WMQM

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S-2460

BROADCASTING STATION LICENSE RECORD

WMQM (eff:4-11-64)
x WLOK (eff:4-1-56)
x WCBR (12-21-52)

Date first licensed November 19, 1951 Call letters x WZAK

Location: Memphis, Tennessee

xDALWORTH BROADCASTING COMPANY, INC. (AL 12-13-68, Eff:/ 12-31-68)

x CENTURY BROADCASTING CO., INC. (BAL-12-31-63 EFF: 4-10-64)

xMARVIN C. GOFF, IS TRUSTEE IN BANKRUPTCY FOR MERCURY BROADCASTING, INC. (BAL-12-31-63 EFF: 4-10-64)

x WLOK, INC. (ML 4-18-56)

xCHICKASAW BROADCASTING CO., INC. (AL 12-17-52, EFF 12-21-52)

Name of licensee x FRANK J. KEEGAN

XN Sax & Mitchell Rds. on S. side Mitchell Rd., Memphis, Tenn. (L 3-27-74) (BP 4-30-72)

x 1386 McLemore St, Memphis, Tenn. (Lic.12-30-55, re-described)

East McLemore Avenue and Frisco Railroad, Memphis, Tenn. (CP 8-22-55)

Transmitter location xNear U.S. Hwys. 61 & 70, (Just across the river from Memphis, Tennessee) Arkansas (CP 3-14-51) Lic. 11-19-51

Chisca Plaza Hotel, 272 S. Main St., Memphis, Tenn. (BRC 4-24-64)

x 363 South Second Street, Memphis, Tennessee (Telegram 4-14-59 Eff: 4-14-59)

x 378 Beale, Memphis, Tennessee (LTR 9-20-54)

x Top Floor of Exchange Bldg., Memphis, Tennessee (Ltr. 1-6-53)

x 215 Madison Ave., Memphis, Tennessee (Lic. 11-19-51)

Main studio location xTo be determined, Memphis, Tennessee (CP 3-14-51)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-7677	3-14-51	1480	1kw	Day	5-14 11-14-51
	CP for a new standard station.				
BMP-5564	6-1-51	1480	1kw	Day	5-14 11-14-51
	Mod. of CP(7677) to change type of T and make changes in ant. sys. (CONDITIONAL CLAUSE)				
BMP-5564	7-23-51	Mod. of CP 7677 as mod. to correct lighting spec. per Aural Division Memo dated 7-23-51			5-14 11-14-51
BL-4575	11-19-51	1480	1kw (COND'L CLAUSE)	Day	11-19 [illegible]-1-52
Lic. cover CP 7677 as mod., for a new standard broadcast station					
Telegram	7-31-52	Action on renewal deferred 7-30-52 and continued operation auth. until final determination on renewal			
BR-2660	9-3-52	1480kc	1kw	Daytime (Conditional	9-3- 8-1-55 Clause)
BAL-1452 EFF	12-17-52 12-21-52	Vol. assignment of license to CHICKASAW BROADCASTING CO., INC.			
BTC-1941 EFF:	4-19-55 6-30-55	Vol. trans. of control to Jeffrey Burke Cranford			
TELEGRAM	7-28-55	No action taken on renewal application. Continued operation authorized until final determination on renewal.			
BRC-821 (1)	9-22-55	Mod. of c.p. to op. trans. by remote control from 378 Beale Street, Memphis, Tennessee			
BP-10008	9-22-55	1480kc	1kw	Daytime	10-22-55 4-22-56
	CP to change trans. location and install new transmitter (CONDITIONAL CLAUSE)				
BR-2660	12-14-55	1480kc	1kw	Day	12-14 8-1-58
BL-5908	12-30-55	1480kc	1kw	Day	12-30 8-1-58
	Lic to cover CP (BP-10008 as mod) to change ant-tr. location & install new transmitter.				
BTC-2145 EFF:	2-23-56 [illegible]-[illegible]-56	Vol. trans. of control to Jules J. Paglin and Stanley W. Ray, Jr. (100%)			
BML-1665 (1)	4-18-56	Mod. of license to change name of licensee to WLOK, INC.			

