W P X Y

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Form FC-126
June 1954

959

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-4-59

Call letters W P X Y(Eff. 9-3-74) ~~WROC-TV~~

Station location: Rochester, N.Y.

ASSOCIATED COMMUNICATIONS CORPORATION (ALH 5-10-78 EFF: 3-22-79
xRUST CRAFT BROADCASTING OF NEW YORK, INC. (AL-2-19-65; EFF: 3-16-65)
x VETERANS BROADCASTING COMPANY, INC. (BALH- 10-4-61 EFF: 11-15-61).

Name of licensee x TRANSCONTINENT TELEVISION CORPORATION

Transmitter location Pinnacle Hill, near Rochester, New York (Brighton)

14610

Main studio location 201 Humboldt, Rochester, New York (Stud)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ERP Power	Time Div.	Period From-- To--
BPH-2471 HAAT: 410'	9-10-58	97.9mcs. Ch. 250	18kw. TPO: 5 kw.	Unl.	11-10-58 5-10-59
Construction permit for a new FM Broadcast Station.					
BSCA-129	10-1-58	Subsidiary Communications Authorization on a Multiplex Basis to			(see auth.)
BMPH-5469 (1)	4-30-59	Extension of completion date to 9-1-59			
BSCA-75	12-10-59	Mod. SCA (BSCA-129) to install new equipment (SCA RMT-50) to 6-1-60.			
BLH-1441 HAAT: 400 ft.	12-4-59	97.9mcs	18kw TOP: 5kw	Unl.	12-4 6-1-60
Lic. to cover CP (BPH-2471 as mod) which auth. construction of a new FM broadcast Station.					
BRH-959	5-25-60	Renewal of License			6-1 6-1-63
BRSCA-129	5-25-60	Subsidiary Communications Authorization on a Multiplex Basis to 6-1-63			
BALH-481 BASCA-70 EFF:	10-4-61 11-15-61	Voluntary assignment of license and SCA to Veterans Broadcasting Company, Inc.			
BRH-959	5-31-63	97.9mcs.	18kw	Unl	6-1 6-1-66
BRSCA-129	4-10-63	Sub. Communications Authorization on Multiplex Basis to			6-1-66
BTC-4692 Eff: 3-16-65	2-10-65	Voluntary transfer of control of Lic. corp. from Ervin F. Lyke and Grantier Neville, Individually and as agents tor stockholders of lic. corp. to Rust Craft Broadcasting of New York, Inc.			
BALH-761 Eff: 3-16-65	2-19-65	Voluntary assignment of lic. to Rust Craft Broadcasting of New York, Inc.			
BRH-959	5-27-66	97.9mcs.	18kw	Unl.	6-1 6-1-69
BPH-5550	10-3-66	CP to make chgs in trans. equip. (add RCA BRE-10C exciter) 97.9mcs 18kw UNL CH 250 TPO: 5kw HAAT: 400'			12-3- 6-3-67
BLH-3670 HAAT: 400'	8-16-67	97.9mcs ERP: 18kw U CH. #250 TPO: 5kw Lic. to cover CP(BPH-5550)			8-16 6-1-69

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R O C -FM

Station location .....

Name of licensee ...HUNT CRAFT BROADCASTING OF NEW YORK, INC.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRH-959(S)	6-6-69	Renewal	& NDEA		6-1-72
BTC-6617	7-14-71	VOL. TC			
BPH-7849 HAAT: 400'	4-7-72 (H&V)	97.9mc #250	ERP: 50kw(H&V) Unl. Cp install new trans., ant., chg. ERP, HAAT.		4-7-73
EBSA	5-25-72				
BTC-6946	8-31-72	Vol. TC			
BRCH-1133(1)	1-16-73	ML to operate by RC			
BSH-959(2)	9-3-74	ML to change call letters			
EBSA	9-3-74				
BLH-5637 ML(BPH-7849)-Changes - Use former main trans. BLH-5686(S)(3)	6-6-75	For auxiliary			
BRH-959(L)	8-14-75		RENEWAL (Short Term)		6-1-76
BRH-959(L)	6-15-76	Renewal			6-1-78
BALH-2635	5-10-78	VOL. AL	EFF: 3-22-79		
BRH-959(L)	5-2-79	RENEWAL OF LICENSE			6-1-81

FORM BC-121
AUG. 1955 # 1.

APPLICATION RECORD - BROADCASTING

Call Letters New WBCC-FM

Name TRANSCONTINENT TELEVISION CORPORATION
70 Niagara St., Buffalo, N.Y.

