W I Z M

Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1398[illegible]

-S-B- BR-610 #1 BROADCASTING STATION LICENSE RECORD

Date First Licensed 8-19-26

WIZM (EFF 7-1971)

Call Letters WKBH

LOCATION: LA CROSSE, WISCONSIN

FAMILY RADIO, INC.(AL 6-29-71 EFF: 7-14-71)

Name of Licensee: x WKBH, INCORPORATED (6-30-30)
JOS. CALLAWAY, trading as CALLAWAY MUSIC COMPANY

Transmitter Location:
2028 Gillette Street, La Crosse, Wisconsin (Redes. 8-18-71)
XGillette St. Road near Highway 16, Campbell Twp., Wisc. (CP 10-9-45)
Junction of U.S.Highway No. 16 and County Highway SS,
Rural of Campbell Twp. (C.P.8-28-41)
On Highway No. 33, Shelby Twp, Wis. (CP 1-7-41)
x R.F.D. #1 LaCrosse, Wisc.

Main Studio Location:
2028 Gillette Street, La Crosse, Wisconsin (BS 8-18-71)
x141 S. 6th St., La Crosse, Wisc. (BS 7-12-66)
XFront & King Sts., La Crosse, Wisc. (BS 5-10-65)
X141 South Sixth Street, La Crosse, Wisconsin (ltr. 7/2/54)
XRadio Bldg. 409 Main Street, LaCrosse, Wisconsin.(Letter 9-16-32)
x 4th & State Sts., LaCrosse, Wisc.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
610		1380	1 KW	KSO		
4-SB-610	6-26-31	1380	1 KW	Sim.day, KSO	7-1	10-1-31
4-S-B-610	9-22-31	Simult.	Oper.day	with KSO	10-1	11-1-31
4-R-B-610	10-16-31	1380	1KW	KSO	11-1	5-1-32
4-S-B-610	10-16-31	Simult.	day oper.	with KSO	11-1	5-1-32
4-ML-B-817	3-29-32	1380	1KW	Simult.D KSO	3-29	5-1-32
4-R-B-610	4-8-32	1380	1KW	Simult.D KSO	5-1	11-1-32
4-S-B-610	7-1-32	Oper. Unlim.time when KSO not operating				
Letter Min.	7-12-32	Postpone install. app. monitor				9-1-32
Letter Min.	8-30-32	Working of Rule 145 Ext. to 9-30-32				
Letter Min.	9-30-32	Working of Rule 145 ext. to 10-31-32				
4-R-B-610	10-21-32	1380	1KW	S.H	11-1	5-1-33
S-B-610	1-10-33	Oper.7-8 pm instead 10-11			1-10	5-1-33
-S-B-610	1-17-33	Oper. 9 pm to 9:15 pm on Jan. 27,1933				
4-S-B-610	3-31-33	Oper.5:15 pm to 5:35 pm			3-31	5-1-33
-ML-B-1080	4-14-33	1380	1kw	U	4-14	5-1-33
-R-B-610	4-25-33	1380	1kw	U	5-1	11-1-33
S-B-610	9-19-33	Oper.500w (repair of gener)			9-19	9-27-33
S-B-610	9-29-33	Oper.500w (Extension)			9-27	10-12-33
4-R-B-610	10-6-33	1380	1KW	U	11-1	5-1-34
4-R-B-610	4-13-34	1380	1KW	U	5-1	11-1-34
FEDERAL COMMUNICATIONS COMMISSION						
B4-R-610	10-16-34	1380	1kw	U	11-1	5-1-35
B4-R-610	4-16-35	1380	1kw	U	5-1	11-1-35
B4-R-610	10-15-35	1380	1kw	U	11-1	5-1-36
B4-R-610	4-24-36	1380	1kw	U	5-1	11-1-36
B4-S-610	10-27-36	Extension of license U			11-1	2-1-37
Letter B4-Z-85	11-24-36	Authority to determine power by direct measurement				
B4-R-610	1-26-37	1380	1kw	U (H)	1-26	5-1-37
B4-Z-85 B4-R-610	1-26-37	1380	1kw	U (H)	1-26	5-1-37
	Supersedes renewal of lic.of 1-26-37 - Direct measurement					
B4-R-610	4-27-37	1380	1kw	U (H)	5-1	11-1-37
B4-R-610	CAL 6-29-37	1380	1kw	U (H)	11-1	-1-38
B4-R-610	4-27-38 Eff.5-7-38	1380	1kw	U	5-7	11-1-38
B4-TC-77	4-27-38 Eff.5-7-38	Transfer of Control from Joseph C. Callaway to HARRY DAHL.				

