WNOW

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 1988

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-21-48

Call letters W N O W
LOCATION: YORK, PENNSYLVANIA

* (See Card #2)

(AL 8-16-50 Eff:8-31-50

* xH.J.WILLIAMS,M.E.COUSLER and LOWELL W. WILLIAMS d/b as THE HELM COAL COMPANY

Name of licensee xH. J. WILLIAMS, M. E. COUSLER, LOWELL W. WILLIAMS, and EDWARD C. HALE,
A Partnership, d/b as THE HELM COAL COMPANY

Transmitter location Pleasureville Hill, York, Pennsylvania(Redescribed/ltr. 5-23-60)
x2.9 miles NE of City Limits of York, Pa. (CP & MP 11-21-47) (Lic. 7-21-48

Pleasureville Hill, York, Pennsylvania(Ltr. 5-23-60)
x25 S. Duke St., York, Pa. (Lic. 7-21-48)

Main studio location xTo be determined, York, Pa. (CP & MP 11-21-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6101	7-17-47	1250	1kw	Daytime	
Ltr. 8-21-47. New standard station granted subject to filing MP for T site and antenna.					
BP-6101	11-21-47	1250	1kw	Daytime	1-21 7-21-48
BMP-3095 Mod. CP (6101) for approval of antenna and T site					
BL-3228	7-21-48	1250	1kw	Daytime	7-21 5-1-50
Lic. to cover CP (6101 as mod) for a new station and specify studio site.					
BR-1988	4-21-50	1250	1kw	Daytime	5-1 5-1-53
BAL-1060	8-16-50	Vol. AL to H.J.Williams,M.E.Cousler, & L.W.Williams d/b as The Helm Coal Company			
EFF: 8-31-50					
BR-1988	4-15-53	1250	1kw	Daytime	5-1 8-1-54
BP-8229	9-21-53	1250	1kw	Day	11-21 5-21-54
CP make changes in ant. & ground system (COND'L)					
BL-5260	4-29-54	1250kc	1kw	DAY	4-29-54 8-1-54
Lic, cover CP(8229) to change trans. location and make changes in antenna and ground system					
BR-1988	7-14-54	[illegible]			8-1 8-1-57
BAL-2714	7-5-57	Involuntary assignment of license to			
EFF: 7-6-57		M.E.COUSLER AND LOWELL W.WILLIAMS,INDIVIDUALLY AND AS EXECUTORS OF THE ESTATE OF HOWARD J WILLIAMS, DECEASED,d/b as THE HELM COAL COMPANY			
BAL-2600	7-5-57	Voluntary assignment of license to:			
EFF: 7-6-57		M.E.COUSLER AND LOWELL W. WILLIAMS d/b as THE HELM COAL COMPANY			
BR-1988	7-25-57	1250kc	1kw	Day	8-1-57 8-1-60
BAL-2724	8-1-57	Voluntary assignment of license to			
EFF: 9-10-57		WNOW, Inc.			
BP-13986	4-5-60	1250kc	1kw	Day	6-5 12-5-60
CP to install a new alternate main transmitter (RCA BTA-1MX) at Pleasureville Hill, York, Pa. to be operated on 1250kc with power of 1kw daytime hours of operation.					
-27- Construction deferred pending or removal pending further consideration.					

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed .....

Call letters WNOW

RUST COMMUNICATIONS GROUP, INC. (AL 6-22-72; EFF:
X WNOW, INC. (AL 8-1-57; EFF: 9-10-57)
x M.E.COUSLER AND LOWELL W.WILLIAMS, d/b as THE HELM COAL COMPANY (AL 7-5-57) Eff. 7-6-57

Station location York, Pa.

