WNNR

B-S- 1517

BROADCASTING STATION LICENSE RECORD ~~W-J-M-R(EFF: 1-25-69)~~

W N N R (EFF: 1-24-72) 8-1-64)

XW N N R (7-22-64, Eff:

Date first licensed 5-15-47

Call letters x W J M R

Location: New Orleans, Louisiana

SECURITY BROADCASTING OF BATON ROUGE, INC. (AL gr 1/13/76 EFF: 1/29/76

xSECURITY BROADCASTING, INC.(AL 12-10-71 EFF: 1-12-72)

xxSUMMIT BROADCASTING COMPANY, INC. (AL 11-20-68

x SUPREME BROADCASTING COMPANY, INC. (ML 9-14-49)

Name of licensee x SUPREME BROADCASTING SYSTEM, INC.

Jung Hotel(19th Floor), 1500 Canal Street, New Orleans, La.(Redescription

Transmitter location xCanal Corner of LaSalle, New Orleans, La. (CP 9-19-46)(Lic. 5-15-47)

1639 Gentilly Blvd., New Orleans, Louisiana (Letter 7-15-80) (BSMX 2-11-74)

XBroniff Place (formerly Jung Hotel) 12th Floor, 1500 Canal St., New Orleans

xJung Hotel (2nd Floor), 1500 Canal St., New Orleans, La.(Redescription)

70112

Main studio location x1500 Canal St. at LaSalle, New Orleans, La. (CP 9-19-46)(Lic. 5-15-47)

FCC-63

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-4974	9-19-46	990	250w	Daytime	11-19 5-19-47
C.P. FOR NEW STATION				(CONDITIONAL CLAUSE)	
B3-MP-2278	3-12-47	990kc	250w	Day	11-19 5-19-47
Mod. of C.P.(4974) to change type of T. (Conditional Clause)					
B3-L-2251	5-15-47	990	250w	Daytime	5-15 5-1-48
B3-Z-2072	Lic. to cover C.P.(4974 as mod) for a new station				
determine operating power by direct method. (Cond. Cl.)					
BR-1517	4-8-48	990kc	250w	Daytime	5-1 5-1-51
BML-1372	9-14-49	990	250w	Daytime	9-14 5-1-51
Mod. Lic. to change name of licensee corp. to Supreme Broadcasting Company, Inc. (COND. CL)					
BR-1517	4-25-51	990	250w	Daytime	5-1 5-1-54
BTC-1105	6-21-51	Vol. transfer of control of lic. corp.			
EFF:	thr sale of 88 shares of common stock. 6-22-51				
BR-1517	4-28-54	Renewal of license			5-1 6-1-55
BR-1517	5-11-55	RENEWAL OF LICENSE			6-1 6-1-58
BR-1517	5-28-58	RENEWAL OF LICENSE			6-1 6-1-61
	6-1-61	Granted on deferred action on renewal pending further consideration.			
BRC-1982 (1)	1-24-62	Modification of license to operate transmitter by remote control from 1500 Canal Street, Jung Hotel, New Orleans, Louisiana.			
BR-1517	12-12-61	Renewal of License.			12-1 6-1-64
BTC-3867	2-16-62	Involuntary transfer of control of			
EFF:	9-15-61	licensee corporation from Chester F. Owens to Mrs. Flora Shields Owens,			
Testamentary Executrix of the Estate of Chester F. Owens, Deceased.					
BP-15347	3-8-62	990kc	250w	Day	5-8 11-8-62
CP to install new trans. (ITA AM-1000A)					
Z-4737 (2)	8-24-62	Authority to determint operating power by direct measurement of antenna power.			

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters WNNR XWJMR

Station location New Orleans, La.

