WTOV-TV

B S CARD # 1

BROADCASTING STATION LICENSE RECORD Commercial TV

FIRST C.O. 9-16-53 (Started 12-24-53) (Per Atty.)

b/1/

WTOV-TV(eff.79)

Date first licensed 2-10-56 (Off.No. 151)

Call letters WSTV-TV

STATION LOCATION: STEUBENVILLE, OHIO

9 Waiver 3.652(a) gr. 10-29-58 for Station Identification as:Steubenville,Ohio-Wheeling, West Virgini

ZIFF-DAVIS BROADCASTING COMPANY, DIVISION OF ZIFF-DAVIS PUBLISHING COMPANY (AL gr. 2-26-81)

X ZIFF-DAVIS BROADCASTING COMPANY (ML 10-30-79)

X RUST CRAFT BROADCASTING COMPANY (BMLCT-122) 8-27-62

Name of licensee X WSTV, INC.

Transmitter location Altamont Hill, Near Steubenville, Ohio

Altamont Hill, near Steubenville, Ohio (BMPCT-1451, 10-15-53)

Main studio location X- Exchange Realty Building, Market Street, Steubenville, Ohio

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BPCT-1049	8-12-53	Ch. 9 186-192 Mcs.	V-229kw A-115kw	U	10-12-53 4-12-54
Construction permit for a new commercial television broadcast station.					
WIRE	9-16-53	STA test equip. & operate comm. basis with facilities in accord. CP BPCT-1049 except using RCA 6-sec. superturnstile ant. mounted on 100' tower, no obstruction marking required. Until further notice, WSTV-TV transmissions shall be limited to times when WXEL, Cleveland, is not transmitting programs on Ch. 9. Per. end. April 12, 1954.			
BMPCT-1451 Mod. CP (BPCT-1049)	10-15-53	same to change S-L.	same	same	10-12-53 4-12-54
12-8-53 MOD. STA Opr. Comm. Basis accordance CP BMPCT-1451 excp. using RCA 12 section ant. mounted on 40 ft. tower & 10 KW Transm., power output 10 KW Visual, 6KW Aural, and without frequency & modulation monitoring equip. & vestigial sideband filter subject to condition that this Auth. is not valid when WXEL is transmitting programs. on CH 9. Notf. Comm. by wire on date reg. opra. begins, Period Ending Apr. 12, 1954.					
BMPCT-2007	3-31-54	same	same	same	10-12-53
Mod CP(BPCT-1049, as mod) to extend completion date 10-12-54					
5-7-54 Reapplication & conversation Atty. Modification & Extension of STA opr. Comm basis accordance CP BMPCT-2007 except without Visual monitoring equipment, Per End. 10-12-54					
BMPCT-2230	10-6-54	same	same	same	10-12-53
Mod. CP(BPCT-1048, as mod) to extend completion date 4-12-55					
Wire	10-11-54	Mod. EXT STA, Opr. Comm. basis accord CP BMPCT-2230, Period Ending 4-12-55.			

Form BC-126
June 1954

Card # 2

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSTV-TV

(Sta. Loc. Steubenville, Ohio)

Name of licensee WSTV, INC.