B-S

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WLOK.....

(See Card #1)

Name of licensee WMQM, INC. (AL 9-6-77 EFF: 11-3-77

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-10529	9-19-56	1480kc	5kw	Day	11-19	5-19-57
	CP to increase power and install new transmitter.					
BL-6469	3-12-57	1480kc	5kw	Day	3-12	8-1-58
	License to cover BP-10529 to increase power & install new transm.					
BP-11706	1-27-58	1480kc	5kw	Day	3-27	9-27-58
	Construction permit to make changes in antenna system (remove series resistor). (conditional)					
BL-7048	5-19-58	1480kc	5kw	Day	-19	8-1-58
	License to cover CP (BP-11,706) make changes in antenna system (remove series resistor)					
BR-2660	7-16-58	Renewal of license			-1	8-1-61
BRC-1459	5-22-59	Modification of license to change Studio location and Remote Control Point from 378 Beale Street, Memphis, Tenn. TO 363 South Second Street Memphis, Tennessee				
		7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-2660	10-26-61	1480kc	5kw	Day	10-26	8-1-64
BP-16023 (Cond'L)	12-31-63	1480kc	5kw	Day	2-29	8-31-64
	CP to make changes in the antenna system (increase height) make changes in the ground system.					
BAL-4255 Eff:	12-31-63 4-10-64	Voluntary assignment of license to Marvin C. Goff, Jr. Trustee in Bankruptcy for Mercury Broadcasting. Contingent on Grant of assignment of license of WHHM and Assignment of WLOK (Filed same date)				
BAL-4256 Eff:	12-31-63 4-10-64	Voluntary assignment of license to Mercury Broadcasting Co. Inc. Contingent on grant of assignment of license of WHHM and WLOK (Filed same date)				
BAP-676 Eff:	4-9-64 4-10-64	Voluntary assignment of construction permit (BP-16023) to Marvin C. Goff, Jr., Trustee in Bankruptcy for Mercury Broadcasting, Inc.				

Form BC 126
June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WMQM ~~WLOK~~

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BAP-677 Eff:	4-9-64 4-10-64	Voluntary assignment of construction permit (BP-16,023 to Century Broadcasting Co., Inc.			
BRC-2454	4-24-64	1480kc	5kw	Day	4-24 8-1-64
	Mod. of license to change studio loc. and remote control point to Chisca Plaza Hotel, 272 S. Main Street, Memphis, Tennessee.				
BR-2660	7-22-64	1480kc	5kw	Day	8-1 8-1-67
BL-10,583	8-26-64	1480kc	5kw	Day	8-26 8-1-67
	Lic to cover CP(BP-16,023) which auth making chgs in antenna-system (increase height), make chgs in gr-system.				
BR-2660	7-18-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BAL-6531	12-13-68	Vol. AL			
BR-2660(L)	8-20-70	Renewal			8-1-73
EBSA	6-12-72				
BP-19,380	4-30-73	1480khz, 5kw		Day	4-30-74
	CP to chg. ant. TL.				
BP-19514	10-11-73	1480khz. 1kw		Aux.	10-11-74
	CP to install aux. trans., with 1kw, and to operate by remote control from the main studio location.				
BR-2660(S)	8-31-73	RENEWAL			8-1-76
BL-13,542 BL-13,577	(L) 3-27-74 Lic. to cover BP-19380 for changes & Lic to cover BP-19514 for aux. trans.				8-1-76
BR-2660(S)	12-16-76	RENEWAL (MAIN & AUX.)			8-1-79
BZ-9320(L)	4-7-77	Direct Measurement (Main and Auxiliary)			8-1-79
BAL-9031	9-6-77	Vol. AL	EFF:	11-3-77	
BR790330XN(L)	7-26-79	Renewal of License			8-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WFAK x New