File No.	Dated	Application for	Action Nature	Action Date
BPH-2471 Rec'd Filed	7-17-58 7-28-58 7-28-58	Construction permit for a new FM Broadcast Station to be operated on: Frequency: 97.9 mcs. Ch. 250 Power: 18 kw. ERP HAAT: 411' Transmitter: RCA, BTF-5B T-location: Pinnacle Hill , Brighton, N.Y. S-location: 201 Humboldt, Rochester, N.Y. AttY: Covington & Burling Engr: Walter L. Davis	GRANTED HAAT: 410'	9-10-58
BSCA-129 Rec'd Filed	7-17-58 7-28-58 7-28-58	Application for establishment of a Subsidiary Communications Authorization- Multiplex Basis. Sub-carrier frequency of approx. 67kcs.	GRANTED	10-1-58
BMPH-5469 Rec'd Filed	4-8-59 4-10-59 4-10-59	Modification of c.p. (BPH-2471 which authorized a new FM Broadcast Station) for extension of completion date from 5-10-59 to 9-1-59.	GRANTED to	4-30-59 9-1-59

John V. L. Ellicott, Atty.

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WROC-FM

Name TRANSCONTINENT TELEVISION CORPORATION
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BLH-1441 R & F	8-28-59 8-31-59	License to cover C.P. (BPH-2471 as modified) which authorized construction of a new FM Broadcast Station. Atty. Covington & Burling	GRANTED	12-4-59
BMSCA-75 R&F	10-28-59 11-9-59	Mod. of SCA(BSCA-129) to install new equipment(RCA BTF-5B). Atty: Covington & Burling	GRANTED	12-10-59
BRH-959 Rec'd 3-3-60 Filed 3-3-60	2-29-60	Renewal of License. Edgar F. Czarra, Jr., Atty.	GRANTED	5-25-60
BRSCA-129 Rec'd 3-3-60 Filed 3-3-60	2-29-60	Renewal of SCA. Edgar F. Czarra, Jr., Atty.	GRANTED	5-25-60

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call Letters WRCC-FM

Name TRANSCONTINENT TELEVISION CORPORATION
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BALH-481 BASCA-70 Rec'd Filed	8-10-61 8-11-61 8-11-61	Voluntary assignment of license and SCA to Veterans Broadcasting Company, Inc. Ernest W. Jennes, Atty. for Assignor Frank U. Fletcher, Atty. for Assignee	GRANTED EFF:	10-4-61 11-15-61
BRH-959 R & F	2-25-63 3-4-63	Renewal of License. Atty: Spearman & Roberson	GRANTED	5-31-63
BRSCA-129 R & F	5-17-63 5-21-63	Renewal of SCA. cancelled Atty: Spearman & Roberson	~~GRANTED~~ GRANTED	~~5-31-63~~ 7-10-63
BTC-4692 R & F	11-3-64 11-4-64	Voluntary transfer of control of licensee corporation from Ervin F. Lyke and Grantier Neville, Individually and as agents for stockholders of licensee corporation, to Rust Craft Broadcasting of New York, Inc. Atty. Spearman & Roberson for transferor Atty. Reed Miller for transferee	GRANTED EFF:	2-10-65 3-16-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
Aug. 1955 #4

APPLICATION RECORD · BROADCASTING

Call Letters W.R.O.C-FM

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
x VETERANS BROADCASTING COMPANY, INC.
Rochester, New York

File No.	Dated	Application for	Action Nature	Action Date
BALH-761 R & F	1-29-65 2-5-65	Voluntary assignment of license to RUST CRAFT BROADCASTING OF NEW YORK, INC. Contingent on grant of BTC-4692 Atty. - Arnold, Fortas & Porter	GRANTED Eff:	2-19-65 3-16-65
REQUEST FOR TEMPORARY EXEMPTION FROM THE NON-DUPLICATION REQUIREMENTS OF SECTION 73.242 OF THE COMMISSION'S RULES filed 3-31-65 by Frank Fletcher DUPLICATE OF ABOVE filed 4-7-65 with Engr. affidavit of John Creutz which was omitted from abo				
BRH-959 R & F	2-18-66 2-25-66	Renewal of license Atty- Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	5-27-66
REQUEST FOR RECONSIDERATION OF DENIAL OF REQUEST FOR TEMPORARY EXEMPTION FROM THE NON-DUPLICAT REQUIREMENTS OF SECTION 73.242 filed 4-15-66. SUPPLEMENT TO REQUEST filed 4-18-66.				

