5-53	CP to replace expired CP			8-5-53 2-5-54
Wire 10-13-53. Auth. ext. interim op. to 11-13-53					
BMPH-4858	11-5-53	CP to change . terr to 940' & correct coordinates			1-5-54 7-5-54
BRH-327	2-10-54	Renewal of license to Form 715 notice sent			8-1-55
BLH-966	6-1-54	99.7 mcs	CH. 259		6-1-54 8-1-55
		Terr: 940 ft.- ERP 300 kw	U		
License to cover CP(BPH-1879, as mod)					
BRH-327	7-20-55	Renewal of license to			8-1-58 (S)
BSCA-48	11-9-55	Subsidiary Communications Authorization (Multiplex basis) to			Aug.1, 1958
BSCA-48	7-1-57	Mod. of BSCA to drop condition which has been satisfied			8-1-58
BRSCA-48	7-9-58	Subsidiary Communications Authorization (Multiplex basis) to			8-1-61
BRH-327	7-9-58	Renewal of license to			8-1-61
BMSCA-59 (Cond'l)	4-3-59	Mod. SCA to use supersonic signals for controlling multiplex receivers			8-1-61.
BMSCA-60	5-20-59	Mod. SCA to chg. freq. to 42 &67kcs. (Cond'l)			to 8-1-61
BMSCA-60	6-16-59	Mod. SCA to delete condition re time accordance transmitter.			8-1-61

Form BC 126 #4
June 1954

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WMC ~~WMCF~~

Station location

Name of licensee See card #1

Transmitter location See card #1

Main studio location See card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BALH-398 BASCA-36 EFF:	12-29-59 1-1-60	Voluntary assignment of license & SCA to WMC Broadcasting Company				
BRH-327	7-20-61	99.7	300kw	U	8-1	8-1-64
BRSCA-48	7-20-61	Subsidiary Communications Authorization (Multiplex Basis) to				8-1-64
BTLH-160	2-8-62	Mod. of license to change name to SCRIPPS-HOWARD BROADCASTING COMPANY.				
BALH-504 BASCA-81 EFF:	12-21-61 12-31-61	Voluntary assignment of license and SCA to Scripps-Howard Radio, Inc.				
BPH-3865 HAAT:910'	9-7-62	99.7mcs Ch.259	ERP:300kw TPO:25kw	Unl.	11-7	5-7-63
	CP to decr. HAAT; chg. type ant. (RCA BFA-14A, 14 secs.); & chg. TPO.					
BLH-2313 (1)	4-22-63	Lic. to cover CP(BPH-3865) which auth. decr. TPO; install new ant. & chg. HAAT				
BRSCA-48	9-16-64	Subsidiary Communications Authorization on Multiplex Basis to			9-16	8-1-67
BRH-327	9-16-64	99.7mcs.	300kw	U	9-16	8-1-67
BPH-4628 HAAT:910'	11-17-64 (H&V)	99.7mcs Ch.#259	ERP:300kw(H) 100kw(V)	Unl. TPO:33kw	1-17-65 7-17-65	
	CP to redesc. ant.-tfans. loc.; install vert. ant (RCA 300-14V, 14 secs.); incr. TPO, chg. ERP & show hor. & vert. HAAT.					
BLH-2892 (1)	7-1-65	Mod. of lic to cover CP(BPH-4628) auth install vert. ant and chg TPO,ERP,& HAAT				
Wire dtd. 12-1-66 & rec'd 12-2-66 giving notification per Sect. 73.250(a)(5) Rules that a RCA BTF-40E trans. is now installed & in oper.						
BRH-327	7-18-67	99.7mcs	300kw(H) 100kw(V)	Unl.	-1	8-1-70
		Renewal of Ncea				
BRSCA-48	7-18-67	Renewal of SCA			8-1	8-1-70
BRH-327(S) BRSCA-48	9-30-71	RENEWAL OF LICENSE & NDEA RENEWAL of SCA			8-1-73	
EBSA BRH-327 (Sh)	5-25-72	RENEWAL OF LICENSE				
BRSCA-48	7-31-73	RENEWAL OF SCA			8-1-76	

#5

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMC-FM

Station location .....

