

EEO Public Inspection File Report

Period: February 1, 2010 - January 31, 2011
Station: WENY-TV, ELMIRA, NY

Vacancy-Specific Recruitment Information:

During the period covered by this report, the Employment Unit had 4 vacancies for full-time positions at the station. The following table presents information on those vacancies and the recruitment sources used to fill those vacancies. The alphabetical references in the table regarding recruitment sources refer to the lettered Recruitment Source List attached as Exhibit A to this report.

Job Vacancies and Recruitment Information:

Job title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (number of interviewees)	Recruitment Source of Hiree
2 News Reporters	E,F,G,H,M,O,P	8	G
1 Meteorologist	E,F,G,H,M,O,P	5	H
1 Master Control Operator	E,F,M,P	2	F

Total: 15

Employment Unit Outreach Efforts:

The Employment Unit completed the following outreach activities during reporting period covered by this report:

- A. Job Fair. Participated in Schuyler-Chemung-Tioga Thompson Educational Consultants Employers Day; attended by Business Office Manager
- B. Job Fair. Participated in job fair sponsored by Ithaca College; attended by Business Office Manager
- C. Job Fair. Participated in job fair sponsored by GST Boces; attended by Business Office Manager
- D. Internship Program-In 2010 WENY-TV had two interns. One from Penn State during the Summer and the other from Ithaca College during the Fall.
- E. High School Tours-In 2010 WENY-TV hosted a High School tour for Horseheads High School. Where the students (30) received a station tour, sat with our creative

Services Associates and experienced how a commercial was produced. Watched a Live newscast from our control room.

- F. Boy Scout Tours-In 2010 WENY-TV hosted six (6) Local Area Boy Scout troops from the Horseheads, Elmira and Corning areas. The Boy Scouts received a tour of the station and appeared on the 6PM weather Live with our Chief Meteorologist.
- G. Job Shadowing-In 2010 WENY-TV hosted eight (8) students from GST Boces. The students shadowed a particular individual from the station in their field of Interest. (News-Reporter, Creative Services Associate, News Producer)

RECRUITMENT SOURCES

		# of interviewees referred by source
A.	The Leader 34 W. Pulteney St. Corning, NY 14830* 607-936-9936	0
B.	Job Fairs – Ithaca College, Schuyler-Chemung Tioga Thompson Educational Consultants Employers Day, GST BOCES	0
C.	Pembrook Pines TV Advertising 1705 Lake St. Elmira, NY 14901 607-733-5626	0
D.	Backyard Broadcasting TV Advertising 2205 College Ave. Elmira, NY 14903 607-732-4400	0
E.	Route 81 Radio Advertising P.O. Box 1047 Corning, NY 14830 607-962-4646.	0
F.	WENY-TV/EENY-TV/CW Advertising 474 Old Ithaca Rd. Horseheads, NY 14845 607-739-3636	4
G.	TV Jobs.com	6
H.	Medialine.com	1
I.	WYDC-TV BILL CHRISTIAN 33 E. MARKET ST. CORNING, NY 14830 607-937-5000	0
J.	Syracuse University recruitment website	0
K.	Email Notification List- Attached 11 Agencies	0
L.	Ithaca College recruitment website www.erecruitingnetwork.com	0
M.	WENY-TV website www.weny.com	3
N.	Penn State University recruitment website	0
O.	Internal Postings	0
P.	Word of mouth referrals	1
Q.	Walk in applicants	0
R.	Corning Community College 1 Academic Drive Corning, NY. 14830 607-962-9CCC	0
S.	Mansfield University Mansfield, PA. 16993	0
T.	Elmira College 1 Park Place Elmira, NY. 14901	0

Total: 15

* None of the above organizations are entitled to vacancy notifications.