WSGA

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S 1318

BROADCASTING STATION LICENSE RECORD

W S G A (6-18-56)

Date first licensed 11-14-46

Call letters xW D A R

LOCATION: SAVANNAH, GEORGIA

Name of licensee

WSGA, INC. (AL 3-8-74 EFF: 4-5-74)
X COASTAL BROADCASTING, INC. (AL 5-29-56, EFF: 6-8-56)
x W D A R, INC. (AL-5-1-47) EFF: 5-1-47
x A. C. NEFF

Transmitter location

See Card #2
X Just East of Intersections of Bull St. and Perry St. with Shiels St., Savannah, Ga. (MP 8-16-46) (Lic. 11-14-46)

Main studio location

206 East Broughton Street, Savannah, Georgia
xxx 216 East Broughton Street, Savannah, Ga. (BS-5-16-74)
x 409 East Liberty Street, Savannah, Georgia (BPC 10-26-56)
X 34 East Bryan Street, Savannah, Georgia (Lic. 11-14-46)
x Savannah Hotel, Cor. Bull and Congress Sts., Savannah, Ga. (MP 8-16-46)

31401

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From- To-
B3-P-3628	5-29-46	1400	250w	U	
Order 5-29-46 C.P. for new station granted subject to approval of T site and antenna (Conditional Clause)					
3-MP-1996 3-P-3628	8-16-46 Mod.C.P.(3628) for change in type of T, approval of antenna and T site	1400	250w	U (Conditional Clause)	10-16 4-16-47
B3-L-2077 B3-Z-1899	11-14-46 Lic. to cover CP (3628) as modified for a new station and change studio location and determine operating power by direct measurement (Cond'l clause)	1400	250w	U	11-14- 8-1-47
BAL-581	5-1-47 EFF: 5-1-47	Assignment of License to WDAR, Inc.			
B8-1318	7-24-47	1400	250w	U	8-1 8-1-50
BP-6644 **	3-25-48 CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (CONDITIONAL CL.)	1400	250w	U	5-25 11-25-48
BTC-666 EFF:	12-29-48 Relinquishment of control of licensee corporation from A. C. Neff to Nephew K. Clark 1-18-49				
BP-7195 **	5-2-49 CP to reinstate CP (6644) for changes in vertical antenna and mount FM antenna on top of AM tower	1400	250w	U	7-2 1-2-50
Z-3136	2-9-50 Determine opr. power by direct method.	1400	250w	Un	2-9 8-1-50
BR-1318	7-21-50	1400	250w	U	8-1 8-1-53
BTC-1040 Eff: 2-7-51	2-7-51	Voluntary transfer of control of license corp.from A.C.Neff & H.K.Clark to H.Blair Minick			

* Forfeited - BP-7195 - in accord. 1.314a Tel. 12-22-49

**Forfeited in accordance Sec. 1.314(a). Ltr. 3-24-49

B-S-

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-24-46

Call letters ~~WDAR~~ WSGA (6-18-56)

LOCATION: SAVANNAH, GEORGIA

Name of licensee W D A R, INC.

Transmitter location 835 East Perry Lane, Savannah, Georgia (Redescribed BL 5-26-59)
x Just East of Intersections of Hull St. and Perry St. with Shiels St.
Savannah, Georgia

Main studio location x409 East Liberty St., Savannah, Georgia (BRC- 10-26-56)
x34 East Bryan Street, Savannah, Georgia