Transmitter location See Card # 1

Main studio location See Card # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BMPCT-2621 DISMISSED LETTER 6-18-55 Request of Atty. BAPCT-128					
BLCT-299	2-10-56	CH #9	V-234 kw	U	2-10-56 10-1-58
AH 950 ft.		186-192	A-117 kw		
License to cover CP(BPCT-1049,as mod)					
BRCT-153	9-17-58	same	same	same	10-1-58
		RENEWAL OF LICENSE			10-1-61
COMM.ACTION 10-29-58 WAIVER OF 3.652(a) OF RULES GRANTED FOR STATION IDENTIFICATION AS :Steubenville,Ohio-Wheeling, West Virginia.					
BPCT-2786	9-16-60	CH #9	V-316 kw	U	11-16-60
AH: 950'		186-192	A-158 kw		5-16-61
Construction Permit to change ERP,type of transm.equip.					
BMPCT-5556	2-3-61	CH #9	V-316 kw	U	11-16-60
AH:950'		186-192	A-158 kw	MSL:2044'	5-16-61
MOD. OF (BPCT-2786- CHGS IN EXIST.STATION)TRANS. & EQUIP. WITH CONDITION RE SEC. 3.640 RULES					
WIRE	4-26-61	PEND COMPLTE CONSTRUCT & FILE LIC APPLIC AUTH GR OPER WSTV-TV ACCORD STEPS 1 & 2 OF LTR & CP BMPCT-5583 TEMP PER END 6-6-61. ADV WHEN NORMAL OPER COMMENCES UNDER EACH PHASE OF OPERATION.			
WIRE	6-5-61	PEND COMPLTE CONSTRUCT & FILE LIC APPLIC AUTH GR OPER WSTV-TV ACCORD LTR 4-25 & CP BMPCT-5583 TEMP PERIOD END 7-6-61. ADV WHEN NORMAL OPER COMMENCES.			
BMPCT-5583	4-27-61	same	same	same	11-16-60
Mod. of (BPCT-2786 as mod) to extend complte dte					8-16-61
WIRE	7-6-61	RE LIC. APPLI. BLCT-1122 AUTH. GR. OPER. WSTV-TV ON PROG. TEST ACCORD. SEC. 3.629 RULES AND CP BMPCT-5583.			
BRCT-153	9-28-61	same	same	same	10-1-61
		RENEWAL OF LICENSE			10-1-64
BTC-3831	11-8-61	Voluntary transfer of control of permittee licensee corporation from Jack N. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated) and EFF: 2-8-62			

Form BC 128
June 1954
#3

COMM. TV B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WSTV-TV

Station location

Name of licensee WSTV, INC.

Transmitter location See Card #1

Main studio location See Card #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BLCT-1122 AH:950' License to cover CP (BPCT-2786 as mod.)	7-19-62	Ch.9 186-192	A:316kw V:158kw	U MSL:2044'	7-19-62 10-1-64
BMLCT-122 MOD of Lic. to chg. name to Rust Craft Broadcasting Company	8-27-62	same	same	same	8-27-62 10-1-64
BRCT-153 AH: 950' MSL:2044' RENEWAL OF LICENSE (long form issued to chg. name)	9-30-64	CH.#9 186-192	A-316kw V-158kw	U	10-1-64 10-1-67
BTC-4706 Rust Craft Greeting Cards, Inc. (parent corp. of licensee corp.) from the "Berkman Group" (de facto control) to the "Berkman Group" (de jure control). EFF: 3-15-66	12-18-64	Voluntary transfer of control of			
BMLCT-290 Mod. of Lic. to reduce Aural Ex. & modify Aural Trans.	9-1-65	same	same A-31.6 kw	same	9-1-65 10-1-67
WIRE GR. OPER. WXTV-TV WITH SINGLE BAY ANTENNA AND REDUCED POWER FOR TEMP. PER. END. 1-16-67.	12-15-66	PENDING ANT. REPLACEMENT AUTH.			
BPCT-3868 AH: 950' MSL:2044' Construction Permit to change type of transmitter.	1-17-67	CH.#9 186-192	V-316 kw A-31.6 kw	U	3-17-67 9-17-67
WIRE GR. OPER. WSTV-TV TEMP. PER. ENDING 6-27-67 ACCORD. BPCT-3868	5-24-67	PENDING FIL. LIC. APPLI. EXT. AUTH.			
WIRE OPERATE WSTV-TV ON PROG. TEST ACCORD. SEC. 73.629 RULES AND CP BPCT-3868.	6-16-67	RE TENDERED LICENSE APPLICATION AUTH. GR.			
BLCT-1693 AH: 950' MSL:2044' LICENSE to cover CP (BPCT-3868) which auth.chge.in station.	8-14-67	CH.9 186-192	V-316 kw A-31.6 kw	U	8-14-67 10-1-67
BRCT-153 RENEWAL OF LICENSE	11-30-67	same	same	same (S)	10-1-67 10-1-70
BRCT-153	9-30-70	RENEWAL OF LICENSE			10-1-73
WIRE OPER. FORMER MAIN TRANS. ON ETA AS AUX. TRANS.	1-22-71	RE TENDERED LIC. APPLI. AUTH. GR.			