Name FRANK J. KNEGAN
(P.O. 207 Madison Ave., Memphis, Tennessee)

File No.	Dated	Application for	Action Nature	Action Date
BP-7677 Rec'd Filed	4-21-50 5-19-50 5-19-50	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1570kc~~ 1480kc Power: 1kw Hours of Operation: Daytime Trans. Location: ~~To be determined Memphis, Tennessee~~ Studio Location: To be determined Memphis, Tennessee Fred O. Grimwood, Engr. St. Louis, Missouri	GRANTED	3-14-51
		Ltr. 9-26-50 notifying Comm. that Harry J. Daly now represents station.		
AMENDED Rec'd Filed	12-27-50 12-29-50 12-29-50	AMENDED to change frequency from 1570kc to 1480kc, change transmitter location from To be determined, Memphis, Tennessee to Near U.S. Highways 61 and 70, Crittenden County, Arkansas.		

RCA 1-D

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WFAK

Name FRANK J. KEEGAN
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-5564 Rec'd Filed	5-1-51 5-9-51 5-9-51	Modification of construction permit(BP-7677, which authorized a new standard b/c station) to change type of transmitter (RCA 1-DB) and make changes in antenna system. Ralph J. Bitzer, Engr. St. Louis, Missouri	GRANTED re permittee shall cooperate with NAS, Memphis, in eliminating spurious or harmonic radiations consistent with Comm. Standards.	6-1-51
BL-4575 Rec'd Filed	10-25-51 10-26-51 10-26-51	License to cover construction permit (BP-7677, as modified) which authorized a new standard broadcast station. & specify studio location as 215 Madison St., Memphis, Tennessee Joseph A. Harris, Jr., atty.	GRANTED Cond'l re cooperation with Naval Air Station, Memphis to eliminate spurious or harmonic radiations consistent with Standards	11-19-51

F.C.C. - WASHINGTON, D. C.

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WCBR x WFAK

Name FRANK J. KEEGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-2660 Rec'd Filed	4-26-52 5-16-52 5-16-52	Renewal of License Filed by Harry J. Daly, atty.	GRANTED	9-3-52
BAL-1432 Rec'd Filed	8-14-52 8-14-52 8-14-52	Voluntary assignment of license to WFAK, Inc. Harry J. Daly, Atty.	DISMISSED Request	9-17-52 of Attorney
BAL-1452 Rec'd Filed	10-4-52 10-17-52 10-17-52	Voluntary assignment of license to Chickasaw Broadcasting Co., Inc. Bernard Koteen, Atty.	GRANTED EFF:	12-17-52 12-21-52
BTC-1941 Rec'd Filed	1-26-55 3-21-55 3-21-55	Voluntary transfer of control of licensee corporation from Cary Middlecoff and E. C. Krausnick, Jr., to Jeffrey Burke Cranford (56%). Bernard Koteen, Atty.	GRANTED EFF:	4-19-55 6-30-55

F.C.C. - WASHINGTON, D. C.

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name CHICKASAW BROADCASTING CO., INC.

Call Letters WCBR

File No.	Dated	Application for	Action Nature	Action Date
BR-2660 Rec'd Filed	7-21-55 7-26-55 7-26-55	Renewal of license Bernard Koteen, Atty.	GRANTED	12-14-55
BP-10,008 Rec'd Filed	7-27-55 8-8-55 8-8-55	Construction permit to change antenna-transmitter location from Nr. US Hwys. 61 & 70, (just across the river from Memphis, Tenn.) Crittenden County, Arkansas to East McLemore Avenue at Frisco Railroad, Memphis, Tenn. and install a new transmitter (RCA BTA 1-L). Bernard Koteen, Atty. Joel L. Stevens, Engr., Memphis	GRANTED	8-22-55 Cond'l re assume respons. for installation & initia adjustment of equipment to prevent re-radiation by Station WHHM or cross-modulation products of WCBR and WHHM and (2) gant is without prejudice to any action the Commissi may take in connection with applic tion for renewal of license.

