WQHL

SPERRY RAND

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GUIDES AND FOLDERS

MADE IN U.S.A.

CATALOG NO. 4550L 1/5

Form BC 126 2882
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-15-74

Call letters WQHL

Station location Live Oak, Florida

Name of licensee WNER RADIO, INC.

Transmitter location 1305 Helvenston Street, Live Oak, Florida (PH-2-21-73)

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6858 HAAT: 175'	2-21-73	98.1mhz. #251	ERP: 50kw		2-21-74
		CP for New FM Station			
BPH-6858 (1)	3-27-73	Call letters assigned.			
EBSA	3-29-73				
BMPH-13,761 (2)	5-22-73	MP(BPH-6858) chg. ant., ERP: 31kw(H&V) HAAT: 175'(H&V), chg. transmission line			
BLH-6055(L) HAAT: 175'(H&V)	3-15-74	Lic.(BPH-6858, as mod.)-New 98.1mhz. ERP: 31.0kw(H&V)			2-1-76
BRH-2882(S)	1-28-76	Renewal of license			2-1-79
BRH 780927 UF 1-31-79 (S) REN.OF LIC.					2-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters: W Q H L
X NEW-FM

Name: WNER Radio, Inc.
Live Oak, Florida(PO 1305 E. Helvenston St., Live Oak, Florida 32060)

File No.	Dated	Application for	Action Nature	Action Date
BPH-6858 R & F $539510 $75 PRESS: PN REC'd:	8-27-69 9-2-69 9-2-69 9-29-69	CP for New FM on: 98.1mc. #251 ERP: ~~27.0kw~~ HAAT: 176.3' TPO: ~~0.48kw~~ Trans: ~~Bauer-603-5~~; Ant. ~~Jampro-JA-6B, 6 sects~~ TpSL: 1305 Helvenston St. Live Oak, Florida 30° 17' 33" - 82° 58' 15" Atty - Mallyck & Bernton Engr- Harvard T. Rawlinson(Dothan, Alabama) AM STATION: WNER, Live Oak, Florida	GRANTED DESIGNATED FOR HEARING AUG 26 1970 / 18975	2 21 73
Amended	2-25-70 1970	Programming & Engineering. chg. ERP: 50kws TPO: 8.682kws. Trans(CCA-FM-1000D/DS); Ant. (CCA-FMA-6, 6 sects).		
Amended AMENDED BY ORDER	3-27-70 11-25-70	Programming information. Table 1 Section II, & Section III.		

Contact:

George R. Day, Jr.
1305 East Helvenston Street
Live Oak, Florida 32060

Phone: 904--362-1250

#2 98.1mhz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W Q H L

Name WNER RADIO, INC.
Live Oak, Florida

File No.	Dated	Application for	Action Nature	Action Date
BMPH-13,761 R & F #182619 $50 Code 061 Press	5-5-73 5-7-73 5-7-73 MAY 17 1973	MP (BPH-6858) chg. ant. (CCA FMC-HP-6, 6 sects. (H&V); chg. ERP: 31.0KW(H&V); HAAT: 176.3KW(H&V); chg. transmission line. Atty: E. Theodore Mallyck	GRANTED	5-22-73
BLH-6055 R & F W 259733-$50. PTA PRESS PTA Ext.	12-8-73 12-10-73 12-10-73-AC 12-19-73 JAN 2[illegible] 1974 1-18-74	Lic.(BPH-6858, as mod.)-New Sta. -057-Atty: Mallyck & Bernton	"GRANTED	3-15-74
BRH-2882 R & F PN Recd. PRESS	9-15-75 9-22-75 " SEP 2 1975	RENEWAL OF LICENSE E.T.Mallyck,Atty.	GRANTED	1-28-76

#3

Form BC-121
May 1976

98. lmhz

APPLICATION RECORD · BROADCASTING

Call Letters WQHL

Name WNER RADIO, INC.
LIVE OAK, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BRH 780927UF		RENEWAL OF LICENSE	GRANTED	1-31-79
PRESS	NOV 24 1978			

F.C.C. · WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.