WMVB-FM

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CATALOG NO. 4550L 1/3

Form BC 126 1307
June 1954 12-22-81 on-the-air I.D. as: "MILLVILLE-VINELAND, NEW JERSEY"

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-4-62

Call letters WMVB-FM

Station location Millville, New Jersey

Name of licensee SEL THOM COMMUNICATIONS, INC. (AL 12-26-78 EFF: 12-29-78)
xGARDEN STATE BROADCASTING CORP (ALH. 10-31-74; EFF:12-31-74)
x UNION LAKE BROADCASTERS, INC.

Transmitter location Lincoln Rd. E. of Main Road, Vineland, New Jersey

05332

Main Studio Location Lincoln Road E. of Main Road, Vineland, New Jersey

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. NO.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD FROM TO
BPH-3451 HAAT: 195'	9-13-61 Ch.247	97.3mc.	ERP:5.2kw TPO:1kw	U	11-13 5-13-62
	CP for a new FM broadcast station (Cond'l).				
BMPH-6998 (1)	12-11-61	Mod. of CP(BPH-3451) to change type antenna (JAMPRO JA-7, 7 section) and change type trans. (ITA FM 1000C)			
BLH-2071 CH:247	5-4-62	97.3mcs	5.2kw	U	5-4 6-1-63
	Lic. to cover CP (BPH-3451 as mod) which auth. a new FM B/C Station.				
BRH-1307	5-22-63	Renewal of license			6-1 6-1-66
BPH-4965 HAAT:165'	6-10-65	97.3mcs Ch.#247	ERP:10kw TPO:920w	Unl.	8-10-65 2-10-66
	CP to install new ant. (Jampro JA-12A, 12 secs.); decr. TPO & HAAT, and incr. ERP. (Cond'l)				
BMPH-8678 (1)	2-21-66	Mod. of CP(BPH-4965) for ext. of completion date to			6-12-66
BMPH-8885 (2)	7-21-66	Mod. of CP(BPH-4965 as mod.) for ext. of completion date to			9-12-66
BMPH-9025 (3)	9-30-66	Mod. of CP(BPH-4965 as mod.) for ext. of completion date to			12-12-66
BRH-1307	7-22-66	Renewal of license			6-1- 6-1-69
BTC-5774	12-31-68	Vol. TC			
BTC-5774 EFF.	12-31-68 1-31-69	This authorization supersedes authorization as of the same date.			
BRH-1307(S)	5-22-69	Renewal & NDEA			6-1-72
EBSA BRH-1307(L)	5-25-72 6-27-72	RENEWAL			6-1-75
BALH-2063	Vol. ALH.	10-31-74	EFF:	12-31-74	
BRH-1307(L)	7-10-75	Renewal of license			6-1-78
COMTEL	12-12-75	Trans. ITA FM1-1000C mod. with a Wilkinson FME-10 exciter now installed			

#2
BC-120
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M V B-FM

Station location .....

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-1307(L)	12-21-78		RENEWAL (short term)		2-1-80
BALH781018EB	12-26-78	VOL. AL		EFF: 12-29-78	

FORM BC-121
Aug. 1955

APPLICATION RECORD · BROADCASTING

Call Letters new WMVB-FM

Name UNION LAKE BROADCASTERS, INC.
MILLVILLE, NEW JERSEY(P.O.-Radio Station WMVB, Lincoln Rd., Millville, N.J.)

File No.	Dated	Application for	Action Nature	Action Date
BPH-3451 Rec'd Filed	7-6-61 7-7-61 7-7-61	Construction Permit for a new FM broadcast station to be operated on: Frequency-97.3mc CH 247 ERP - 5.17kw Type transmitter - RCA BTF-1D Type antenna - RCA BFA-6A (6 section) HAAT 197' Trans. location-Lincoln Rd. east of Main Rd., Vineland, New Jersey Studio location-same as transmitter. Atty: Daly & Ehrig Engr: John J. Keel	GRANTED ERP: 5.2kw ; TPO:1kw HAAT: 195' Cond'l re: WMVB request permission from the Commission to determine power of WMVB by the indirect method.	9-13-61
V BMPH-6998 R & F	10-20-61 10-23-61	Modification of construction permit(BPH-3451, which auth. a new FM broadcast station) to change type antenna(JAMPRO JA-7, 7 section); change type transmitter(ITA FM 1000C)	GRANTED	12-11-61

#2

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMVB-FM

Name UNION LAKE BROADCASTERS, INC.
Millville, N. J.

