WPVA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

B S 3109

BROADCASTING STATION LICENSE RECORD

W F V A Eff; 3-15-57
STATION LOC. SEE #2 X W C L A (Ltr 9-9-54)

Date first licensed 4-18-55 Call letters xW H A E

Station Location: ~~Colonial Heights, Va.~~ ~~Colonial Heights-Petersburg, Va.~~ (MP 1-12-55) (Lic. 4-18-55)

ATLANTIC BROADCASTING CORPORATION (AL 10-31-77 EFF:11-1-77)
xSTERLING BROADCASTING CORP.
xCOUGHLAN BROADCASTING CORPORATION (AL gr 4/29/77 EFF: NOT CONSUMMATED
• xSTERLING BROADCASTING CORP.(AL 1-14-72 ,Eff: 2-2-72)
• x SMILES OF VIRGINIA, INC. (AL 7-26-63; EFF: 9-1-63

Name of licensee X HARRY A. EPPERSON, JR.

Conduit Road, 1 mile east of US Rt. 1, Colonial Heights, Va. (CP12-19-56)

Transmitter location xArcher Avenue, Colonial Heights, Virginia (CP 7-14-54) (L 4-18-55)

1020 E. Washington St., Petersburg, Virginia (BZ recd 11-3-72)
x16 A East Tabb Street, Petersburg, Vriginia (BRC-4-4-62)

Main studio location #150 X Archer Avenue, Colonial Heights, Virginia (CP 7-14-54) (L 4-18-55)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-9296	7-14-54	1290	1kw	Day	9-14	3-14-55
	CP for a new standard broadcast station.					
BMP-6657	1-12-55	1290kc	1kw	Daytime	9-14-54	7-14-55
	Mod. of CP(9296) to change station location					
BMP-6799 (1)	3-17-55	Mod. of CP (9296) as mod., to chg. type T and chgs. ground system				
BL-5663	4-18-55	1290	1kw	Day	4-18	10-1-57
	Lic. cover CP (BP-9296, as mod.) for new station.					
BP-10600	12-19-56	1290kc	5kw	Day	2-19-57	8-19-57
	CP to increase power, install new transmitter, change antenna-trans.location,make changes in antenna and ground system,and opr. trans. by remote control from studio location. (Cond'l)					
BMP-7779 (1)	8-8-57	Mod. of CP(BP-10600) for extension of completion date to 9-19-57				
BMP-7860 (2)	9-25-57	Mod. of CP(10600) as mod., for extension of completion date to November 19, 1957.				
BMP-7898 (3)	10-11-57	Mod. of CP(10600 as mod.) to change type transmitter, make changes in ground and antenna system, ~~and opr. trans. by remote control from studio location~~				
BR-3 109	9-25-57	Renewal of License			10-1	10-1-60
BL-6842	4-23-58	1290kc	5kw	Day	4-23	10-1-60
	License to cover CP(BP-10,600, as mod.) which auth. increase power from 1kw to 5kw; install new trans.; change antenna-transmitter location; make changes in antenna and ground system and operate trans. by remote control.					
BR-3109	9-7-60	Renewal of License			10-1	10-1-63
BRC-2025 (1)	4-4-62	Mod. of license to change studio location and remote control point to 16 A East Tabb Street, Petersburg, Virginia.				
BAL-4778 EFF:	7-26-63 9-1-63	Voluntary assignment of license to Smiles of Virginia, Inc.				
BR-3109	3-16-64	1290kc	5kw	Day	3-16	10-1-66
BR-3109	9-1-66	Renewal of License			10-1	10-1-69

