SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

FREQUENCY MODULATION

Form BC 126
June 1954 #2876

BROADCASTING STATION LICENSE RECORD

W W J R(EFF:2-14-77)

Date first licensed 2-26-74

Call letters XXWHBL-FM

Station location Sheboygan, Wisconsin

SHEBOYGAN COUNTY BROADCASTING COMPANY, INC. (ALH-12-26-72 EFF: 12-27-72)

Name of licensee X WHBL, Inc.

2100 Washington Avenue, Sheboygan, ~~Washington~~ Wisconsin (Redescription 7-6-76)

Transmitter location x N. side of Washington St., 0.15 mi. E. of U.S. 141, Near Sheboygan, Wisconsin.

2100 Washington Avenue, Sheboygan, Wisconsin (SH 7-6-76)

x 930 8th St., N., Sheboygan, Wisconsin.

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6111 HAAT: 240' COND'L	1-4-71	97.7mc. Ch#249	ERP: 3kw TPO: 920watts		3-4 1-4-72
	CP For New FM Station				
BPH-611 (1)	2-23-71	Call Letters Assigned.			
BMPH-13,209 (2)	4-9-71	MP(BPH-6111) chg. trans, ant & TPO: 1.75kw			
BRCH-1,020 (3)	5-4-71	Operate by RC			
BMPH-13,416	(4) 1-21-72	MP(BPH-6111)as mod. EXT. 4-4-72			
EBSA	5-22-72				
BTC-6805	5-31-72	Vol. TC	EFF: 7-1-72		
BAPH-530	12-26-72	VOL. AL	EFF: 12-27-72		
BLH-5384 HAAT: 240'	2-26-74 H&V)	Lic.(BPH-6111, as mod.)-New- 97.7mhz., ERP: 3kw (H&V)			12-1-76 RC
BSH-2876(L)	7-6-76	ML to change SL, redescribe trans. loc; delete RC			
	2-14-77	Call letters changed & EBSA issued			
BRH-2876(L)	11-15-76	Renewal of license			12-1-79
BTCH780720EC	9-11-78	VOL. TC	EFF: 9-15-78		
BRH790801ZZ(S)	11-30-79	Renewal of License			12-1-82

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHBL-FM
~~New FM~~

Name WHBL, INC.
SHEBOYGAN, WISCONSIN (PO c/o Paul F. Skinner, Box 27, Sheboygan, Wisconsin 53081)

File No.	Dated	Application for	Action Nature	Action Date
BPH-6111 R & F FEB 2 1968	12-15-67 12-20-67	CP for a new FM broadcast station to be operated on: Freq.: 97.7mcs, Ch.#249 ERP: 3kw Type trans.: Collins 830D-1A TPO: 0.915kw Type ant.: Collins 37M-4, 4 sections HAAT: 241 feet Trans. loc.: North side of Washington Street, 0.15 mile East of U. S. #141 Sheboygan, Wisconsin Studio loc.: Same as Trans. loc. Atty.: Krieger & Jorgensen Engr.: Silliman, Mofett & Kowalski	DESIGNATED FOR HEARING	11-6-68 D018374
			GRANTED BY ORDER COND'L (FCC Form 302)	1-4-71
AMEND. B & F	5-10-68	Re Sect. II.		

OVER

CONTACT: Paul F. Skinner
PHONE: Code 414; 485-2107
ADDRESS: 930 N. 8th Street
Sheboygan, Wisconsin 53081

AMEND. Rec. 12-9-68 Filed (Order) 12-18-68 chg. stockholders & stockholdings.
AMEND. Recd 2-7-69 Filed (Order) 2-28-69 chg. stockholders and stockholdings.
AMEND. Recd 3-6-69 Filed (Order) 3-19-69 Sec. III
Amended 10-6-69 re community survey.

