KVII-TV

REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

FTA 12-20-57 COMM. TV

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-24-58 (Off. #443) Call letters KVII-TV (1-1-67)

X STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER), A PARTNERSHIP d/b as MARSH MEDIA, LTD.(AL 11-8-72; Eff: Station location AMARILLO, TEXAS

X STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, JOHN S. TYLER AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER) A PARTNERSHIP d/b AS MARSH MEDIA, LTD. (BALCT-422 12-31-70 EFF:

X STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, JOHN S. TYLER AND ESTELLE MARSH (LIMITED PARTNER d/b AS MARSH MEDIA, LTD. (BALCT-359 6-28-68 EFF: 7-11-68

Name of licensee

10.4 miles North of Amarillo, Texas (BPCT-4100 9-11-68)

Transmitter location X US Highway #287, 5 miles North of Amarillo, Texas

Main studio location Vaughn Bldg at 4th & Polk Sts, Amarillo, Texas

Form BC-126 (PROG.TEST AUTH. 12-20-57)
June 1954 XXXX

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPCT-2199	8-1-57	CH#7	V-45.7 kw	U	10-1-57
AH: 840'		174-180	A-22.9 kw		4-1-58

CP for a new Comm. TV B/C Station.

WIRE 12-20-57 RE LIC. BLCT-771 PROGRAM TEST AUTHORIZED ACCORD. BPCT-2199, SUBJECT TO FILING AMEND. SHOW COMPLIANCE WITH FORM 720 WITHIN 10 DAYS. ADVISE COMMENCEM

BTC-2824 7-16-58 Voluntary transfer of control of permitte corporation from George A. Oliver, Robert D. Houck, Hoyt Houck, John L. McCarthy, Sam Fenberg & Estate Development Corporation, to TELEVISION PROPERTIES, INC. EFF: 7-29-58

BPCT-2545	9-15-58	CH # 7	V-316 kw	U	11-15-58
AH: 840'		174-180	A-158 kw		5-15-59

CP to chg. ERP, install new transms. make minor equip. chgs.

BLCT-771	10-24-58	CH # 7	V-45.7 kw	U	10-24-58 8-1-59
AH: 840'		174-180	A-22.9 kw		

LICENSE to cover CP (BPCT-2199).

WIRE 10-31-58 RE LIC. BLCT-877, AUTH. GR. OPER. KVII ON PROGRAM TEST ACCORD. SEC. 3.629 RULES & CP BCT-2545 SUBJECT TO COMPLIANCE SEC. 3.640 RULES. ADVISE COMMENCEMENT. Began 11-5-58

BLCT-877	2-11-59	CH #7	V-316 kw	U	2-11-59
AH: 840'		174-180	A-158 kw	MSL: 4297'	8-1-59

License to cover CP (BPCT-2545).

BPCT-2625	5-8-59	CH# 7	V-316kw	U	7-8-59
AH: 840'		174-180	A-158kw	MSL: 4297'	1-8-60

CP to chg. trans. & make minor equipment changes.

WIRE 7-2-59 RE LIC. APPL. BLCT-949, AUTH. GR. OPR. KVII ON PROGRAM TEST ACCORD. SECTION 3.269 RULES & CP BPCT-2625.

COMM.	7-29-59	ACTION ON RENEWAL DEFERRED			
BRCT-443	9-16-59	same	same	same	9-16-59 8-1-62

RENEWAL OF LICENSE

BLCT-949	12-23-59	CH #7	V-316 kw	U	
AH: 840'		174-180	A-158 kw		12-23-59 8-1-62

LICENSE TO cover CP (BPCT-2625).