B -S- #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-19-26

Call letters WKBH

Name of licensee WKBH, Inc. (6-30-30)
JOS. CALLAWAY, trading as GALLAWAY MUSIC COMPANY

Transmitter location R.F.D. #1 LaCrosse, Wisc. See Card #1.

Main studio location See Card #1.
Radio Bldg. 409 Main Street, LaCrosse, Wisconsin(Letter 9-16-32)
x 4th & State Sts., LaCrosse, Wisc.

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-R-610	4-13-38	1380	1kw	U (H)	5-1	11-1-38
B4-P-2048	5-16-38	Install new transmitter			7-16	1-16-39
B4-L-824	8-22-38	1380	1kw	U	8-22	11-1-38
License to cover C.P. for new transmitter.						
B4-R-610	10-18-38	1380	1kw	U	11-1	5-1-39
B4-R-610	4-3-39	1380	1kw	U	5-1	11-1-39
B4-R-610	10-24-39	1380	1kw	U	11-1	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B4-P-2733 **	1-7-41	1380	5kw*5kw-LS	U	3-7	9-7-41
C.P. move T, install new T, install *DA for night use and increase power						
NARBA REALLOCATION						
B4-R-610	3-24-41	1410	1kw	U	3-29	8-1-41
B4-MP-1261 **	4-24-41	1410	5kw*5kw-LS	U	6-23	12-10-41
Mod.C.P.2733 to specify NARBA frequency, changes in *DA for night use, change type of T and extend C & C dates						
B4-Z-751	5-1-41	1410	1kw	U	5-1	8-1-41
Determine operating power by direct method						
B4-R-610	7-22-41	1410	1kw	U	8-1	8-1-42
B4-MP-1355 **	8-28-41	1410	5kw*5kw-LS	U	9-27	3-26-42
Mod.C.P.2733 as mod. for change in location of T and extension C & C dates. *DA-N						
B4-R-610	7-7-42	1410	1kw	U	8-1	12-1-42
B4-Z-1424	8-12-42	1410	1kw	U	8-12	12-1-42
Determine operating power by direct measurement						
B4-R-610	11-17-42	1410	1kw	U	12-1	12-1-44
Renewal and modification in accordance with Order 107						
B4-TC-344 Eff.	3-7-44	Relinquishment of control of licensee corp. by Harry Dahl to HOWARD DAHL, KENNETH DAHL, DOROTHY DAHL and KATHERINE DAHL WOOD				

