WJMO

RRR

REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

B.S. 1...

BROADCASTING STATION LICENSE RECORD

W J M O (1-30-59)

Date first licensed 2-10-48 Call letters x W S R S

Location: Cleveland Heights, Ohio

FRIENDLY BROADCASTING COMPANY (AL-1-14-59 EFF: 1-19-59
X W S R S, INC. (AL-4-9-48) EFF: 5-8-48

Name of licensee x SAMUEL R. SAGUE

11821 Euclid Avenue, Cleveland 6, Ohio(Ltr. redescription 2-10-61)(BS 3-29-61)
x East 118th St. and Euclid Avenue, Cleveland Heights, Ohio
X 2156 Lee Road, Cleveland Heights, Ohio. (Lic. 2-10-48)

Transmitter location x Marshall Motors Bldg., SW cor.at intersection of Lee Road and Cedar Road, Cleveland Heights, Ohio (CP & MP 10-30-47)

44106 11821 Euclid Avenue, Cleveland Ohio(Ltr.2-10-61)(BS 3-29-61)

Main studio location x 2156 Lee Road, Cleveland Heights, OHio (CP & MP 10-30-47)(Lic. 2-10-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
2-P-4377	1-6-47	1490	250w	U	
Order issued - CP for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)					
B2-P-4377) BMP-2650)	10-30-47	1490	250w	U Cond'l	12-30 6-30-48
C.P. for a new station and antenna				and MP Approval T&S sites	
L-2879	2-10-48	1490	250w	U	2-10 8-1-48
Lic. to cover CP (4379 as mod) for a new standard station. (COND TIONAL CLAUSE)					
BAL-498	4-9-48	Vol. Assignment of Lic. from Samuel			
R. Sague to WSRS, Inc.					
EFF:	5-8-48				
BP-6783	6-23-48	1490	250w	U	8-23 2-23-49
CP to make changes in vertical antenna. (COND. CLAUSE)					
BR-1844	7-28-48	1490	250w	U	8-1 8-1-51
BL-3420	11-26-48	1490	250w	U	11-26 8-1-51
Lic. to cover CP (6783) to make changes in vertical antenna. (COND. CLAUSE)					
BZ-3059	7-13-49	1490	250w	Un	7-13 8-1-51
Determine opr power by direct method.(Cond. cl)					
BR-1844	7-25-51	1490	250w	U	8-1 10-1-52
BR-1844	9-3-52	1490	250w	U	10-1 10-1-55
BR-1844	9-28-55	Renewal of license			10-1 10-1-58
BR-1844	9-24-58	Renewal of License to			10-1-61
BAL-3286	1-14-59	Voluntary assignment of license to			
EFF:	1-19-59	Friendly Broadcasting Company.			
BP-12681	2-12-59	1490kc	250w	U (RC)	4-12 10-12-59
CP to change antenna-transmitter location and make changes in antenna system (decrease height) and operate transmitter by remote controlfrom 2156 Lee Road, Cleveland Heights, Ohio.(Cond'l)					
BMP-8457	10-2-59	1490kc	250w	U (RC)	12-2 6-2-60
Mod.of CP(BP-12,681) to chg ant.location at same site; make chgs in ground system & antenna system (inc. hgt), chg type trans.(RCA BTA-1R)					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W J M O

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BL-7680	11-21-60	1490kc	250w	U	11-21	10-1-61
	Lic. to cover cp (BP-12,681 as mod) which auth. chg. ant.-trans. loc., make chgs. in ant. sys., chg. type trans. and operate trans. by RC.					
	3-29-61	Vol. TC				
				(Delete Remote Control)		
BMP-8502	3-29-61	1490kc	250w-1kw-LS	U	5-29	11-29-61
	CP to increase daytime power to 1kw, install new trans. (RCA BTA-1R) ~~operate trans. by remote control (as auth.) delete remote control~~ (Cond'l					
Br-1844	1-19-65	1490kc.	250w	U	1-19	2-1-66
BL-8950	2-4-65	1490kc	250w-1kw-LS	U	2-4	2-1-66
	Lic to cover CP(BMP-8502) which auth. the incr. in daytime power, change in type trans., ~~operate trans by RC~~.					
BR-1844	6-2-66	1490kc	250w-1kw-LS	U	6-2	10-1-67
	This authorization supersedes authorization as of the grant date.					
BS-1844 (1)	8-28-67	Mod. of Lic. to redesc. ant. (Memo)				
BR-1844	9-8-67	1490kc	250-1kw-LS	U	10-1	10-1-70
	Direct meas.					
BTC-9894	4-17-69	Vol. TC				
Comtel	3-23-71	Chg. marking to para. 1,3,12 & 21				
EBSA	5-22-72					