BTC-3450 5-27-60 Voluntary transfer of control of licensee corporation from Television Properties, Inc. to Jack C. Vaughn, Grady H. Vaughn, Jr. and Television Properties, Inc. (The Vaughn's own majority interest.) EFF: 5-31-60

BRCT-443	3-15-63	CH.#7	V-316 kw	U	3-15-63
AH: 840'		174-180	A-158 kw	MSL: 4297ft.	8-1-65

RENEWAL OF LICENSE & show new studio location

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KVII

Station location AMARILLO, TEXAS

Name of licensee JOHN B. WALTON, JR.
X SOUTHWEST STATES, INC.

Transmitter location See Card #1

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BALCT-21	11-12-63	Voluntary assignment of license to			
John B. Walton, Jr.		EFF: 12-17-63			
ACTION ON RENEWAL DEFERRED 7-21-65					
BRCT-443	8-13-65	CH. 7	V-316kw	U	8-13-65
AH:840' MSL:4297'		174-180	A-158kw		8-1-68
RENEWAL OF LICENSE					
BMLCT-372	1-12-66	Same	Same	Same	1-12-66
Mod. of license to reduce Aural ERP and change Aural Transmitter to GE,TT-12-B. A-46.8 kw					8-1-68
BALCT-347	1-31-68	Voluntary assignment of License to Stanley Marsh III, Tom F. Marsh, Michael Marsh and Estelle Marsh. (Limited Partner) A Partnership d/b as MARSH MEDIA, LTD. EFF: 2-2-68			
BALCT-359	6-28-68	VOL. AL			
BRCT-443	7-22-68	(L)	RENEWAL OF LICENSE		8-1-71
BPCT-4100	9-11-68	CH-7	V-294 kw	U	11-11-68
AH: 1700' MSL:5049'		174-180	A-29.4 kw		5-11-69
CP to chg. ERP; TL; type ant.; ant. struc.& AH.					
WIRE	1-27-69	AUTH. GR. INSTALL ONE KILOWATT GE TYPE TT-49B TRANS. & OPER. KVII-TV AT REDUCED POWER DURING CONSTRUCTION ACCORD BPCT-4100. UPON COMPL. CONSTRUCTION & PEND. FILING LICENSE APPL. AUTH. GR. OPER. IN EXACT ACCORD. WITH BPCT-4100 PERIOD END. 3-3-69. ADVISE WHEN OPER. COMM. UNDER EACH STEP OF THIS AUTH.			
WIRE	2-28-69	EXT. OF ABOVE AUTH. FOR PERIOD END. 4-3-69.			
WIRE	4-3-69	EXT. OF ABOVE AUTH. FOR PERIOD END. 5-3-69.			
WIRE	5-2-69	PEND. FILING LICENSE APPL. EXT. AUTH. GR. OPER. KVII-TV TEMP. PERIOD END. 5-11-69, ACCORD BPCT-4100. NOTE THAT EXP. DATE OF THIS AUTH. CORRESPONDS TO THAT OF THE CP.			
WIRE	5-12-69	RE TENDERED LIC. APPLI. AUTH. GR. OPER ON PTA ACCORD. SEC. 73.629 RULES AND CP BPCT-4100.			
BLCT-1882	6-26-70	LIC. (BPCT-4100) for chg. 8-1-71			

BROADCASTING STATION HISTORY RECORD

First licensed 10-24-58

Call Letters KVII-TV

Station Location AMARILLO, TEXAS

STANLEY MARSH, III, TOM F. MARSH, MICHAEL C. MARSH AND ESTELLE M. WATLINGTON
D/B AS MARSH MEDIA, LTD. (WITH POSITIVE CONTROL BEING VESTED IN STANLEY MARSH, III)
(AL 6-19-80 Eff.: 7-10-80

Name

Form BC 126 #3 COMM. TV
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KVII-TV