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1318	7-29-53	RENEWAL OF LICENSE			8-1-53 4-1-55
Telegram	3-31-55	No action taken on renewal application Continued operation authorized until final determination on renewal.			
BR-1318	4-13-55	RENEWAL OF LICENSE			4-13 4-1-58
BRC-779 (1)	7-25-55	Mod. of lic. to op. trans. by remote control from 34 East Bryan St., Savannah, Georgia			
BAL-2314 EFF:	5-29-56 6-8-56	Vol. assignment of license ~~corporation~~ from WDAR, Inc. to COASTAL BROADCASTING INC. (COND'L CLAUSE)			
BRC-1042	10-26-56	Modification of license to change Remote Control Point from 34 E. Bryan St., First Federal Savings & Loan Association Bldg., Savannah, Ga. to 409 East Liberty St., Savannah, Georgia			
TELEGRAM	3-28-58	Action on renewal deferred 3-27-58. Continued operation authorized until final determination on renewal applic.			
BR-1318	6-26-58	Renewal of license			6-26 4-1-61
BP-12576	12-11-58	1400kc	250w	U	2-11 8-11-59
		CP to install a new transmitter (GATES BC 250T).			
BL-744 (1)	5-26-59	Lic. to cover CP (BP-12,576) which auth. the installation of a new transmitter.			
BL-1029	-22-60	Auth. to determine operating power by direct measurement of ant. power.			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1318	6-21-61	1400kc	250w	Un	6-21 4-1-64
BP-13924	9-7-61	1400kc	250w,1kw-LS	U	11-7 5-7-62
		CP to increase daytime power to 1kw and install a new transmitter (GATES BC-1T) (Cond'l).			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S G A

Station location Savannah, Georgia

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-9177 (1)	5-21-62	1400kc	250w,1kw	U	
	License to cover CP(BP-13924) which auth. incr. in daytime power and install new trans.(Gates, BC-1T) (Cond'l.)				
BR-1318	3-17-64	1400kc	250w-1kw-LS	Un	4-1 4-1-57
BS-1318 (1)	2-24-66	Mod. of lic to chg coordinates (Memo)			
BR-1318	3-29-67	1400kc Renewal	250w-1kw-LS NDEA	Un	4-1 4-1-70
BR-1318 (S)	4-1-70	RENEWAL & NDEA			4-1-73
Comtel	11-27-70	Delete obstruction marking require.			
BP-19,128	1-3-72	1400kc	250w 1kw-LS	U	1-3-73
	CP to erect a new 380 foot tower to replace the present 180 foot tower to serve as a supporting structure for the FM antenna.				
EBSA	5-25-72				
BL-13,237(L)	7-17-72	Lic.(BP-19,128) for changes			4-1-73
BTC-7226	3-8-74	VOL TC	EFF:	4-5-74	
BAL-7961	3-8-74	VOL AL	EFF:	4-5-74	
BR-1318 (S)	3-8-74	RENEWAL OF LICENSE			4-1-76
BS-1318(L)	5-16-74	ML to change SL and RC			
Tel.	8-13-74	Trans. Gates BC-1H. now installed.			
Ltr.	3-4-76	Correct SL and RC to 206 East Broughton Street, Savannah, Georgia			
BR-1318(L)	3-9-76	Renewal(Main & Auxiliary)			4-1-79

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters: W D A R

x New

W D A R, INC. (AL 5-1-47) EFF: 5-1-47

Name x A. C. NEFF

(P.O. 14 West Bay Street, Savannah, Ga.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-3628 Rec'd Filed	5-23-44 5-31-44 5-31-44	Construction Permit for a new station to be operated on: Frequency: 1400 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: To be determined, Savannah, Ga. Studio Location: Savannah Hotel, Cor. Bull & Congress Sts., Savannah, Ga (Filed by Geo. B. Porter, Atty.; Everett L. Dillard, Engr.)	Docket No. 6640 Order No. B-242 GRANTED AFTER A HEARING ORDER ISSUED GRANTED 5-29-46 subject to filing MP for approval T site & antenn and conditional re waiver 3.55 & 3.60 Issued with MP-1996	
AMENDED Recd. Filed	9-12-45 9-26-45 10-4-45	AMENDED re change in type of transmitter		