Form 94 #1

APPLICATION RECORD - BROADCASTING

Call Letters WSRS x New

Name SAMUEL R. SAGUE (P.O. 210 Heights-Rockefeller Bldg. Cleveland Heights 18, Ohio)
~~(P.O. Temp. 4 Victory Drive, Hamilton, Ohio)~~

File No.	Dated	Application for	Action Nature	Action Date
B2-P-4377 Rec'd Filed	11-28-45 11-29-45 11-29-45	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1490 kc Power - 250w Hours of operation - Unlimited time Trans. location - To be determined, Cleveland Heights, Ohio Studio location - To be determined, Cleveland Heights, Ohio (Call "WSBR" reserved) (Filed by Harry J. Ockershausen, atty.)	Docket No. 7176 GRANTED AFTER HEARING Decision B-311 1-6-47 subject filing MP for approval of T site and antenna and Conditional re waiver 3.55(b) and 3.60 - Order issued Issued with MP-2650	

RCA 250-K transmitter

Robert C. Higgy, Columbus, Ohio, Engr.

Form 94
#2

APPLICATION RECORD - BROADCASTING

Call Letters WSRS

Name SAMUEL R. SAGUE
P. O. 210 Heights- Rockefeller Bldg., Cleveland Heights 18, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BMP-2650 Rec'd. Filed	3-21-47 4-4-47 4-4-47	Mod. of C. P. (B2-P-4377, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location at Marshall Motors Building, SW corner at the intersection of Lee Road and Cedar Road, Cleveland Heights, Ohio and to specify studio location as 2156 Lee Road, Cleveland Heights, Ohio (Filed by Harry J. Ockershausen) (Worthington C. Lent, Engr.)	Docket No. 8498, Petition for reconsideration and application GRANTED 10-30-47 without hearing, subj. condition re blanketing Order Issued	

Form 94
#3

APPLICATION RECORD - BROADCASTING

WSRS, INC. (4-9-48)

Name x SAMUEL R. SAGUE

Call Letters W S R S

File No.	Dated	Application for	Action Nature	Action Date
BL-2879 Rec'd Filed	12-4-47 12-5-47 12-5-47	License to cover C.P. (B2-P-4377, as mod.,) which authorized a new standard broadcast. station. (New Forms) (Harry J. Ockershausen, Atty.)	GRANTED re blanketing clause	2-10-48
BAL-698 Rec'd Filed	1-28-48 2-3-48 2-3-48	Voluntary Assignment of License from Samuel R. Sague to WSRS, Inc. Harry J. Ockershausen, Atty.	GRANTED EFF:	4-9-48 5-8-48
BP-6783 Rec'd Filed	5-20-48 5-21-48 5-21-48	Construction Permit to make changes in vertical antenna. Harry J. Ockershausen, Atty.	GRANTED re blanketing clause	6-23-48

Form 94

#4

APPLICATION RECORD - BROADCASTING

Call Letters W S R S

Name WSRS, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1844 Rec'd	5-28-48 6-1-48	Renewal of License Filed by Harry J. Ockershausen, Att'y.	GRANTED	7-28-48
BL-3420 Rec'd Filed	10-18-48 10-22-48 10-22-48	License to cover C.P. (BP-6783) which authorized to make changes in vertical antenna.	GRANTED re blanketing clause	11-26-48
BZ-3059 Rec'd Filed	6-16-49 6-20-49 6-20-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED re blanketing clause	7-13-49

Inf. re: Ly in program policies filed 4-4-49 sent to Tel. Energy same date

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSRS

Name WSRS, Inc.