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BRH-327(L)	2-22-78		RENEWAL		8-1-79
BRSCA-48	" " "		" " "		" " "
BPH-791210AB HAAT: 910'(H&V) (L)	2-11-80	99.7	ERP:290kW(H),96kW(V) CP to mke chg. in ant. system; chg. type ant. to RCA BFG-12A; decr. HAAT: 910'(H&V).		2-11-81
BRH790330UU SCA"(S)	7-26-80		RENEWAL OF LICENSE RENEWAL OF SCA		8-1-82
COMTEL	8-14-80		SPECIAL TEMP. AU. GR. OPERATE WITH FACILITEIS SPECIFIED IN CONSTRUCTION PERMIT BPH-791210AB DUE TO OUTSTANDING CONSTRUCTION PERMIT OF AM STATION WMC. AU. EXPIRES 10-14-80. MUST RUN EQUIPMENT PERFORMANCE MEASUREMENTS WITHIN TEN DAYS OF THE DATE OF THIS TELEGRAM.		
COMTEL	10-22-80		AUTH. & TERMS COMTEL 8-14-80 EXT. THRU 10-31-80.		

Form 84

HIGH FREQUENCY (FM)

APPLICATION RECORD—BROADCASTING

WMCF

Call letters ....NEW....

Name MEMPHIS PUBLISHING COMPANY
(P.O. 495 Union Avenue, Memphis 1, Tennessee)

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-PH-395 Recd. Filed	12-11-44 12-16-44 12-16-44	Construction permit for new high frequency FM broadcast station Frequency: 48,100 kcs., Coverage: 19,640 Sq.Mi. Population: 1,321,585 Transmitter Location: 3/4 Mile NW 5 points Intersection of Highway 70 & Macon Road Near Memphis, Tenn. Studio Location: 169 Madison Ave., Memphis, Tenn. (RCA FM-50-A Max. 50kw) (Filed by Harold G. Cowgill, Atty.) Amendment re Comm.letter of 9-7-45 recd. 9-21-45. No changes. (Rural) Program analysis recd. 4-25-46 Engr. info. recd. 12-4-46 re Comm. letter of 9-26-46 making changes in antenna system and ERP, and change type of transmitter.	Granted 8-1-46 - Conditional - Class B type station - Letter mailed 8-5-46.	
			Program plans approved 9-12-46.	
			Basic Engr. approved 9-12-46. - 1-9-47	
			CP issued 6-16-47	

Form 94

APPLICATION RECORD - BROADCASTING

CARD #2

Call Letters WMCF

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-1453 Rec'd Filed	1-19-48 2-3-48 2-3-48	Modification of construction permit (B3-PH-395 which authorized a new FM broadcast station) for extension of completion date from 2-16-48 to 6-1-48. Filed by Harold G. Cowgill, Attorney	GRANTED	2-12-48
BMPH-1454 Rec'd Filed	1-27-48 2-3-48 2-3-48	Mod. of C. P. (B3-PH-395 which authorized a new FM broadcast station) to change effective radiated power to 261 kw; antenna height above average terrain to 593 feet; make changes in antenna system and change commencement and completion dates from 8-16-47 and 2-16-48 to 60 days from date of grant and 180 days thereafter, respectively. Filed by Harold G. Cowgill, Attorney	GRANTED C.P. issued with BLPH-2525	3-11-48 9-7-48
BMPH- 2088 Recd. Filed	5-17-48 5-26-48 5-26-48	Mod. of C. P. (B3-PH-395as modified) which authorized a new FM broadcast station for extension of completion date from 6-1-48 to 9-1-48. Filed by Harold G. Cowgill, Attorney	GRANTED	6-15-48

Form 94
CARD #3

APPLICATION RECORD - BROADCASTING

Call Letters WMCF

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-2525 Recd. Filed	8-27-48 8-30-48 8-30-48	Mod. of C. P. (B3-PH-395 as modified) which authorized a new FM broadcast station for extension of completion date from 9-1-48 to 12-1-48. Filed by Harold G. Cowgill, Att'y.	GRANTED	9-7-48
BMPH-2895 Recd. Filed	11-16-48 11-22-48 11-22-48	Mod. of C. P. (B3-PH-395 as modified) which authorized a new FM broadcast station for extension of completion date from 12-1-48 to 1-1-49. Filed by Harold G. Cowgill, Atty.	GRANTED	12-7-48
BMPH-3036 Recd. Filed	12-22-48 12-27-48 12-27-48	Mod. of C. P. (B3-PH-395 as modified) which authorized a new FM broadcast station for extension of completion date from 1-1-49 to 2-1-49. Filed by David E. Tolman, Atty.	GRANTED	1-4-49