FORM BC-121
Aug. 1955

CARD #5

APPLICATION RECORD - BROADCASTING

Call Letters WRGC-FM

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BPH-5550 R & F	9-6-66 9-8-66	Construction permit to make chgs in trans. equipment (install new RCA BTE-10C exciter) Attys Fletcher, Heald, Rowell etc.	GRANTED	10-3-66
BLH-3670 Rec'd Filed PTA-6/8/67 AUG 8 1967	4/14/67 4/17/67 5/31/67	Lic. to cover CP (BPH-5550) which auth. chng. in trans. equipment. Atty: M. Rosenberg	GRANTED	8-16-67
BRH-959 R & F #494535 $75. PRESS	2-20-69 2-26-69 2-26-69 MAR 1 1969	Renewal of license AMENDED 3-12-69 re: Date of last equip. perf. meas. AMENDED 5-23-69 re: Programming Atty. Marvin Rosenberg	GRANTED	6-6-69
BTC-3617 R & F FEE PD $250 (Form 316) JUL 1 4 1971	7-11-71 7-12-71 #105769 ALSO SEE AM	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group (de jure control) to the Berkman Group (de facto control. REQUEST WAIVER OF COMMISSION'S POLICY RE CONSUMMATION DATE Atty - Percy Russell	GRANTED	7-14-71

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C.

Sec. I & IV-A sign. pages zeroxed. Sec. II, Para. 10(b) dated after Sec. II, Page 2 Atty. called 2-26-69

. . . . . .

Amended 2-28-69 re: Sec. I & IV-A signature pgs. signed and dated.

Form BC-121
September 1969

#6

APPLICATION RECORD · BROADCASTING

Call Letters 97.9mc WPXY ~~WROC-FM~~

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BRH-959 R & F PN PRESS MAR 17 1972	2-28-72 3-2-72 3-2-72	Renewal of License Atty-Marvin Rosenberg PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for A Better Community Inc MOTION FOR EXTENSION OF TIME filed 5-15-72 by Marvin Rosenberg, counsel, on behalf (over)	GRANTED (Short Term) to June 1, 1976(cond'l)	8-14-75 WROC-FM
BPH-7849 R & F $055158 $50 Code 061 Press APR 6 1972	3-17-72 3-28-72 3-28-72	CP to install new trans. (Gates FM-20H); install new ant. (Gates FMC-6, 6 sects.(H&V); chg. ERP: 50kw(H&V); HAAT: 399'(H&V). Atty: Marvin Rosenberg	GRANTED	4-7-72
BTC-6946 R & F FEE PD: SEE WSTV-FM FORM 316(ALSO SEE AM & TV) AUG 30 1972	8-18-72 8-22-72	Voluntary transfer of control of Rust Craft Greeting Cards, Inc.(parent corp of Rust Craft Broadcasting Company, which in turn is parent corp of lic corp) from the Berkman Group(de jure control) to the Berkman Group(de facto control) Atty - Kirkland, Ellis & Rowe	GRANTED NO GRANT FEE REQUIRED	8-31-72

BRH-9590PPOSITION TO PETITION TO DENY AND INTERVENE (filed by Action for a Better Community, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc.
OPPOSITION TO FORMAL COMPLAINT (filed by Metro-Act of Rochester, Inc.) filed 5-31-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc.
MOTION FOR EXTENSION OF TIME TO FILE REPLY PLEADINGS filed 6-9-72 by Action for a Better Community, Inc.
OPPOSITION TO MOTION FOR EXTENSION OF TIME filed 6-16-72 by Marvin Rosenberg, Counsel for Rust Craft Broadcasting of New York, Inc.
REPLY TO OPPOSITION TOMOTION FOR EXTENSION OF TIME filed 6-22-72 by Action for a Better Community, Inc.
REPLY TO RUST CRAFT'S OPPOSITION filed 8-14-72 by Action for a Better Community, Inc.
AMENDED 3-21-73 re: programming
Ltr. filed 4-16-73 by petitioners, request extension of time for action on application to increase hours of operation filed by licensee to permit them to discuss the matter with the licensee.
AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION EMPLOYMENT filed 8-8-73 by Petitioners
OPPOSITION TO AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION EMPLOYMENT filed 8-23-73 by Marvin Rosenberg, counsel, on bahalf of WROC (AM,FM & TV)

SUPPLEMENTAL APPLICATION filed 1-31-75 as an amendment to pending renewal. PN 1-31-75 MAR 21 1975
MOTION FOR IMMEDIATE EXTENSION OF filed 4-28-75 by Petitioners
SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Petitioners
OPPOSITION TO MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-29-75 by Frank U. Fletcher, counsel on behalf of Rust Craft Broadcasting of New York, Inc.
MEMORANDUM OPINION AND ORDER 5-9-75 Motion for Immediate extension of time filed by Rochester Black Media Coalition Granted (See card #7)
MEMORANDUM OPINION AND ORDER 6-3-75 Petition for Reconsideration filed by Rust Craft Broadcasting of New York, Inc. denied.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

97.9 mhz.

