WHFB

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1590199

B.S. 1635

# BROADCASTING STATION LICENSE RECORD

Date first licensed 11-24-47

Call letters WHFB (11-1-46) xWPPD

Station Location: Benton Harbor, St. Joseph, Mich.

Name of licensee PALLADIUM PUBLISHING COMPANY

Transmister location Fairplain Ave., Approx. 3 miles South of Benton Harbor, Mich. (CP 7-11-46)

Fairplain Ave., Approx, 3 miles South of Benton Harbor, Mich.(Ltr. 3-28-56)
xOak and Michigan Streets, Benton Harbor, Michigan (Ltr. 3-6-56)
xFairplain Ave., Approx. 3 mi. S. of Benton Harbor, Mich. (Lic. 11-24-47)

Main studio locationx 61-65 Wall St., Benton Harbor, Mich. (CP 7-11-46)

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| B2-P-4023 | 7-11-46 | 1060 | 1kw | Daytime | 9-11 3-11-47 |
| | C.P. for new station | | | | |
| B2-MP-2233 | 11-6-46 | Mod. CP(4023) to change type T | | | 9-11 3-11-47 |
| BMP-2490 | 2-13-47 | Mod. CP(4023 as mod.) to change type T | | | 9-11 9-11-47 |
| BMP-3025 | 8-19-47 | 1060 | 1kw | Daytime | 9-11-46 to 10-25-47 |
| | Mod. C.P.(4023) for extension of completion date | | | | |
| BL-2674 BZ-2511 | 11-24-47 | 1060 | 1kw | Daytime | 11-24 5-1-48 |
| | Lic. to cover CP (4023 as mod.) for a new station change studio site and determine operating power by direct method. | | | | |
| BR-1635 | 4-14-48 | 1060 | 1kw | Daytime | 5-1 5-1-51 |
| BR-1635 | 4-12-51 | 1060 | 1kw | Daytime | 5-1 5-1-54 |
| BP-8965 * | 9-15-53 | CP mount TV antenna on TOP OF AM TOWER ( COND'L CLAUSE) | | | 11-15 5-15-54 |
| BR-1635 | 4-21-54 | Renewal of License | | | 5-1 10-1-55 |
| BR-1635 | 9-7-55 | Renewal of License | | | 10-1 10-1-58 |
| BML-1633 (1) | 11-9-55 | Mod. of license to change station loc. from Benton Harbor, Mich., to Benton Harbor - St. Joseph, Mich. | | | |
| BP-10623 | 6-22-56 | 1060kc | 1kw | Daytime | 8-22-56 2-22-57 |
| | CP to install new transmitter. | | | | |
| BL-6382 | 10-26-56 | 1060kc | 1kw | Daytime | 10-26 10-1-58 |
| | License to cover construction permit (BP-10623) | | | | |
| BR-1635 | 9-10-58 | Renewal of license | | | 10-1 10-1-61 |
| Letter | 2-9-59 | Opr. from SR Philadelphia to LSR with power 500w and accord. 3.87 | | | |
| BR-1635 | 11-30-61 | Renewal of license | | | 11-30 10-1-64 |
| BZ-4864 (1) | 3-29-63 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BP-15375 | 9-11-63 | 1060kc | 5kw/1kw/CH | Day | 11-11 5-11-64 |
| | CP to increase daytime power to 5kw/1kw/CH and install new transmitter (RCA BTA-5T) (Cond'l). | | | | |