#2

97.7mc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WHBL-FM

Name WHBL, Inc.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMPH-13,209 R & F #676524 $50 CODE: 061 PRESS: 8 APR 1971	3-28-71 3-30-71 3-30-71	MP(BPH-6111) chg. trans(Gates-FM-2H3); chg. Ant(Gates-FMC-4A, 4 horiz. & vert. sects); chg. TPO: 1.83kw; ERP: 3kw(h&v); HAAT: 241 ft.(h&v). Atty - Louis Schwartz Engr- Robert M. Silliman	GRANTED	4-9-71
BRCH-1,020 R & F #000898$50. CODE 068 PRESS: MAY 4 1971	4-10-71 4-15-71 4-15-71	Modification of Construction Permit(BPH-6111 as mod) to operate transmitter by remote control from 930 8th Street, N., Sheboygan, Wisconsin. (AM studios) Atty-Louis Schwartz(Woods)	GRANTED	5-4-71

Form BC-121
September 1969

#3

APPLICATION RECORD · BROADCASTING

97.7mcs

Call Letters W H B L-FM

Name WHBL, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BMPH-13,416 R & F #026228 $50 Code 068 Press JAN 11 1972	12-13-71 12-15-71 12-15-71	MP (BPH-6111, as mod.) ext. time to _____. (NEW) Atty: Louis Schwartz	GRANTED TO: 4-4-72	1-21-72
BLH-5384 R & F W 038272-$50. PTA Amended PRESS	1-30-72 2-3-72 2-3-72 2-10-72 3-24-72 MAR 31 1972	Lic.(BPH-6111, as mod.) for New FM B/c Sta. AC-068- Atty: Schwartz & Woods Sect. VI	GRANTED _ 2-26-74	
BTC -6805 R & F FEE PD: $1000 #042135 CODE 049(ALSO SEE AM) MAR 9 1972	2-7-72 2-16-72	Voluntary transfer of control of permittee corp from Paul F. Skinner, Sylva J. Skinner and Christ Bauer to Sheboygan County Broadcasting Company, Inc. Atty - Leibman, Williams etc(Lee M. Mitchell)	GRANTED 5-31-72 Req. grant fee $12,000.00 (Includes AM) Eff: 7-1-72 Grant Fee Paid: 063-7-6-72, W 088614	

Pub. notice filed 3-9-72

Form BC-121
September 1969 #4

APPLICATION RECORD · BROADCASTING

97.7mv

Call ~~[illegible]~~ W W J R
Letters X WHBL-FM

SHEBOYGAN COUNTY BROADCASTING COMPANY, INC.

Name X WHBL, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BAPH-530 R & F FEE PD: $250 # 130418 CODE 054(Form 316) ALSO SEE: AM DEC 8 1972	11-17-72 11-21-72	Voluntary assignment of CP(BPH-6111, as mod) SHEBOYGAN COUNTY BROADCASTING COMPANY, INC. Atty - Lee M. Mitchell(833-8606)	GRANTED EFF:	12-26-72 12-27-72
BRH-2876 R & F PN Recd. PRESS	7-16-76 7-21-76 " OCT 8 1976	RENEWAL OF LICENSE Louis Schwartz,Atty.)Schwartz & WOODS)	GRANTED	11-15-76
BTCH780720EC Form 316 (Also see W H B L) AUG 4 1978		Voluntary acquisition of positive control of lic corp by Michael R. Walton thru purchase of stock from Robert J. Walton Atty - Russell Arkin (Schwartz & Woods)	GRANTED EFF:	9-11-78 9-15-78

NOTE: BTCH780720EC - re: E. Baike Blair III is selling his 1/3% of stock back to the licensee corp.

APPLICATION RECORD BROADCASTING

Call Letters: W W J R

Name: SHEBOYGAN COUNTY BROADCASTING COMPANY INC.

Station Location: SHEBOYGNA, WISCONSIN

File No.	Date	Description	Action and Date
BRH790801ZZ PRESS: OCT 11 1979		RENEWAL OF LICENSE Atty: Louis Schwartz	GRANTED 11-30-79

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.