**Forfeited Sec. 1.356

B-S- #3 **BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters W K B H

Name of licensee See Card #1

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B4-R-610	11-28-44	1410	1kw	U	12-1 11-1-47
B4-S-610	7-10-45	1410	1kw	U	10-1 11-1-47
		Mod. Order 107-A			
B4-P-3749	10-9-45	1410	5kw*	U	12-9 6-9-46
	C.P. to increase power, new T., *DA-N and change transmitter location.				
B4-MP-1909	6-10-46	Mod. of C.P.(P-3749) for extension of completion date			12-9 9-7-46
B4-P-3749	10-17-46	Reinstatement of C.P. for above noted facilities			12-17 6-17-47
B4-P-5241	11-25-46	1410kc	5kw,DA-N	U	12-17 6-17-47
	C.P. to change type of T.				
B4-L-2125 B4-Z-1940	1-30-47	1410kc	5kw,DA-N	U	1-30 11-1-47
	Lic. to cover C.P.(3749, as mod.) increase power, install new T. and DA for night use, change T. site and determine operating power by direct method.				
BR-610	10-16-47	1410	5kw*5kw-LS *DA-N	U	11-1 11-1-50
BR-610	10-18-50	1410	5kw*5kw-LS *DA-N	U	11-1 11-1-53
BS-610	12-4-51	1410	5kw DA-N	U	12-4 11-1-53
	Mod.Lic. Points 1	to correct descriptions of Monitoring and 2			
BR-610	10-7-53	RENEWAL OF LICENSE			11-1 12-1-55
BRC-671 (1)	3-2-55	Modification of Lic. to operate trans. by remote control from 141 South 6th Street, La Crosse, Wisconsin, while using non-directional antenna.			
BR-610	11-9-55	1410kc	5kw*,5kw-LS*	DA-N U	12-1 12-1-58
BR-610	11-12-58	Renewal of license			12-1 12-1-61
BS-610 (1)	4-22-59	Mod. of license to change operating specifications.			
BR-610	11-1-61	1410kc	5kw,5kw,LS DA-N	U	12-1 12-1-64
BR-610	11-9-64	Renewal of License			12-1 12-1-67
BS-610 (1)	5-10-65	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.			

Form BC 126
June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WKBH

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BRC-2669 (2)	5-26-65	Mod. of license to operate transmitter by remote control from Front and King Streets, La Crosse, Wisconsin, while using non-directional antenna.			
BS-610 (3)	7-12-66	Mod. of Lic. to chg. studio loc. & oper. by RC while using non-DA.			
BRC-2927 (4)	7-25-66	Mod. of lic. to operate transmitter by Remote Control from 141 S. 6th St., La Crosse, Wisc. while using non-DA			
BRC-2941	9-9-66	1410kc	5kw-DA-N	U	9-9 12-1-67
	Mod. of license to operate transmitter by remote control from 141 South 6th Street, La Crosse, Wisconsin (DA-N).				
BR-610	11-24-67	Renewal of License&NDEA			12-1 12-1-70
BR-610(S)	11-25-70	Renewal and NDRA			12-1-73
BTC-6528	6-24-71	VOL. TO	EFF:	7-13-71	
BAL-7240	6-29-71	VOL. AL	EFF:	7-14-71	
BS-610(L)	7-19-71 to W L Z M.	Mod. of lic. to change call letters			
BS-610(1)	8-18-71	Mod. of lic. to change studio location and remote control point and redescribe transmitter site.			
EBSA	5-25-72				
BR-610(L)	11-28-73	RENEWAL & MOD.			12-1-76
BTC-7427	9-19-74	VOL. TO	EFF:	10-15-74	
BR-610 (L) BZ-9468	8-10-77	Renewal of License and Modification			12-1-79
BR790801UH BZ-9828	(L)2-22-80 3-28-80	Renewal of License Direct Measurement			12-1-82

#I

STATION APPLICATION RECORD

APPLICANT: JOSEPH CALLAWAY (CALLAWAY MUSIC CO.) CALL LETTERS: WKBH

ADDRESS: R.F.D. # 1 La Crosse, Wisconsin

FILE NO: ~~4-M-B-370~~ DATED: 7/27/29

Present Assignment: Studio Address 221-233 Main St., La Crosse
1 KW 1380 Kc. Divides KSO Wis.

ACTION: Mod. Lic. 8/6/29 for change in studio location only.
Com. Action 8/6/29

Requested: Change in studio loc. only.
~~to Fourth & St. Sts., La Crosse, Wisconsin.~~

APPLICANT: JOS. CALLAWAY CALL LETTERS: WKBH

ADDRESS: R.F.D. #1 La Crosse, Wisconsin

FILE NO: ~~4-R-B-610~~ DATED 3/20/29

Present Assignment: 1380 kc. 1 KW. Dividing KSO

Lic.
ACTION: 4/23/29 -1380 kc. 1 kw
÷ KSO - Period 4/30 to 7/31

Requested: Renewal

APPLICANT: CALLAWAY MUSIC COMPANY, JOS. CALLAWAY, PROP. CALL LETTERS: WKBH

ADDRESS: RFD about 4 miles out, La Crosse, Wis.

