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Card # 1 BROADCASTING STATION LICENSE RECORD

First C.O. 1-29-56 (Started 2-1-56)

COMM. TV B/C

Date first licensed 6-6-57 (Original No. 332) CH 3 Call letters W S A V-TV

(Sta. Loc. Savannah, Georgia)

Name of licensee NEW PRESS & GAZETTE COMPANY (BAL 9-21-76; Eff: 11-1-76
W S A V, INCORPORATED

Transmitter location 1430 East Victory Drive, Savannah, Georgia (BPCT-2477 7-18-58)
X Liberty National Bank Bldg., Corner Bull & Broughton Streets, Savannah, Ga.

Main studio location 1430 East Victory Drive, Savannah, Georgia (BPCT-2477 7-18-58)
X Liberty National Bank Bldg., Corner Bull & Broughton Streets, Savannah, Ga.

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
PCT-703	1-26-55	Ch. # 3	V29.5kw	U	3-26-55
		60-66mcs	A14.8kw		9-26-55
CP for a new Comm. TV B/C Station.					
BMPCT-3366	8-29-55	same	same	same	3-26-55
Mod. CP (BPCT-703,) to extend completion date					3-26-56
BMPCT-3457	10-21-55	same	V-32.4 kw	same	3-26-55
Mod. CP(BPCT-703,as mod.) to chg. ERP, equipment. (370')			A-16.2 kw		4-20-56
WIRE	1-26-56	Pending filing of license application, auth. granted to operate WSAV-TV temporarily for period ending 4-20-56 Comm. Basis accord. CP(BMPCT-3457).			
BMPCT-3828	3-23-56	same	same	same	3-26-55
Mod. CP(BPCT-703,as mod) to extend completion dt. 10-20-56					
WIRE	3-26-56	Pending filing of lic. appli., ext. auth. granted to operate temp. for per. ending 10-20-56 Comm. Basis accord. CP(BMPCT-3828).			
BMPCT-4282	10-3-56	same	same	same	3-26-55
Mod. CP(BPCT-703,as mod) to extend completion date 4-20-57					
WIRE	10-3-56	Pending filing of license applic., ext. auth. granted to operate temp. for period ending 4-20-57 Comm. Basis accord. CP(BMPCT-4282).			
MPCT-4595	5-20-57	same	same	same	3-26-55
Mod. CP(BPCT-703,as mod) to extend completion date 6-20-57					
WIRE	4-23-57	PENDING ACTION ON MPCT-4595 EXT.AUTH.OPR. COMM.BASIS ACCORD. MPCT-4282 to 5-20-57			
WIRE	5-20-57	PENDING CONSIDERATION LIC. APPL. EXT.AUTH OPR.COMM. BASIS ACCORD MPCT-4595 to 6-20-57			
WIRE	5-24-57	PROGRAM TESTS AUTHORIZED			
BLCT-631	6-6-57	CH#3	V-33.1 kw	U	6-6-57
AH 370'		60-66	A-16.6 kw		4-1-58
License to cover CP(BPCT-703 as mod.)					
RCT-332	3-26-58	same	same	same	4-1-58 4-1-61
RENEWAL OF LICENSE					
BPCT-2477	7-18-58	CH # 3	V-100 kw	U	9-18-58
AH: 480'		60-66	A- 50 kw		3-18-59
CP to chg. TL,SL,Chg. ERP,type of transm.,Ant. &equip:					
BMPCT-5269	3-4-59	same	same	same	9-18-58
Mod. of CP (BPCT-2477) to extend completion date					9-18-59

Form BC-126 #2 COMM. TV B/C
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAV-TV

Station location .....

