KATA

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Patent No. 1390199

Form BC-126
June 1954 3258

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 5-8-56 (AL. 11-27-74; EFF: 12-4-74) Call letters K A T A (4-30-63) X K E N L

x MARTIN BROADCASTING CORPORATION 5-1-69) Station Location: Arcata, California

XARCATA BROADCASTING COMPANY (AL 4-30-69, Eff:

xVERN EMMERSON (AL-7-23-64 EFF: 8-1-64

xM & P RADIO BROADCASTING CORP. (BAL 3-15-63 EFF. 4-9-63)

XHUMBOLDT BROADCASTERS, INC. (AL 1-10-57; EFF: 1-16-57)

Name of licensee x VERNON WALLACE EMMERSON

Transmitter location South G Street, 0.6 mile south of city limits of Arcata, Calif. (Lic. 5/8/56) (redescribed x On old US 101, 0.6 mile south of city limit of Arcata, California. (CP 12-14-55)

Main studio location South G Street, 0.6 mile south of city limits of Arcata, Calif. (Lic. 5/8/56) (redescribed x On old US 101, 0.6 mile south of city limit of Arcata, California. (CP 12-14-55)

955521

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-10,095	12-14-55	1340kc	250w	Unl.	2-14-56 8-14-56
	CP for a new standard broadcast station				
BMP-7191 (1)	4-19-56	Mod. of CP(BP-10,095) to change type transmitter.			
BL-6124	5-8-56	1340kc	250w	Unl.	5-8 12-1-56
	Lic. to cover CP(BP-10,095, as mod.) for a new standard broadcast station.				
BR-3258	11-8-56	Renewal of license			12-1 12-1-59
BAL-2530 EFF:	1-10-57 1-16-57	Vol. assignment of license to: HUMBOLDT BROADCASTERS, INC.			
BTC-2620 Eff:	11-13-57 11-18-57	Voluntary transfer of control of licensee corporation from Vern Emmerson, Edna Emmerson and Vincent W. Lambert, to Melvin D. Marshall and Aldine Thompson Marshall.			
	11-27-59	Commission deferred action on renewal pending further consideration.			
BR-3258	4-19-61	XXXXXXXXXX 1340kc	250w	Un	4-19 12-1-62
BTC-3804 EFF: NOT TO BE CONSUMMATED LTR. 2-2-62	9-1-61	Voluntary transfer of negative control of licensee corporation from Melvin D. Marshall and Aldine T. Marshall to H. D. Warning and C. A. Warning.			
	11-28-62	Commission deferred action on renewal pending further consideration.			
BAL-4699 EFF:	3-15-63 4-9-63	Voluntary assignment of license to M & P Broadcasting Corp.			
BR-3258	3-15-63	Renewal of license			3-15 12-1-65
BTC-4418 EFF	12-17-63 3-2-64	Voluntary acquisition of positive control of licensee corporation by Earl J. Madray (100%) thru purchase of stock from Robert P. Price			

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K A T A

Station location Arcata, California

SIGNAL ASSOCIATES, A LIMITED PARTNERSHIP, EMENCO INVESTMENTS, INC. (GENERAL PARTNER) (AL2-25-81,
xQUAIL COMMUNICATIONS, INC. (AL 1-17-79 EFF: EFF:

Name of licensee xVERN EMMERSON

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BAL-5141 EFF	7-23-64 8-1-64	Voluntary assignment of license to Vern Emmerson			
BZ-5420	3-18-65	1340kc	250w	U	3-18 12-1-65
		Authority to determine power by direct measurement of antenna power			
BP-16378	5-3-65	1340kc	250w,1kw-LS	U	7-3 1-3-66
		CP to increase daytime power to 1kw and install a new transmitter (Bauer 707)(Cond'l			
Ltr. dated 4-29-65 & rec'd 5-3-65 giving notification per Sect. 73.48(a)(5) Rules that a Bauer 707 trans. is now installed & in oper. at 250 WATTS. (Eff:4-28-65)					
BL-10,942 (1)	7-1-65	Mod. of lic. to cover CP(BP-16,378) increase daytime power to 1kw, install new trans. (Bauer 707)			
BR-3258 (condl)	11-26-65	1340kc	250w-1kw*LS	Un	12-1 12-1-68
BL-11,579	3-15-67	1340kc	250w	Aux.	3-15 12-1-68
		Lic to use former main trans RCA BTA-250 M at main trans as an aux. trans . For aux. only.			
BR-3258(S)	12-31-68	Renewal of License & NDEA (Main & Auxiliary)			12-31 12-1-71
BAL-6607 EFF:	4-30-69 5-1-69	Vol. AL			
BZ-7583(L)	8-10-70	Direct Measurement (MAIN)			12-1-71
BZ-7738(L)	1- 27-71	Direct Meas. (MAIN)			
BZ-7737(L)	1-27-71	Direct Meas. (AUX.)			12-1-71
BR-3258	8-17-71	RENEWAL OF LICENSE & NDEA (L) MAIN & AUX. COMB.			12-1-74
EBSA	5-25-72				
BTC-7078	3-16-73	VOL TC EFF: 3-19-73			
BR-3258(L)	11-27-74	RENEWAL (MAIN & AUX.)			12-1-77
BAL-8236	11-27-74	Vol. AL. EFF: 12 4 74			
BZ-9239(L)	10-15-76	Direct Measurement			12-1-77
[illegible]	4-15-77	Lcens.			