FILE NO: ~~4-R-B-610~~ DATED: 6/10/29

Present Assignment: 1380 kc. 1 kw. ÷ KSO

ACTION: G.O. 69 7/31 to 10/31/29

Requested: Renewal

STATION APPLICATION RECORD

#2

APPLICANT: JOSEPH CALLAWAY trading as CALLAWAY MUSIC COMPANY — CALL LETTERS: WKBH

ADDRESS: R.F.D. #1, La Crosse, Wisconsin — FILE NO: 4-R-B-610 DATED 9/26/29

Present Assignment: 1380 kc. 1 KW. + KSO

ACTION: Lic. 10-5-29
1380 kc. 1 KW. + KSO
Per. 10-31-29 to 1-31-30

Requested: Renewal

APPLICANT: Joseph Callaway trading as CALLAWAY MUSIC COMPANY. — CALL LETTERS: WKBH

ADDRESS: R.F.D. #1, ~~Fourth & State Sts.~~, La Crosse, Wisconsin. — FILE NO: 4-R-B-610 DATED: 12/28/29

Present Assignment: 1380 kc. 1 KW. + KSO

ACTION: Renewal license 1-16-30.
Period 1-31 to 4-30-30.

Requested: Renewal

APPLICANT: Same — CALL LETTERS: WKBH

ADDRESS: Same — FILE NO: 4-R-B-610 DATED: 3-25-30
Renewal Lic. 4-5-30

Present Assignment: 1380 Kc. 1 KW + KSO

ACTION: Per: 4-30 to 7-31-30

Requested: Renewal

3 #3

STATION APPLICATION RECORD

APPLICANT: Joseph Callaway, trading as CALLAWAY MUSIC COMPANY CALL LETTERS: WKBH

ADDRESS: RFD #1, LaCrosse, Wisconsin

FILE NO: 4-P-B-1313 DATED: 4/12/30

Present Assignment: 1380 kc. 1 KW. Shares with KSO

Requested: Install new transmitter Unlimited to 7 PM ÷ after 7.

ACTION: C.P. granted Min. 5-16-30, issued 5-20-30 to install new equipment. Completion date 9-10-30

APPLICANT: Same CALL LETTERS: WKBH

ADDRESS: Same

FILE NO: 4-A-B-241 DATED: 6/7/30

Present Assignment: 1380 kc. 1 KW. Shares with KSO

Requested: Voluntary Assignment to WKBH, INCORPORATED.

ACTION: Vol. Assign. of License granted Min. 6-30-30, issued 6-30-30 to WKBH, INCORPORATED

APPLICANT: WKBH, INCORPORATED CALL LETTERS: WKBH

ADDRESS: same

FILE NO: 4-R-B-610 DATED: 6-26-30

Present Assignment: 1380 kc. 1 KW ÷ KSO

Requested: renewal

ACTION: Renewal License 7-14-30 Per: 7-31 to 10-31-30

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: _____ _____

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters WKBH

Name ~~JOS. CALLAWAY, trading as CALLAWAY MUSIC COMPANY~~

File No.	Date d	Application for	Action Nature	Action Date
4-AP-B-14	7/31/30	Voluntary Assignment of Construction Permit to WKBH, INCORPORATED.	Granted	8-26-30
4-L-B-385	8/15/30	License to cover Cons. Permit issued 5/20/30, to install a new transmitter.	Granted	9-9-30
4-M-B-651	9/10/30	Change frequency from 1380 kc. to 620 kc. and hours from sharing with KSO to Unlimited.	Dismissed	5-8-31
4-R-B-610	9/26/30	Renewal of License	Granted	10-21-30
4-R-B-610	12-20-30	Renewal of license	G.O.103 ~~Granted~~	1-20-31 ~~4-24-31~~
4-ML-B-817	4-20-31	Unlimited until 7 p.m.; divide remaining hours with KSO		
Amended	6-24-31	To request Simultaneous operation with KSO until LS at ~~6 p.m.~~, dividing time thereafter, instead of above request.	Granted	3-29-32
Amended	12-26-31 Clarinda			