Form BC 126 CARD #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W P V A

Station location Colonial Heights, Va

Name of licensee X SMILES OF VIRGINIA, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
TELEGRAM	10-17-67	PSA	500w		
BR-3109(S)	4-22-70	RENEWAL			10-1-72
BAL-7461 EBSA	1-14-72 6-12-72	VOL. AL			
BR-3109(L) BZ-8211	11-21-72	RENEWAL & Direct Meas.			10-1-75
BR-3109 BZ-8211(L)	11-21-72	Superdedes to correct Spelling of City and Change SL & RC location			
BR-3109(S)	4-13-76	Renewal of lic.			10-1-78
BAL-8911	4/29/77	Vol AL	EFF: NOT CONSUMMATED		
BAL-9131	10-31-77	Vol. AL	EFF: 11-1-77		
BR-3109	2-26-79	(L) REN. OF LICENSE			10-1-81
BML790627AB	(1) 1-10-80	ML to chg. station location.			
BTC801114HT	1-22-81	Vol TC	EFF: 2-1-81		

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHAE New

Name HARRY A. EPPERSON, JR.
PO Ararat, Va.

File No.	Dated	Application for	Action Nature	Action Date
BP-9296 Rec'd Filed	4-30-54 5-12-54 5-12-54	Construction permit for a new standard broadcast station to be operated on: Freqnecy: 1290kc Power: 1kw Hours of Operation: Daytime Trans. Location: Archer Avenue Colonial Heights, Va. Studio Location: Archer Avenue Colonial Heights, Va. Frank Stollenwerck, Atty.	GRANTED	7-14-54
BMP-6657 Rec'd Filed	9-20-54 9-23-54 9-23-54	Modification of construction permit (BP-9296 which auth. a new standard broadcast station) to change station location from Colonial Heights, Va. to Colonial Heights-Petersburg, Virginia. Frank Stollenwerck, Atty.	GRANTED	1-12-55

GATES BC-1F

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WPVA ~~WCLA~~

Name HARRY A. EPPERSON, JR.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6799 Rec'd Filed	3-15-55 3-16-55 3-16-55	Modification of construction permit (BP-9296 as mod., which auth. a new standard broadcast station) to change type transmitter (Collins 20K). and make changes in the ground system. Frank Stollenwerck, Atty.	GRANTED	3-17-55
BL-5663 Rec'd Filed	3-9-55 3-9-55 3-9-55	License to cover construction permit (BP-9296, as modified) which authorized a new standard broadcast station. Frank Stollenwerck, Atty.	GRANTED	4-18-55
BP-10,600 Rec'd Filed	5-22-56 5-22-56 5-22-56	Construction Permit to increase power from 1kw to 5kw and install new transmitter. (COLLINS 21 E) Atty.-A.L. Stein SEE CARD # 3 FOR AMENDMENT	GRANTED	12-19-56

Cond'l that permittee assume responsibility for installation and adjustment of suitable filter circuits or other necessary equipm't to prevent spurious radiation and cross modulation between WCLA and WSSV.

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~WGIA~~ WIVA

Name HARRY A. EPPERSON, JR.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,600 AMENDMENT Rec'd Filed	 10-8-56 10-12-56 10-12-56	AMENDED to chge. antenna-trans. location from Archer Ave. Colonial Heights, Va. to Conduit Rd. 1 mile east of U.S. Rt. 1, Colonial Heights, Va. make chges. in antenna(incr. height) and ground systems and to operate trans. by remote control from Archer Avenue, Colonial Heights, Va(studio loc)	See Card #2 for action	
BMP-7779 R. & F.	7-15-57 7-16-57	Modification of construction permit (BP-10600 which auth. increase power & install new transmitter) for extension of completion date to 9-19-57.	GRANTED	8-8-57
BR-3109 Rec'd Filed	7-2-57 7/5/57 7/5/57	Renewal of license.	GRANTED	9-25-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.P.V.A.