Form BC 126 #4 COMM. TV
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed _____ Call letters WSTV-TV

Station location Steubenville, Ohio

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BLCT-2058 AUX. TRANS.	2-4-71	Lic. to	utilize	Aux. Trans.	10-1-73
BTC-6617	7-14-71	Vol. TC			
EBSA	5-15-72				
BRCT-153 MAIN TRANS.	9-27-73 & ANT.	RENEWAL OF LICENSE (S) AUX. TRANS.			10-1-73 10-1-76
BRCT-153 MAIN TRANS.	10-18-76 & ANT.	Renewal of license (S) AUX. TRANS.			10-1-79
BTC-8567	5-10-78	VOL. T/C			
BRCT-79060 MAIN TRANS.	1KZ 9-21-79 AND ANT.	RENEWAL OF LIC.{S} AND	AUX.	TRANS.	10-1-82
BMLCT-79070 TO ZIFF-DAVIS	2KE 10-30-79 BROADCASTING	MOD. OF LIC. TO COMPANY.			CHG. NAME
BALCT-810121	KH 2-26-81	VOL. AL			

CARD # 1

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call Letters WSTV - TV

Name WSTV, Inc.
Exchange Realty Building, Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BPCT-1049 Recd. Filed	6-24-52 6-26-52 6-26-52	Construction permit for a new commercial television broadcast station FREQ: Channel No. 9, 186-192 Mc. ERP: ~~Vis. 200 Kw. Aur. 100 Kw.~~ Hours of operation: Unlimited S-L: Exchange Realty Building, Market Street, Steubenville, Ohio T-L: Altamont Hill, Steubenville Township, Ohio (Vis. & Aur. ~~[illegible]~~) ~~(992')~~ Filed by Kelley E. Griffith, Atty.	GRANTED	8-12-53
AMENDED Recd Filed	11-5-52 11-7-52 11-7-52	To change antenna height above terrain from 992' to ~~992'~~; and changes in antenna system.		

George C. Davis, Engr.
Washington, D. C.

CARD #2 COMM. TV

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSTV - TV

Name WSTV, INC.
(P.O. Exchange Realty Bldg., Steubenville, Ohio)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-1049 AMENDED Rec'd Filed	8-10-53 8-11-53 8-11-53	Amended to change ERP from Vis. 200 kw, Aur. 100 kw to Vis. 230.5 kw, Aur. 115.3 kw; antenna height above average terrain from 982' to 955'; type trans. (RCA TT-25BH); correct geographical coordinates; antenna and other equipment changes (Filed by R. Russell Egan, Atty.)	SEE CARD # 1 FOR ACTION.	
BMPCT-1451 Recd. Filed	9-28-53 10-6-53 10-6-53	Mod. of CP(BPCT-1049, which authorized a new Comm. TV B/C Station) to change studio location from Exchange Realty Bldg., Market St., Steubenville, Ohio to Altamont Hill, Steubenville, Township, Ohio, and request waiver of Sec. 3.613 of the Commission's Rules. Filed by Edward de Grazia, Atty.	GRANTED	10-15-53

F.C.C. - WASHINGTON, D.C.

Card # 3
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WSTV-TV

Name WSTV, INC.
Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-2047 Recd & filed	3-23-54 3-25-54	Modification of construction permit (BPCT-1049 as modified which authorized a new commercial TV b/c station) to extend completion date from 4-12-54 to 10-12-54 R. Russell Eagan, Atty.	GRANTED	3-31-54
BMPCT-2580 Recd & filed	9-28-54 9-29-54	Modification of construction permit (BPCT-1049 as modified, which authorized a new commercial TV broadcast station) to extend completion date from 10-12-54 to 12-12-54 Filed by R. Russell Eagan, Atty.	GRANTED	10-6-54

F.C.C. - WASHINGTON, D. C.