Name of licensee W S A V, INCORPORATED

Transmitter location SEE CARD # 1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMPCT-5365	8-26-59	same	same	same	9-18-58
Mod. of CP (BPCT-2477, as mod) to extend comple.dt 3-18-60					
BMPCT-5444	2-24-60	same	same	same	9-18-58
Mod. CP (BPCT-2477, as mod) to extend completion date 9-18-60					
WIRE	5-31-60	AUTHORITY GR. OPR. WSAV-TV TEMP. FOR			
PER. END. 8-1-60. WITHOUT SIDEBAND FILTER PROVIDED NO					
INTERFERENCE IS CAUSED.					
WIRE	6-24-60	RELET 21. IN ORDER TO MAINTAIN SERVICE			
PENDING COMPLETION CONSTRUCTION AND FILING OF LICENSE					
APPLICATION, AUTHORITY GRANTED OPERATE WSAV-TV TEMPORARILY					
PERIOD ENDING JULY 24, 1960 ACCORDANCE CONSTRUCTION PERMIT					
BMPCT-5444. ADVISE WHEN OPERATION COMMENCES UNDER THIS					
AUTHORITY.					
WIRE	7-14-60	RELET 11. PENDING FILING OF LICENSE			
APPLICATION, EXTENSION AUTHORITY GRANTED OPERATE WSAV-TV					
TEMPORARILY PERIOD ENDING AUGUST 24, 1960 ACCORDANCE					
CONSTRUCTION PERMIT BMPCT-5444.					
WIRE	8-10-60	RELET 8. PENDING FILING OF LICENSE			
APPLICATION, EXTENSION AUTHORITY GRANTED OPERATE WSAV-TV					
TEMPORARILY PERIOD ENDING SEPTEMBER 18,1960 ACCORDANCE					
CONSTRUCTION PERMIT BMPCT-5444.					
WIRE	9-13-60	RE LIC. BLCT-1061 AUTH. GR. OPER. WSAV-TV			
ON PROG. TEST ACCORD. SEC. 3.629 RULES & CP BMPCT-5444					
BRCT-332	3-22-61	Same	Same	Same	4-1-61
		Renewal of license			4-1-64
BLCT-1061	7-13-62	Ch.3	V:100kw	U	7-13-62
AH:430		60-66	A:50kw	SL:541'	4-1-64
LICENSE TO COVER CP(BPCT-2477 as mod.)					
BRCT-332	3-24-64	same	same	same	4-1-64
			RENEWAL OF LICENSE		4-1-67
BMLCT-581	3-9-66	same	same	same	3-9-66
			A-15.1		4-1-67
Mod of Lic. to reduce Aural ERP					
BRCT-332	3-29-67	CH-3	V-100 kw	U	4-1-67
AH: 480'	MSL:541'	60-66	A-15.1 kw		4-1-70
RENEWAL OF LICENSE					

Form BU 126
June 1954

GENN.TV

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSAV-TV

Station location Savannah, Ga.

Name of licensee WSAV, INCORPORATED

Transmitter location SEE CARD #1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BTC-5433	9-26-67	Voluntary transfer of control of licensee corporation from Catherine Murrey Daniel and Harben Daniel as a Family Group to Harben Daniel.			
EFF: 9-28-67					
BRCT-332	4-1-70	RENEWAL OF LICENSE (S)			4-1-73
EBSA	5-15-72				
BRCT-332	3-30-73	RENEWAL OF LICENSE (S)			4-1-76
BPCT-4812	5-20-75	Ch. 3	V. 100 kW	U	7-20-75
AH: 1480' MSL: 1549'		60-66	A. 20 kW		11-20-76
CP to chg ERP, TL. trans and HAAT					
BRCT-332	5-28-76	Ch. 3	V. 100 kW		4-1-79
AH: 480' MSL: 541'		60-66	A. 15.1 kW		
Renewal of license					
WIRE	9-19-76	Reletatty 9-9 and tend. lic. appl.			
Auth. grted. temp oper. in accord. with BPCT-4812 pend. submission of additional data. expires 10-9-76.					
WIRE	9-24-76	re lic. appl., Auth grted PTA in			
accord. BPCT-4812 and sec. 73.629. You are expected to confirm notification to FAA of concurrence to one foot correction to site elevation and overall tower height.					
BRCTV-314 (1)	8-12-76	Remote control authority			
BLCT-2513	12-9-76	Ch. 3	V. 100 kW	U	4-1-79
AH: 1480' MSL: 1549'		60-66	A. 20 kW		
Lic(BPCT-4812) for chgs.					
BLCT-2592	10-31-78	CH-3	V.--FOR EMERG.,TEST&		
AH:--MSL:541'		60-66	A.--MAINT.PUR. ONLY. 4-1-79		
LIC. TO UTILIZE FORMER M.T.&ANT. (AUX.TRANS.& ANT.)					
BRCT-781	28KF	6-15-79	RENEWAL OF LIC. (S)		4-1-82