Name ~~HARRY A. EPPERSON, JR.~~

File No.	Dated	Application for	Action Nature	Action Date
BMP-7860 Rec'd Filed	9-14-57 9-16-57 9-16-57	Modification of Construction Permit (BP-10,600 as mod., which authorized increase power, & install new transmitter, change antenna-transmitter location, make changes in antenna and ground system and operate trans., by remote control from studio location) for extension of completion date from 9-19-57 to 11-19-57. Atty: A. L. Stein	GRANTED	9-25-57
BMP-7898 Rec'd Filed	10-3-57 10-7-57 10-7-57	Modification of Construction permit (BP-10,600 as mod., which authorized increase power, install a new transmitter, change antenna-transmitter location, make changes in antenna and ground system and operate transmitter by remote control from Studio location) to change type transmitter to (GATES BC-5P) and make changes in ground system and antenna system (decrease height).	GRANTED	10-11-57

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters W P V A

Name HARRY A. EPPERSON, JR.

File No.	Dated	Application for	Action Nature	Action Date
BL-6842 Rec'd Filed	10-3-57 10-7-57 10-7-57	License to cover construction permit (BP-10,600, as mod.) which authorized increase power from 1kw to 5kw; install new transmitter; change antenna-transmitter location; make changes in antenna and ground system and operate transmitter by remote control. A. L. Stein, Atty.	GRANTED	4-23-58

PETITION FOR ISSUANCE OF CEASE AND DESIST ORDER OR OTHER APPROPRIATE RELIEF filed 7-1-58 by Pepper for WSSV, Petersburg, Va.

MOTION FOR EXT. TIME TO REPLY TO PETITION filed 7-9-58 by Stein for WPVA

REPLY TO "PETITION FOR ISSUANCE OF CEASE AND DESIST ORDER OR OTHER APPROPRIATE RELIEF" filed 7-22-58 by Stein for WPVA

Ltr. dated 10-9-58 from Pepper for WSSV to dismiss pet.

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call Letters WPVA

Name HARRY A. EPPERSON, JR.

Cal. Hgts-PETERSBURG, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BR-3109 Rec'd Filed	7-16-60 7-18-60 7-18-60	Renewal of license.	GRANTED	9-7-60
BRC-2025 Rec'd Filed	3-16-62 3-16-62 3-29-62	Modification of license to change studio location and remote control point to 16 A East Tabb Street, Petersburg, Virginia. A. L. Stein, Atty.	GRANTED	4-4-62
BAL-4773 R & F	4-3-63 4-3-63	Voluntary assignment of license to Smiles of Virginia, Inc. Atty. A.L. Stein for Assignor Atty. Mallyck & Bernton for Assignee	GRANTED EFF:	7-26-63 9-1-63
BR-3109 Rec'd Filed	9-12-63 9-20-63 9-20-63	Renewal of license---10-1-63 Atty. E. Theodore Mallyck	GRANTED	3-16-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

1290kc

Call Letters WPVA

Name STERLING BROADCASTING CORP.
xSMILES OF VIRGINIA, INC.
Colonial Heights-Petersburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BR-3109 R & F	7/1/66 7/5/66	Renewal of License Atty: Mallyck & Bernton	GRANTED	9-1-66
BR-3109 R & F #523416 $75. PRESS PN	5-26-69 6-18-69 6-18-69 JUN 27 1969 7-9-69	Renewal of license Atty - Mallyck & Bernton	GRANTED	4-22-70
3-12-71 Annual filing fee $12.00 paid 11-25-70 on #645359.				
BAL-7461 R & F FEE PD: $1000 #018021 CODE 047 Pub. notice filed 12-14-71	11-5-71 11-9-71	Voluntary assignment of license to STERLING BROADCASTING CORP. Atty for assignor - Mallyck & Bernton for assignee - Philip M. Baker AMENDED 12-22-71 - financial data & re programming AMENDED 1-3-72 - ltr re loan(assignee)	GRANTED Req. grant fee $5,500.00 Eff: 2-2-72 Grant Fee Paid: 048, 2-2-72, W-037946	1-14-72

F.C.C. - WASHINGTON, D. C.

