WCPS

PRODUCT OF

Remington Rand

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT
BRANCHES EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

B-S- 1618

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-30-47

Call letters x WTNC W C P S (10-8-46)
LOCATION: TARBORO, NORTH CAROLINA

Name of licensee COASTAL PLAINS BROADCASTING CO., INC. (MP 10-14-46)
x TARBORO BROADCASTING COMPANY, INC.

Transmister location On U.S.Highway #64, 2.7 miles NW of Tarboro, N. Car. (MP 10-14-46)

on U.S.. Highway 64, 2.7 miles NW of Tarboro,N.C. {BS- 5-20-76} (Ltr.12-12-60
xxx3rd Floor, Bridgers Building, North Main Street, Tarboro, North Carolina/
x Main Street, Tarboro, North Carolina (Lic. 10-30-47)

27886

Main studio location xOn U.S.Highway #64, 2.7 miles NW of Tarboro, N/ Car. (MP 10-14-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4891	8-22-46	760	1kw	Daytime	
Letter	9-25-46 C.P. for new station granted subject to approval of T site and antenna				
B3-P-4891	10-14-46	760	1kw	Daytime	12-14 6-14-47
B3-MP-2115	Mod.C.P.(4891) for change in type of T, approval of antenna and T and S sites and change name of applicant				
On 5-27-47, the Commission's action of 5-13-47 granting station license was set aside and the effectiveness of the C.P. issued on 8-22-46 was suspended until further order of the Commission. - Order issued					
On 5-28-47, the effectiveness of the above order was suspended until June 3, 1947 - Order issued					
	5-28-47	STA to operate on 570kc, 1kw, Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case			5-28 6-26-47
	6-27-47	STA to opr. on 570kc. 1kw, Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case.			6-27 7-26-47
Letter	7-25-47	Ext of above STA to opr. on 570 kc.			7-27 8-25-47
Letter	8-26-47	Ext of above STA to opr. on 570kc.			8-26 9-25-47
Letter	9-26-47	Ext. of above STA to opr. on 570kc.			9-26 10-25-47
Letter	10-3-47	STA to opr. add'l time to conclusion of Texas-Carolina football game, 10-4-47, only.			
Letter	10-24-47	Ext of STA to opr. on 570kc. 1kw. Daytime, pending dissolution of the Stay Order issued by the Court of Appeals in Case #9464, or pending determination of issues in that case.			10-26 11-24-47
On 11-30-47 the Commission's order of 5-28-47, referred to above, Be, and is hereby vacated, and it is ordered that all authorizations heretofore granted, BE AND ARE HEREBY WITHDRAWN. Order issued.					

B-S.

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters WCPS

Name of licensee Coastal Plains Broadcasting Co., Inc.

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-L-2267 B3-L-2084	10-30-47	760	1kw	Daytime	10-30 11-1-49
	Lic. to cover CP (4891 as mod.) for a new station change studio site and determine operating power by direct method. (Conditional Clause)				
BR-1618	10-21-49	760	1kw	Daytime	11-1 11-1-52
*BP-7359	11-8-49	760	1kw	Daytime	1-8 7-8-50
	CP to mount FM antenna on top of the AM tower				
BZ-3197	8-29-50	760	1kw	Daytime	8-29 11-1-52
	Determine operating power by direct method				
BR-1618	10-15-52	760kc	1kw	Daytime	11-1 12-1-54
BZ-3437	11-7-52	760	1kw	Day	11-7-52 12-1-54
	Auth. to determine operating power by direct method				
BR-1618	11-3-54	Renewal of license			12-1 12-1-57
BRC-665 (1)	2-28-55	Modification of license to operate trans. by remote control from Edgecomb Bank Building, Main Street, Tarboro, North Carolina			
BR-1618	11-6-57	760	1kw	Day	12-1 12-1-60
BR-1618	11-16-60	Renewal of License			12-1 12-1-63
BR-1618	11-29-63	760kc	1kw	Day	12-1 12-1-66
BR-1618	3-20-67	RENEWAL OF LICENSE			3-20 12-1-69
BR-1618	3-31-70	Renewal (S)			12-1-72
BTC-6630	8-26-71	VOL. TC EFF: 8-30-71			
EBSA	6-12-72				
BR-1618(L)	3-13-74	RENEWAL			12-1-75
BTC-7359	7-17-74	VOL. TC EFF:			
BZ-8604(1)	8-8-74	Direct Measurement			
BZ-8904(2)	8-20-75	Direct Measurement			12-1-75
BR-1618(L)	12-24-75	Renwal of License			12-1-78
BS-1618 {s}	5-20-76	ML to chg. SL and RC			
BZ-9246(L)	11-8-76	Direct Measurement(Main)			12-1-78
BZ-9319(1)	3-28-77	Direct Measurement			

*Terminated 7-[illegible]

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ...KCK W C P S.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-9540(L)	12-5-77	Direct	Measurement		12-1-78
BR 780731 YO	11-20-78	(S) REN.OF LIC.			12-1-81
BZ-790606AA(L)	7-23-79	Direct	Measurement		12-1-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: x W C P S / x W T N C / x NEW