#3
BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....K.A.T.A.....

Station location .....

Name of licensee ..... SEE CARD ONE .....

Transmitter location ..... SEE CARD ONE .....

Main studio location ..... SEE CARD ONE .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BR-3258(S)	11-16-77	RENEWAL	(MAIN &	AUX.)	12-1-80
BP-20,805(L)	2-16-78	1340kHz CP chg.	250w,1kw designation	LS Unl. of Trans.	2-16-79
BAL781122EA	1-17-79	VOL. AL		EFF:	
BTC800902GM	12-24-80	Vol TC	EFF:		
BAL810128FI	2-25-81	VOL AL		EFF:	
BR800731UT(L) BZ801006AD	11-24-80	Renewal	& Mod.		12-1-83

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters ~~KENL~~ KATA

Name VERNON WALLACE EMMERSON
PO 225 SHIRLEY BLVD., ARCATA, CALIF.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,095 Rec'd Filed	9-16-55 9-19-55 9-19-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of Operation: Unlimited Trans. Location: .6 mi. south of Arcata City limit on old US 101 Arcata, California Studio Location: Same Ewald W. Berger, Engr., Sacramento, Calif.	GRANTED	12-14-55

GATES BC-250L

#2

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name HUMBOLDT BROADCASTERS, INC. (AL 1-10-57; EFF: x VERNON WALLACE EMMERSON

Call Letters KHNL

File No.	Dated	Application for	Action Nature	Action Date
BMP-7191 Rec'd Filed	4-13-56 4-18-56 4-18-56	Modification of construction permit (BP-10,095 which auth. a new standard broadcast station) to change type transmitter (RCA BTA-250M).	GRANTED	4-19-56
BL-6124 Rec'd Filed	4-7-56 4-9-56 4-9-56	License to cover construction permit (BP-10,095, as mod.) which authorized a new standard broadcast station.	GRANTED	5-8-56
BR-3258 Recd Filed	8-23-56 9-4-56 9-4-56	Renewal of license	GRANTED	11-8-56
BAL-2530 Rec'd Filed	12-8-56 12-10-56 12-10-56	Voluntary assignment of license to Humboldt Broadcasters, Inc. Krieger & Jorgensen, Attys. (Filed by Lester W. Spillane)	GRANTED EFF:	1-10-57 1-16-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3 APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters .....K.E.M.L.....

Name ...HUMBOLDT BROADCASTERS, INC.....

File No.	Dated	Application for	Action Nature	Action Date
BTC-2620 Rec'd Filed	9-27-57 10-14-57 10-14-57	Voluntary transfer of control of licensee corporation from Vern Emmerson, Edna Emmerson and Vincent W. Lambert to Melvin D. Marshall and Aldine Thompson Marshall. Jerome Boros, Atty.	GRANTED Eff:	11-13-57 11-18-57
BR-3258 Rec'd&Filed	8-26-59 8-31-59	Renewal of license.	GRANTED	4-19-61
BTC-3804 Rec'd Filed	6-30-61 7-6-61 7-6-61	Voluntary transfer of negative control of licensee corporation from Melvin D. Marshall and Aldine T. Marshall to H. D. Warning and C. A. Warning. Robert L. Heald & Lester W. Spillane, Attys.	GRANTED EFF: CONSUMMATED	9-1-61 NOT TO BE LTR. 2-2-62

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KATA (4-30-63) KKENL

Name HUMBOLDT BROADCASTERS, INC.
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BR-3258 Rec'd Filed	9-21-62 9-28-62 9-28-62	Renewal of license.	GRANTED	3-15-63
BAL-4699 Rec'd Filed	12-8-62 12-19-62 12-19-62	Voluntary assignment of license to M & P Radio Broadcasting Corp. Robert L. Heald, Atty.	GRANTED: EFF:	3-15-63 4-9-63
BTC-1418 R. & F.	10-29-63 11-12-63	Voluntary acquisition of positive control of licensee corporation by EARL J. MALRAY (100%) thru purchase of stock from Robert P. Price. Atty- Spearman & Roberson	GRANTED EFF	12-17-63 3-2-64
BAL-5141 R & F	6-11-64 6-15-64	Voluntary assignment of license to VERN EMMERSON Atty. - Spearman & Roberson(R. Heald)	GRANTED EFF	7-23-64 8-1-64