Name of licensee See Card #1

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BMP-10658 (1)	12-17-62	Mod. of CP(BP-15,347) for extension of completion date to 2-15-63.			
BMP-10,771 (2)	2-12-63	Mod. of CP(BP-15,347) for ext. of completion date to 5-15-63.			
BMP-10,868 (3)	4-19-63	Mod. of CP(BP-15,347 as mod) to extend completion date to			11-15-63
BL-10,163 (3)	8-30-63	Lic. to cover CP (BP-15,347 as mod) which auth. instl. of a new trans.			
BTC-4310 Eff: 2-26-64	1-13-64	Voluntary transfer of control of licensee corporation from Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased to Mrs. Flora Shields Nelson			
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1517	9-8-65	990kc	250w	Day	9-8 6-1-67
BZ-5616 & BZ-5301 (1)	10-26-65	Auth. to determine operating power by direct measurement of antenna power.			
BZ-5953 (2)	6-3-66	Authority to determine operating power by direct meas. of antenna power.			
BZ-6297 (3)	2-3-67	Authority to determine operating power by direct measurement of antenna power			
BR-1517	5-22-67	990kc	250w	Day	6-1 6-1-70
BAL-6086	11-20-68	Vol. AL			
BR-1517(L)	5-27-70	Renewal			6-1-73
BAL-7362	12-10-71	VOL. AL EFF: 1-12-72			
BS-1517(L)	1-24-72	Mod. of lic. to change call letters to W N N R			
EBSA BS-1517(L)	6-12-72 11-20-72	ML correct description of antenna system and marking, TL, SL & RC.			
BS-1517(L)	2-11-74	Change SL & RC			
BR-1517(L)	9-30-74	Renewal of License			6-1-76

BC-126
February 1974

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WNNR

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BS-1517(1)	2-21-75	Delete Obstruction Marking and Lighting			
BAL-8576	1/13/76	Vol AL	EFF: 1/29/76		
BR-1517 BZ-9227(L)	12-13-76	Renewal of License and Modifiation			6-1-79
BTC-8246	2/3/77	Vol acq of neg con	EFF:		
Letter Dated 7-15-80		SL & RC now Located at: 1639 Gentilly Blvd., New Orleans, Louisiana.			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W J M R
x NEW

Name SUPREME BROADCASTING SYSTEM, INC.
(P.O. Jung Hotel, New Orleans, Louisiana)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-4974 Rec'd Filed	6-19-46 6-21-46 6-21-46	Construction permit for a new standard broadcast station to be operated on Frequency: 990kc Power: 250w Hours of Operation: Daytime only T-Location: Canal Corner of LaSalle New Orleans, Louisiana S-Location: 1500 Canal Street, at LaSalle New Orleans, Louisiana Filed by Leonard H. Marks, Atty.	GRANTED subject express conditi permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour including external cross modulation	9-19-46

X

RCA 250K Transmitter

George A. Mayorski, Engr.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W J M R

Name SUPREME BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2278 Rec'd Filed	11-18-46 11-20-46 11-20-46	Mod. of C.P. (B3-P-4974, which authorized a new standard broadcast station) to change type of transmitter (COMPOSITE). (Filed by Leonard H. Marks, Atty.)	GRANTED (Conditional re blanketing clause)	3-12-47
B3-L-2253 Rec'd Filed	1-10-47 1-17-47 1-17-47	License to cover C.P. (B3-P-4974, as mod.,) which authorized a new standard broadcast station and	GRANTED Conditional re waivers 3.55(b), 3.60 and blanketing clause.	5-15-47
B3-Z-2072 Rec'd Filed	1-10-47 1-17-47 1-17-47	Authority to determine operating power by direct measurement of antenna power. (Leonard H. Marks, Atty.)		

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WJMR

Name SUPREME BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action Nature	Action Date
BSSA-156 Rec'd Filed	2-5-47 2-7-47 2-7-47	Special Service Authorization to operate on 990 kc, 250w power, unlimited time for a period of 90 days. (Leonard H. Marks, Atty)	Denied Order issued	3-20-47
BML-1260 Rec'd Filed	6-13-47 6-18-47 6-18-47	Modification of License to change hours of operation from Daytime to Unlimited. (Filed by Leonard H. Marks, Atty.)	Docket # 8517 Dismissed without Prejudice 4-20-48.	

