WENY-TV
474 Old Ithaca Road
Horseheads, NY 14845

Lilly Broadcasting, LLC, the licensee of WENY, has executed broad and inclusive outreach campaigns during the previous year. Specifically, WENY participated in the following activities designed to widely disseminate information about careers in broadcasting:

1. **Job Fairs**. Three job fairs sponsored by the following organizations: GST Boces, the Schuyler-Chemung-Tioga ("SCT") Thompson Educational Consultants and Ithaca College.

2. **Internship Program**. WENY also maintains an ongoing internship program with the following local area colleges and high schools:

Corning Community College	EFA
Notre Dame HS	Corning West HS
Ithaca College	Corning East HS
Mansfield University	Penn State

Schuyler-Chemung-Tioga Board of Cooperative Educational Services
GST Boces

3. **Website Recruitment**. WENY has posted recruiting advertisements on the following websites:

Syracuse University
Ithaca College
Mansfield University
WENY-TV Station Website

4. **Events with Educational Institutions**. WENY has hosted tours for local area high school student designed to inform them about careers in broadcasting. As well as tours for the local boy scout troops.