Station location AMARILLO, TEXAS

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BALCT-422	12-31-70	Vol. A/L			
EBSA	5-15-72				
BALCT-488	11-8-72	Voluntary AL.			
BRCT-443 AH: 1700' MSL: 5049'	11-29-72	Ch.-7 174-180	V294kw A 29.4kw	Unl.	11-29-72 12-1-73
Short Term Renewal of License					
BRCT-443	12-5-73	Renewal of License (S)			8-1-74
BRCT-443	7-31-74	Renewal of license (S)			8-1-77
BRCT-443 AH:1700' MSL:5049'	4-21-78	Ch-7 174-180	V-294kW A-29.4kW	Unl.	4-21-78 8-1-80
Renewal of License					
BALCT-800519KG	6-19-80	VOL. AL			

Duplicate card # 1

FORM BC-121
Aug. 1955

APPLICATION RECORD · BROADCASTING

Comm TV B/C

Call Letters KVII

Name SOUTHWEST STATES, INC.
(P.O. 1301 Polk Street, Amarillo, Texas)

Station location: Amarillo, Texas

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2199 Recd & filed	9-11-56 9-13-56	CP for a new comm. TV b/c station Freq: Ch # 7, 174-180 Mcs. ERP: Vis. 46 kw, Aur. 23 kw Hours of operation: Unlimited S-L: 1301 Polk Street, Amarillo, Texas T-L: 5.0 miles North of City limit on US Hwy 287, Amarillo, Texas (Vis & Aur. RCA TT-5A) (806) Filed by Ralph L. Walker, Atty.	GRANTED ORDER IN 12091	8-1-57 DOCKET #
Amended Recd & filed	10-5-56 10-8-56	Amended to change antenna height above average terrain to 850' and make minor equipment changes. Filed by Ralph L. Walker, Atty.		
Amended Recd & filed	11-9-56 11-14-56	Amended to make further antenna changes. (837)		
Amended Recd & filed	1-7-57 1-8-57	Amended in resp. to Comm's letter, re financial data, statement re Ex 5, and to substitute contract & agreement for one dated 8-4-56 Filed by Ralph L. Walker, Atty.		

F.C.C. - WASHINGTON, D. C.

John Creutz, Consulting, Engr.

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM.TV

Call Letters KVII

Name SOUTHWEST STATES, INC.
Amarillo, Texas

File No.	Dated	Application for	Action Nature	Action Date
SLCT-771 Recd.&filed	12-18-57 12-19-57	License to cover CP (BPCT-2199) which authorized a new Comm. TV Broadcast station. Ralph L. Walker, Atty.	GRANTED	10-24-58
BTC-2824 Recd.&filed	6-21-58 6-23-58	Voluntary transfer of control of permittee corporation from George A. Oliver, Robert D. Houck, Hoyt Houck, John L. McCarty, Sam Fenberg and Estate Development Corporation to TELEVISION PROPERTIES, INC. Filed by A.G. Haley, Atty.	GRANTED EFF: 7-29-58	7-16-58

FORM BC-121
AUG. 1955 Card # 3

APPLICATION RECORD - BROADCASTING

Comm TV

Call Letters KVII

Name SOUTHWEST STATES, INC.
Amarillo, Texas

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2545 Recd & filed	8-14-48 8-18-58	Construction permit to make changes in ERP from Vis. 45.7 kw, Aur. 22.9 kw to Vis. 316 kw, Aur. 158 kw, install new transmitters and make minor equipment changes, also request for waiver of Sec. 1.355(b) of Comm's Rules. (GE TF-5-A) Filed by Andrew G. Haley, Atty.(~t. fr. Haley 10-29-58 repr.KVII)	GRANTED	9-15-58
BLCT-977 Recd & Filed	10-27-58 10-30-58	License to cover CP (BPCT-2545) which authorized changes in existing station Filed by A.G. Haley,Atty.	GRANTED	2-11-59
BPCT-2625 Recd & filed	4-14-59 4-16-59	CP to make changes in transmitters (to chg Visual and Aural Driver, from RCA TT 5A to GE TT 32 B1) and make minor equipment changes Filed by Andrew G. Haley, Atty.	GRANTED	5-8-59
BRCT-443 Recd.&filed	4-23-59 4-30-59	RENEWAL OF LICENSE Andrew G.Haley-atty	GRANTED	9-16-59