CARD IV

COMMERCIAL TV

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSAV-TV

Name WSAV, INCORPORATED
(Liberty National Bank Building, Savannah, Ga.)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-703 Recd & Filed	3-17-51 5-29-51	Construction permit for new commercial tv b/c station. Frequency: Ch. #3, 60-66 mcs. ERP: Vis. 18.2 kw; Aur. 9.1 kw Hours of Operation: Unlimited time S & T Location: Liberty National Bank Building Corner Bull and Broughton Streets Savannah, Ga. (Vis. & Aur. G.E. TT-10-A) 369 ft Filed by Marcus Cohn, Atty.	GRANTED Order Docket No.10517	1-26-55
AMENDED BPCT-703 Recd & Filed	6-2-52 6-9-52	(PURSUANT TO SIXTH REPORT AND ORDER 4-11-52) FREQ: Ch. # 3, 60-66 mcs. ERP: ~~Vis 65 kw, Aur 17.5 kw~~ Hours of operation: Unlimited S-E: Liberty Nat'l Bk. Bldg. Corner Bull and Broughton Sts. Savannah, Georgia T-L: Liberty Nat'l Bk. Bldg. Corner Bull and Broughton Sts. Savannah, Georgia (Vis & Aur. RCA-TT-10AL) (369') Filed by Marcus Cohn, Atty.		

A. H. Cullum, Jr.
Dallas, Texas

Card # 2 [illegible]

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call VSAV-TV
Letters [illegible]

Name VSAV, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
AMENDED BPCT-703 Recd & Filed	 6-16-52 6-18-52	Re additional stock issue Filed by Marcus Cohn, Atty.	See Action Card # 1	
AMENDED Rec'd Filed	6-2-53 6-5-53 6-9-53	Amended to change Officers and Stockholders		
AMENDED Rec'd Filed	7-15-53 7-20-53 7-27-53	Amended to change ERP from Vis. 35 kw, Aur. 17.5 kw to Vis. 29.7 kw, Aur. 14.9 kw		
BMPCT-3366 Recd.&filed Ext.#1	8-19-55 8-22-55	Mod. of CP(BPCT-703,which authorized a new Comm. TV Broadcast Station) to extend completion date from 9-26-55 to 3-26-56. Filed by Marcus Cohn, Atty.	GRANTED	8-29-55
BMPCT-3457 Recd.&Filed	9-23-55 10-3-55	Mod. of CP(BPCT-703, as mod., which authorized a new Comm. TV B/C Station) to change ERP from Vis. 29.5 kw, Aur. 14.8 kw to Vis. 32.7 kw, Aur. 16.3 kw and make changes in equipment. (369') Filed by Marcus Cohn, Attorney, D. C.	GRANTED	10-21-55

Card #3
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters WSAV-TV

Name WSAV, INCORPORATED
Savannah, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-3828 Recd. & filed Ext. #3	3-13-56 3-15-56	Mod. of CP(BPCT-703, as mod., which authorized a new Comm. TV B/C Sta.) to extend completion date from 4-20-56 to 10-20-56. Filed by Leonard H. Marks, Atty.	GRANTED	3-23-56
BMPCT-4282 Recd & Filed Ext. #4	9-24-56 9-25-56	Mod. of CP(BPCT-703, as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 10-20-56 to 4-20-57. Filed by Marcus Cohn, Atty.	GRANTED	10-3-56
BMPCT-4595 Recd. & filed Ext. # 5	3-15-57 3-18-57	Mod. of CP(BPCT-703, as mod., which auth. a new Comm. TV B/C Sta.) to extend completion date from 4-20-57 to 10-20-57. Filed by Marcus Cohn, Atty.	GRANTED	5-20-57
BMPCT-4704 Recd. & filed Ext. # 6	5-17-57 5-20-57	Mod. of CP(BPCT-703, as mod., which auth. a new Comm. TV B/C Sta) to extend completion date from 6-20-57 to ___. Filed by Marcus Cohn, Atty.	Dismissed unnecessary.	5-28-57

