WWMA

CARD NO. 1 COMMERCIAL TELEVISION

BROADCASTING STATION HISTORY RECORD

CH 17

First licensed .....

Call Letters WWMA-TV

Station Location GRAND RAPIDS, MICHIGAN

Name T.V. 17 UNLIMITED, INC.

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-5166 CH-17;V447 KW; NEW COMMERCIAL	3-20-81 A. 87 STATION.	AH: 1060' UNL; 1{KW} 488-494; CP	9-20-82 FOR A
BPCT-5166	6-1-81	CALL LETTERS & EBSA	

Form BC-121
May 1976

COMMERCIAL TV

APPLICATION RECORD - BROADCASTING

Call Letters WWMT-TV (NEW)

Name T.V. 17 UNLIMITED, INC.
CH-17 GRAND RAPIDS, MICHIGAN (PO c/o Paul A. Stewart, 3852 PLAINFIELD NE, GRAND RAPIDS, MICHIGAN, 49505)

File No.	Dated	Application for	Action Nature	Action Date
BPCT-5166 R & F PRESS: PM REC'D: APR 27 1978 6-14-78 CUT OFF DATE JUL 6 1978	2-23-78 2-24-78	CP for New TV on: Freq.: Ch-17, 488-494MHz ERP: Vis. 440.5kW, Aur. 88kW HAAT: 1057 ft. TL: David Rd., 1.0 mi. E. of Cherry Valley Rd., Wayland, Mich. (42-41-15 85-31-57) SL: To be determined Trans.: RCA TTU-12A Ant.: RCA TFU-46K MAJOR ENVIRONMENTAL ACTION Atty.: None Engr.: Robert A. Jones (LaGrange, Illinois) Amended 6-14-78 re ownership, financial & engineering. Amended 5-2-80 re legal	Designated for Hearing Min. JUN 12 1980 80-299 GRANTED Min. MAR 20 1981	
BMPCT-810630KG		MP (BPCT-5166) to chg. ERP to Vis. 1300kW, Aur. 120kW; chg. Trans. to Harris TV-55U and make chgs. to the ant. system.		

BPCT-[illegible]

OBJECTIONS OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 7-6-78 by Geoff Bentley on behalf of MST.

Ltr. 8-10-78 from Morton Berfield requesting time for filing response to above pleading by extended nunc pro tunc, until 8-28-78.

REPLY TO OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 8-28-78 by Morton Berfield on behalf of TV 17 Unlimited, Inc.

MST'S RESPONSE TO REPLY TO OBJECTIONS filed 9-6-78 by Jonathan Geoffrey Bentley

WITHDRAWAL OF MST'S OBJECTIONS filed 11-6-78 By Jon Bentley for MST.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.