FORM BC-121
Aug. 1955

Card # 4

APPLICATION RECORD - BROADCASTING

Comm TV

Call Letters KVII

JOHN B. WALTON, JR.
Name X SOUTHWEST STATES, INC.
Amarillo, Texas (P.O. c/o Robert D. Terrell, Gen. Mgr. Box 925, Amarillo, Texas 79105)
(Letter dated 2-5-65)

File No.	Dated	Application for	Action Nature	Action Date
BLCT-949 Recd & filed	6-24-59 7-1-59	License to cover CP (BPCT-2625) which authorized changes in existing station Filed by Andrew G. Haley, Atty	GRANTED	12-23-59
BTC-3450 Rec'd Filed	5-11-60 5-12-60 5-12-60	Voluntary transfer of control of licensee corporation from Television Properties, Inc. to Jack C. Vaughn, Grady H. Vaughn, Jr. and Television Properties, Inc. (The Vaughn's own majority interest.) Andrew G. Haley, Atty.	GRANTED EFF: 5-31-60	5-27-60
BRCT-443 Recd.&Filed	4-10-62 4-27-62	RENEWAL OF LICENSE Andrew G. Haley, Atty.	GRANTED	3-15-63
BALCT-211 Rec. & filed	7-26-63 7-29-63	Voluntary assignment of license to John B. Walton, Jr. Andrew G. Haley, Atty.-Assignor Cohn and Marks, Atty.-Assignee	GRANTED EFF:	11-12-63 12-17-63

F.C.C. - WASHINGTON, D. C.

#5

APPLICATION RECORD - BROADCASTING

COMM.TV

STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH & ESTELLE MARSH (LIMITED PARTNER) A PARTNERSHIP d/b as MARSH MEDIA, LTD. (1-31-68)

Call Letters KVII-TV

Name X JOHN B. WALTON, JR.

CH. 7 AMARILLO, TEXAS

File No.	Dated	Application for	Action Nature	Action Date
BRCT-443 Recd.&Filed	6-29-65 7-1-65	RENEWAL OF LICENSE Cohn & Marks, Atty.	GRANTED	8-13-65
BMLCT-372 Recd.&Filed	12-2-65 12-6-65	Mod. of license to reduce Aural ERP from 158 kw to 45.43 kw; and change Aural transmitter to GE TT-32-B. Cohn and Marks, Atty.	$30.00 FEE REFUNDED GRANTED	 1-12-66
BALCT-347 R & F DEC 11 1967	11-27-67 11-29-67	Voluntary assignment of license to Stanley Marsh III, Tom F. Marsh, Michael Marsh and Estelle Marsh. (Limited Partner) A Partnership d/b as MARSH MEDIA, LTD. Marcus Cohn, atty.	GRANTED COMMISSION ACTION EFF: 2-2-68	1-31-68

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KVII-TV

Name STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH AND ESTELLE MARSH (LIMITED PARTNER), A PARTNERSHIP d/b as MARSH MEDIA, LTD.

CH. 7 AMARILLO, TEXAS

File No.	Dated	Application for	Action Nature	Action Date
BPCT-4100 R & F PRESS PN Recd.	3-21-68 3-22-68 APR 2 1968 5-14-68	CP to change ERP to Vis. 294 kw (HORZ); Aur. 29.4 kw (HORZ); TL to 2.7 miles West of U.S. Rte. 87, 10.4 miles North of Amarillo, Texas; type of antenna to GE TY-53-A; antenna structure and increase antenna height above average terrain to 2000 feet. M.Finkelstein,Atty. (Scharfeld,Bechhoefer) AMENDED 4-16-68 to submit additional financial data.	GRANTED	9-11-68
BRCT-443 R & F P.N. Press	4-16-68 5-2-68 MAY 8 1968	RENEWAL OF LICENSE SCHARFELD, BECHHOEFER & BARON (Michael Finkelstein) Atty.	#425832 GRANTED	$150. 5-2-68 7-22-68

7 FORM BC-121 AUG. 1955

STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, JOHN S. TYLER AND ESTELLE MARSH (LIMITED PARTNER) A PARTNERSHIP d/b as MARSH MEDIA, LTD. COMM. TV.

E STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH AND ESTELLE MARSH (LIMITED PARTNER), A PARTNERSHIP d/b as MARSH MEDIA, LTD. Letters KVII-TV

Name

CH-7 Amarillo, Texas

File No.	Dated	Application for	Action Nature	Action Date
BALCT-359 R & F Press PN Rec'd (Form 316)	6-17-68 6-18-68	Voluntary assignment of license to Stanley Marsh III, Tom F. Marsh, Michael Marsh, John S. Tyler and Estelle Marsh (Limited Partner) A Partnership d/b as Marsh Media, Ltd. Scharfeld, Bechhoefer & Baron, Atty. (Michael Finkelstein)	#437112 $30. GRANTED EFF:	6-18-68 6-28-68 7-11-68
BPCT-4100 AMENDED Resub. R & F	Cont'd 8-16-68 8-26-68 8-28-68	AMENDED to change antenna struc. and decrease antenna height above average terrain to 1703 feet, and change name to Stanley Marsh III, Tom F. Marsh, Michael Marsh, John S. Tyler and Estelle Marsh (Limited Partner), A Partnership d/b as Marsh Media, Ltd. Michael Finkelstein, Atty.	#452709 $150. Returned As Unacceptable Fee Returned GRANTED	8-16-68 8-26-68 9-3-68 9-11-68
BLCT-1882 R & F $30 #512992 PRESS Engr.data filed 6-30-70	5-7-69 5-9-69 " MAY 1 6 1969	LICENSE (BPCT-4100) for changes. Martin e.Firestone,Atty.(Scharfeld & Baron) Ltr. 6-10-69 from atty. submitting corrected engr. data.	GRANTED	6--26-70

F.C.C. - WASHINGTON, D. C.

#8 COMM. TV

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters KVII-TV

Name STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, JOHN S. TYLER AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER) A PARTNERSHIP d/b AS MARSH MEDIA LT.

Ch. 7 Amarillo, Texas

File No.	Dated	Application for	Action Nature	Action Date
BALCT-422 Rec. & filed PRESS AC: 055 #652088 $250	12-28-70 12-29-70 12-29-70	Voluntary assignment of license to Stanley Marsh III, Tom F. Marsh, Michael Marsh, John S. Tyler and Estelle Marsh Watlington (limited partner) a Partnership d/b as Marsh Media, Ltd. (a change in partnership percentages) Martin E. Firestone (Finkelstein & Firestone)	GRANTED EFF:	12-31-70
BRCT-443 Rec. & filed PN Recd PRESS	4-19-71 4-30-71 4-30-71 MAY 19 1971	RENEWAL OF LICENSE Michael Finkelstein (Finkelstein & Firestone) Amended 5-19-71 re Exh. 2 (other business interests) Amended 5-24-71 re other business interests. Amended 6-30-71 re programming. Amended 7-14-71 re Sec. VI. Amended 9--7-71 re other business interests. Amended 9-24-71 re other business interest. Amended 2-11-72 re other business interest. Amended 2-25-72 re other business interest. Amended 6-16-72 other business interest.	GRANTED I	11-29-72

F.C.C. - WASHINGTON, D.C.

BRCT-443
Amended re staffing.

Form BC-121
September 1969 CARD#9

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters KVII-TV

Name STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER), A PARTNERSHIP d/b/a as MARSH MEDIA, LTD.