#5

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KATA

Name Vern Emmerson
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BP-16,378 R. & F.	9-24-64 9-30-64	CP to increase daytime power from 250w to 1kw and install anew transmitter (Bauer 707). Engr: A. E. Towne	GRANTED Cond'l re: 250w Class IV stations. Section 73.54	5-3-65
BZ-5420 Rec'd Filed	10-19-64 10-21-64 10-23-64	Authority to determine power by direct by direct measurement of antenna power.	GRANTED	3-18-65
BL-10,942 Rec'd Filed	5-12-65 5-14-65 5-14-65	License to cover CP(BP-16,378) which authorized increase daytime power from 250w to 1kw and install new transmitter (Bauer 707).	GRANTED	7-1-65
BR-3258 R & F	10-1-65 10-11-65	Renewal of license Atty- Lester W. Spillane (San Francisco, Calif.)	GRANTED	11-26-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

1340kc

Call Letters K A T A

Name ARCATA BROADCASTING COMPANY
x Vern Emmerson
Arcata, California 95521

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec'd	5-16-66 8-9-66	CP to install old main trans. (RCA BTA-250M) at main transmitter location, to be operated on 1340kc, 250w, for auxiliary purposes only.	Returned as unnecessary	9-8-66
BL-11,579 Rec'd Resub. R & F	1/19/67 1/3/67 1/19/67 1/23/67	Lic. to use former main trans. RCA BTA-250M at main trans. loc. as an aux. trans. to be operated on 1340kc 250w for aux. purposes only.	~~RETURNED 1-1/10/67 Sect. I not dated.~~ GRANTED	3-15-67
BR-3258 R & F #455290 $75 #455291 $30	8/31/68 9/3/68 9/3/68 9/3/68	Renewal of license (MAIN & Auxiliary) AMENDED 12-10-68 re: Programming	GRANTED	12-31-68
SEP 17 1968				
BAL-6607 R & F FEE PD: $75 -#495175	2-13-69 2-28-69	Vol. assignment of license to ARCATA BROADCASTING COMPANY Atty - Samuel Miller PUB. NOTICE FILED 3-24-69 (SEE OVER FOR AMENDMENTS)	GRANTED Eff:	4-30-69 5-1-69

MAR 12 1969

P.D.C. - WASHINGTON, D. C.

RE: BAL-6607 - Ltr filed 4-2-69 re available funds (assig ne
Ltr filed 4-11-69 re available funds
AMENDED 3-20-69 re par. 19, Sec. II (B/C int)
AMENDED 4-23-69 to make chges in officers & directors;
re B/C int; & reflect pending applications

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters KATA

Name ARCATA BROADCASTING COMPANY
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BZ-7583 R & F #611271 $30. DM PRESS AUG 6 1970	6-22-70 6-24-70 6-24-70 7-2-70	Direct Measurement (MAIN) Refunded	GRANTED	8-10-70
BZ- 7737 Rec'd Resubmitted Filed DM PRESS JAN 25 1971	12-8-70 12-22-70 1-11-71 1-18-71	Direct Measurement (MAIN) and (AUXILIARY)	~~RETURNED 12-14-70~~ ~~Resubmitted filed~~ GRANTED	1-27-71
BR-3258 R & F PN Recd. PRESS SEP 2 1971	8-17-71 8-25-71 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Samuel Miller, Atty.	GRANTED	11-26-71

Form BC-121
September 1969

#8

APPLICATION RECORD - BROADCASTING

1340khz

Call Letters K A T A

Name ARCATA BROADCASTING COMPANY
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BTC-7078 R & F FEE PD: $250 #154383 CODE 053 (Form 316) ALSO SEE: KGAL FEB 28 1973	2-12-73 2-16-73	Voluntary transfer of control of lic corp from Robert W. Chandler and Nancy R. Chandler (Jointly) to Robert W. Chandler and Nancy R. Chandler, Individually, and Robert W. Chandler, as Guardian for the four minor Chandler children Atty - Samuel Miller	GRANTED EFF:	3-16-73 3-19-73
BR-3258 R & F PN PRESS 28 AUG 1974	7-26-74 7-31-74 7-31-74 AMENDED 9-3-74 re: programming; comm. policy; ascert. of comm. needs	Renewal of License (Main & Auxiliary) Atty: Miller & Fields AMENDED 9-19-74 re: to reflect application for assignment of license AMENDED 10-23-74 re: EEO	GRANTED	11-27-74
BAL -8236 R & F FEE PD: $1000 #336426 CODE 047 SEP 24 1974	8-12-74 8-16-74	Voluntary assignment of license to MARTIN BROADCASTING CORPORATION (See Over) Atty - George Malti, San Francisco, Ca	GRANTED EFF: FEE REQ. $6,000.00 Fee Pd. 12-11-74 048,W372296	11-27-74 12-4-74