Card # 4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WSTV-TV

Name WSTV, INC.
Steubenville, Ohio (Proposed Florence, Penna.)

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-2621 Recd Filed	11-19-54 11-19-54 11-19-54	Mod. of CP (BPCT-1049 as modified, which authorized a new comm. TV b/c station) to change ERP from Vis. 229 kw, Aur. 115 kw to Vis. 302 kw, Aur. 181 kw, change station location from Steubenville, Ohio to Florence, Penna, change transmitter and studio location from Altamont Hill, near Steubenville, Ohio to Troy Hill and County Road, Reserve Township, Allegheny County, Penna, and "To be determined, Florence, Pennsylvania, respectively, install new transmitters and antenna system and make other equipment change. (Vis & Aur. GE-TT-26A) (1022) Filed by Percy H. Russell, Jr. Atty. (Contingent on grant of assignment BAPCT- 128)	DISMISSED LETTER 6-13-55 Request of Atty.	

F.C.C. - WASHINGTON, D. C.

Card # 5
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

COMM. TV B/C

Call Letters WSTV-TV

Name WSTV, Inc.
Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BAPCT-128 Recd.&Filed	11-19-54 11-19-54	Assignment of Construction Permit to Columbia Broadcasting System, Inc. Filed by Percy H. Russell, Atty.	DISMISSED LETTER Request of Atty.	6-1[illegible]5[illegible]
BLCT-299 Recd.&Filed	4-1-55 4-4-55	License to cover CP(BPCT-1049, as modified) which authorized a new Comm. TV B/C Station. Filed by Percy H. Russell, Jr., Atty.	GRANTED	2-10-56
BPCT-2209 Recd & filed	9-19-56 9-25-56	CP to make changes in facilities of existing commercial TV b/c station to change ERP from Vis. 234 kw, Aur. 117 kw to Vis. 302 kw, Aur. 181 kw, chg. trans. location from Altamount Hill, nr. Steubenville, Ohio to Nr. Intersection of Troy Hill and County Rd., Reserve Twp., Allegheny County, Pa., chg. type of transmitters, make antenna and other minor equipment changes. (RCA-TT-50AH) (1022) Filed by Percy H. Russell, Atty.	DISMISSED Lt. 3-15-57 at the request of att[illegible]	
[illegible]	[illegible]-27-56	[illegible] of license to [illegible]		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

CARD # 6

APPLICATION RECORD - BROADCASTING

COMM TV B/C

Call Letters WSTV-TV

Name WSTV, INC.
Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BRCT-153 Recd & Filed	6-24-58 6-27-58	RENEWAL OF LICENSE, filed direct ~~[illegible]~~ Percy H. Russell, Attorney.	GRANTED	9-17-58
LETTER(1)	10-2-58	Request Waiver of Section 3.652 of Rules for Station Identification as Steubenville-Wheeling. Filed by Fred Weber, Vice President	GRANTED	10-29-58
BPCT-2786 R & F	6-13-60 6-13-60	CP to change ERP from Vis. 234 kw, Aur. 117 kw to Vis. 316 kw, Aur. 158 kw, change type of transmitters from RCA TT-25BH to RCA TT-50AH, and make other equipment changes Filed by Percy H. Russell, Atty.	GRANTED	9-16-60
BMPCT-5556 R & F	1-13-61 1-13-61	Modification of CP (BPCT-2786 which auth. changes in existing station) to change type of transmitters from RCA TT-12AH to RCA TT-10AH Transmitter and GE TF 14A amplifier and make changes in other equipment Filed by Aloysius B. McCabe, Atty.	GRANTED CONDITIONAL RE SECTION 3.640(type trans.accept.)	2-3-61