COMPOSITE Transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W D A R

Name A. C. Neff

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-1996 Rec'd Filed	6-10-46 6-11-46 6-11-46	Mod. of C. P. (B3-P-2628, which authorized a new standard broadcast station) to change type of transmitter to (W. E. 451-A-1) for approval of antenna and approval of transmitter location Just East of intersections of Hull St. and Perry St. with Shiels St., Savannah, Georgia. (George P. Porter, Atty. Everett L. Dillard, Engr.)	GRANTED (Conditional re waiver 3.55(b) and 3.60)	8-16-46

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W D A R

Name A. C. Neff

File No.	Dated	Application for	Action Nature	Action Date
B3-L-2077 Rec'd Filed	9-17-46 9-18-46 9-18-46	License to cover C.P. (B3-P-3628, as mod.,) which authorized a new standard broadcast station and change of studio location from: Savannah Hotel, Corner Bull and Congress Sts. Savannah, Georgia to: 34 East Bryan Street, Savannah, Georgia	GRANTED (Cond'l re waiver 3.55(b)	11-14-46
		and		
B3-Z-1899 Rec'd Filed	9-14-46 9-18-46 9-18-46	Authority to determine operating power by direct measurement of antenna power. (Charles E. Thompson, Atty.)		

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W D A R

W D A R, INC. (EFF: 5-1-47)

Name x A.C.NEFF

File No.	Dated	Application for	Action Nature	Action Date
BAL-581 Rec'd Filed	12-31-46 1-30-47 1-30-47	Voluntary Assignment of License to W D A R, Inc. (Filed by Andrew G.Haley,Atty.)	GRANTED EFF:	5-1-47 5-1-47
BR-1318 Rec'd	5-19-47 5-20-47	Renewal of License Filed by Andrew Haley atty. Logs filed 5-23-47	Granted	7-24-47
BP-6644 Rec'd Filed	2-17-48 2-19-48 2-19-48	Construction Permit to make changes in vertical antenna and mount FM antenna on top of AM tower. Andrew G. Haley, Atty.	GRANTED waiver 3.15(b) Forfeited in accordance with Sec. 1.314(a) of the Rules. Ltr. written 3-24-49	3-25-48

Form 94

#5

APPLICATION RECORD - BROADCASTING

Call Letters WDAR

Name WDAR, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-666 Rec'd Filed	7-31-48 8-4-48 8-4-48	Relinquishment of control of licensee corporation from A.C. Neff to Nephew K. Clark. 120 shares of common stock-40% (Filed by Andrew G. Haley, Atty.)	GRANTED EFF:	12-29-48 1-18-49

FCC Form 94
#6

APPLICATION RECORD - BROADCASTING

Call Letters W D A R

Name W.D.A.R. INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-7195 Rec'd Filed	4-16-49 4-19-49 4-19-49	Construction Permit to reinstate CP (BP-6644) which authorized changes in vertical antenna and mount FM antenna on top of AM tower. (Vernon L. Wilkinson, Atty.)	GRANTED Forfeited in accordance Sec. 1.314(a) Tel. 12-21-49	5-2-49
Rec'd	12-12-49 12-20-49	License to cover construction permit (BP-7195) to reinstate construction permit (BP-6644) which authorized changes in vertical antenna and mount FM antenna on top of AM tower.	Ret'd 1-4-50 per Comm. telegram of 12-21	

FCC Form 94 #7 ~~#6~~

APPLICATION RECORD - BROADCASTING

Call Letters W D A R

Name W.D.A.R, INC.

File No.	Dated	Application for	Action Nature	Action Date
BZ-3136 Rec'd Filed	1-23-50 1-30-50 1-30-50	Authority to determine operating power by direct measurement of antenna power. (Vernon L. Wilkinson, Atty.)	GRANTED	2-9-50
BR-1318 Rec'd	5-12-50 5-23-50	Renewal of license Filed by Vernon L. Wilkinson atty	Granted	7-21-50
BTC-1040 Rec'd Filed	11-21-50 12-1-50 12-1-50	Voluntary transfer of control of licensee corporation from A. C. Neff and N. K. Clark to H. Blair Minick. (100% of common stock). Orville H. Walburn, Atty.	GRANTED Eff:	2-7-51 2-20-51
BR-1318 Rec'd Filed	5-2-53 5-4-53 5-4-53	Renewal of License Filed by Franklin K. Lane, Atty.	GRANTED	7-29-53

FORM A-170 #8

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name COASTAL BROADCASTING, INC. (AL 5-29-56, EFF: x W D A R, INC.