CARD # 4
FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WMCP

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-3139 Recd. Filed	1-28-49 1-31-49 1-31-49	Mod. of C. P. (B3-PH-395 as modified which authorized a new FM broadcast station) for extension of completion date from 2-1-49 to 2-15-49. Filed by David E. Tolman, Atty.	GRANTED Compl. date 3-1-49	2-10-49
BLH-408 Recd Filed	2-1-49 2-3-49 2-3-49	License to cover C.P. (BPH-395 as modified - which authorized a new FM broadcast station). Filed by David Tolman, Att'y	GRANTED	5-12-49
BRH-327 Recd & Filed	12-29-50 1-8-51	Renewal of license. Filed by Harold Cowgill, Atty.	GRANTED	2-21-51
BPH-1724 Rec'd. Filed	11-2-51 11-15-51 11-15-51	Construction permit to make changes in existing FM broadcast station to change ERP from 260 kw., to 321 kw., antenna height above average terrain from 590 ft. to 515 ft., and make changes in antenna system. Filed by David E. Tolman, Atty. George C. Davis- Engr.	GRANTED ERP: 320 kw. Ant. ht. abv. aver. terr. 520 ft.	12-18-51

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMCX

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-4712 Recd. Filed	1-24-52 2-4-52 2-4-52	Modification of construction permit (BPH-1724) which authorized changes in existing FM broadcast station to change Effective radiated power from 330 KW to 325 KW, to change antenna height above average terrain from 520 feet to 426 feet. Filed by David E. Tolman, Attorney	GRANTED ERP: 330 kw. Ant. ht. abv. aver. terr: 430 ft.	2-27-52
BMPH-4759 Recd. Filed	6-9-52 6-12-52 6-12-52	Modification of CP (BPH-1724) which authorized changes in existing FM broadcast station to change ERP, from 330 kw to 325 kw, antenna height above average terrain from 430 feet to 476 feet, overall height in feet above ground from 729 feet to 746 feet. Filed by David E. Tolman, Attorney	GRANTED ERP 330 kw Ant. ht. abv. av. terr. 480 ft.	8-6-52

#8

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W M C F

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-4792 Rec'd & Filed 10-10-52	9-23-52	Mo.d C.P. (BPH-1724 as mod., which auth. changes in licensed station) to change ERP from 330kw to 303 kw; overall height above ground from 746' to 1043'; ant. height above average terrain from 480' to 896'. Filed by David E. Tolman BPH-172 + as mod	GRANTED	11-19-52
BPH-1879 Recd.&Filed	7-22-53 7-23-53	C.P. to replace C.P. (~~BMPH-4792~~ which authorized changes in licensed station) which expired 7-19-53. Filed by David E.Tolman,Atty.	GRANTED	8-5-53
BMPH-[illegible] Recd. & filed 10-[illegible]-53	10-[illegible]	Mod. of C. P. (BPH-1879 which replaced expired permit, which authorized changes in licensed station) to change Antenna ht. above average terrain from 900 ft. to 938 ft.; ERP to [illegible] kw. David Tolman, atty	GRANTED	11-5-53 Terr 940 ERP 300kw

Card 7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMCF WMCF

Name MEMPHIS PUBLISHING COMPANY

495 Union Avenue, Memphis, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BRH-327 Recd. & filed 11-25-53	11-12-53	Renewal of license George Smith, atty	GRANTED	2-10-54
BLH-966 Recd. & Filed	5-11-54 5-13-54	License to cover C.P. (BPH-1879 as modified which replaced expired permit). Seymour M. Chase, atty	GRANTED	6-1-54
BRH-327 Recd. & filed 4-26-55	4-11-55	Renewal of license Seymour M. Chase, atty	GRANTED	7-20-55
BSCA-48 Recd & Filed 9-26-55	9-12-55	Application for subsidiary Communications Authorization. Multiplex Filed by Seymour M. Chase, Atty Amend. recd. 10-24-55 re Comm. ltr. of 10-3-55 re Pars. 6 & 7.	GRANTED	11-9-55.
		Station now represented by Deppsey & Koplovitz, Attorneys, (letter 11-7-57).		