*Forfeited Sec. 1.314. Ltr. 8-13-54

Form BC 126 #2
June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WHFB

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|---|---|---|---|---|---|
| BL-10454 | 6-30-64 | 1060kc | 5kw/1kw/CH | Day | 6-30 10-1-64 |
| | Lic. to cover CP(BP-15,375) which auth incr. daytime power (5kw/1kw CH) install new trans. (2 main transmitters specified) Cond'l. | | | | |
| BL-10455 | 6-30-64 | 1060kc | 1kw | Aux. | 6-30 10-1-64 |
| | Lic. to use main daytime trans. (RCA BTA-5T) as an auxiliary during CH and to use main CH trans. (RCA BTA-1MX) as an auxiliary daytime, to be operated on: 1060kc, -1kw for aux. purposes only. | | | | |
| BR-1635 | 9-14-64 | Renewal of License Main and Aux. | | | 10-1 10-1-67 |
| BZ-6278(1) | 1-11-67 | Auth. determine power direct method(Mai | | | |
| BZ-6279 (1) | 1-11-67 | Auth.determine power direct method(Aux. | | | |
| BR-1635 | 9-11-67 | 1060kc<br>1060kc | 5kw-1kw-CH<br>1kw | Day<br>(Aux.) | 10-1 10-1-70 |
| TELEGRAM | 10-17-67 | PSA | 480w | (KYW Protected station) | |
| TELEGRAM | 10-24-67 | PSA | 480w | (KYW Protected station) | |
| BTC-5508 EFF. 1-5-68 | 12-22-67 | Involuntary transfer of control of lic. | | | |
| BTC-5677 | 7-29-68 | VOL. TC | EFF. | 7-29-68 | |
| BR-1635(S) | 11-13-70 | Renewal of Main & Aux. | | | 10-1-73 |
| BZ-8006(L) | 3-27-72 | Direct Meas.<br>1060kc | 1kwCH,5kw<br>1kw | Day<br>Aux | 10-1-73 |
| EBSA | 6-12-72 | | | | |
| BR-1635(S) | 9-27-73 | RENEWAL OF MAIN & AUX. | | | 10-1-76 |
| BP-20,227 | 2-20-76 | CP to increase power to 2.5kW during CRITICAL HOURS | | | 2-20-77 |
| BL-14,135(L) | 5-25-76 | Lic. to cover BP-20,227 for changes | | | 10-1-76 |
| BL-14,135(L) | 5-25-76 | Superseded to correct June hours of Operation | | | 10-1-76 |
| BR-163 5(S) | 9-23-76 | Renewal of License | | | 10-1-79 |
| BR790522YI(S) | 9-21-79 | Renewal of license | | | 10-1-82 |

Form 94

# APPLICATION RECORD - BROADCASTING

Call Letters WPPD

Name PALLADIUM PUBLISHING COMPANY

(P.O. c/o Stanley R. Banyan, 61-65 Wall St., Benton Harbor, Mich.)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B2-P-4023<br>Rec'd<br>Filed | 9-25-45<br>9-27-45<br>9-27-45 | Construction Permit for a new standard broadcast station to be operated on:<br>Frequency: 1060 Kc<br>Power: ~~-250w~~ 1kw<br>Hours of Operation: Daytime<br>Trans. Location: ~~To be determined in or near~~ Benton Harbor, Mich.<br>Studio Location: 61-65 Wall St., Benton Harbor, Mich.<br>(Filed by Frank D. Scott, Atty.; Ronald H. Culver, Engr.) | Docket No. 7118<br>Granted petition to sever from consolidated proceedings in which it was heard and APPLICATION GRANTED<br>Order issued | 7-11-46 |
| AMENDED<br>Recd.<br>Filed | 2-5-46<br>2-7-46<br>2-14-46 | AMENDED to change power from 250w to 1kw, change type of transmitter and antenna and change transmitter location from a site to be determined, in or near Benton Harbor, Mich. to Fairplain Ave., approx 3 miles south of Benton Harbor, Mich. | | |

BT-21-A
G.E. ~~[illegible]~~ Transmitter

Form 94

# APPLICATION RECORD - BROADCASTING

# 2

Call Letters WHFB x WPPD

Name PALLADIUM PUBLISHING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B2-MP-2233 Rec'd Filed | 10-24-46 10-28-46 10-28-46 | Modification of Construction Permit (B2-P-4023, which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L). | GRANTED | 11-5-46 |
| BMP-2490 Rec'd Filed | 1-30-47 2-5-47 2-5-47 | Mod. of C. P. (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date from 3-11-47 to 9-11-47. (Thomas W. Wilson, Atty.) | GRANTED | 2-13-47 |
| BMP-3025 Rec'd Filed | 8-5-47 8-11-47 8-11-47 | Mod. of C.P. (B2-P-4023, as mod., which authorized a new standard broadcast station) for extension of completion date from: 9-11-47 to: 10-25-47 (P.A. O'Bryan, Atty.) | GRANTED | 8-19-47 |

Form 94

#3

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-2674<br>Rec'd<br>Filed | 9-10-47<br>9-16-47<br>9-16-47 | License to cover C.P. (B2-P-4023, as mod.,) which authorized a new standard broadcast station and for change of studio location from: 61-65 Wall Street, Benton Harbor, Michigan to: Fairplain Avenue, Approx. 3 miles South of Benton Harbor, Michigan.<br>and | GRANTED | 11-24-47 |
| BZ-2511<br>Rec'd<br>Filed | 9-10-47<br>9-16-47<br>9-16-47 | Authority to determine operating power by direct measurement of antenna power.<br><br>(Thomas W. Wilson, Atty.) | | |
| BR-1635<br>Rec'd. | 2-17-48<br>2-24-48 | Renewal of License<br>(Clair L. Stout, Atty.)<br>(Dow, Lohnes and Albertson) | Granted | 4-14-48 |