Name: TARBORO BROADCASTING COMPANY, INC.
(P.O. % Hanner Motor Company, Tarboro, N. Carolina)

File No.	Dated	Application for	Action: Nature	Action: Date
B3-P-4891 Rec'd Filed	5-25-46 5-28-46 5-28-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 760 kc Power: 1kw Hours of Operation: Daytime only. Trans. Location: To be determined - In or near Tarboro, N. Carolina Studio Location: To be determined - Tarboro, N. Carolina. (Filed by Frank U. Fletcher, Atty; George C. Davis, Engr.) Call "WTNC" reserved.	GRANTED subject approval of T site and antenna Letter 9-25-46 ISSUED WITH MP-2115 See buff card for further action Reinstated 10-30-47	8-22-46

Collins 30-K Transmitter

Form 94 APPLICATION RECORD - BROADCASTING

2 COASTAL PLAINS BROADCASTING CO., INC. (MP 10-14-46)
~~TARBORO BROADCASTING COMPANY, INC.~~

Call Letters W C P S ~~W N T N C~~

Name ~~TARBORO BROADCASTING COMPANY, INC.~~

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2115 Rec'd Filed	8-26-46 8-27-46 8-27-46	Mod. of C.P. (B3-P-4891, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Raytheon RA-1000) and approval of transmitter and studio locations at 2.7 miles N. W. of Tarboro, on U. S. Highway #64, Tarboro, North Carolina. (Filed by Frank U. Fletcher, Atty; George C. Davis, Engr.)	GRANTED See buff card for further action Reinstated 10-30-47	10-14-46
AMENDED Recd. Filed	9-19-46 9-23-46 9-23-46	AMENDED to change name of applicant from Tarboro Broadcasting Co. Inc. to COASTAL PLAINS BROADCASTING COMPANY, INC.		

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WCPS

Name COASTAL PLAINS BROADCASTING CO.,INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-L-2267 Rec'd Filed	1-18-47 1-22-47 1-22-47	License to cover C.P. (B3-P-4891, as mod.,) which authorized a new standard broadcast station and for change of studio location from: On U.S. Highway #64 2.7 miles NW of Tarboro, North Carolina to: Main Street, Tarboro, North Carolina	Granted Not issued - See buff card for	5-13-47 further action
		and		
B3-Z-2084 Rec'd Filed	1-18-47 1-22-47 1-22-47	Authority to determine operating power by direct measurement of antenna power.	GRANT Reinstated 10-30-47	
		(Frank U. Fletcher, Atty.)		

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W C P S

Name COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-2498 Rec'd Filed BZ-2318 Rec'd Filed	6-17-47 6-18-47 6-18-47 6-17-47 6-18-47 6-18-47	License to operate on 570kc, 1kw power, daytime hours of operation. and Authority to determine operating power by direct measurement of antenna power.	DISMISSED request of Attorney.	11-26-47
Rec'd	11-25-47 11-26-47	License to cover C.P. (B3-P-4391, as mod.,) which authorized a new standard broadcast station. and	dismissed as unnecessary letter dated 12-24-47	
Rec'd	11-25-47 11-26-47	Authority to determine operating power by direct measurement of antenna power.		

Rec'd 2-9-49 [illegible] of Performance [illegible] 2-9-49

Form 94

#5

APPLICATION RECORD - BROADCASTING

Call Letters W C P S

Name COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1618 Rec'd	8-30-49 8-31-49	Renewal of license. (Filed by Frank U. Fletcher, Atty.)	GRANTED	10-21-49
BP-7359 Rec'd Filed	9-10-49 9-19-49 10-6-49	Construction permit to mount the FM antenna on top of the AM tower. Frank U. Fletcher, Atty. George C. Davis, Engr.	GRANTED Forfeited	11-8-49 7-20-50
BZ-3197 Rec'd Filed	8-10-50 8-17-50 8-17-50	Authority to determine operating power by direct measurement of antenna power. Frank U. Fletcher, Atty.	GRANTED	8-29-50
BR-1618 Rec'd Filed	7-12-52 7-13-52 7-15-52	Filed by Frank U. Fletcher, Atty. Renewal of License	GRANTED	10-15-52

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WCPS

Name COASTAL PLAINS BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3437 Rec'd Filed	9-25-52 10-1-52 10-1-52	Authority to determine operating power by direct measurement of antenna power. Frank U. Fletcher, Atty.	GRANTED	11-7-52
BR-1618 Rec'd Filed	8-30-54 8-31-54 8-31-54	Renewal of License Filed by Frank Roberson, Atty.	GRANTED	11-3-54
BRC-665 Rec'd Filed	2-8-55 2-17-55 2-17-55	Modification of license to operate transmitter by remote control from Edgecomb Bank Building, Main Street, Tarboro, North Carolina. Frank Robertson, Atty.	GRANTED	2-28-55