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

COMM. TV
Call Letters WSTV-TV

Name WSTV, INC.
Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5583 Recd.&Filed	4-4-61 4-5-61	Mod. of CP (BPCT-2786,as mod.,which authorized changes in an existing station) to extend completion date from 5-16-61 to 6-1-61. Percy H. Russell,Atty.	GRANTED extended	4-27-61 to 8-16-61
BLCT-1122 R & F	6-29-61 6-29-61	License to cover CP (BPCT-2786 as mod.) which authorized changes in existing station Filed by Percy H. Russell, Atty.	GRANTED	7-19-62
BRCT-153 R & F	6-29-61 6-29-61	Renewal of license Filed by Percy H. Russell, Atty.	GRANTED	9-28-61

#8

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING COMM. TV

Call Letters WSTV-TV

RUST CRAFT BROADCASTING COMPANY (8-27-62)

Name X WSTV, INC.
Steubenville, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BTC-3831 Recd.&Filed	8-17-61 8-18-61	Voluntary transfer of control of permittee & licensee corporation from Jack N. Berkman, et al (All Stockholders) to United Printers and Publishers (Incorporated). (Contingent on Grant of BTC-3830, WPIT, Inc.)	GRANTED EFF: 2-8-62	11-8-61
EMLCT-122 R & F	8-2-62 8-3-62	Modification of license to change name to Rust Craft Broadcasting Company Percy H. Russell-atty	GRANTED	8-27-62
BRCT-153 Recd.&Filed	7-1-64 7-6-64	RENEWAL OF LICENSE Percy H. Russell, Atty.	GRANTED	9-30-64
BTC-4706 R & F	11-28-64 11-30-64	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corp. of licensee corp.) from the "Berkman Group" (de facto control) to the "Berkman Group" (de jure control) R. Russell Eagan-atty	GRANTED EFF: 3-15-66	12-18-64

F.C.C. - WASHINGTON, D. C.

69

COMM. TV

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSTV-TV

Name RUST CRAFT BROADCASTING COMPANY
CH.9 STEUBENVILLE, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BMLCT-290 Recd.&Filed	7-1-65 7-2-65	Mod. of License to reduce Aural ERP from 158 kw to 31.6 kw and modify the Aural transmitter. Kirkland,Ellis,Hodson,Chaffets,Masters,Atty.	GRANTED	9-1-65
BPCT-3868 R & F	10-18-66 10-20-66	Construction Permit to make the following changes: type of transmitter to Vis. GE-TT-51-B; Aur. GE TT-50-B1 Percy H. Russell,Atty.(Kirkland,Ellis,Masters)	GRANTED	1-17-67
BLCT-1693 R & F	6-8-67 6-12-67	LICENSE to cover CP (BPCT-3868)which authorized changes in an existing station. Percy H. Russell,Atty.	GRANTED	8-14-67
BRCT-153 R & F	6-22-67 7-3-67	RENEWAL OF LICENSE	GRANTED	11-30-67

AUG 1 1967

P.C.C. - WASHINGTON, D.C.

#10 COM. TV

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSTV-TV

Name RUST CRAFT BROADCASTING COMPANY
CH. 9 STEUBENVILLE, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BRCT-153 R & F #610910 $150 PRESS P N recd	6-19-70 6-23-70 6-23-70 JUL 17 1970 6-23-70	RENEWAL OF LICENSE Atty: Erwin G. Krasnow (Kirland ,Ellis)	GRANTED	9-30-70
BLCT-2058 R & F #655625 $50 AC: 069 PRESS: AUXILIARY TRANS.	1-7-71 1-11-71 1-11-71 JAN 27 1971	Lic. to utilize formerly licensed Main trans. (RCA TT-10AH) as an Auxiliary trans. at Main trans. loc. Atty.: E. G. Krasnow (Kirkland, Ellis)	GRANTED	2-4-71