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMCP

Name MEMPHIS PUBLISHING COMPANY
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRH-327 Rec'd. Filed	3-20-58 4-15-58 4-15-58	Renewal of license Henry J. Ockershausen, Atty.	GRANTED	7-9-58
BRSCA-48 Rec'd. Filed	3-20-58 4-15-58 4-15-58	Renewal of license. Henry J. Ockershausen, Atty.	GRANTED	7-9-58
BMSCA-60 Rec'd Filed	3-12-59 3-16-59 3-16-59	Modification of Subsidiary Communications Authorization to conduct a storecasting service, on Multiplex basis, utilizing supersonic signals for the purposes of controlling multiplex receivers; change sub-carrier frequenies to approx. 42 & 67kc and change to a RCA BTE-10B Multiplex Exciter unit. Harry J. Ockershausen, Atty.	GRANTED Cond'l	5-20-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #2
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~WMC~~ WMC-FM

Name MEMPHIS PUBLISHING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BALH-398 Rec'd Filed	12-15-59 12-16-59 12-16-59	Voluntary assignment of license to WMC Broadcasting Company. Harry J. Ockershausen, Atty.	GRANTED EFF:	12-29-59 1-1-60
BASCA-36 Rec'd Filed	12-15-59 12-16-59 12-16-59	Voluntary assignment of SCA to WMC Broadcasting Company. Harry J. Ockershausen, Atty.	GRANTED EFF:	12-29-59 1-1-60
BRH-327 REC'D&FILED	4-12-61 4-27-61	RENEWAL OF LICENSE HARRY J. OCKERSHAUSEN, ATTY.	GRANTED	7-20-61
BRSCA-48 REC'D&FILED	4-12-61 4-27-61	Renewal of license (SCA) HARRY J. OCKERSHAUSEN, ATTY.	GRANTED	7-20-61
BALH-504 BASCA-81 Rec'd Filed	12-6-61 12-8-61 12-8-61	Voluntary assignment of license and SCA to Scripps-Howard Radio, Inc. Harry J. Ockershausen, Atty.	GRANTED Eff:	12-21-61 12-31-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 # 10

APPLICATION RECORD - BROADCASTING

Call Letters WMCF

SCRIPPS-HOWARD BROADCASTING COMPANY
Name ~~Scripps-Howard Radio, Inc.~~
Memphis, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BMLH-160 R&F	1-11-62 1-16-62	Mod of lic to chg name from Scripps-Howard Radio, Inc. to Scripps-Howard Broadcasting Company1 (& SCA) Atty: Dempsey & Koplovitz	GRANTED	2-8-62
BPH-3865 R & F	8-15-62 8-21-62	Construction permit to decr HAAT from 940' to 910' and chg type ant (RCA-BFA-14A, 14 sec).	GRANTED Condl re WMC rec. permission to determ power by Indirect method; & forms 302 for WMC	9-7-62
BLH-2313 R & F	12-20-62 12-26-62	Lic. to cover CP (BPH-3865) which auth decr of HAAT and chg of type ant (RCA-BFA-14A, 14 sect).	GRANTED	4-22-63

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #11

APPLICATION RECORD - BROADCASTING

Call Letters WMC-FM

Name SCRIPPS-HOWARD BROADCASTING COMPANY
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRH-327 BRSCA-48 R. & F.	4-16-64 4-16-64 4-30-64	Renewal of license & SCA. 8-1-64 Atty- Dempsey & Koplovitz	GRANTED	9-16-64
BPH-4628 H&F	10-5-64 10-8-64	Construction permit to increase TPO to 33.2kw, and install vertical polarized ant (RCA-300-14V, 14 sections), using ERP of 300kw(horiz) and 100kw(vert). Atty: Dempsey & Koplovitz	GRANTED	11-17-64
BLH-2892 H&R	5-25-65 5-27-65	License to cover CP (BPH-4628) which authorized install vertical ant, and change TPO, ERP, and HAAT. Atty: Dempsey & Koplovitz	GRANTED	7-1-65