File No.	Dated	Application for	Action Nature	Action Date
BR-1844 Rec'd Filed	5-1-51 6-1-51 6-1-51	Renewal of License (Filed by Harry J. Ockershausen, Atty.)	GRANTED	7-25-51
BR-1844 Rec'd Filed	6-13-52 6-26-52 6-26-52	Renewal of License Filed by Harry J. Ockershausen, Atty.	GRANTED	9-3-52
BR-1844 Rec'd Filed	6-30-55 8-1-55 8-1-55	Renewal of License Harry J. Ockershausen, Atty.	GRANTED	9-28-55 A
BR-1844 Rec'd Filed	6-23-58 7-3-58 7-3-58	Renewal of license Harry J. Ockershausen, Attorney	GRANTED	9-24-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call Letters WSRS

Name WSRS, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-2867 Rec'd. Filed	7-30-58 8-6-58 8-6-58	Voluntary transfer of control of licensee corporation from S.R. Sague and George P. Bickford to Shawn Broadcasting Corporation Leonard H. Marks, Atty.	DISMISSED applicant	12-19-58 per request.
BAL-3147 Rec'd Filed	8-25-58 8-26-58 8-26-58	Voluntary assignment of license to SHAWN BROADCASTING CORPORATION Cohn & Marks, Attys.	DISMISSED applicant CONTINGENT ON GRANT OF (BTC-2867)	12-19-58 per request.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters: WJMO (1-30-59) W.S.R.S.

Name W.S.R.S., INC.

File No.	Dated	Application for	Action: Nature	Action: Date
BAL-3286 Rec'd. Filed	12-16-58 12-18-58 12-18-58	Voluntary assignment of license to Friendly Broadcasting Company. Leonard H. Marks, Atty.	GRANTED EFF:	1-14-59 1-19-59
BP-12,681 Rec'd Filed	12-24-58 12-24-58 12-24-58	Construction permit to change antenna-transmitter location from 2156 Lee Road, Cleveland Heights, Ohio to East 118th Street and Euclid Avenue, Cleveland Heights, Ohio and make changes in antenna system (decrease height) and operate transmitter by remote control from 2156 Lee Road, Cleveland Heights Ohio. Contingent on grant of BAL-3286	GRANTED Cond'l re: Before program tests authorized permittee shall submit complete non-directional proof of performance showing that radiation pattern is essentially circular.	2-12-59

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

Call Letters WJMO

Name FRIENDLY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-8457 Rec'd Filed	3-12-59 3-16-59 3-16-59	Modification of c.p. (BP-12,681 which authorized change antenna-trans. loc.; make changes in antenna system (decrease height) and operate transmitter by remote control) to change antenna location at same site; make changes in ground system and antenna system (increase height).	GRANTED	10-2-59
Amended R.& F.	4-2-59 4-3-59	AMENDED to inc. hgt of antenna (VGs filed)		
Amended R.& F.	9-15-59 9-15-59	AMENDED to change type trans. (RCA BTA 1R) Leonard Marks, Atty.		
BMP-8502 Rec'd Filed	4-13-59 4-13-59 4-13-59	~~Modification of~~ Construction Permit ~~(BP-12681 which auth. change antenna-trans. loc.; make changes in antenna system (decrease height) and operate trans. by remote control)~~ to increase daytime power from 250w to 1kw, ~~install directional antenna (DA-D)~~, install new trans. (RCA-BTA-1M) ~~and delete remote control~~ Atty.- Cohn and Marks Engr.- Carl E. Smith Consulting Radio Engr Brocksville, Ohio	GRANTED Cond'l re: Prior to the commencement of prog. test sufficient data shall be submitted; Permittee shall accept such interf.; Permittee shall not commence prog. tests until 230 days after the effective date of grant. WITHOUT HEARING (ISSUED AS C.P.)	3-29-61 D-13059

SEE CARD #9 FOR AMENDMENT

F.C.C. WASHINGTON D.C.

FORM BC-121 #9
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJMO

Name FRIENDLY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-7680 Rec'd Filed	10-5-59 10-5-59 10-5-59	License to cover construction permit (BP-12681, as modified) which authorized change antenna-transmitter location, make changes in antenna system, change type transmitter and operate transmitter by remote control. Cohn & Marks, Atty.	GRANTED	11-21-60
BMP-8502 (cont'd) AMENDMENT Rec'd Filed(ORDER)	11-29-60 11-29-60 12-13-60	AMENDED to change type trans.(RCA BTA 1R); operate trans. by remote control (as auth); delete request for DA-D. Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED (Issued as new CP)	3-29-61
BR-1844 Rec'd&Filed	7-5-61 7-6-61	Renewal of License Cohn & Marks, attys.	GRANTED	1-19-65