PHASE 1 REFUND ACTION

TRANS. CODE
SW

DATE
80/05/09

AMT.
2750.00

INITIALS
BW

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1290 kc

STERLING BROADCASTING CORP.
xxCOUGHLAN BROADCASTING CORPORATION

Call Letters W P V A

Name x STERLING BROADCASTING CORP.
COLONIAL HEIGHTS-PETERSBURG, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BR-3109 R & F PN Recd. PRESS JUL 7 1972	5-19-72 6-30-72 "	RENEWAL OF LICENSE Philip M. Baker, Atty. AMENDED 7-20-72 re: programming logs	GRANTED Issued with BZ-8211	10-27-72
BZ-8211 R & F DM PRESS	11-3-72 11-3-72 11-10-72 SEP 16 1972	Direct Measurement.	GRANTED	11-21-72
BR-3109 R & F PN Recd. PRESS	5-23-75 6-2-75 JUL 1 1975	RENEWAL OF LICENSE AMENDED 8-25-75 re: prog. & EEO AMENDED 9-16-75 re: EEO	GRANTED	4-13-76
BAL-8911 Rec'd ALSO SEE FM FILED (FORM 314) PN filed	1-6-77 1-7-77 2-1-77 FEB 15 1977 2/2/77	Voluntary assignment of license to COUGHLAN BROADCASTING CORPORATION Atty for assignor - Philip Baker for assignee - Mallyck & Bernton F.C.C. - WASHINGTON, D. C.	GRANTED EFF: NOT CONSUMMATED (SEE OVER)	4/29/77 ltr 6/27/77

RE: BAL-8911 Atty was called 1-12-77 - Certified Art ne

AMENDED 4-7-77 - statement re operation of station(assignor

AMENDED 4-22-77 - assignment of agreement; financial data;

statement re FM duplication of prog.

#9

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WPVA

ATLANTIC BROADCASTING CORPORATION

Name x STERLING BROADCASTING CORP.
Colonial Heights-Petersburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BAL -9131 R & F FORM 314 (ALSO SEE FM) SEP 26 1977	9-6-77 9-8-77	Voluntary assignment of license to ATLANTIC BROADCASTING CORPORATION (SEE COVER) Atty for assignor - Philip Baker for assignee - Bilger & Blair Program logs filed 9-14-77	GRANTED EFF:	10-31-77 11-1-77
BR-3109 R & F PRESS	5-16-78 5-18-78 MAY 25 1978	RENEWAL OF LICENSE xDonald E. Bilger, Atty. Atty.: Mark S. Fowler	GRANTED	2-26-79
BP-790627AB ACCEPTED CUT OFF DATE	10-3-79 11-21-79	~~Construction permit~~ to chg station location to Colonial Heights, Virginia ATTY: Mark Fowler	GRANTED	1-10-80

F.C.C. - WASHINGTON, D. C.

RE: BAL-9131 ATTY WAS [illegible] cert of by laws nec., also cert of auth for VA (assignee is N.E. corp)
AMENDED 10-20-77 re financing

RE: Amended 9-28-77 EEOP Data

APPLICATION RECORD—BROADCASTING

Call Letters: WPVA

#10

Name: ATLANTIC BROADCASTING CORPORATION

Station Location: Colonial Heights ,Virginia

File No.	Date	Description	Action and Date
BTC 801114HT Form 315 PRESS Also see WPVA-FM PN filed 12-16-80	DEC 10 1980	Vol TC from A. Thomas Joyner, Sanford Korschun and David Weil to WPVA, Inc. Atty for transferor-Mark S. Fowler Atty for transferee-Alan C. Campbell	GRANTED 1-22-81 EFF: 2-1-81 COND'L
BR810601A6 PRESS	AUG 5 1981	OVER RENEWAL OF LICENSE Atty. Alan C. Campbell	ISSUED

Form BC-121
March 1979

BAL801114HT Amended 1-8-81 re: Assets purchase aggrmt
Financial data;

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.