#4

FCC Form 94

APPLICATION RECORD - BROADCASTING

Name SUPREME BROADCASTING COMPANY, INC. ~~Supreme Broadcasting System, Inc.~~

Call Letters W.J.M.R.

File No.	Dated	Application for	Action Nature	Action Date
BR-1517 Rec'd	2-28-48 3-1-48	Renewal of License	GRANTED	4-8-48
BP-7206 Rec'd Filed	4-25-49 4-27-49 4-27-49	Construction permit to change frequency from 990kc to 1450kc and change hours of operation from daytime to unlimited using power of 250 watts. R.M. Booth, Jr., Atty. Commercial Radio Equip. Co., Engr.	Docket No. 9348 DISMISSED WITHOUT PREJUDICE 5-8-51 at request of applicant ORDER ISSUED	
AMENDED Recd Filed	9-9-49 9-9-49 9-16-49	AMENDED to change name of applicant from Supreme Broadcasting System, Inc. to Supreme Broadcasting Company, Inc.		

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Name SUPREME BROADCASTING COMPANY, INC.
x SUPREME BROADCASTING SYSTEM, INC.

Call Letters W J M R

File No.	Dated	Application for	Action Nature	Action Date
BML-1372 Rec'd Filed	9-9-49 9-9-49 9-9-49	Modification of license to change name of licensee corporation from Supreme Broadcasting Sytem, Inc. to Supremen Broadcasting Company, Inc. Robert M. Booth, Jr., Atty.	GRANTED re blanketing clause	9-14-49
BTC-1044 Rec'd Filed	12-2-50 12-6-50 12-6-50	Voluntary acquisition of negative control of licensee corporation by George A. Mayoral under a voting trust agreement of 26 shares of common stock by William Cortada and Ramon Cortada. Robert M. Booth, Jr., Atty.	DISMISSED per request of applicant	5-3-51
BR-1517 Rec'd	2-27-51 3-1-51	Renewal of license Filed by Robert M. Booth, Jr., Attny.	GRANTED	4-25-51

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WJMR

Name SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1105 Rec'd Filed	4-17-51 4-19-51 4-19-51	Voluntary transfer of control of licensee corporation from William Cortada and Ramon Cortada to Chester F. Owens thru purchase of 88 shares of common stock.	GRANTED EFF:	6-21-51 6-22-51
BP-8684 Rec'd Filed	12-5-52 12-8-52 12-8-52	Construction permit to mount TV antenna on AM tower and lower height. (Contingent on grant of TV application) Leonard H. Marks, Atty.	DISMISSED Not Necessary	5-8-53
BR-1517 Rec'd Filed	2-19-54 3-22-54 3-22-54	Renewal of License Filed by George MacClain, Atty.	Granted	4-28-54
BR-1517 Recd Filed	3-7-55 3-11-55 3-11-55	Renewal of license	GRANTED	5-11-55

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WJHR

Name SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-1517 Rec'd Filed	4-9-58 5-8-58 5-8-58	Renewal of License. McKenna & Wilkinson, Attorneys.	GRANTED	5-28-58
BR-1517 Rec'd & Filed	2-21-61 2-28-61	Renewal of License Joseph M. Kittner, atty.	GRANTED	12-12-61
BTC-3867 Rec'd Filed	10-3-61 10-6-61 10-6-61	Involuntary transfer of control of licensee corporation from Chester F. Owens to Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased. Joseph M. Kittner, Atty.	GRANTED EFF:	2-16-62 9-15-61

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJMR

Name SUPREME BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRC-1982 Rec'd Filed	1-15-62 1-17-62 1-17-62	Modification of license to operate transmitter by remote control from 1500 Canal Street, Jung Hotel, New Orleans, Louisiana. Joseph M. Kittner, Atty.	GRANTED	1-24-62
BP-15347 R&F	2-9-62 2-12-62	CP to install new trans (ITA 1000A).	GRANTED	3-8-62
BZ-4737 R. & F.	7-11-62 7-12-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-24-62
BMP-10,658 R. & F.	11-7-62 11-8-62	Mod. of CP(BP-15,347 which auth. install new trans.) for extension of completion date from 11-8-62 to 2-8-63. Atty: Joseph M. Kittner	GRANTED to	12-17-62 2-15-63

F.C.C. - WASHINGTON, D. C.