FORM BC-121 #10
Aug. 1955

APPLICATION RECORD - BROADCASTING

1490kc

Call Letters WJMO

Name FRIENDLY BROADCASTING COMPANY
Cleveland Heights, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BL-8950 R. & F.	11-24-61 11-24-61	Lic to cover CP(BMP-8502) which auth. incr. in daytime power, change in type trans, operate trans. by remote control. atty- Cohns & Marks	GRANTED	2-4-65
BR-1844 R & F	12-7-65 12-8-65	Renewal of license Atty: Roy F. Perkins, Jr.(Short Term)	GRANTED	6-2-66
BR-1844 R & F JUL 18 1967	6-24-67 7-3-67	Renewal of license. Atty: Marcus Cohn	GRANTED Con'd 250w Class IV stations	9-8-67
BZ-6810 R & F DM APR 17 1968	2/28/68 2/29/68 3/19/68	Direct Meas. Atty: Roy F. Perkins, Jr. Engr: Carl E. Smith, Cleveland, Ohio	GRANTED	4-19-68
BTC-5894 Rec'd Filed FEE PD: $30 -501302	3-7-69 3-18-69 3-24-69	Vol. transfer of control of lic. corp. from Richard Eaton to United Broadcasting Company, Inc. Atty - Cohn & Marks (Form 316) MAR 28 1969	GRANTED Eff:	4-17-69 4-21-69

F.C.C. - WASHINGTON, D. C.

#11

1490kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W J M O

Name FRIENDLY BROADCASTING COMPANY
CLEVELAND HEIGHTS, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BR-1844 R & F $75 #613829 PN Recd. PRESS	7-6-70 " " " JUL 15 1970	RENEWAL OF LICENSE Roy F. Perkins, Jr. Atty. AMENDED 9-30-70 re: station personnel AMENDED 1-12-71 re: ltr. re: business interest	DESIGNATED FOR HEARING 1-26-72	19412
2-16-71 Annual filing fee $140.00 deducted from $140.00 Renewal fee & $65. Extra. NO CREDIT TO 1971.				
BZ-8051 R & F DM PRESS Amended	12-3-71 12-3-71 12-8-71 MAY 26 1972 10-25-72	Direct Measurement. Atty: Cohn & Marks (Roy F. Perkins, Jr.) Engr. data FCC FORM 316 rec'd 8-15-72 re: Trust Agreement (SEE BOOK)	RET'D 8-15-72 UNNECESSARY	

302-2 12-6-72

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

Card #12

APPLICATION RECORD - BROADCASTING

1490kc.

Call Letters WJMO

Name FRIENDLY BROADCASTING COMPANY
Cleveland Heights, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BZ-8233	12-5-72	Direct Measurement.		
R & F	12-6-72	Atty: Cohn and Marks(Roy F. Perkins, Jr.)		
DM	12-11-72			
PRESS	DEC 21 1972			
~~LETTER RECEIVED 9-6-73 STATING THAT STATION IS NOW REPRESENTED BY SMITH & PEPPER~~				
LETTER	1-3-77	Stating that station is no longer represented by Smith & Pepper. Arent, Fox, Kintner, Plotkin & Kahn has been retained as communications counsel		
BAL-791012GA		Vol AL to BRUNSON BROADCASTING CO. OF OHIO, INC.		
FORM 311 rec 10-3-79				
FILED 10-12-79		Atty for assignor - H.Cole(Arent,Fox etc) for assignee - Lauren A. Colby		
OCT 29 1979		CERTIFIED Art of Inc. - filed 10-12-79		
PN FILED	12-7-79	Correction re station loc.(assignee) filed 10-5-79		

(over)

F.C.C. - WASHINGTON, D. C.

BAL791012GA Amended 12-21-79 re: ascertainment data; bank ltr. and sales agreement

AMENDED 5-28-80 re: Asset Purchase Agreement.

Amended 10-20-80 re: (assignor) Exhibit 1 updated other broadcast Interests

APPLICATION RECORD—BROADCASTING

Call Letters: WJMO

Name: FRIENDLY BROADCASTING COMPANY

Station Location: Cleveland Heights, Ohio

File No.	Date	Description	Action and Date
BTC810518EL Form 316 PRESS Also see WLPL	JUN 5 1981	Involuntary transfer of control from Richard Eaton to Suburban Trust Company Guardian	
BTC810701EM Form 316 PRESS Alsosee WOOK et al	JUL 6 1981	Invol TC from Suburban Trust Company (Guardian) to Suburban Trust Company and Dennison L. Mitchell (Personal Representatives) Atty	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.