F.C.C. - WASHINGTON, D. C.

FORM A-170 #5
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WLOK x WCBR

Name CHICKASAW BROADCASTING CO., INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRC-821 Rec'd Filed	9-2-55 9-8-55 9-8-55	Modification of construction permit to operate transmitter by remote control from 378 Beale Street, Memphis, Tennessee Bernard Koteen, Atty.	GRANTED	9-22-55
BL-5908 Rec'd Filed	10-18-55 10-20-55 10-20-55	License to cover construction permit (BP-10008, as mod.) which authorized changing the antenna-transmitter location and to install a new transmitter. Bernard Koteen, Atty.	GRANTED	12-30-55
BTC-2145 Rec'd Filed	1-19-56 1-23-56 1-23-56	Voluntary transfer of control of licensee corporation from Tom O'Ryan, W.M.H. Smith, George A. Coors and Jeffrey Burke Cranford to Jules J. Paglin and Stanley W. Ray, Jr. (100%). Robert Booth, Atty.	GRANTED EFF:	2-23-56 3-28-56

F.C.C. - WASHINGTON, D. C.

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

WLOK, INC. (ML 4-18-56)

Call Letters WLOK

Name CHICKASAW BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BML-1665 Rec'd Filed	4-12-56 4-17-56 4-17-56	Modification of license to change name of Licensee to WLOK, Inc. Bingham, Collins, Porter & Kistler, Attys.	GRANTED	4-18-56
BP-10,529 Rec'd Filed	4-16-56 4-20-56 4-20-56	Construction Permit to increase power from 1kw to 5kw and install new transmitter (Gates BC 5E) Atty. - Bingham, Collins, Porter & Kistler Engr. - Commercial Radio Equipment Co.	GRANTED Conditions re reradiation or cross-modulation; and field intensity.	9-19-56

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W L O K

Name W L O K, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-6469 Rec'd Filed	12-20-56 12-26-56 12-26-56	License to cover Construction Permit BP-10,529 which authorized increase in power and installation of new transmitter. Atty: Robert M. Booth, Jr.	GRANTED	3-12-57
BP-11,706 Rec'd Filed	11-20-57 11-29-57 11-29-57	Construction permit to make changes in antenna system (remove series resistor). Atty: Robert M. Booth, Jr.	GRANTED Permittee shall assume responsibility for installation & initial adjustment of any equipment required to prevent re-radiation or cross-modulation resulting from interaction between WLOK and WHHM.	1-27-58
BL-7048 Rec'd Filed	2-28-58 3-6-58 3-6-58	License to cover construction permit BP-11,706 which authorized make change in antenna system (remove series resistor).	GRANTED	5-19-58

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.L.O.K.

Name W.L.O.K., INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-2660 Rec'd Filed	5-6-58 5-19-58 5-19-58	Renewal of License D. F. Prince, Attorney	GRANTED	7-16-58
BRC-1459 Rec'd Filed	5-19-59 5-21-59 5-21-59	Modification of license to change Studio location and RemoteControl Point from 378 Beale Street, Memphis, Tenn., TO 363 South Second Street, Memphis, Tennessee D. F. Prince, Atty.	GRANTED	5-22-59
BR-2660 Rec'd Filed	5-1-61 5-5-61 5-5-61	Renewal of License. D. F. Prince, Atty.	GRANTED	10-26-61
BP-16,023 R. & F.	9-24-63 10-29-63	CP to make changes in the antenna system (increase height), make changes in ground system. Atty: Prince & Paul Engr: Commercial Radio Equip. Co.	GRANTED re: Measurement data, made on WLOK & WHHM.	12-31-63 Cond'l re:The horizontal inverse distan

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #9

APPLICATION RECORD - BROADCASTING

Call Letters WMQM x WLOK

CENTURY BROADCASTING CO., INC.
xMARVIN C. GOFF, JR. TRUSTEE IN BANKRUPTCY FOR MERCURY BROADCASTING, INC.

