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Form BC 126
June 1954 # 4409

BROADCASTING STATION LICENSE RECORD

W P L W(eff:12-5-75)
xxW Z U M (Eff: 3-24-61)

Date first licensed 6-24-64 Call letters X W C N E

Station location Carnegie, Pennsylvania

HICKLING BROADCASTING CORPORATION (AL gr 9/11/75 EFF: 10/6/75 EFF: 7-1-65
P S BROADCASTING CORPORATION (AL 12-7-66 Eff:2-10-67) 6-3-65
HOYT C.MURPHY,G.RUSSELL CHAMBERS AND JAMES D.PSIHOULIS dba CARNEGIE BROADCASTING COMPANY(AL/
Name of licensee xHOYT C. MURPHY AND G. RUSSELL CHAMBERSd/b as CARNEGIE BROADCASTING COMPANY

201 Ewing Road, Crafton, Pa. (BMP 7-13-62)
x DeSoto Street & Ewing Road, Crafton, Pennsylvania (MP 3-28-61)
Transmitter location xApprox. 0.3 mi. W. of Hwy. 519, Bridgeville, Pennsylvania (BP 7-7-60)

15205

201 Ewing Road, Crafton, Pa.(BMP 7-13-62)
x DeSoto Street & Ewing Road, Crafton, Pennsylvania (MP 3-28-61)
Main studio location xTo be determined, Carnegie, Pennsylvania (BP 7-7-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11863	7-7-60	1590kc	1kw-DA-Day		9-7 3-7-61
	CP for new standard broadcast station (Cond'l).				
BP-11863 (1)	1-11-61	Mod. of Letters.	CP(BP-11863) to assign Call		
BMP-9318 BMP-9340 (2)	3-28-61	Mod. of CP(BP-11863) to change antenna-transmitter and studio locationand for extension of completion date to 9-7-61.			
BMP-9682 (3)	8-25-61	Mod. of CP(BP-11863 as mod) for extension of completion to 12-7-61.			
BMP-9935 (4)	12-7-61	Mod. CP(BP-11,863) for extension of completion date to February 1, 1962			
BMP-10052 (5)	2-5-62	Mod. CP(BP-11,863) for extension of completion date to May 1, 1962.			
BMP-10252 (6)	5-11-62	Mod. CP(BP-11,863 as mod.) for ext. of completion date to			6-15-62
BMP-10311 & BMP-10357 (7)	7-13-62	Mod. CP(BP-11,863 as mod) for ext. of completion date to and Mod. of CP(BP-11,863 as mod.) to chg. type trans.(KCA BTA-1R)			9-3-62
BL-9492	6-24-64	1590kc	1kw-DA-D Day		6-24 8-1-66
	Lic to cover CP(BP-11,863 as mod) which auth a new standard broadcast station.				
BAL-5470 EFF:	6-3-65 7-1-65	Voluntary assignment of lic. to Hoyt G. Murphy, G.Russell Chambers and James D. Psihoulis dba CARNEGIE BROADCASTING COMPANY			
BR-4409	12-7-66	1590kc	1kw-DA-D Day		12-7 8-1-69
BAL-5773	12-7-66	Voluntary assignment of license to P S Broadcasting Corporation			Eff:2-10-67
TELEGRAM	10-17-67	PSA	500w		
BR-4409(L)	6-30-71	Renewal of License			8-1-72
BR-4409(L)	8-30-72	RENEWAL			8-1-75
BAL-8428	9/11/75	Vol AL EFF: 10/6/75			

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-24-64

Call letters W Z U M

Station location CARNEGIE, PENNSYLVANIA

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-4409(S)	9-11-75		RENEWAL		8-1-78
COMTEL	3-2-76	Obstruction marking and lighting DELETED.			
BR-4409	12-19-78	(L) REN. OF LIC.			8-1-81
BR-4409(L)	12-19-78	Supersede correct page 2 & 3. 1590khz 1kw DA Day 8-1-81			
COMTEL	8-25-80	AU. & TERMS COMTEL 5-27-80 EXT. THRU 11-15-80.			
COMTEL	9-15-80	TEMP. AU. GR. OPERATE 250 WATTS, NON-DIRECTIONAL DURING DAYTIME ONLY AS NECESSARY TO TAKE FIELD INTENSITY MEASUREMENTS AND TO FACILITATE RELOCATION OF PHASER UNIT. REDUCE POWER IF INTERFERENCE COMPLAINTS RECEIVED. NOTIFY WHEN N NORMAL. AU. EXPIRES 10-15-80.			
COMTEL	12-12-80	AUTH. & TERMS COMTEL 5-27-80 EXT. THRU 2-15-81.			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WZUM ~~NEW~~ WCNE

Name HOYT C. MURPHY AND G. RUSSELL CHAMBERS, d/b as CARNEGIE BROADCASTING COMPANY
(P.O. - 411 N. Fourth Street, P.O. Box 446, Fort Pierce, Fla.)