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters WKBH

Name WKBH, Incorporated

File No.	Dated ~~Received~~	Application for	Action: Nature	Action: Date
4-R-B-610	8-22-31	Renewal of license	Granted	10-16-31
4-R-B-610	2-20-32	Renewal of license	Granted	4-5-32
4-R-B-610	8-27-32	Renewal of license	Granted (Spec. Hrs.)	10-21-32
4-ML-B-1080	10-22-32	Mod.lic. change to Unlimited hours from simul. day and div.n. with KSO(KSO granted CP change to 1370 kcs)/	Statement of Facts Granted	4-14-33
4-R-B-610	2-25-33	Renewal of license	Granted	4-25-33
4-R-B-610	8-22-33	Renewal of License	Granted	10-6-33
4-R-B-610	2-10-34	Renewal of license	Granted	4-13-34
		FEDERAL COMMUNICATIONS RECORDS:		
B4-R-610 Resubmitted	8-17-34 "	Renewal of license ~~Rtd.16(g)(1)&(2) Notary Seal 8-24-34~~	Granted	10-16-34

Form 94

#6

APPLICATION RECORD—BROADCASTING

Call letters WKBH

Name W K B H, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-TC-77	11-7-36	Authority to transfer control of corporation from Joseph C. Callaway to Harry Dahl. (255 shares common stock.)	Ex.Rept.I-495 Dock.4516 GRANTED Min.4-27-38 Effective	5-7-38
6				
B4-R-610	2-25-37	Renewal of license (Unnecessary)	Returned	5-1-37
B4-P-2048	1-19-38	Construction permit to install a new transmitter.	Granted	5-15-38
B4-L-824 Resubmitted	7-18-38 7-25-38	License to cover CP(B4-P-2048) new transmitter.	~~Returned~~ ~~not signed~~ Granted	~~7-22-38~~ 8-22-38

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#7

APPLICATION RECORD—BROADCASTING

Call letters W K B H

Name W K B H, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION: NATURE	ACTION: DATE
B4-R-610	2-23-35	Renewal of license	Granted	4-16-35
B4-R-610 Resubmitted	8-30-35	Renewal of license ~~Sec.10(c)-&-signature~~	~~Returned~~ Granted	~~9-10-35~~ 10-15-35
B4-R-610 Resubmitted	3-25-36	Renewal of license ~~Sec.13b,17c,18a-&-19a~~	~~Returned~~ Granted	~~3-30-36~~ 4-24-36
B4-R-610 Resubmitted	8-28-36	Renewal of license ~~(not-signed-under-Sec.29)~~	~~Returned~~	~~9-21-36~~
		(1)	Design. for hearing	
		(2)	Temp.lic. issued MIN. 1-26-37	
		(H)	Granted	4-27-37
		(H)	Granted	CA10-29-37 Granted (T) 4-13-38
			Ex.Rept.I-495 Dock.4417 GRANTED Min.4-27-38 Effective 5-7-38	
B4-Z-85	11-2-36	Authority to determine operating power by direct measurement of antenna power	Granted Letter written until Regular Renewal of license is granted Issued 1-26-37.	11-24-36

U. S. GOVERNMENT PRINTING OFFICE

Form 94 # 8

APPLICATION RECORD - BROADCASTING

Call Letters W K B H

Name W K B H, Inc.