Call Letters W S GA (6-18-56) x W D A R

File No.	Dated	Application for	Action Nature	Action Date
BR-1318 Rec'd Filed	3-21-55 3-25-55 3-25-55	Renewal of License	GRANTED	4-13-55
BRC-779 Rec'd Filed	7-20-55 7-21-55 7-21-55	Modification of license to operate transmitter by remote control from 34 East Bryan Street, Savannah, Georgia	GRANTED	7-25-55
BAL-2314 Rec'd Filed	4-30-56 5-3-56 5-3-56	Voluntary assignment of licensee corporation from W D A R, Inc. to Coastal Broadcasting, Inc.	GRANTED EFF: Subject to condition that it not be consummated until such time as Donald K. Jones disposes of his interest in the licensee of Station WSAV as proposed.	5-29-56 6-8-56

Affadavit filed 6-5-56 re Donald K. Jones disposed of interest in WSAV on 6-4-56

FORM BC-121 #9
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WSGA

Name COASTAL BROADCASTING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BRC-1042 Rec'd Filed	10-22-56 10-23-56 10-23-56	Modification of license to change Remote control point from 34 East Bryan Street, First Federal Savings & Loan Association Bldg. Savannah, Ga. to 409 East Liberty Street, Savannah, Georgia	GRANTED	10-26-56
BR-1318 Rec'd Filed	12-18-57 12-19-57 12-19-57	Renewal of license.	GRANTED	6-26-58
BP-12,576 Rec'd Filed	11-10-58 11-12-58 11-12-58	Construction permit to install a new transmitter (GATES BC-250T).	GRANTED	12-11-58
BL-7443 R & F	3-2-59 3-3-59	License to cover C.P. (BP-12,576) which authorized the installation of a new transmitter.	GRANTED	5-26-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #10 APPLICATION RECORD - BROADCASTING
AUG 1955

Call Letters W.S.G.A.

Name COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BP-13,924 Rec'd Filed	2-19-60 2-23-60 2-23-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T)(Gates BC-250T, Modified). Eng.- George C. Davis	GRANTED Cond'l re: Submission by the permittee of data made in accordance with Sections 3.48 & 2.524. Permittee shall accept such interference.	9-7-61
BZ-4329 Rec'd Filed	7-18-60 7-21-60 7-21-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-22-60
BR-1318 Rec'd Resubmitted Rec'd&Filed	12-23-60 1-3-61 3-7-61 3-9-61	Renewal of License	~~RETURNED~~ ~~Sect. II dated after Sect. I.~~ GRANTED	~~2-8-61~~ 6-21-61
BL-9177 R. & F.	2-10-62 2-12-62	Lic to cover CP(BP-13,924) which auth. incr. in daytime power and installation of a new transmitter.	GRANTED Cond'l.: accept interference from other Class IV 250 watt stations. 2)install and adjust filter systems for reradiations with WSOK	5-21-62

F.C.C. WASHINGTON D.C.

FORM BC-121 #11
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSGA

Name COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1318 R & F	12-16-63 12-17-63	Renewal of license.	GRANTED	3-17-64
BR-1318 R & F	12-12-66 12-14-66	Renewal of License.	GRANTED	3-29-67
BR-1318 R & F PN $75. #566077	12-22-69 12-30-69 12-30-69 12-30-69 JAN 23 1970	Renewal Keith E. Putbrise, T.W. Fletcher, R.W. Healy atty.	GRANTED	4-1-70
BP- Rec'd.	10-13-71 10-19-71	CP make changes in antenna system (new tower chg. coord.) increase height). Atty: Mark Silvers, Jr., Savannah, Ga. Engr.: John Hillegas, Avondale Estates, Ga.-	RETURNED No Sec. I & no fee.	10-21-71

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

1400kc.