Call Letters: W P X Y
x WROC-FM

Name: RUST CRAFT BROADCASTING OF NEW YORK, INC.
Rochester, New York

File No.	Dated	Application for	Action: Nature	Action: Date
BLH-5637 Rec'd W 117499-$50. LTD PTA Amended & F PTA ext. PRESS NOV 28 1972	10-5-72 10-10-72 10-10-72- 10-18-72 11-8-72 11-13-72	Lic.(:BPH-7849) for changes. TL redes: Pennacle Hill, Brighton, New York. AC-068 to 11-18-72 Engr. data Atty: Fletcher, Heald, et al(Marvin Rosenberg)	GRANTED CONDITIONAL RE RENEWAL	6-6-75
BRCH-1,133 R & F #136786 $50 Code 068 Press JAN 8 1973	12-13-72 12-15-72 12-15-72	Mod. of license to operate transmitter by remote control from the studio site: 201 Humboldt Street, Rochester, New York. Atty: Marvin Rosenburg	GRANTED	1-16-73
BLH-5686 R & F W 138493- $50. AC-068 PTA PRESS JAN 31 1973	12-19-72 12-22-72 12-22-72 1-4-73	Lic. to use a former Main transmitter (RCA, BTF-5B) as an Auxiliary transmitter - ERP: 14.5kw (H&V). Atty: Fletcher, Heald, et al(M. Rosenberg)	GRANTED CONDITIONAL RE RENEWAL (issued with BLH-5637)	6-6-75

F.C.C. - WASHINGTON, D. C.

(BRH-959) PETITION FOR RECONSIDERATION filed 5-14-75 by
Marvin Rosenberg, Counsel for Rust Craft
Broadcasting of New York, Inc.
OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-16-75
by Petitioners
NOTICE OF INTENTION NOT TO PETITION TO DENY 1975
APPLICATIONS filed 6-2-75 by Petitioners.
AMENDED 6-13-75 re: ascert. of comm. needs
8-14-75 MEMORANDUM OPINION & ORDER, Petition to Deny filed
by Action for a Better Community, Inc., et al., and the
complaint filed by Metro-Act of Rochester, Inc. DENIED

#8

Form BC-121
September 1969

6-59

APPLICATION RECORD - BROADCASTING

97.9mhs

Call Letters W P X Y

Name * ASSOCIATED COMMUNICATIONS CORPORATION
RUST CRAFT BROADCASTING OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BRH-959 R & F PN Recd. PRESS	1-21-76 1-30-76 " MAR 29 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) E.G.Krasnow,Atty. Short Term AMENDED 3-1-76 re: comm. leaders	GRANTED	6-15-76
BALH-2635 R & F FORM 316 FEB 6 1978 Also see WSTV,etc	1/12/78 1/17/78	Voluntary assignment of license to ASSOCIATED COMMUNICATIONS CORPORATION REQUEST FOR TAX CERTIFICATE MUTUALLY CONTINGENT ON GR OF BTC-8567(WSTV-TV,etc) & BTC-8575(WPIT,etc) Atty - Kirkland & Ellis	GRANTED EFF: Tax cert issued	5-10-78 3-22-79

BALH-2635 Amended 3-15-79 re: programming data

#9 97.9 MHZ.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WPXY

Name RUST CRAFT BROADCASTING OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BRH-959 R & F PRESS	1-27-78 2-1-78 MAR 3 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. John C. Quale (Kirkland & Ellis)	GRANTED Cond'L (approved in Commission meeting, agenda).	5-2-79 Item 5, Renewal

PETITION TO DENY filed 5-1-78 by Metro-Act of Rochester, Inc.
AFFIDAVIT OF FRED SCHAEFFER filed 5-8-78
OPPOSITION TO PETITION TO DENY filed 5-31-78 by R. Russell Eagan, Counsel, on behalf of Rust Craft Broadcasting of New York, Inc.
RESPONSE TO PETITION OPPOSITION filed 6-22-78 by Fred Schaeffer on behalf of Metro-Act of Rochester, Inc.

MOTION TO WITHDRAW PETITION TO DENY filed 3-15-79 byJohn C. Quale, Counsel on behalf of Metro-Act of Rochester, Inc.

AMENDED 4-30-80 re: programming

AMENDED 8-1-80 re: programming
AMENDED 11-3-80 re: programming

#10

APPLICATION RECORD-BROADCASTING

97.9 MHz

Call Letters: W P X Y

Name: ASSOCIATED COMMUNICATIONS CORPORATION

Station Location: Rochester, NY

File No.	Date	Description	Action and Date
BRH810202UK PRESS MAR 20 1981		Renewal of License Atty.: Jonathan D. Blake	gn 5-29-81 ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.