File No.	Dated	Application for	Action Nature	Action Date
BP-11,863 Rec'd Resub. Rec'd Filed	12-20-57 12-31-57 2-14-58 2-19-58 2-19-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1590kc Power - 1kw DA-D Hours of operation - Daytime Trans. location - Approx. 0.3 mile west of Hwy 519, Bridgeville, Pennsylvania Studio location - To be determined. Carnegie, Pennsylvania Atty. - Cohn & Marks Engr. - G. Russell Chambers, Wilmington, Del.	~~RETURNED 1-17-58 - Dated wrong -~~ GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof. (Gr. after Hearing D-12,622)	 7-7-60
AMENDED R.& F.	8-21-58 8-26-58	AMENDED to make changes in DA pattern.		
BMP-9318 R & F	2-6-61 2-6-61	Mod. of C.P. (BP-11863 which authorized a new Standard Broadcast Station) for extension of completion date from 3-7-61 to 9-7-61. Atty. Cohn and Marks	GRANTED to	3-28-61 9-7-61

GATES BC 1J

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters W Z U M (3-24-61)
X W C N E

Name Hoyt C. Murphy and G. Russell Chambers d/b as Carnegie Broadcasting Company
Carnegie, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BMP-9340 R & F	2-8-61 2-10-61	Modification of C. P. (BP-11863 as modified, which auth. a new standard broadcast station) to change antenna-trans. location from approx. 0.3 mi. W. of Hwy. 519, Bridgeville, Pennsylvania to DeSoto Street & Ewing Road, Crafton, Penn., and change studio location from "to be determined" to DeSoto Street & Ewing Road, Crafton, Pennsylvania. (trans. location) Atty's: Cohn and Marks	GRANTED Issued with BMP-9318	3-28-61

PETITION FOR RECONSIDERATION re MP-9318 and 9340 filed 4-11-61 by Schellenberg for Jeannette Broadcasting Company (BP-11543)

PETITION FOR EXTENSION OF TIME filed 4-21-61 by Neustadt for applicant

OPPOSITION TO PETITION FOR RECONSIDERATION filed 5-1-61 by Neustadt for applicant

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

3

Call Letters W.Z.U.K.

Name Hoyt C. Murphy & G. Russell Chambers d/bas Carnegie Broadcasting Company
Carnegie, Penn.

File No.	Dated	Application for	Action Nature	Action Date
BMP-9682 R&F	8-4-61 8-7-61	Mod of CP (BP-11863 as mod which auth a new standard B/C station) for extension of completion date from 9-7-61 to 12-7-61. Atty: Cohn and Marks	GRANTED	8-25-61
BMP-9935 R&F	11-6-61 11-8-61	Mod of CP (BP-11863 as mod which auth a new standard broadcast station) for extension of completion date from 12-7-61 to 1-15-62. Atty: Cohn and Marks	GRANTED	12-7-61 to 2-1-62
BMP-10,052 R&F	1-2-62 1-3-62	Mod of CP (BP-11863 as mod which auth a new standard broadcast station) for extension of completion date from 1-15-62 to 5-1-62. Atty: Cohn and Marks	GRANTED	2-6-62
BMP-10,252 R.&F.	4-9-62 4-10-62	Mod of CP(BP-11863 as mod. which auth a new standard broadcast station) for extension of completion date from 5-1-62 to 6-1-62 Atty-Cohn & Marks	GRANTED to	5-11-62 6-15-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121
Aug. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters ~~W-Z-U-M~~

Name HOYT C. MURPHY AND G. RUSSELL CHAMBERS d/b as CARNEGIE BROADCASTING COMPANY
CARNEGIE, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BMP-10311 R.&F.	6-13-62 6-14-62	Mod. of CP(BP-11863 as mod. which auth a new standard broadcast station) for extension of completion date from 6-15-62 to 630-62. Cohn and Marks, Attys	GRANTED	7-13-62 to 9-3-62 (issued with MP10357)
BMP-10,357 R.&F.	6-25-62 6-25-62	Mod. of construction permit (BP-11863 as mod. which auth. a new standard broadcast station) to chg. type trans.(RCA BTA-1R) Atty-Cohn & Marks.	GRANTED	7-13-62 (issued with MP-10311
BL-9492 R. & F. PROG. TEST 7-13-62	6-25-62 6-28-62	Lic to cover CP(BP-11,863 as mod) which auth a new standard broadcast station. Atty- Cohn & Marks	GRANTED	6-24-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

