Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Official No. 2148

Date first licensed February 14, 1968

Call letters W G U S-FM

Station location Augusta, Georgia

Name of licensee Broadcasting Associates of America, Inc.

Transmitter location Carolina Springs Road, North Augusta, South Carolina (PH-6-9-67)

29841

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BPH-5730 HAAT: 280 275	6-9-67 (h) (v)	102.3mc. ch# 272	ERP: 3kw(h&v) U TPO: 3.8kw		8-9-67 2-9-68
Cond'l	CP for a new Class A FM broadcast station.				
BPH-5730 (1)	7-3-67	Mod. of letters	CP(BPH-5730) to assign call W G U S-FM.		
BLH-3862 HAAT:280'(h),275'(v)	2-14-68	102.3mc ch#272	ERP:3kw(h&v) unl. TPO:3.8kw		2-14 4-1-70
BRH-2148(S)	4-1-70	Lic. to Renewal	cover CP(BPH-5730)		4-1-73
EBSA	5-22-72				
BRH-2148(L)	3-30-73	Renewal			4-1-76
BRH-2148(S)	3-9-76		RENEWAL		4-1-79
BRH781201B7 (S)	7-16-79	RENEWAL			4-1-82

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGUS-FM
~~New FM~~

Name BROADCASTING ASSOCIATES OF AMERICA, INC.
AUGUSTA, GEORGIA (PO c/o H. C. Young, Jr., 4225 Franklin Rd., Nashville, Tenn. 37204)

File No.	Dated	Application for	Action Nature	Action Date
BPH-5730 R & F	1-31-67 2-6-67	CP for a new FM broadcast station to be operated on: Freq.: 102.3mcs, Ch.#272 ERP: 3kw(H&V) Type trans.: CCA FM-5000D TPO: 3.75kw Type ant.: Jampro JA-2B/CCA 300CCA-2, 2 horizontal and 2 vertical sections HAAT: 280 feet Trans. loc.: Carolina Springs Road, North Augusta, South Carolina Studio loc.: Same as Trans. loc. McKenna & Wilkinson, Attys. (David S. Stevens) William O. Barry, Engr. (Lebanon, Tennessee)	GRANTED Cond'l re approval of pend. appli. of WGUS(AM) antenna construction	6-9-67

CONTACT: Mr. Cal Young
PHONE: Code 615; 895-5401
ADDRESS: WENO
Nesbitt Lane
Madison, Tennessee 37115

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGUS-FM

Name BROADCASTING ASSOCIATES OF AMERICA, INC.
Augusta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BLH-3862 R & F PTA-11/8/67 JAN 24 1968	10/26/67 11/1/67	Lic. to cover CP (BPH-5730) which auth. a new FM b/c station, specify type ant. CCA-FMA-6710R-2. Atty: John L. Tierney	GRANTED	2-14-68
BRH-2148 R & F #566516$75.00 PN PRESS	12-12-69 1-2-70 1-2-70 1-2-70	Renewal of license Atty: Carl R. Ramey (McKenna & Wilkinson) AMENDED 3-10-70 re: engineering	GRANTED	4-1-70
BRH-2148 R & F PRESS JAN 28 1973	12-29-72 1-2-73	Renewal of License Atty.: McKenna, Wilkinson & Kittner	Granted	3-30-73
BRH-2148 R & F PN Recd. PRESS	11-28-75 12-1-75 " FEB 4 1976	RENEWAL OF LICENSE Jas.R.Cooke,Atty.	GRANTED	3-9-76

F.C.C. - WASHINGTON, D. C.

#3

Form BC-121
May 1976
4-68

APPLICATION RECORD · BROADCASTING

Call Letters WGUS-FM

Name BROADCASTING ASSOCIATES OF AMERICA, INC.
AUGUSTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BRH 781201 B7	PRESS FEB 26 1979	RENEWAL OF LICENSE R.Michael Senkowski, Atty.	GRANTED	7-16-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.