MMOM

BC-126
June 1975

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 3430

Date first licensed 7-17-78

Call letters WOWW (eff. 3-17-80) X W A J B

Station location Pensacola, Fla.

COLONIAL BROADCASTING COMPANY, INC. A FLORIDA CORPORATION ALH 3-10-81 EFF: 3-13-81

Name of licensee ~~COLONIAL BROADCASTING COMPANY, INC. (AL: 3-7-80 EFF: 3-7-80)~~
x BARBA BROADCASTING CO. EFF: 6/20/79

Transmitter location 1 mile S. of City, Molino, Florida(BPH-3-6-81)
X Santa Rosa Country Club, Gulf Breeze, Fla. {PH 6-14-76}

Main studio location Santa Rosa Country Club, Gulf Breeze, Florida(MP(5-6-77)
X SAME AS TRANSMITTER (MPH_-5-6-77)
X San Carlos Hotel, Pensacola, Florida {PH 6-14-76}

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-9126 HAAT: 370' {L}	6-14-76 {H&V}	107.3MHz ERP: ch 297 CP for	Class-C NEW FM	100kw{H&V} U {RC} Station	6-14-77
BPH-9126{1} EBSA	10-26-76	Call	letters	assigned	
COMTEL	2-9-77	AUTHORITY AND TERS COMTEL EXTENDED TO EXPIRE			11-10-76 3-10-77
BMPH-15015 (2)	2-2-77	MP (BPH-9126 CHG Antenna (HARRIS, FMS-12 12 sects HAAT: 360 feet (H&V)			(H&V); chg
BMPH-15115 (3)	5-6-77m	MP (BPH-9126, as mod) chg Studio & RC location.			
BLH-7783 HAAT: 360' (H&V)	7-17-78	107.3MHz ERP: 100kW (H&V) #297 (RC) U Lic. (BPH-9126, as mod.) Station.			2-1-79 for New
BTCH790226GX	6-20-79	VOL. TC		EFF:	6/20/79
BRH781002UZ	7-16-79	RENEWAL			2-1-82
EBSA	3-17-80	CALL SIGN CHANGE			
BALH791115FX	3-7-80	VOL. AL	EFF: 3-7-80)		
BTCH810227FK	3-10-81		VOL TCH	EFF:	3-13-81
BALH810227FM	3-10-81	VOL ALH		EFF:	3-13-81
BPH-800716AD HAAT: 470'(h&v) (L)	3-6-81	107.3 MHz. ERP: 100 KW (h&v); U CP to make chgs. in ANT. Sys.; chg. TL; chg. type Ant.; incre. HAAT: & chgTPO.			3-6-82

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters W A J B
x NEW-FM

Name Barba Broadcasting Co.
Pensacola, Florida(PO P.O. Box 400, Gulf Breeze, Florida 32561)

File No.	Dated	Application for	Action Nature	Action Date
BPH-9126 R & F #335328 $200 CODE: 015 PRESS: PN REC'd:	8-2-74 8-13-74 8-16-74 SEP 16 1974 9-20-74	CP for New FM on: 107.3mhz. #297 HAAT: 366.8'(h&v) ERP: 100kw(h&v) Trans: GATES-FM-20H3; Ant: GATES-FMS-10, 10 sec ts. (h&v). T-SL-&-RC: Approx. 1500' S. of Santa Rosa Country Club House, Fulf Breeze,Fla. 30° 22' 50"- 87° 05' 00" Atty - Sells and Gregory(Harry G. Sells) Engr---	Designated for Hearing JUN 25 1975 Min. GRANTED gr fee req $2,700.00 Pd 002 W 606614	6-14-76 8-26-76
AMENDED AMENDED Press	10-16-74 2-4-75 FEB 19 1975	Correct the plotting of the transmitter site. Financial Statement,Community Needs and Survey and Request Waiver of Section 73.210(a)(3) Of Comm. Rules.		
AMENDED	2-13-75	Section IV-A.		
AMENDED(ORDER)	7-30-75	Financial and Corporate information.		
AMENDED(ORDER)	8-12-75	Ascertainment of Community Needs.		
AMENDED(ORDER)	12-16-75	Section III, IV-A and Engr. Data: Chg. SL-RC to: San Carlos Hotel, "The Wigg Room", Pensacola, Florida.		

(over)

F.C.C. · WASHINGTON, D. C.