FCC Form 94 #4

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1635<br>Rec'd | 2-20-51<br>3-1-51 | Renewal of license<br>Filed by Thomas Wilson atty. | GRANTED | 4-12-51 |
| BP-8965<br>Rec'd<br>Filed | 8-7-53<br>8-13-53<br>8-13-53 | Construction permit to mount TV antenna on top of the AM tower (increase height).<br>Dow, Lohnes and Albertson, Attys.<br>Craven, Lohnes, & Culver, Engr. | GRANTED<br>Cond'l re submit proof of new antenna not radiate more than exist. antenna.<br>FORFEITED - Ltr. | 9-15-53<br><br>8-13-54 |
| BR-1635<br>Rec'd<br>Filed | 2-8-54<br>2-12-54<br>2-12-54 | Renewal of License<br>Filed by Alfred C. Cordon, Jr., Atty. | Granted | 4-21-54 |
| BR-1635<br>Rec'd<br>Filed | 6-28-55<br>7-6-55<br>7-6-55 | Renewal of license<br>Alfred C. Cordon, Jr., Atty. | GRANTED | 9-7-55 |

#5

FORM A-170
FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BML-1633<br>Rec'd &<br>Filed | 7-14-55<br>7-18-55<br>7-18-55 | Modification of license to change station location from Benton Harbor, Michigan to Benton Harbor- St. Joseph, Michigan.<br><br>Dow, Lohnes and Albertson, Attys.<br><br>Ronald H. Culver, Engr. | granted | 11-9-55 |
| BP-10,623<br>Rec'd<br>Filed | 6-4-56<br>6-8-56<br>6-8-56 | Construction permit to install new transmitter (RCA BTA 1MX)<br><br>Attys. - Dow, Lohnes & Albertson | GRANTED | 6-22-56 |

FORM BC-121 #6
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-6382<br>Rec'd<br>Filed | 9-26-56<br>10-10-56<br>10-10-56 | license to cover Construction Permit BP-10,623 which authorized installation of a new transmitter.<br><br>Alfred C. Cordon, Jr., Atty. | GRANTED | 10-26-56 |
| BR-1635<br>Rec'd<br>Filed | 6-26-58<br>7-1-58<br>7-1-58 | Renewal of license<br><br>Francis McDonough, Atty | GRANTED | 9-10-58 |
| BR-1635<br>Rec'd<br>Filed | 6-26-61<br>7-3-61<br>7-3-61 | Renewal of license<br><br>Attys.: Dow, Lohnes and Albertson (Earl Stanley) | GRANTED | 11-30-61 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY
BENTON HARBOR-ST JOSEPH, MICHIGAN

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-15,375<br>Rec'd<br>Filed | 2-13-62<br>2-14-62<br>2-14-62 | Construction Permit to increase daytime power from 1kw to 5kw/1kw CH and install new transmitter (RCA-BTA-5T)<br>Requests waiver of Sec. 3.24(g) of the Rules<br>Atty. Dow, Lohnes and Culver<br>Eng. Lohnes and Culver | GRANTED<br>Cond'l re: Permittee shall accept any interf. Pre-sunrise operation. | 9-11-63 |
| BZ-4864<br>R. & F. | 11-28-62<br>12-3-62 | Authority to determine operating power by direct measurement of antenna power.<br>Atty- Dow, Lohnes & Albertson | GRANTED | 3-27-63 |
| BL-10,454<br>R. & F. | 11-30-63<br>12-2-63 | Lic to cover CP(BP-15,375) which auth incr day power ( 5kw/1kw CH ) install new trans. (2 Main Transmitters specified)<br>RCA BTA-5T -daytime<br>RCA BTA-1MX_CH | GRANTED<br>Cond'l re: Pre-sunrise operation. | 6-30-64 |

FORM BC-121
Aug. 1955 #8

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY
Benton Harbor-St. Joseph, Michigan 49022

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-10,455 R. & F. | 11-30-63 12-2-63 | Lic to use Main Daytime Trans(RCA BTA-5T) as an Auxiliary during CH and to use (RCA BTA-1MX) as an Auxiliary Daytime, to be operated on: 1060kc, 1kw for auxiliary purposes only. | GRANTED | 6-30-64 |
| BR-1635 R.&F. | 6-17-64 6-25-64 | Renewal of License (Main & Aux.) Attys-Dow,Lohnes & Albertson(Earl Stanley) | GRANTED | 9-14-64 |
| BZ-6278 R & F | 11/7/66 11/16/66 | Auth. to determine operating power by direct meas. of antenna power. (Main) Atty: E.R. Stanley - Engr: E.W. Jacker, Ill. | GRANTED | 1-11-67 |
| BZ-6279 R & F | 11/7/66 11/16/66 | Auth. to determine operating power by direct meas. of antenna power. (Aux.) Atty: E. R. Stanley - Engr:E.W. Jacker- Lombard, Ill. | GRANTED | 1-11-67 |

FORM BC-121 #9
AUG. 1955

# APPLICATION RECORD - BROADCASTING

(10/67e)