FORM FC-121 #12
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W M C -FM

Name SCRIPPS-HOWARD BROADCASTING COMPANY
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRH-327 BRSCA-48 R & F	4/27/67 4/27/67 5/1/67	Renewal of license Renewal of SCA Atty: H. J. Ockershausen	GRANTED	7-18-67
BRH-327 R & F $75 #598646 PN Recd. PRESS	4-29-70 5-4-70 " "	RENEWAL OF LICENSE H.J.Ockershausen,Atty.(Dempsey & Koplovitz) AMENDED 7-6-70 re: commercial matter	GRANTED	9-30-71
BRSCA-48 R & F $30 #598646 PN Recd. PRESS	4-29-70 5-4-70 " "	RENEWAL OF SCA	GRANTED	9-30-71
BRH-327 BRSCA-48 R & F PN Recd. PRESS	JUN 16 1970 3-30-76 3-26-76 4-1-76 " JUN 10 1976	RENEWAL OF LICENSE RENEWAL OF SCA C.J.Reynolds,Atty. (over)	GRANTED	2-22-78

F.C.C. - WASHINGTON, D. C.

(BRH-327) AMENDED 5-26-76 re: litigation, business interes
& commercial matter

PETITION TO DENY AND TO INTERVENE filed 7-1-76 by Alvin Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better B/Casting & Alpha Phi Alpha Fratenity of Memphis

MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 7-13-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of Operation Push et al.

OPPOSITION TO MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 7-20-76 by Harry J. Ockershausen, Counsel on behalf of Scripps-Howard Broadcasting Company.

AMENDED 4-8-76 re: EEO

AMENDED 8-5-76 re: EEO complaint

OPPOSITION TO PETITION TO DENY filed 9-8-76 by Harry J. Ockershausen, Counsel on behalf of Scripps-Howard Broadcasting Company

MOTION FOR LEAVE TO FILE SUPPLEMENTAL AFFIDAVIT TO THE PETITION TO DENY filed 10-12-76 by the Memphis Chapter of People United to Save Humanity, et al.

AMENDED 9-1-76 re: EEO complaint

MOTION FOR AN ADDITIONAL ALLOTMENT OF TIME filed 11-2-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, et al.

AMENDED 5-11-77 re: programming

MEMORANDUM OPINION & ORDER adopted 2-22-78 Petition to Deny filed by the Memphis chapter of People United to Save Humanity and other groups, fs DENIED.

PETITION FOR RECONSIDERATION filed 4-13-78 by Alvin O. Chambliss on bahalf of People United to Save Humanity

OPPOSITION TO PETITION FOR RECONSIDERATION filed 4-24-78 by J. Richard Carr, Counsel, on behalf of Scripps-Howard Broadcasting Company.

#13

99.7 mcs

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WMC-FM

Name SCRIPPS-HOWARD BROADCASTING COMPANY
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BRH-327	4-27-73	RENEWAL OF LICENSE		
BRSCA-48	"	RENEWAL OF SCA		
R & F	5-3-73	AMENDED 6-29-73 re: commercial & emp. policy	GRANTED	7-31-73
PN Recd.	"			

PRESS
JUN 11 1973

F.C.C. - WASHINGTON, D. C.

#14

99.7mhz

Form BC-121
May 1978

APPLICATION RECORD - BROADCASTING

Call Letters WMC-FM

Name SCRIPPS-HOWARD BROADCASTING COMPANY
Memphis, TN

File No.	Dated	Application for	Action Nature	Action Date
BRH790330UJ BRECA790330UJ PRESS	APR 17 1979	Renewal of License Renewal of SCA	GRANTED	7-26-79
BPH-791210AB PRESS (o)	DEC 27 1979	CP to make chgs. in the ant. sys.; chg. type antenna to RCA BFG-12A; decr. HAAT: 908'(H&V).	GRANTED	2-11-80
BLH-801024AB PTA PRESS	NOV 13 1980	License to cover (BPH-791210AB) for changes. Atty: Harry J. Ockershausen	Simultaneous grant with WMC (AM) deferred drawer	

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.