AMENDED (ORDER) 3-5-76 Fiancial,engineering

Form BC-121
May 1976

No. 2

APPLICATION RECORD · BROADCASTING

107.3MHz

Call Letters WAJB

Name Barba Broadcasting Co.
Pensacola, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BMPH-14909 R & F 606261#100 CODE 001 PRESS SEP 20 1976	8-16-76 8-18-76 8-19-76	MP{BPH-9126} chg SL & RC to: Santa Rosa Country Club, Gulf Breeze, Fla; {Main Transmitter location} Request Waiver of Section 73.210 of Commission Rules Atty. Harry G. Sells	Dismissed 9-30-76 by Request of applicant's Attorney	
BMPH-15015 R & F 644357#100 CODE 001 PRESS JAN 28 1977	12-6-76 12-6-76 12-8-76	MP{BPH-9126} chg Ant: HARRIS, FMS-12, 12 sects {H&V}; chg HAAT: 356.8' {H&V} Atty. Harry G. Sells Engr. Harry C. Barba, Jr. {Pensacola, Florida}	GRANTED	2-2-77

No. 3

107.3MHz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WAJB

Name Barba Broadcasting Co.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPH-15115 R & F PRESS	3-29-77 3-30-77 MAY 3 1977	MP{BPH-9126, as mod} chg SL/RC loc to Santa Rosa Country Club, Gulf Breeze, Fla. {Main TL, outside city limits} Atty. Harry G. Sells	GRANTED	5-6-77
BLH-7783 R & F PTA: PRESS: JUN 13 1978	10-26-76 10-26-76 3-8-77	License (BPH-9126, as mod.) for New Station. Trans: HARRIS FM20H3 Antenna: HARRIS FMS12, 12 sections (H&V) Atty: Harry G. Sells (Sells & Gregory)	GRANTED	7-17-78
BRH781002UZ PRESS OCT 7 1978		Renewal of License Harry G. Sells, Atty.	GRANTED	7-1-679

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WOWW
XWAJB

COLONIAL BROADCASTING COMPANY, INC.

Name Barba Broadcasting Co.
Pensacola, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BTCH 790226GX FORM 315 PRESS MAR 12 1979 PN FILED 6-11-79		Vol TC from Thomas A. Barba to Thomas A.Barba, Thomas A.Barba, Jr. & Carole Barba(Joint Tenants) and Marlyn F. Lynch, as a Family Group Atty - Harry G. Sells	GRANTED EFF:	6-20-79 6/20/79
BALH791115FX FORM 314 PRESS: DEC 7 1979		Vol AL to COLONIAL BROADCASTING COMPANY, INC. Atty - Frank J. Martin, Jr. (over) REQUEST WAIVER SECTION 1.597 filed (1-29-80)	GRANTED EFF:	3-7-80 3-7-80

F.C.C. - WASHINGTON, D. C.

FM: BTCH/GX - AMENDED 6-11-79 - fin data & Tables I & II re stock ownership & bus & B/C int

BALH791115FX Amended 1-29-80 re: Request Waiver Sec. 1.597 & Option Agreement

AMENDED 2-12-80 re: Bank letters; EEO plan & ownership data - reflect chge. in corporate name

AMENDED 2-20-80 re: Bank letters; B/c interest of Exchange National Bank of Montgomery

#5

APPLICATION RECORD-BROADCASTING

107.3MHz.

Call Letters: W O W W

Name: COLONIAL BROADCASTING COMPANY, INC.

Station Location: PENSACOLA, FLORIDA

File No.	Date	Description	Action and Date
BPH- 800716AD (C)		CP to make chgs. in Ant. Sys.; chg. TL to: 1 mile South of Molino, Molino, Florida; chg. type Ant. (PHELPS-DODGE CFM HP-12, 12 sects. H&V); incre. HAAT: 469' (H&V) & chg. TPO.	GRANTED: 3-6-81
PN RECD.	11-6-80		
ACCEPTED	CUT OFF	MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.	
DEC 22 '80	FEB 4 '81	30°-42'-20"--86°-19'-00"	
		Atty. Frank J. Martin, Jr. (Sutherland,Asbill & Brennan)	
Amended	8-20-80	Correct Coordinates are: 30 42 20 87 19 00	
Amended	11-6-80	Ascertainment of Community Needs	
Letter	12-5-80	Within 30 days applicant will supply additional engineering	
Amended	12-15-80	Topographic Geographical Survey Maps	
Amended	1-12-81	Geological Survey Map	

Form BC-121
March 1979

#6

APPLICATION RECORD-BROADCASTING

Call Letters: WOWW

COLONIAL BROADCASTING COMPANY, INC. a FLORIDA CORPORATION

Name: Colonial Broadcasting Company, Inc.

Station Location: Pensacola, Florida

File No.	Date	Description	Action and Date
BAL , BTC Filed 1-26-81		Vol AL & TC from Colonial Company, Inc. to Colonial Broadcasting Company Inc. of Alabama	RETURNED 2-23-81 to be filed on separate Form 316
BTCH810227FK Form 316 PRESS		Vol TC from Colonial Company, Inc. a Florida Corporation to Colonial Broadcasting Company, Inc., an Alabama Corporation Atty Frank J. Martin, Jr.	GRANTED 3-10-81 EFF: 3-13-81
BALH810227FN Form 316 PRESS MAR 16 1981		Vol AL From Colonial Broadcasting Company, Inc. an Alabama Corporation to Colonial Broadcasting Company, Inc. A Florida Corporation Atty Frank J. Martin, Jr.	GRANTED 3-10-81 EFF: 3-13-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.