#9

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJMR

Name SUPREME BROADCASTING COMPANY, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,771 R. & F.	1-16-63 1-17-63	Mod. of CP (BP-15,347 as mod., which auth. install new trans.) for extension of completion date from 2-15-63 to 5-15-63.	GRANTED	2-12-63
BMP-10,868 R. & F.	4-9-63 4-9-63	Mod. of CP (BP-15,347 as mod., which auth. install new trans.) for extension of completion date from 5-15-63 to 11-15-63.	GRANTED	4-19-63
BTC-4310 R & F	5-27-63 6-6-63	Voluntary transfer of control of licensee corporation from Mrs. Flora Shields Owens, Testamentary Executrix of the Estate of Chester F. Owens, Deceased to Mrs. Flora Shields Nelson Atty. - McKenna & Wilkinson (R. Cell)	GRANTED Eff:	1-13-64 2-26-64

FORM BC-121
AUG. 1955 #10

APPLICATION RECORD - BROADCASTING

Call Letters WNNR
x WJMR

Name SUPREME BROADCASTING COMPANY, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BL-10,163 R. & F.	6-14-63 6-19-63	Lic to cover CP(BP-15,347 as mod) which auth installation of a new transmitter.	GRANTED	8-30-63
LICENSEE NOW REPRESENTED BY LOUCKS & JANSKY PER LETTER DATED 7-19-63 & REC'D 7-22-63.				
BR-1517 Rec'd Filed	3-9-64 3-12-64 3-12-64	Renewal of license Atty. Maurice M. Jansky	GRANTED	9-8-65
BZ-5301 Rec'd Filed	7-1-64 7-2-64 7-8-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED Issued with BZ-5615	10-26-65
BZ-5615 R & F	3/11/65 3/12/65	Auth. to determine operating power by direct meas. of ant. power. Atty: Loucks & Imlay (C. H. Imlay)	GRANTED Issued with BZ-5301	10-26-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJMR / XWMNR

Name SUPREME BROADCASTING COMPANY, INC.
New Orleans, La.

File No.	Dated	Application for	Action Nature	Action Date
BZ-5953 R & F	3/30/66 4/4/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	6-3-66
BZ-6297 Rec'd Resub. R & F	11/10/66 11/18/66 11/29/66 12/5/66	Auth. to determine operating power by direct meas. of antenna power.	~~RETURNED~~ ~~11/23/66~~ ~~unauth. signature engr.~~ ~~hold Sect. II-4~~ GRANTED	2- 3-67
BR-1517 R & F	2-2-67 3-3-67	Renewal of license Atty- Edward P. Taptich (Wilner, Scheiner & Greeley)	GRANTED	5-22-67
BAL-6086 R & F	5-19-67 6-12-67	Voluntary assignment of license to SUMMIT BROADCASTING COMPANY, INC. Atty - William Roberts (Julian Freret)	GRANTED	11-20-68

AMENDED 10-22-68 community survey & needs re prog., ltrs of commendation

F.C.C. - WASHINGTON, D. C.