COMMERCIAL TV

Form BC-121 CARD#11
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSTV-TV

Name RUST CRAFT BROADCASTING COMPANY
CH-9 STEUBENVILLE, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BTC-6617 R & F #015770 $250 AC: 055 PRESS:	7-11-71 7-12-71 7-12-71 JUL 14 1971	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corporation) from the Berkman Group (de jure control) to the Berkman Group (de facto control). Atty.: Percy H. Russell (Kirkland, Ellis, Hodson, Chaffetz, Masters & Rowe)	GRANTED	7-14-71
BTC-6946 R & F #102508 $250 AC: 055 PRESS:	8-18-72 8-22-72 8-22-72 AUG 30 1972	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corporation of licensee) from the Berkman Group (de jure control) to the Berkman Group (de facto control). Atty.: Percy H. Russell (Kirkland, Ellis & Rowe)	GRANTED	8-31-72 Eff: 10-30-72
BRCT-153 R & F PN recd. Press: JUL 27	6-15-73 7-3-73 7-3-73 1973	RENEWAL OF LICENSE Kirkland, Ellis & Rowe, E.G. Krasnow, atty. MAIN TRANS. & ANT. - AUX. TRANS. AMENDED 8-15-73 re community needs data	GRANTED	9-27-73

#12

COMMERCIAL TV

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WTOV-TV X WSTV-TV

Name RUST CRAFT BROADCASTING COMPANY
CH-9 STEUBENVILLE, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BRCT-153 REF PN RECD PRESS	5-19-76 5-27-76 5-27-76 14 JUL 1976	RENEWAL OF LICENSE (MAIN TRANS. & ANT.)(AUX. TRANS.) Atty.:(KIRKLAND, ELLIS & ROWE)	GRANTED	10-18-76
BTC-8567 R&F PN RECD PRESS (Form 315)	1-12-78 1-17-78 JAN 30 1978	Voluntary transfer of control of Rust Craft Greeting Cards, Inc. (parent corporation of licensee) from the Berkman Group (de facto control) to Ziff Corporation. Atty.: R. Russell Eagan & John C. Quale (Kirkland & Ellis) Amended 2-13-78 re programming Amended 4-6-78 re legal	GRANTED EFF:	5-10-78 3-22-79
BRCT-790601KZ R & F PN REC'D PRESS	5-25-79 6-1-79 6-1-79 79 07 25	RENEWAL OF LICENSE ATTY: STEVEN A. LERMAN {MCKENNA, WILKINSON & KITTNER}	GRANTED	9-21-79

PETITION FOR RECONSIDERATION filed 6-12-78 by Geoff Bentley on behalf of Jack N. and Myles P. Berkman.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-22-78 by James McKenna on behalf of Ziff Corporation.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-22-78 by Russell Eagan on behalf of Rust Craft Greeting Cards, Inc.

REPLY filed 6-29-78 by Geoff Bentley on behalf of Jack N. and Myles P. Berkman.

Ltr. 4-9-79 from Roy Stewart to Kirkland & Ellis dismissing petition for reconsideration.

MOTION TO DISMISS 3-21-79 by R. Russell Eagan for Rust Craft Greeting Cards, Inc.

CARD #13

COMMERCIAL TELEVISION

APPLICATION RECORD BROADCASTING

ZIFF-DAVIS BROADCASTING COMPANY, DIVESION OF ZIFF-DAVIS PUBLISHING COMPANY

Call Letters: WTOV-TV

ZIFF-DAVIS BROADCASTING COMPANY

Name: KRUST CRAFT BROADCASTING COMPANY

CH-9

Station Location: STEUBENVILLE, OH

File No.	Date	Description	Action and Date
BMLCT-790702KE R & F PRESS:	6-26-79 7-2-79 9-26-79	Mod. of Lic. to chg. name to Ziff-Davis Broadcasting Company. Atty.: Steven A. Lerman (McKenna, Wilkinson & Kittner)	GRANTED 10-30-79
LETTER REC'D. PRESS: 79	12-11-79 12-17-79 1218	Request Waiver of Section 73.1201(b)(2) of the Rules to identify Station as Steubenville, OH-Wheeling, WV. Atty.: Steven A. Lerman (McKenna, Wilkinson & Kittner)	DISMISSED 2-11-80 (Req. of appl.)
BALCT-810121KH (Form 316)		Vol. AL to Ziff-Davis Broadcasting Company, Division of Ziff-Davis Publishing Company. Atty.: Steven Lerman (McKenna, Wilkinson & Kittner)	GR. 2-26-81 Eff.:

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.