Name x WLOK, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BAL-4956 R. & F.	9-20-63 10-29-63	Voluntary assignment of license to Marvin C. Goff, Jr. Trustee in Bankruptcy for Mercury Broadcasting, Inc. CONTINGENT ON GRANT OF ASSIGNMENT OF LICENSE OF WHHM AND ASSIGNMENT OF WLOK(Filed same date)	GRANTED Eff:	12-31-63 4-10-64
BAL-4957 R. & F.	9-27-63 10-29-63	Voluntary assignment of license to CENTURY BROADCASTING Co., Inc. CONTINGENT ON GRANT OF ASSIGNMENT OF LICENSE OF WLOK and WHHM (Filed Same Date) Atty- Prince & Paul	GRANTED Eff:	12-31-63 4-10-64
BAP-676 Rec Filed	3-28-64 3-30-64 4-1-64	Voluntary assignment of construction permit (BP-16023) to Marvin C. Goff, Jr., Trustee in Bankruptcy for Mercury Broadcasting, Inc. Contingent on gr of BAP-677	GRANTED Eff:	4-9-64 4-10-64
BAP-677 Rec'd Filed	3-28-64 3-30-64 4-1-64	Voluntary assignment of construction permit (BP-16023) to Century Broadcasting Co., Inc. Contingent on grant of BAP-676 Atty. - Gene A. Bechtel	GRANTED Eff:	4-9-64 4-10-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call Letters WMQM

Name CENTURY BROADCASTING CO., INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRC-2454 Rec'd Filed	4-18-64 4-20-64 4-20-64	Modification of license to change studio location and remote control point to Chisca Plaza Hotel, 272 S. Main Street, Memphis, Tennessee. David S. Stevens, Atty.	GRANTED	4-24-64
BL-10,583 R. & F. SEE AMEND BELOW	4-1-64 4-3-64	Lic to cover CP(BP-16,023) which auth making chgs in antenna-system(increase height), make chgs in gr-system. Atty- ~~Pinco & Paul~~	GRANTED	8-26-64
BR-2660 R & F	5-6-64 6-9-64	Renewal of License David S. Stevens, Atty.	GRANTED	7-22-64
BL-10,583 Amended R&F	CON'T 5-17-64 5-25-64	AMENDED 5-25-64 to change applicant name to Century Broadcasting Co., Inc. to reflect BAP-677 gr. 4-9-64 Atty-McKenna & Wilkinson	GRANTED	8-26-64

WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #11

APPLICATION RECORD · BROADCASTING

1480kc

Call Letters W.M.Q.M.

DALWORTH BROADCASTING COMPANY, INC.

Name X CENTURY BROADCASTING CO., INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-2660 R & F	3-24-67 5-3-67	Renewal of License Atty: David S. Stevens	GRANTED	7-18-67
BAL-6531 R & F FEE PD: $30 (Form 316) DEC 4 1968	11-18-68 11-21-68 -#473991	Voluntary assignment of license to DALWORTH BROADCASTING COMPANY, INC. Atty - McKenna & Wilkinson	GRANTED Eff:	12-13-68 12-31-68
BR-2660 R & F $75 #598628 PN REcd. PRESS	4-20-70 5-4-70 " " MAY 26 1970	RENEWAL OF LICENSE James R.Cooke,Atty. (McKenna & Wilkinson) AMENDED 8-10-70 re: commercial policy; business interests	GRANTED	8-20-70
BP-19,380 Rece'd Filed AC-060 $30-169889	3-22-73 4-2-73 4-2-73 APR 1 3 4-2-73	Construction permit to change transmitter antenna-site to: At XN Sax & Mitchell Rds. on S. side Mitchell Rd., Memphis, Tennessee 35° 03' 18" 90° 05' 15" Atty: James R. Cooke	GRANTED	4-30-73

F.C.C. · WASHINGTON, D. C.