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WCPS

Name COASTAL PLAINS BROADCASTING CO., INC.
TARBORO, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR-1618 Rec'd Filed	8-27-57 9-12-57 9-12-57	Renewal of License Frank U. Fletcher, Atty.	GRANTED	11-6-57
BR-1618 Rec'd Filed	8-30-60 9-1-60 9-1-60	Renewal of License	GRANTED	11-16-60
BR-1618 R Resub. R & F.	9-3-63 9-27-63 10-1-63	Renewal of License	~~Returned~~ ~~Not dated, & only 1 copy of Balance Sheet submitted.~~ Sep 24 1963 GRANTED	11-29-63
BR-1618 Resub. R & F	9-9-66 9-16-66 10-18-66	Renewal of license	~~RETURNED for date & signature~~ GRANTED	~~10-11-66~~ 3-20-67

F.C.C. - WASHINGTON, D. C.

#8

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

760kc

Call Letters WCPS

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-1618	8-26-69	Renewal of license		
R & F	9-2-69	AMENDED 10-27-69 re: commercial matter	GRANTED	3-31-70
#539251 $75.	9-2-69	AMENDED 12-15-69 re: commercial matter		
P.N. filed	9-2-69	AMENDED 3-19-70 re: commercial practices		
PRESS SEP 2 3 1969		A		
BTC -6630	7-15-71	Transfer of control of lic corp from R.M.	GRANTED	8-26-71
R & F	7-22-71	Fountain, Sr., L.H. Fountain, V.E. Fountain, Jr.,	EFF:	8-30-71
FEE PD: $250 #018955		L.M. Fountain, and V.E. Fountain, Sr (original		
CODE 053 (Form 316)		stockholders) TO L.H. Fountain, R.M. Fountain,		
ALSO SEE: FM [illegible]		Individually and as Trustee, V.E. Fountain, Jr.		
		L.M. Fountain, and V.E. Fountain, Sr.		
		Atty - Wade Hargrove, Raleigh, N.C.		

Form BC-121 #9
September 1969

APPLICATION RECORD - BROADCASTING

760kc.

Call Letters W C P S

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, N. C.

File No.	Dated	Application for	Action Nature	Action Date
BR-1618 R & F P.N. PRESS SEP 1 1972	8-28-72 8-30-72 8-30-72	Renewal of License AMENDED 10-30-72 re: ascert. of comm. needs; commercial policy AMENDED 12-12-72 re: ascert. of comm. needs	~~GRANTED~~ NOT ISSUED GRANT RESCINDED	~~12-27-72~~ 1-9-73
BTC-7359 R & F FEE PD: $1000 #277657 CODE 047(ALSO SEE BT PUB. NOTICE FILED 3-7-74	1-30-74 2-8-74	Voluntary transfer of control of Vic corp from V.E. Fountain, Sr., L.H. Fountain, and Eastern Shopping Centers, Inc. to Robert L.Harper(50%) Atty - Wade Hargrove, Raleigh, N.C. AMENDED 6-6-74 - re agreement; bank ltr re loan W336235	GRANTED EFF: GRANT FEE: $3,053.00 (Includes FM) Pd 063	7-17-74 8-12-74 8-20-74
BZ-8604 R & F DM PRESS 6 AUG 1974	12-18-73 12-26-73 6-18-74	Direct Measurement CCA AM-1000D	GRANTED	8-8-74

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

760khz

#10

Call Letters WCPS

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-8904 R & F DM PRESS JUL 21	4-14-75 4-17-75 5-15-75 1975	Direct Measurement	GRANTED	8-20-75
BR-1618 R & F PN Recd. PRESS SEP 5 1975	8-26-75 9-2-75 "	RENEWAL OF LICENSE	GRANTED	12-24-75
BZ-9246 R & F DM PRESS SEP 29 1976	8-25-76 9-10-76 9-21-76	Direct Measurement	GRANTED	11-8-76
BZ-9319 R & F DM PRESS JAN 10 1977	11-15-76 11-15-76 12-27-76	Direct Measurement	GRANTED	3-28-77

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

760kzh

APPLICATION RECORD - BROADCASTING

Call Letters WCPS

#11

Name COASTAL PLAINS BROADCASTING CO., INC.
Tarboro, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-9540 R & F Amend DM PRESS NOV 30 1977	7-18-77 7-23-77 9-21-77 - 11-3-77	Direct Measurement	GRANTED	12-5-77
BR780731YO PRESS	SEP 11 1978	RENEWAL OF LICENSE Atty. Wade H. Hargrove (Raleigh, N. C.)	GRANTED	11-20-78
BZ-790606AA R & F DM PRESS JUL 18 1979	6-6-79 6-12-79	Direct Measurement	GRANTED	7-23-79

APPLICATION RECORD-BROADCASTING

760 kHz
Call Letters: W C P S

#12

Name: COASTAL PLAINS BROADCASTING CO., INC.

Station Location: TARBORO, NORTH CAROLINA

File No.	Date	Description	Action and Date
BZ-810730AL R & F DM PRESS AUG 25 1981	7-30-81	DIRECT MEASUREMENT Atty: ---	ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.