Name of licensee X M.E.COUSLER AND LOWELL W.WILLIAMS, INDIVIDUALLY AND AS EXECUTOR OF THE ESTATE OF HOWARD J.WILLIAMS, DECEASED, d/b as THE HELM COAL COMPANY (AL 7-5-57; EFF: 7-6-57)

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BR-1988	3-8-61	1250kc	1kw	Day	3-8	8-1-63
BL-8161	5-8-61	1250kc	1kw	(ALT.MAIN) Day	5-8	8-1-63
	Lic. to cover cp (BP-13,986) which auth. instl. of alter. main trans. fordaytime operation.					
BR-1988	7-10-63	Renewal of License (Main & Alt. Main)			8-1	8-1-66
BR-1988	7-29-66	RENEWAL OF LICENSE			8-1	8-1-69
BRC-3179 (1)	10-9-67	Mod. of license to operate transmitter by remote control from Pleasureville Hill, York, Pennsylvania.				
TELEGRAM	10-17-67	PSA	500w			
Ltr. 3-22-68, rec'd 3-25-68 giving notification per 73.48 (a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff:3-20-68)						
BS-1988(2)	6-17-68	Memo correct coord & chg. trans.above)				
BR-1988(1)	7-24-69	Renewal of License				8-1-72
EBSA	5-25-72					
BAL-7592	6-22-72	Vol AL				
BR-1988(L)	12-10-73	RENEWAL				8-1-75
BR-1988(S)	7-23-75	RENEWAL				8-1-78
BR-1988(S)	7-27-78	Renwal				8-1-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: W N O W New

Name: H.J.WILLIAMS, M.E.COUSLER, LOWELL W.WILLIAMS and EDWARD C.HALE, A Partnership d/b as THE HELM COAL COMPANY (PO Box 226, York, Pennsylvania)

File No.	Dated	Application for	Action: Nature	Action: Date
BP-6101 Rec'd Filed	5-21-47 5-21-47 5-21-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1250kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-York, Pennsylvania Studio location: Same (Filed by Andrew G.Haley,Atty.; Dixie B.McKey,Engr.)	GRANTED subject to filing MP for T site and antenna. Ltr. 8-21-47 Issued with MP 3095	7-17-47

Transmitter-RCA BTA-1L

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WNOW

Name H.J.WILLIAMS, M.E.COUSLER, LOWELL W. WILLIAMS AND EDWARD C. HALE, a partnership d/b as THE HELM COAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-3095 Rec'd Filed	8-25-47 8-25-47 8-25-47	Mod. of C.P. (BP-6101, which authorized a new standard broadcast station) for approval of antenna and transmitter location as 2.9 miles NE of city limits of York, Pennsylvania. (Andrew G. Haley, Atty.; Dabney T. Waring, Engr.)	GRANTED	11-21-47
BL-3228 Rec'd Filed	6-17-48 6-18-48 6-18-48	License to cover C.P. (BP-6101, as mod.,) which authorized a new standard broadcast station and specify studio location as 25 S. Duke Street, York, Pennsylvania. (Andrew G. Haley, Atty.)	GRANTED	7-21-48

FCC Form 94 #3

APPLICATION RECORD - BROADCASTING

Name H. J. WILLIAMS, M. E. COUSLER, LOWELL W. WILLIAMS AND EDWARD C. HALE, A Partnership d/b as THE HELM COAL COMPANY

Call Letters WNOW

File No.	Dated	Application for	Action Nature	Action Date
BP-7542 Rec'd Resub. Rec'd. Filed	5-6-49 5-20-49 5-6-49 2-16-50 2-16-50	Construction permit to change hours of operation from daytime to unlimited using the facilities of 1250kc with power of 1kw day and 1240kc with power of 250 watts night and install an RCA BTA-250-L transmitter for night operation to be located at "To be determined", York, Pennsylvania. James A. McKenna, Jr., Atty. Dixie McKey, Engr. Petition for reconsideration or to amend, waive, or make an exception to Rule 3.1, filed 2-16-50.	~~Returned 1-20-50 (Defective application Section 1.361).~~ DISMISSED 7-21-50 ORDER ISSUED	

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

H.J.WILLIAMS,M.E.COUSLER,LOWELL W.WILLIAMS d/b as THE HELM COAL COMPANY (AL 8-16-50)
x H. J. WILLIAMS, M. E. COUSLER, LOWELL W. WILLIAMS, AND