#12

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WMQM

Name DALWORTH BROADCASTING COMPANY, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-2660 R & F PN PRESS MAY 17 1973	4-26-73 5-3-73 5-3-73	Renewal of License Atty: James R. Cooke AMENDED 8-16-73 re: business interests; ascert. of needs	GRANTED	8-31-73
BP-19,514 R & F $50-234426 AC-056 PRESS: OCT 9 1973	9-18-73 9-19-73 9-19-73	Construction permit to install auxiliary transmitter Collins, 20T with 1kw, and to be operated by remote control from the main studio location.	GRANTED	10-11-73
BL-13542 R & F $50#234425 PTA PRESS JAN 1974	9-18-73 9-19-73 9-20-73 9-19-73	Lic. to cover BP-19380 for changes GATES BC-5P	GRANTED issued with BL-13,577	3-27-74

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969
#13

APPLICATION RECORD - BROADCASTING

1480khz

Call Letters W M Q M

Name Dalworth Broadcasting Company, Inc.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BL-13577 R & F $50#252731 PTA PRESS 23 JAN 1974	10-29-73 11-15-73 11-19-73 11-29-73	Lic. to cover BP-19514 for New Auxiliary Transmitter, COLLINS 20-T Atty. McKenna, Wilkinson & Kittner (James R. Cooke)	GRANTED issued with BL-13,542	3-27-74
BR-2660 R & F PN Recd. PRESS	3-26-76 4-1-76 " JUN 2 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Jas. R. Cooke, Atty. PETITION TO DENY AND INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better Broadcasting, & Black Men Pushing Operation Push of Memphis (See WREC for petition filed 7-13-76) AMENDED 6-22-76 re: EEO (See KWAM for petition filed 8-17-76) (over)	GRANTED	12-16-76

F.C.C. - WASHINGTON, D. C.

(BR-2660)Opposition to PETITION TO DENY AND INTERVENE filed 8-17-76 by James A. McKenna, Jr., Counsel on behalf of Dalworth Broadcasting Company, Inc.

12-16-76 MEMORANDUM OPINION & ORDER, Petition to Deny filed by Memphis Chapter of People United tp save Humanity & other groups DENIED.

Form BC-121
September 1969
#14

APPLICATION RECORD - BROADCASTING

1480khz

Call Letters .....W.M.Q.M.....

Name WMQM, INC.
x ~~DAINORTH BROADCASTING COMPANY, INC.~~
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BZ-9320 R & F $100#629211 DM PRESS JAN 12 1976	10-18-76 10-22-76 10-28-76 12-30-76	Direct Measurement returned not necessary	GRANTED	4-7-77
BAL-9031 R &cd FORM 314 PN filed 6-15-77 FILED (Art of Inc. filed) JUL 1 1977	5-19-77 5-25-77 6-16-77	Voluntary assignment of license to WMQM, INC. (SEE OVER) Atty for assignor - McKenna, Wilkinson & Kittner for assignee - Stambler & Shrinsky, P.C.	GRANTED EFF:	9-6-77 11-3-77

RE: BAL-9031 Certified Articles rec. ATTY WAS CALLED
6-2-77 NOTED: Articles filed in State of Tenn. (
ATTY WAS CALLED 6-30-77 - Table I - home addresses not shor
Table II omitted from applic. par.9 Sec.II shows sub. as
well as issued - Table I shows issued stock.
AMENDED 8-9-77 re above; legal data re parent corp.
AMENDED 8-26-77 - financial data
AMENDED 8-30-77 - loan committment

#15

1480KHz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WMQM

Name WMQM, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR790330XN PRESS JUN 7 1979		RENEWAL OF LICENSE Atty. Bruce A. Eisen (Stambler & Shrinsky)	GRANTED	7-26-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.