Form BC-121 #12
September 1969

APPLICATION RECORD - BROADCASTING

990kc
Call Letters WNNR
x WJMR

Name SECURITY BROADCASTING, INC.
x SUMMIT BROADCASTING COMPANY, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-1517 R & F #580890 P.N.	2-16-70 2-26-70 2-26-70 2-26-70	Renewal of License	GRANTED	5-27-71
BAL-7362 R & F FEE PD: $1000 CODE 047 Pub. notice filed 8-3-71 AMENDED 9-9-71 re; Section III & IV	6-30-71 7-12-71 #015868	Voluntary assignment of license to SECURITY BROADCASTING, INC. REQUEST WAIVER SECTION 1.597 (SEE OVER) Atty - Eugene T. Smith (for assignee) Julian Freret for assignor	GRANTED Req. grant fee$7,000.00 EFF: 1-12-72 Grant Fee Paid: 048, N-040843, 2-14-72	12-10-71
BR-1517 R & F P.N. PRESS APR 1 1973	2-12-73 3-5-73 3-5-73 PETITION TO OPPOSITION	Renewal of License Atty.: Eugene T. Smith DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition TO PETITION TO DENY filed 5-15-73 by Security Broadcasting, Inc. AMENDED 5-25-73 re: financial data; community survey; commercial & employment policy By Memorandum Opinion & Order Adopted 9-25-74, Petition to Deny Dismissed	GRANTED	9-30-74 (see WTIX)

F.C.C. - WASHINGTON, D. C.

RE: BAL-7362 ~~--Atty-was-called-7-21-71--~~ (to be filed) Exh. 4 not sub

AMENDED 10-5-71 (assignor) - financial

AMENDED 10-9-71 - identification clarif re race(intervie

#13

990khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WNNR

Name SECURITY BROADCASTING OF BATON ROUGE, INC.
xSECURITY BROADCASTING, INC.
New Orleans, La.

File No.	Dated	Application for	Action Nature	Action Date
BAL-8576 R & F FEE PD: $200 #513688 CODE 047(INCLUDES FM WXEL) FORM 316 JAN 12 1976	12-16-75 12-31-75	Voluntary assignment of license to SECURITY BROADCASTING OF BATON ROUGE, INC. (SEE OVER) Atty - E.T. Smith	GRANTED EFF: NO FEE	1/13/76 1/29/76
BR-1517 R & F PN Recd. PRESS	1-28-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE E.T. Smith,Atty. AMENDED 4-30-76 re: EEO AMENDED 5-25-76 re: commercial matter & public ascert. survey	GRANTED issued with BZ-9277	12-13-76
BZ-9277 R & F DM PRESS NOV 8 1976	10-1-76 10-5-76 10-29-76	Direct Measurement Atty: Eugene T.Smith	GRANTED issued with RENEWAL	11-18-76

F.C.C. - WASHINGTON, D. C.

RE: BAL-8576-Assignee is licensee of AM WXOK(ARTICLES ETC ON FILE) (merger proposed)

#14
Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

990khz

Call Letters .....W.N.N.R.....

Name .SECURITY..BROADCASTING..OF..BATON.ROUGE,..INC.....
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BTC-8246 R & F Also see WXEL(FM) & WXOK(AM) JAN 28 1977	12/16/76 1/17/77 FORM 316	Voluntary acquisition of negative control of Voting Rights of lic corp by Edmond J. Muniz with stockholders thru Agreement/dated September 7, 1976 Atty - Eugene Smith	GRANTED EFF:	2/3/77
BR 790129 UF PRESS	MAR 14 1979	RENEWAL OF LICENSE E.T.Smith,Atty.	g 5-8-79	

F.C.C. - WASHINGTON, D. C.

W-N-N-R W J M R

x W J M R - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1517 10-16-47 To opr. from 8:00 to 9:00 pm, CST, Oct. 16 & 17, 1947 to record reception for presentation at hearing.

BS-1517 1-20-48 To opr. add'l time from 5:15 pm CST, 1-20-48 to end of complete Louisiana Election returns, to broadcast reports and on the spot coverage from all Campaign headquarters, Police Headquarters and City Hall, only.

Telegram 10-26-48 Request for special Temporary authorization 11-2-48 not considered in accordance Sec. 1.324.

Telegram 6-26-53 - To oper. add'l time from 7 pm, CST, 6-26-53 to broadcast Senator Tobey's investigating committee night session

RECORD OF APPLICATIONS REQUESTING FACILITIES FOR BROADCASTING STATION xWJMR

XWNNR
WJMR

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-7843 Rec'd Filed	9-25-50 9-28-50 9-28-50	New	Sireno E. Bowers, Jr. Metairie, Louisiana	CP for new station. 990kc, 250w, Day	DISMISSED 5-14-51

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.