File No.	Dated	Application for	Action Nature	Action Date
B4-R-610	8-27-38	Renewal of license	Granted	10-18-38
B4-R-610	2-13-39	Renewal of license	Granted	4-3-39
B4-R-610 Resubmitted	8-10-39 "	Renewal of license ~~(Sec. 3b)~~	~~Returned~~ Granted	~~9-7-39~~ 10-24-39
B4-P-2733	1-23-40	Construction permit to move transmitter from RDF No. 1, La Crosse, Wis. to On Highway 33, Shelby Twp., Wis., install new transmitter, install DA for night use and increase power from 1kw to 5kw (day and night)	Granted	1-7-41
B4-R-610	5-15-40	Renewal of license	Granted 1410kc, 1kw, U	3-24-41

Form 94 # 9 APPLICATION RECORD - BROADCASTING

Call Letters WKBH

Name WKBH, INCORPORATED.

File No.	Dated	Application for	Action Nature	Action Date
B4-Z-751 received	3-17-41 3-19-41	Auth. to determine operating power by direct measurement. on 1410 kc under NARBA.	Granted	5-1-41
B4-MP-1261 received filed	3-21-41 3-25-41 3-25-41	Mod of C.P.(B4-P-2733) to install new trans. changes in D.A. and requesting 1410 kc under NARBA, extend C & C dates 60 & 180 days respt.	Granted	4-24-41
B4-R-610 Resubmitted	5-12-41 6-24-41	Renewal of license (~~filed in duplicate~~) Form 335 filed 6-9-41.	~~Returned~~ Granted	~~6-9-41~~ 7-22-41
B4-MP-1355 received filed ---	6-27-41 7-[illegible]-41 7-16-41	Mod of C.P.(B4-P-2733) as mod.to move trans. from ON Highway 33,Shelby Twp.,Misc., to Junction County Highway SS and U.S.Highway #16, Rural, area of Campbell Twp.Misc. Ext. commencement date to 30 days after grant and completion date 180 days thereafter.	Granted	8-28-41

Form 94

APPLICATION RECORD - BROADCASTING

10.

Call Letters W K B H

Name WKBH, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-1502 Received	1-20-42 1-22-42	Mod of C.P.(B4-P-2733) as mod. for extension of Completion date from 3-26-42 to 9-26-42. Form 335 filed. Filed by Judge Sykes.	Docket No. 6377 Dismissed without Prejudice Request of Applicant	Min. #347 8-28-42
B4-R-610	5-16-42	Renewal of license and Forms 335	Granted	7-7-42
B4-Z-1424 Recd.	7-27-42 7-29-42	Authority to determine operating power by direct measurement of antenna power.	Granted	8-12-42
B4-R-610	9-25-42	Renewal of license and Form 335	Granted	11-17-42

Form 94 #11

APPLICATION RECORD - BROADCASTING

Call Letters W K B H

Name WKBH, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B4-TC-344 Rec'd Filed	8-27-43 11-4-43 11-4-43	Relinquishment of control of licensee corporation by Harry Dahl thru transfer of 400 shares of stock to HOWARD DAHL, KENNETH DAHL, DOROTHY DAHL and CATHERINE DAHL WOOD (100 shares each) 335's filed (Filed by E.O. Sykes)	Granted Eff. 3-22-44	3-7-44
B4-R-610 Rec'd Resub. recd.	9-18-44 9-21-44 10-19-44	Renewal of license ~~(Par. 5(a) & (g))~~ Amend. filed 11-21-45, Par. 53, g	~~Ret'd~~ Granted	~~10-5-44~~ 11-28-44
B4-P-3749 Rec'd Filed	10-19-44 10-30-44 10-30-44	Construction Permit for increase in power from 1kw to 5kw, installation of new transmitter and D.A. for night use, and change of transmitter location from R.F.D. No. 1, La Crosse, Wisconsin, to Gillette Street Road near Highway 16, Campbell Township, Wisconsin. (Filed by E.O. Sykes, Atty.; J.D. Woodward, Engr.)	GRANTED C.P.expired 9-7-46 REINSTATED	10-9-45 10-17-46