Card 1,4

FORM BC-121
AUG. 1955

Comm TV B/C

APPLICATION RECORD - BROADCASTING

Call Letters WSAV-TV

Name WSAV, Incorporated
Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BLCT-631 Recd & filed	5-16-57 5-20-57	License to cover CP (BPCT-702 as mod.,) which authorized a new commercial TV broadcast station Filed by Marcus Cohn, Atty.	GRANTED	6-6-57
BRCT-332 Recd & Filed	12-26-57 12-30-57	Renewal of license (which expires 4-1-58). Filed direct.	GRANTED	3-26-58
BPCT-2477 Recd & Filed	2-21-58 3-3-58	CP to make changes in existing station: to change T-L & S-L from Liberty National Bank Bldg., corner of Bull & Broughton Sts., Savannah, Ga. to 1430 East Victory Dr., Savannah, Ga.; chg. ERP from Vis. 33.1 kw., Aur. 16.6 kw. to Vis. 100 kw., Aur. 50 kw.; chg. type of transmitters to RCA TT-25CL & other equipment; chg. type of ant enna & ant. ht. abv. aver. terrain from 370 ft. to 476.79 ft. Filed direct. Rawls & Shelton, Engrs. (Tenn.)	GRANTED	7-18-58

F.C.C. - WASHINGTON, D.C.

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

C/11
Letters WSAV-TV

Name WSAV, Incorporated
Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5269 Rec.& filed	2-14-59 2-16-59	Modification of CP (BPCT-2477, which authorized changes in existing Comm. TV station) to extend completion date from 3-18-59 TO September 18, 1959. Marcus Cohn-atty	GRANTED	3-4-59
BMPCT-5365 Recd.&Filed	8-13-59 8-14-59	Modification of CP (BPCT-2477,as mod)which authorized changes in existing Comm. TV Station) to extend completion date from 9-18-59 to 3-18-60. Harben Daniel,Atty.	GRANTED	8-26-59
BMPCT-5444 Recd.&Filed	2-15-60 2-18-60	Mod. of CP (BPCT-2477,as mod), which authorized changes in existing Comm. TV Station) to extend completion date from 3-18-60 to 9-18-60. Direct	GRANTED	2-24-60
BLCT-1061 Recd.&Filed	9-8-60 9-12-60	LICENSE to cover CP (BPCT-2477, as mod.,) which authorized changes in existing Comm. TV Broadcast Station.	GRANTED	7-13-62

FORM BC-121
Aug. 1955

Card #6 APPLICATION RECORD - BROADCASTING - Comm TV B/C

Call Letters WSAV-TV

Name WSAV, Incorporated
Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRCT-332 R & F	12-20-60 1-3-61	Renewal of license Filed direct	GRANTED	3-22-61
BRCT-332 Recd.&Filed	12-20-63 12-24-63	RENEWAL OF LICENSE	GRANTED	3-24-64
BMLCT-581 R & F	2-28-66 3-1-66	Mod. of License to reduce Aural ERP from 50 kw to 15 kw and modify aural transmitter to RCA TT6AL.	GRANTED	3-9-66
LETTER	5-23-66	RETAINED AS COUNSEL FOR WSAV-TV McKENNA & WILKINSON Phone 296-1600		
BRCT-332 R & F	12-9-66 12-30-66	RENEWAL OF LICENSE Thomas N. Frohock, Atty. (McKenna & Wilkinson)	GRANTED	3-29-67
BTC-5433 Rec & Filed (316) SEP 14 1967	9-6-67 9-7-67	Voluntary transfer of control of licensee corporation from Catherine Murrey Daniel and Harben Daniel as a Family Group to Harben Daniel. McKenna & Wilkinson, atty	GRANTED EXPS	9-26-67 9-28-67