Call Letters WNOW

Name EDWARD C. HALE, A Partnership d/b as THE HELM COAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1988 Filed	2-18-50 2-28-50	Renewal of License (James A. McKenna, Atty.)	Granted	4-21-50
BAL-1060 Rec'd Filed	7-18-50 7-19-50 7-19-50	Voluntary assignment of license from H. J. Williams, M. E. Cousler, Lowell W. Williams, and Edward C. Hale, A Partnership d/b as The Helm Coal Company to H. J. Williams, M. E. Cousler, and Lowell W. Williams, A Partnership d/b as The Helm Coal Company. James A. McKenna, Jr. Atty.	GRANTED EFF:8-31-50	8-16-50

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WNOW

Name H. J. WILLIAMS, M. B. COUSLER, and LOWELL W. WILLIAMS d/b as THE HELM COAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-8229 Rec'd Filed	8-17-51 8-17-51 8-17-51	Construction permit to change frequency from 1250kc to ~~1600kc;~~ change hours of operation from Daytime to ~~Unlimited~~ using power of 1kw ~~night~~ and ~~install a directional antenna for night use only~~ (DA-N). James A. McKenna, Jr. Atty. John H. Mullaney, Engr.	GRANTED subj. permittee submit description taken to reduce rerad. of exist. FM tower & submit field intensity meas.	9-21-53
BR-1988 Rec'd Filed	1-28-53 1-30-53 1-30-53	Renewal of License Filed by James A. McKenna, Jr., Atty.	GRANTED	4-15-53
BP-8229 Cont'd. Amended Rec'd Filed	 7-23-53 8-4-53 8-18-53	Amended to change frequency from 1600kc to 1250kc; change hours of operation from Unlimited Time to Daytime only, using power of 1kw; non-DA change transmitter location (geographic coordinates only); and to make changes in antenna and ground system.		

F.C.C. - WASHINGTON, D. C.

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WNOW

Name H. J. WILLIAMS, M. E. COUSLER and LOWELL W. WILLIAMS
d/b as THE HELM COAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-5260 Rec'd Filed	3-24-54 3-26-54 3-26-54	License to cover C.P. (BP-8229) which auth. change transmitter location and make changes in antenna and ground system Leonidas P. B. Emerson, Atty.	GRANTED	4-29-54
BR-1988 Rec'd Filed	4-28-54 5-3-54 5-3-54	Renewal of License Filed by James A. McKenna, Jr., Atty.	Granted	7-14-54
Rec'd	3-8-57 3-12-57 3-12-57	Involuntary assignment of license to M. E. Cousler and Lowell W. Williams, a Partnership, d/b as The Helm Coal Company Edward R. McKenna, Atty.	SEE CARD #7	
BR-1988 Recd Filed Amended Rec'd &Filed	4-26-57 5-1-57 5-1-57 7-11-57 7-16-57	Renewal of license Edward R. McKenna, Atty. Amended to change name of licensee to ~~XXXXXXXXXXXX~~, M.E. COUSLER AND LOWELL W. WILLIAMS d/b as THE HELM COAL COMPANY	GRANTED	7-25-57

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD BROADCASTING

WNOW, INC.

Call Letters WNOW

Name xH. J. WILLIAMS, M. E. COUSLER AND LOWELL W. WILLIAMS
d/b as THE HELM COAL COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BAL-2714 Rec'd Filed	6-11-57 6-26-57 6-26-57	Involuntary assignment of license to M. E. Cousler and Lowell W. Williams, individually and as Executor of the Estate of Howard J. Williams, deceased, A Partnership, d/b as The Helm Coal Company McKenna & Wilkinson, Attys.	GRANTED EFF:	7-5-57 7-6-57
BAL-2600 Rec'd Filed	3-8-57 3-12-56 6-26-57	Voluntary assignment of license to M. E. Cousler and Lowell W. Williams, A Partnership, d/b as THE HELM COAL COMPANY McKenna & Wildinson, Attys. (Contenpent on grant BAL-2714)	GRANTED EFF:	7-5-57 7-6-57
BAL-2724 Rec'd Filed	7-2-57 7-2-57 7-2-57	Voluntary assignment of license to WNOW, Inc. David S. Stevens, Atty.	GRANTED EFF:	8-1-57 9-10-57

Per letter of March 20, 1959 station now represented by Cohn and Marks, Washington, D.C.