Call Letters WHFB

Name PALLADIUN PUBLISHING COMPANY
BENTON HARBOR - ST. JOSEPH, MICHIGAN

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BH-1635<br>R & F<br>JUL 20 1967 | 6-29-67<br>7-3-67 | Renewal of license (main & auxiliary)<br>Atty: Dow, Lohnes & Albertson | GRANTED<br>Con'd. re-pre-sunrise | 9-11-67 |
| BTC-5508<br>R & F<br>(Form 316)<br>DEC 14 1967 | 11-24-67<br>12-4-67 | Involuntary transfer of control of lic. corp. from Stanley R. Banyon, Willard J. Banyon, Bryce C. Boothby and Helen Polly Klock to Willard J. Banyon, Individually and as Executor of the Estate of Stanley R. Banyon, Deceased<br><br>Atty - Dow, Lohnes & Albertson | GRANTED<br>EFF | 12-22-67<br>1-5-68 |
| BTC-5677<br>R & F<br>(Form 316) Fee pd$30 -#441559a/<br>JUL 16 1968 | 7-5-68<br>7-5-68 | Voluntary transfer of control of lic. corp. from Willard J. Banyon, Individually and as Executor of the Estate of Stanley R. Banyon, to Willard J. Banyon, Individually (50.2%)<br><br>Atty - Dow, Lohnes & Albertson | GRANTED<br>EFF: | 7-29-68<br>7-29-68 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #10
AUG. 1955

1060kc

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY
Benton Harbor - St. Joseph, Michigan

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1635<br>R & F<br>#611967 $75.<br>#611968 $30.<br>P.N. | 6-25-70<br>6-29-70<br>6-29-70<br>6-29-70<br>6-29-70<br>JUL 8 1970 | Renewal of License (Main & Auxiliary)<br><br>Atty.: Earl R. Stanley<br>AMENDED 8-28-70 re: balance sheet; commercial policy | GRANTED | 11-13-70 |
| 10-5-70 Annual fee $56.00 deducted from $105.00 Renewal filing fee. $49.00 credited to 1971 | | | | |
| BZ-8006<br>R & F<br>W 042545-$50.<br>DM (main)<br>Amended<br>DM (aux.)<br>PRESS | 2-15-72<br>2-17-72<br>2-17-72<br>2-28-72<br>3-3-72<br>3-8-72<br>MAR 24 1972 | Direct Meas. (Main & Auxiliary).<br><br>AC-067 - Refunded<br><br>info re Aux.<br>Atty: Dow, Lohnes & Albertson (E. R. Stanley) | GRANTED | 3-27-72 |

F.C.C. - WASHINGTON, D. C.

#11

1060kHz

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters W H F B

Name PALLADIUM PUBLISHING COMPANY
Benton Harbor - St. Joseph, Michigan

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-1635<br>R & F<br>P.N.<br>PRESS<br>JUL 5 1973 | 6-8-73<br>6-21-73<br>6-21-73 | Renewal of License (Main & Auxiliary)<br>Atty.: Earl R. Stanley | GRANTED | 9-27-73 |
| BP-20,227<br>Rec'd<br>Filed<br>$100-513629<br>AC:001<br>Press:<br>FEB 5 1976 | 12-30-75<br>12-31-75<br>12-31-75<br>12-31-75 | Construction permit to increase power from 1kW to 2.5kW during critical hours.<br>Atty: Earl R. Stanley(Dow, Lohnes &Albertson) | GRANTED | 2-20-76 |

Form BC-121
September 1969

1060Khz

# APPLICATION RECORD - BROADCASTING

Call Letters WHFB

Name PALLADIUM PUBLISHING COMPANY

Benton Harbor-St. Joseph, Michigan

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-14,135<br>R & F<br>$100#553008<br>PTA<br>PRESS APR 29 1976 | 4-1-76<br>4-7-76<br>4-8-76<br>4-21-76 | Lic. to cover BP-20,227 for changes SL & TL: 2100 Fairplain Ave.<br>Atty: Earl R. Stanley | GRANTED | 5-25-76 |
| BR-1635<br>R & F<br>PN Recd.<br>PRESS | 5-11-76<br>5-27-76<br>"<br>JUL 1 1976 | RENEWAL OF LICENSE (MAIN & AUXILIARY)<br>Earl R. Stanley,Atty. | Granted | 9-28-76 |
| BR 790522 YI<br>PRESS AUG 20 1979 | | RENEWAL OF LICENSE (MAIN & AUX.TRANS.)<br>E.R.Stanley,Atty. | GRANTED | 9-21-79 |

F.C.C. - WASHINGTON, D. C.

W H F B - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 10-17-47 To opr. additional time 10-18-47, to broadcast football game, only.

6-5-56 Remain on air night of 6-12-56 - election

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.