Form 94
#12

APPLICATION RECORD - BROADCASTING

Call Letters W K B H

Name WKBH, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B4-MP-1909 Rec'd Filed	5-9-46 5-13-46 5-13-46	Mod. of C. P. (B4-P-3749) for extension of completion date from June 9, 1946 to September 7, 1946.	GRANTED	6-10-46
B4-P-5241 Rec'd Filed	9-9-46 9-11-46 9-11-46	Construction Permit for reinstatement of (B4-P-3749, as mod., which authorized increase in power, installation of new transmitter and D.A. for night use and change in transmitter location) and to change type of transmitter (RCA BTA-5F).	GRANTED	11-25-46

Form 94

APPLICATION RECORD - BROADCASTING

#13

Call Letters W K B H

Name W K B H, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B4-L-2125 Rec'd Filed	10-19-46 10-22-46 10-22-46	License to cover C.P. (B4-P-3749, as mod.,) which authorized increase in power, installation of new transmitter and D.A. for night use and change in transmitter location and	GRANTED	1-30-47
B4-Z-1940 Rec'd Filed	10-19-46 10-22-46 10-22-46	Authority to determine operating power by direct measurement of antenna power. (John C. Spearman, Atty.;Frank T. Mitchell,Jr. Engr.)		
BR-610 Recd.	8-16-47 8-21-47	Renewal of license (Filed by T. Wilson)	Granted	10-16-47

Form 94

APPLICATION RECORD - BROADCASTING

#1A

Call Letters W K B H

Name W K B H, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BR-610 Rec'd	7-29-50 8-31-50	Renewal of license Filed by John P. Carr atty.	GRANTED	10-18-50
BR-610 Rec'd Filed	7-6-53 7-16-53 7-16-53	Renewal of License Filed by Alfred C. Cordon, Atty.	GRANTED	10/7/53
BRC-671 Rec'd Filed	2-21-55 2-23-55 2-23-55	Modification of license to operate transmitter by remote control from 141 South 6th Street, La Crosse, Wisconsin, while using non-directional antenna.	GRANTED	3-2-55
BR-610 Recd Filed	8-2-55 8-26-55 8-26-55	Renewal of license Thomas J. Dougherty, Atty.	GRANTED	11-9-55

FORM BC-121
AUG. 1955

#15

APPLICATION RECORD - BROADCASTING

Call Letters W K B H

Name W K B H, INCORPORATED
LA CROSSE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-610 Recd Filed	7-21-58 8-29-58 8-29-58	Renewal of license Dow, Lohnes, & Albertson, attys.	GRANTED	11-12-58
BR-610 Rec'd Filed	8-5-61 8-29-61 8-29-61	Renewal of License Dow, Lohnes, and Albertson, Attys.	GRANTED	11-1-61
BR-610 Rec'd Filed	7-23-64 8-11-64 8-11-64	Renewal of license Atty. Earl R. Stanley	GRANTED	11-9-64
BRC-2669 R & F	5-18-65 5-21-65	Modification of license to operate transmitter by remote control from Front and King Streets, La Crosse, Wisconsin, while using non-directional antenna. Earl R. Stanley, Atty.	GRANTED	5-26-65