F.C.C. - WASHINGTON, D. C.

BAL-8236
8-30-74. AMENDED re: Section II
9-5-74. AMENDED re: Exhibit D and Employment agreement.

11-18-74 AMENDED re: Pledge agreement financial data &
re: comm. survey
AMENDED 11-20-74 re pledge agreement

Form RC-121
May 1976

APPLICATION RECORD - BROADCASTING

1340khz

#9

Call Letters KATA

MARTIN BROADCASTING CORPORATION

Name x ARCATA BROADCASTING COMPANY
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BZ-9239 R & F DM PRESS SEP 22 1976 Comtel Aux. DM 11-4-76	7-29-76 8-20-76 9-16-76	Direct Measuraement	GRANTED	10-15-76
BP-20,805 R & F JUN 1977	4-8-77 4-15-77	CP to chg. the designation of Trans. RCA BTA 250 to Aux. -Day, Alt. M. Night. Atty: Roger J. Metzler, Jr.	GRANTED	02-16-78
BR-3258 R & F PN Recd. PRESS	6-14-77 6-28-77 " AUG 18 1977	RENEWAL OF LICENSE (MAIN & AUX.TRANS.)	GRANTED	11-16-77

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

#10

Call Letters KATA

Name QUAIL COMMUNICATIONS, INC.
x MARTIN BROADCASTING CORPORATION
Arcata, California

File No.	Dated	Application for	Action Nature	Action Date
BAL 781122EA PRESS Form 314 PN FILED	DEC 8 1978 12-11-78	Vol AL to Quail Communications, Inc. (over) Atty George M. Malti(San Francisco Calif.)	GRANTED EFF:	1-17-79
BR800731UT PRESS	AUG 22 1980	Renewal of License Atty.: George M. Malti	Granted (Issued with BZ811006AD)	11-24-80
BTC800902GM FORM 315 PRESS PN FILED 11-10-80	SEP 23 1980	Voluntary TC from Trans Western Communications, Inc. to Signal Associates. Atty: Transferor: George Malti Transferee: Elliot B. Evers (Shrinsky,Weitzman) REQUEST WAIVER SECTION 73.3597 of the Rules (over)	GRANTED EFF:	12-24-80 12-31-80
BZ-801006AD R & F PRESS	10-6-80 OCT 21 1980	DIRECT MEASUREMENT Atty: George M. Malti(Farrand, Malti, etc.)	GRANTED (Issued with renewal)	11-24-80

BAL781122EA Amended 12-29-78 re: John Martin will not be mem. of Bd. of Dir or have any say so in Quail; bal. sheet; programming data; promissory note & financial plan

AMENDED 1-2-79 re: revision of pg. 3 Pledge Agreement

BTC-800902GM AMENDED 9-24-80 Re: (transferee) Exhibit A,Signal Assoc, Agreement of Limited Partnership, Revised Exhibit C, (other Broadcast Interests), Supplement to Exhibit G with Appendices 1, 2, 3 & 5 (demographic information).

AMENDED 10-7-80 re: Transferee portion Exhibit C other broadcast interests, & complete plan of finance Exhibit D.

Amended 10-24-80 re: Community Leaders, Exhibit G.

AMENDED 10-31-80 re: Transferee Signal Associates or its general Partner will not pay any fees until after one year from date of acquisition.

AMENDED 12-17-80 re: Financial info.

APPLICATION RECORD-BROADCASTING

#11 SIGNAL ASSOCIATES, A LIMITED PARTNERSHIP, EMENCO INVESTMENTS, INC. (GENERAL PARTNER)

Call Letters: KATA

Name: x QUAIL COMMUNICATIONS, INC.

Station Location: Arcata, California

File No.	Date	Description	Action and Date
BAL810128FI Form 316 PRESS FEB 25 1981		Vol AL to Signal Associates, a Limited Partnership, Emenco Investments, Inc. (General Partner) Atty Elliot B. Evers	GRANTED 2-25-81 EFF:

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.