CH-7 AMARILLO, TEXAS

File No.	Dated	Application for	Action Nature	Action Date
BALCT-488 Received Filed #112988 $250 AC: 055 PRESS: (Form 316)	9-18-72 9-21-72 10-10-72 9-21-72 OCT 1 8 1972	Voluntary assignment of license to Stanley Marsh III, Tom F. Marsh, Michael Marsh, and Estelle Marsh Watlington (Limited Partner), A Partnership d/b as Marsh Media, Ltd. Atty.: Finkelstein & Firestone Amended 10-30-72 to submit new balance sheet.	GRANTED	11-8-72
BRCT-443 r&f PN REC'D PRESS: ✓	8-30-73 9-4-73 9-4-73 SEP 2 0 1973	RENEWAL OF LICENSE ATTY: John C. Quale (Kirkland, Ellis & Rowe)	GRANTED	12-5-73

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters KVII-TV

Name STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER), A PARTNERSHIP d/b/as MARSH MEDIA, LTD.
CH-7 AMARILLO, TEXAS

File No.	Dated	Application for	Action Nature	Action Date
BRCT-443 R & F PN Rec'd: PRESS:	4-26-74 5-2-74 5-2-74 MAY 30 1974	RENEWAL of LICENSE Atty: John C. Quale (Kirkland, Ellis & Rowe) Annual Report filed	GRANTED	7-31-74
BRCT-443 R&F PN RECD PRESS	3-28-77 4-1-77 4-1-77 APR 5 1977	RENEWAL OF LICENSE Atty.: John Quale (Kirkland, Ellis & Rowe) Amended 7-1-77 re programming Amended 7-15-77 re legal Amended 9-21-77 re legal	GRANTED Conditional	4-21-78
BRCT- 800401KX R & F PN REC'D	3-24-80 4-1-80 4-1-80	RENEWAL OF LICENSE ATTY: JOHN C. QUALE {KIRKLAND, AND ELLIS}	GRANTED	10-21-80

Informal complaint filed 6-13-77 by H. Wayne Smkth, M. D. on behalf of Amarillo Diagnostinc Clinic (Group physicians specializing in the practince of Internal Medicine.)

BRCT-443 GRTD. 4-21-78 - conditions

The authority granted herein is subject to the condition that the licensee submit to the Commission on or before January 1, 1979 and with the station's next renewal application, the following information: (a) A list of employees as of December 1, 1978 and March 1, 1980, by job title with part-time or full-time status indicates (ranked from highest paid to lowest paid), date of hire, sex and race or national origin; (b) a list of persons hired from the date of this grant to December 1, 1978 and from December 1, 1978 to March 1, 1980, indicating their job title and part-time or full-time status, date of hire, sex and race or national origin; and (c) details concerning the station's efforts to recruit for each position filled during the periods noted in (b) above, including identification of sources used for the purpose of increasing the station's pool of minority and female applicants.

1-2-79 ltr. rec'd. from James Bayes for Marsh Media submitting information re above conditions (to Renewals)

CARD#11

COMMERCIAL TELEVISION

APPLICATION RECORD-BROADCASTING

Call Letters: KVII-TV

Name: STANLEY MARSH III, TOM F. MARSH, MICHAEL MARSH, AND ESTELLE MARSH WATLINGTON (LIMITED PARTNER), A PARTNERSHIP d/b as MARSH MEDIA, LTD.

CH-7

Station Location: AMARILLO, TX

File No.	Date	Description	Action and Date
BALCT-800519KG R & F (Form 316)	5-1-80 5-19-80	Voluntary assignment of license to Stanley Marsh III, Tom F. Marsh, Michael C. Marsh and Estelle M. Watlington d/b as Marsh Media, Ltd. (with positive control being vested in Stanley Marsh, III). Atty.: James R. Bayes (Kirkland & Ellis)	GR. 6-19-80
BALCT-810624KF (Form 316)		Vol. AL to Marsh Media, Inc. Atty.: James Bayes	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.