FORM BC-121 #8
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNOW

Name WNOW, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-13,793 Rec'd Filed	12-29-59 1-4-60 1-4-60	Construction Permit to increase power from 1kw to 5kw; install directional antenna system(DA-D) and new transmitter (Collins 21 E) make change in ground system Atty.- Cohn and Marks Engr.- A. D. Ring & Associates	DENIED Order-Docket No. 14402	11-18-64
BP-13986 R & F	2-24-60 3-7-60	Construction Permit to install an alternate main transmitter (RCA-BTA-1MX) at Pleasureville Hill, York, Pennsylvania to be operated on 1250kw with power of 1kw daytime hours of operation. Atty's: Cohn & Marks	GRANTED	4-5-60
BR-1988 Rec'd Filed	4-30-60 5-5-60 5-5-60	Renewal of License. Stanley B. Cohen, Atty.	GRANTED	3-8-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNOW

Name WNOW, Inc.
York, Pa.

File No.	Dated	Application for	Action Nature	Action Date
BL-8161 R & F	10-3-60 10-6-60	License to cover C.P. (BP-13,986) which auth. installation of alternate main trans. for daytime operation.	GRANTED	5-8-61
BR-1988 R & F	5-20-63 5-21-63	Renewal of license (Alt. Main&Main) Atty. Stanley B. Cohen	GRANTED	7-10-63
BR-1988 R&F	4-28-66 4-29-66	Renewal of License Atty - Cohn & Marks	GRANTED	7-29-66
BRC-3179 R & F OCT 9 1967	9-28-67 10-2-67	Modification of license to operate transmitter by remote control from Pleasureville Hill, York, Pennsylvania. Atty.: Stanley S. Neustadt	GRANTED	10-9-67

F.C.C. - WASHINGTON, D. C.

#10

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1250kc

Call Letters WNOW

Name RUST COMMUNICATIONS GROUP, INC.
XWNOW, INC.
YORK, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1988 R & F #512077 $75. PRESS	4-29-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks(Martin J. Gaynes)	GRANTED	7-24-69
BR-1988 R & F PN Recd. PRESS	4-28-71 5-3-72 " MAY 17 1972	RENEWAL OF LICENSE Martin J. Gaynes,Atty. (Cohn & Marks) AMENDED 9-14-72 re: employment policy	GRANTED	12-10-73
BAL-7592 R & F FEEPD: $250 #074758 CODE 053(Form 316) ALSO SEE: FM Press 6-7-72	5-15-72 5-19-72	Voluntary assignment of license to RUST COMMUNICATIONS GROUP, INC. (SEE OVER) Atty - Cohn & Marks	GRANTED	6-22-72
BR-1988 R & F PN Recd. PRESS	3-28-75 4-1-75 " MAY 7 1975	RENEWAL OF LICENSE L.N.Cohn,Atty.	GRANTED	7-23-75

F.C.C. - WASHINGTON, D. C.

RE: BAL-7592 - Assignee is licensee of WHAM ETC
(Articles etc on file)

#11

1250 Khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WNOW

Name RUST COMMUNICATIONS GROUP, INC.
YORK, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1988 R & F PRESS	3-30-78 4-4-78 APR 21 1978	RENEWAL OF LICENSE Atty. Lawrence N. Cohn (Cohn & Marks)	GRANTED	7-27-78
BR810401VN PRESS MAY 20 1981 PN filed		RENEWAL OF LICENSE Atty Lawrence N. Cohn	grtd.	7-7-81 ISSUED

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.