P S BROADCASTING CORPORATION

Call Letters W Z U M

Hoyt C. Murphy and G. Russell Chambers and James D. Psihoulis

Name dba CARNEGIE BROADCASTING COMPANY

Carnegie, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BAL-5470 R & F (Form 316)	5-20-65 5-21-65	Voluntary assignment of license to Hoyt C. Murphy, G. Russell Chambers and James D. Psihoulis dba CARNEGIE BROADCASTING COMPANY Atty. - Cohn & Marks (Paul Dobin)	GRANTED EFF:	6-3-65 7-1-65
BR-4409 R & F	4-29-66 5-2-66	Renewal of license Atty. Cohn & Marks	GRANTED	12-7-66
BAL-5773 R & F	4-29-66 5-9-66	Voluntary assignment of license to P S BROADCASTING CORPORATION Atty - Cohn & Marks	GRANTED	12-7-66 EFF: 2-10-67

PETITION FOR RECONSIDERATION filed 1-12-67 by Putbrese for WKJF, Inc.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 1-23-67 by Dobin for Carnegie B/Cng Company.

PETITION FOR EXTENSION OF TIME filed 1-31-67 by Putbrese for WKJF, Inc.

STATEMENT OF WKJF, INC. REGARDING CARNEGIE BROADCASTING COMPANY'S OPPOSITION TO PETITION FOR RECONSIDERATION filed 2-10-67 by Putbrese.

Petition for Reconsideration DISMISSED as moot 2-16-67.

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WPLW WZUM

Name P S BROADCASTING CORPORATION
Carnegie, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BR-4409 R & F #511700 $75. PRESS JUN 9 1969	5-2-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Robert B. Jacobi) AMENDED 8-21-69 re: financial & programming data AMENDED 10-6-69 re: Engineering Report	GRANTED	6-30-71
BR-4409 R & F PN PRESS MAY 19 1972	5-2-72 5-3-72 5-3-72	Renewal of License Atty- Robert B. Jacobi AMENDED 5-15-72 re: balance sheet submitted AMENDED 8-9-72 re: engineering report; business interests AMENDED 8-24-72 re: engineering data	GRANTED	8-30-72
BR-4409 R & F P. N. Rec'd Press MAY 9 1975	3-28-75 4-1-75	Renewal of License. Atty: Allan J. Arlow AMENDED 6-17-75 re: assignment of license on file AMENDED 7-25-75 re: engineering AMENDED 9-2-75 re: engineering	GRANTED	9-11-75

F.C.C. - WASHINGTON, D. C.

Form BC-121 #7
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WPLW xWZUM

HICKLING BROADCASTING CORPORATION

Name xP S BROADCASTING CORPORATION

Carnegie, Penna

File No.	Dated	Application for	Action Nature	Action Date
BAL -8428 Rec'D FEE PD $200 CODE 047	6-9-75 6-11-75 #438392	Voluntary assignment of license to HICKLING BROADCASTING CORPORATION Atty for assignor - Cohn & Marks for assignee - Stambler & Shrinsky	GRANTED EFF: gr fee req Fee Pd	9/11/75 10/6/75 11/13/75 W 497671
ARTICLES OF INCORPORATION FILED 12 JUL 1975	7-1-75	Original cert of Articles filed 7-8-75 (SEE OVER)		
PN filed	8/25/75			
Ltr.	10-12-76	Baraff, Koerner & Olender now attys.		
BR-4409 R & F PRESS	3-30-78 3-31-78 APR 27 1978	RENEWAL OF LICENSE F.A.Pdner,Atty.	GRANTED	12-19-78

B2-12-15-77

F.C.C. - WASHINGTON, D. C.

RE: BAL-8428 - NOTED: Stock sub. agreements not signed
AMENDED 8-25-75 - signed stock sub. agreements; fin ddta
& re B/C int.

#8

APPLICATION RECORD-BROADCASTING

Call Letters: WPLW

Name: HICKLING BROADCASTING CORPORATION

Station Location: CARNEGIE, PENNA.

File No.	Date	Description	Action and Date
BR810326UM PRESS	MAY 12 1981	RENEWAL OF LICENSE Atty. Frederick A. Polner	grtd. 7-7-81 ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.