APPLICATION RECORD - BROADCASTING

#12

Call Letters WSGA

Name COASTAL BROADCASTING, INC.
Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP- 19,128 Rec'd Filed #015833 $50 Acc. 060 Press DEC 13 1971	10-25-71 11-1-71 11-1-71 11-1-71	CP to erect a new 380 foot tower to replace the present 180 foot tower to serve as a supporting structure for the FM antenna. Atty: Mark M. Silvers, Jr.	GRANTED	1-3-72
BL-13,237 Rec'd Amended Amended & F PTA PRESS	4-7-72 4-10-72 4-11-72 6-12-72 6-16-72 JUN 30 1972	Lic.(BP-19,128) for changes. Engr. data Supple. data in re Ant. Proof of Perf.	GRANTED	7-17-72
BR-1318 R & F PN Recd. PRESS JAN 31 1973	12-15-72 1-2-73 "	RENEWAL OF LICENSE Keith E. Putbrese, Atty. AMENDED 1-26-73 re: ascert. of community needs AMENDED 3-6-73 re: ascert. of community needs AMENDED 4-10-73 re: employment policy AMENDED 4-14-73 re: additional information re emp. policy	GRANTED	3-8-74

F.C.C. - WASHINGTON, D. C.

#13

1400khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSGA

Name WSGA, INC.
X COASTAL BROADCASTING, INC.
Savannah, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BAL-7921*	6-1-73	*Voluntary assignment of license to ~~WSGA, INC.~~ (Stuart S. Dye) Kirlin, Campbell & Keating (ltr 1-10-74) Atty - ~~Hallin, Connor & Rhyne~~	GRANTED	3-8-74
R & F	6-14-73		Grant Fee:	Will be determined at closing
FEE PD: $1000	#200503			
CODE 047			EFF:	4-5-74
Pub.notice filed 7-6-73 JUL 11 1973		Certification of By laws & signed stock sub. agreements; Certified Articles of Inc. -filed 6-25-73 AMENDED 6-29-73 - chges in officers; correction re Sec.II (legal)		
*AMENDMENT (Form 315) BTC-7226 assigned 8-17-73		*AMENDED to chge request to "Voluntary transfer of control of lic corp from Donald K. Jones, Alice W. Jones, John M. Williams and Daniel A. Kramer to Mr. Albert F. Weis AUG 29 1973	Grant Fee	4-10-74
R & F	8-23-73		Pd. 048 W300706 $14,362	
BAL-7961	8-17-73	Voluntary assignment of license to WSGA, Inc. Contingent on grant of BTC-7226 Atty - ~~Hallin, Connor & Rhyne~~ Kirlin, Campbell & Keating (Ltr 1-10-74) (Stuart S. Dye)	GRANTED	3-8-74
R & F	8-23-73		EFF:	4-5-74
FEE PD: $250	#226236			
CODE 047 (Form 316) AUG 29 1973				

F.C.C. - WASHINGTON, D.C.

RE: BAL-7921 - Atty was called 7-10-73, Par. 9c fails to show pending renewal; Par. 12 is applicable

#14

1400 kc

Form BC-121
September 1969
4-46

APPLICATION RECORD - BROADCASTING

Call Letters W S G A

WSGA, INC.

Name X COASTAL BROADCASTING, INC.
SAVANNAH, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1318 R & F PN Recd. PRESS	11-24-75 12-1-75 " FEB 5 1976	RENEWAL OF LICENSE (Main & Auxiliary) E.G.Krasnow,Atty.(Kirkland & Rowe) AMENDED 3-1-76 re: agreement between the station in the petitioners	GRANTED	3-9-76
BR781201VO PRESS, JAN 29 1979		RENEWAL OF LICENSE (Main & Auxiliary) Atty: John C. Quale	gr 3-22-79	

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.