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

COMM.TV

APPLICATION RECORD - BROADCASTING

Call Letters WSAV-TV

Name WSAV, INCORPORATED
CH.3 SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BRCT-332 R & F $150 #566513 PN Recd. PRESS	12-10-69 1-2-70 " " JAN 20 1970	RENEWAL OF LICENSE Thos.N.Frohock,Atty.(McKenna & Wilkinson)	GRANTED	4-1-70
BRCT-332 R & F PN REC'D PRESS:	12-15-72 12-29-72 12-29-72 JAN 31 1973	RENEWAL OF LICENSE ATTY: Thomas N. Frohock (McKenna, Wilkinson and Kittner)	GRANTED	3-30-73

COMMERCIAL TV

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSAV-TV

Name WSAV, INCORPORATED
CH-3 SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BPCT-4812 Received Filed #367548 $50 & #370831 $950 AC: 001 PRESS: JAN 8 1975 PN REC'D: GRANT FEE: $19,500 GRANT FEE PAID: AC: 002 AMENDED R & F	10-10-74 10-21-74 12-5-74 10-21-74 12-5-74 12-30-74 6-23-75 2-3-75 2-14-75	CP to chg. Aur. ERP to 20kW; chg. TL to Sawdust Pile & Little Neck Rds., Pooler-Burroughs Division, 12 mi. W. of Savannah, Ga. (32-03-32 81-17-56.5); type trans. to RCA TT-25FL; and HAAT 1476 ft. Atty.: Thomas N. Frohock (McKenna, Wilkinson & Kittner) Engr.: Smith and Powstenko Re Programming	Granted	I 5-20-75 L 9-9-76

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

COMMERCIAL TELEVISION

Call Letters WSAV-TV

Name WSAV, INCORPORATED
CH-3 Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRCT-332 R & F PN Rec'd: PRESS:	11-4-75 12-1-75 12-1-75 30 JAN 1976	RENEWAL OF LICENSE Annual Reports Filed Atty: Thomas N. Frohock (McKenna, Wilkinson & Kittner) Contours filed. Amended 2-20-76 re equal employment.	GRANTED	5-28-76
BRCTV-314 R&F #572461$100 AC-001 PRESS	5-13-76 5-21-76 5-21-76 23 JUN 1976	Request authority to operate transmitter by remote control from 1430 East Victory Drive, Savannah, Georgia. Atty.: McKenna, Wilkinson & Kittner	GRANTED	8-12-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

CARD #10

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSAV-TV

NEW PRESS & GAZETTE COMPANY

Name XWSAV, INCORPORATED

CH-3 SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BALCT-595 R&F #592605$200 AC: 047 PN RECD PRESS FEE PAID AC: 048	7-15-76 7-16-76 7-16-76 8-4-76 4 JUL 1976 11-3-76	Voluntary assignment of license to New Press & Gazette Company. Attys.: Assignor-Thomas N. Frohock (McKenna, Wilkinson & Kittner) Assignee-Stambler & Shrinsky AMENDED 7-22-76 re programming. Amended 9-7-76 re legal Amended 9-8-76 re additional information	GRANTED EFF:	9-21-76 11-1-76
BLCT-2513 Received Filed #611656 AC: 001 PRESS:	9-7-76 9-9-76 9-30-76 9-9-76 2 NOV 1976	Lic. to cover (BPCT-4812) for changes. Atty.: Thomas Frohock (McKenna, Wilkinson etc.	GRANTED	12-9-76

11

COMMERCIAL TV

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WSAV-TV

Name NEW PRESS & GAZETTE COMPANY

Ch-3 SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BLCT-2592 R&F PRESS	6-28-78 6-30-78 JUL 1 7 1978	Lic. to utilize former Main Trans. & Ant. as Aux. Trans. & Ant.)at former Trans. & Ant. location. (32-02-48 81-04-42) Atty.: James M. Weitzman (Stambler & Shringsky, P.C.)	GRANTED	10-31-78
BRCT-781128KF R&F PN REC'D PRESS	11-17-78 11-28-78 79 0124	RENEWAL OF LICENSE JASON L. SHRINSKY, ATTY.	GRANTED	6-15-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.