FORM BC-121
AUG. 1955

#16

APPLICATION RECORD - BROADCASTING

1410kc

Call Letters W K B H

Name W K B H, INCORPORATED
La Crosse, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BRC-2927 R & F	7-14-66 7-19-66	Mod. of license to operate transmitter by remote control from 141 South 6th Street, La Crosse, Wisconsin, while using non-directional antenna. Atty.: Earl R. Stanley	GRANTED	7-25-66
BRC-2941 R & F	8-8-66 8-11-66	Modification of license to operate transmitter by remote control from 141 South 6th Street, La Crosse, Wisconsin (DA-N). Atty.: Daniel W. Toohey	GRANTED	9-9-66
BR-610 R & F SEP 12 1967	7-26-67 8-23-67	Renewal of license Atty. Charles J. Robertson (Dow, Lohnes & Albertson)	GRANTED	11-24-67
BTC-6528 R & F FEE PD: $1000 #667681 CODE 047	2-19-71 2-26-71 MAR 1 2 1971	Voluntary transfer of control of lic corp from Howard Dahl, Kenneth Dahl, Lee Enterprises, Inc. et al (all stockholders) to Family Radio, Inc. Atty for transferor - Dow, Lohnes & Albertson for transferee - Fisher, Wayland etc (SEE CARD #17 FOR AL)(SEE OVER FOR AMENDMENTS)	GRANTED EFF:	6-24-71 Req. grant fee $10,600.00 7-13-71

BTC-5528 - AMENDED 4-12-71 re Exh.5(re business & B/C int)
Correction re Table I (officer incorrect); plan of financi
AMENDED 5-13-71 supplemental data re availability of othe
B/C signals

47

#17

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1410kc

Call Letters WIZM x WKBH

FAMILY RADIO, INC.

Name x WKBH, INCORPORATED
LaCROSSE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-610 R & F PN Recd. PRESS OCT 13 1970	7-30-70 8-24-70 "	RENEWAL OF LICENSE James L. Kelley, Atty. (Dow, Lohnes, Albertson)	GRANTED	11-25-70
BAL-7240 R & F FEE PD: $250 #670390 CODE 053 (Form 316) Pub. notice filed 3-24-71	3-1-71 3-9-71	Voluntary assignment of license to FAMILY RADIO, INC. CONTINGENT ON GRANT OF BTC-6528 Atty - Fisher, Wayland etc AMENDED 6-1-71 - re Exh. I (clarification re entity)	GRANTED EFF: Grant Fee Paid. 048, 7-15-71 W-016642	6-29-71 7-14-71
BR-610 R & F PN recd. PRESS 28 AUG 1973	8-20-73 8-23-73 "	RENEWAL OF LICENSE Richard R. Zaragoza, Atty.	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#18

APPLICATION RECORD - BROADCASTING

Call Letters: W I Z M

Name: FAMILY RADIO, INC.
LaCrosse, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BTC-7427 Rec'd Filed Fee: $250 Code 047 Press: MAY 23 1974	5-3-74 5-6-74 5-6-74 #301760	Voluntary transfer of control of licensee corporation from WSJM, Inc. to Joseph D. Mackin, Richard R. Record, William H. Rittman, Obert L. Bauer, Charles D. Mefford, Philip Fisher and William R. Walker. Richard R. Zaragoza, Atty. AMENDED 9-19-74 - bank ltr of credit AMENDED 9-11-74 re: Proposed Financing	GRANTED EFF:	9-19-74 10-15-74
BR-610 R & F PN Recd. PRESS	7-6-76 7-30-76 " SEP 2 1976	RENEWAL OF LICENSE C.M.Harrington,Atty.	GRANTED issued with BZ-9468	7-21-77
BZ-9468 R & F DM PRESS JUL 29 1977	12-23-76 12-27-76 7-12-77	Direct Measurement Atty: Richard R. Zaragoza (Fisher, Wayland, etc)	GRANTED issued with RENEWAL	8-10-77

F.C.C. - WASHINGTON, D. C.

BZ-3-22-78

#19

APPLICATION RECORD BROADCASTING

Call Letters: W I Z M 1410khz

Name: FAMILY RADIO, INC.

Station Location: LACrosse, Wisconsin

File No.	Date	Description	Action and Date
BR790801UH PRESS AUG 29 1979		Renewal of License (Main & Aux. Trans.) Atty.: Lathryn R. Schmeltzer	GRANTED 2-22-80 (issued with BZ-9828)
BZ-9828 R & F PRESS MAR 19 1980	3-22-78	DIRECT MEASUREMENT	GRANTED 3-28-80 (issued with renewal

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.