File No.	Dated	Application for	Action Nature	Action Date
BLH-2071 R & F	2-8-62 2-8-62	License to cover C.P. (BPH-3451 as modified) which authorized a new FM Broadcast Station. Atty. Daly & Ehrig	GRANTED	5-4-62
BRH-1307 Rec.& Filed	2/21/63 2/26/63	Renewal of License Daly & Ehrig, Attys.	GRANTED	5-31-63
BMLH-187 R&F	6-4-63 6-8-63	Modification of License to change station location from Millville, New Jersey to Vineland, New Jersey Atty. Daly & Ehrig	DISMISSED: 12-4-63 SECTION 3.203(b)	

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMVB-FM

Name UNION LAKE BROADCASTERS, INC.
MILLVILLE, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BPH-4965 R&F	5-25-65 5-28-65	Construction permit to change type ant (Jampro-JA-12A, 12 sections), increase ERP to 10kw, and decrease HAAT to 155'. Atty: Daly & Joyce	GRANTED Cond'l re WMVB submit 302s FORFEITED (Ltr. 12-28-66)	6-10-65
BMPH-8678 R&F	1-26-66 1-26-66	Modification of CP(BPH-4965, which authorized install new antenna, decrease TPO & HAAT; and increase ERP) for extension of Completion date 2-10-66 to 6-12-66. ATTYS: Daly and Joyce	GRANTED to	2-21-66 6-12-66
BRH-1307 R & F	2-21-66 2-24-66	Renewal of license Atty- Daly & Joyce (George R. Borsari, Jr.)	GRANTED	7-22-66
BMPH-8885 R & F	6-6-66 6-7-66	Mod. of CP(BPH-4965 as mod., which auth. install new antenna; dec. TPO & HAAT; inc. ERP) for extension of completion date from 6-12-66 to 9-12-66. Attys-Daly and Joyce	GRANTED to	7-21-66 9-12-66

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMVB-FM

Name UNION LAKE BROADCASTERS, INC.
MILLVILLE, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BMPH-9025 R & F	9-1-66 9-6-66	Modification of CP(BPH-4963 as mod., which authorized install new ant., decrease TPO & HAAT) for extension of completion date from 9-12-66 to 12-12-66. Attys - Daly and Joyce	GRANTED to Forfeited letter	9-30-66 12-12-66
BTC-5774 R & F FEE PD: $75 -#470000 NOV 15 1968	10-28-68 11-4-68	Voluntary transfer of control of lic corp from Fred M. Wood, Dorothy H. Carlson, Michael R. Buglio, Muriel Buglio and Harry J. Daly to Garden State Broadcasting Corp. Atty for transferor - Daly & Joyce for transferee - Fly, Shuebruk etc	GRANTED 12-31	12-31-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5 **APPLICATION RECORD · BROADCASTING** 97.3mhz
AUG. 1955

Call Letters WMVB-FM

Name UNION LAKE BROADCASTERS, INC.
Millville, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BRH-1307	2-26-69	Renewal of license	GRANTED	5-22-69
R & F	3-3-69	AMENDED 4-1-69 re: Engineering statement		
9495276 $75.00	3-3-69			
PRESS MAR 26 1969		Atty. James K. Edmundson		
Ltr.	4-23-71	Fly, Shuebruk, Blume & Gaguine no longer attys.		
BRH-1307	1-31-72	RENEWAL OF LICENSE	GRANTED	6-27-72
R & F	2-16-72	AMENDED 4-13-72 re: finanacial statement		
PN Recd.	"			
PRESS MAR 1 1972				
BTC-7244	8-2-73	Voluntary transfer of control of lic corp from	DISMISSED 4-30-74	
Rec'd	8-9-73	Garden State Broadcasting Corp. to Countywide	Req. of transferee	
(ALSO SEE AM)		Broadcasting, Inc.		
FILED	9-20-73			
FEEPD: $10000 #234643		Atty - Arnold & Porter		
CODE 049		(SEE AM FOR AMENEMENTS ETC)		
SEP 26 1973				

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W M V B-FM

Name GARDEN STATE BROADCASTING CORP.
XUNION LAKE BROADCASTERS, INC.
Millville, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BALH-2063 R ec FILED FEE PD: $250 #358095 CODE 049(FORM 316) ALSO SEE AM	9-25-74 10-15-74 10-24-74 OCT 30 1974	Voluntary assignment of license to GARDEN STATE BROADCASTING CORP.	GRANTED EFF:	10-31-74 12-31-74
BRH-1307 R & F PN Recd. PRESS	1-17-75 1-24-75 " FEB 12 1975	RENEWAL OF LICENSE J.Lipper,Atty. AMENDED 4-15-75 re: programming, EEO & commercial matter AMENDED 5-21-75 re: EEO AMENDED 6-25-75 re: EEO	GRANTED	7-10-75
BRH-1307 R & F PRESS	1-5-78 2-1-78 FEB 17 1978	Renewal of License Atty.: Jerome Lipper	GRANTED (short term)	12-21-78

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1978

#6

APPLICATION RECORD · BROADCASTING

Call Letters W M V B-FM

Name SEL THOM COMMUNICATIONS, INC.
xGARDEN STATE BROADCASTING CORP.
Millville, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BALH-781018XB PRESS OCT 26 1978 Form 314 Also See WMVB		Vol AL to Sel Thom Communications, Inc. Atty Norman P. Leventhal (McKenna, Wilkinson etc	GRANTED EFF:	12-26-78 12-29-78
BRH790927UF PRESS: NOV 2	1979	Renewal of License Atty.: Norman P. Leventhal (BRH810202VR) SUPPLEMENTAL APPLICATION filed 2-2-81 as an amendment to pending renewal application. (Atty. Norman P. Leventhal) PRESS MAR 26 1981	gd. GRANTED	7-15-81 7-15-81

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.