WTAM

B- 753 . #1 BROADCASTING STATION LICENSE RECORD

WTAM (EFF. 9-17-80)

Date First Licensed 2-18-28 (See Card #2)

Call Letters X WGCM X WQBO

GULFPORT, MISS.

x WGCM BROADCASTING COMPANY, A CO-PARTNERSHIP COMPOSED OF HUGH O. JONES AND WILLIAM E. JONES (AL 6-11-47 Eff: 7-11-47

x WGCM BROADCASTING COMPANY, A Co-Partnership composed of HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff. 10-1-44)

x W G C M, INCORPORATED (Vol. Assign. 1-15-33)

x GRACE JONES STEWART under the trade name of GREAT SOUTHERN LAND CO. (not Inc.) 8-22-33

X GREAT SOUTHERN LAND COMPANY (11-1-29)

Name of Licensee: x Gulf Coast Music Co., Inc.

see card #2

Reg. 59501

x 1500 22nd Street, Gulfport, Mississippi (redescription)

x Arlington Heights, Gulfport, Mississippi (CP 7-5-40) (Lic. 7-25-40)

x Great Southern Golf Club (East Beach, Gulfport), Mississippi City, Miss. (Let. 8/21/37)

x East Beach Gulfport, Mississippi City, Miss (Renewal 4-15-33)

x E. Beach Blvd., Mississippi City, (Nr. Gulfport) Miss. (Lic. 2-11-30)

Transmitter Location: X Great Southern Hotel, Gulfport, Miss. (C.P. 8-21-29 never covered by Lic.)

X 1319 - 26 th Avenue, Gulfport, Miss.

x Hewes-Martin Bldg., 25th Ave., Gulfport, Miss. (CP 6-29-28)

SEE CARD #2

x Hotel Markham, 14th St. & 23rd Ave., Gulfport, Miss. (Mod. Lic. 2-13-39)

x Great Southern Golf Club (E. Beach, Gulfport,) Mississippi City, Miss. (1-12-33)

x Great Southern Hotel, Gulfport, Mississippi. (Mod. Lic. 5-29-34)

x East Beach Gulfport, Mississippi City, Miss. (Renewal 4-15-33)

x E. Beach Blvd., Mississippi City, (Near Gulfport) Miss. Renewal

Great Southern Hotel, Gulfport, Miss. (Lic. 2-11-30)

Main Studio Location: X 1319 - 26th Avenue, Gulfport, Miss.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
3-P-B-Z-14	1-6-28	1350	15 Con. New Sta.		C.Date 1-31-28	
3-L-B	2-18-28	1350	15 Covers C.P.		2-18	3-1-28
Extended	by G.O.23				3-1	4-1-28
"	" " " 25				4-1	5-1-28
3-P-B-	4-11-28	Freq.not	determined - 100 w.		C.Date7-15-28	
Extended	by G.O.27				5-1	6-1-28
"	" " 33				6-1	8-1-28
"	" " 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
"	" " 44				10-1	11-11-28
3-R-B-733	10-31-28	1210	15	Unlimited	11-11	1-31-29
Allocation	11-11-28	1210	100	"		
3-M-B	11-12-28	1210	100	"	11-12	1-31-29
3-R-B-733	1-11-29	1210	100	"	1-31	4-30-29
3-R-B-733	4-1-29	1210	100	"	4-30	7-31-29
3-R-B-733	License	extended	by G.O. #69		7-31	10-31-29
3-P-B-792	8-21-29	To Move	Transmitter & Studio		C.Date 9-4-29	
3-R-B-733	10-5-29	1210	100	Unlimited	10-31	1-31-30
3-A-B-138	11-1-29	Chg. of	Assignment		11-1	1-31-30
3-P-B-1009	11-22-29	Chg. Loc.	of Tr. & Studio		C.Date 1-17-30	
3-R-B-733	1-11-30	1210	100	Unlimited	1-31	4-30-30
3-L-B	2-11-30	Covers	C.P. - 3-P-B-1009		2-11	4-30-30
3-R-B-733	4-5-30	1210	100	Unlimited	4-30	7-31-30
3-R-B-733	7-9-30	1210	100	Unltd.	7-31	10-31-30
3-P-B-1617	9-26-30	Change	equip. & DCC		10-20	1-20-31
3-R-B-733	9-26-30	1210	100	Unltd.	9-26	10-31-30
3-R-B-733	10-9-30	1210	100	Unltd.	10-31	1-31-31
3-L-B-467	1-[illegible]-31	1210	100	"(equip)	1-9	2-1-31
G.O.103	1-[illegible]-31	Extension	of License		1-31	3-[illegible]-31
Min. 353	3-28-31	Extension	of License			4-30-31
3-R-B-733	4-[illegible]-31	1210	100	Unltd	4-30	1[illegible]-1-31
3-P-B-733	11-1[illegible]-31	1210	100	Unltd.	12-1	[illegible]-1-[illegible]
3-P-B-2477	3-18-32	Chg. frequency	to 590 Kc.	increase power		
Retired to file 8 2 32		to 1 KW, Daytime	operation		3-1	8-1-32
[illegible]	[illegible]	1210	100	[illegible]	[illegible]	[illegible]
Letter Min.	9-27-32	Suspend	operation	from 10-[illegible]	to 10-8-[illegible]	
3-R-B-733	11-[illegible]-32	1210	100	U	12-1	6-1-33
3-ML-B-1115	3-17-33	1210	100	S.H.	3-17	6-1-33
[illegible]-72[illegible]	[illegible]	1210	100	S.H.	6-1	[illegible]

-S-B-

BROADCASTING STATION LICENSE RECORD

Card No. 2

Date First Licensed: E. O. RODEN & ASSOCIATES, INC. (AL 2-17-67 EFF: 3-17-67)

Call Letters: W G C M

x E.O. RODEN, W. I. DOVE, JAMES E.REESE AND ZANE D. RODEN

~~x E.O.RODEN, JAMES E.REESE, W.I.DOVE, BRUCE H.GRESHAM AND ZANE D.RODEN~~

d/b as E.O.RODEN & ASSOCIATES (AL-5-13-64 EFF: 5-26-64)

x E.O.RODEN, JAMES E.REESE, W.I.DOVE, BRUCE H.GRESHAM AND ZANE D.RODEN

d/b as E. O. RODEN & ASSOCIATES (AL 3-5-58) EFF: 3-15-58)

Name of Licensee: x HUGH O. JONES tr/as WGCM BROADCASTING COMPANY (AL 7-21-50) EFF: 8-1-50

x W G C M, INCORPORATED

Transmitter Location: 2200-15th Street, Gulfport, Mississippi (BZ4-28-75)

Main Studio Location: 2200-15th Street, Gulfport, Mississippi
Same as transmitter

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-AL-B-528	8-22-33	Vol. Assignment of License			
3-P-B-2934	8-22-33 and change	Change equip. increase day specified hours.			power to 250w 9-22 12-22-33
3-S-B-733	11-21-33	Oper. 9:30-9:45 am on Sun.			12-31-33
S-B-733	11-21-33	Oper. 2:00 to 4:30 pm on			11-30-33
P-B-733	11-7-33	1210	100	S.H.	12-1 6-1-34
P-B-1001 Covers P-B-2934 equip.	12-8-33	1210	100w 250w-LS (Change)	S.H.	12-8 6-1-34
S-B-733	3-12-34	Oper. 5 to 6 pm, 3-25-34			
ML-B-1329	5-29-34	Move studio to Gulfport,			5-29 6-1-34
P-B-733	5-25-34	1210	100-250-	S.H.	6-1 12-1-34
B3-R-733	11-13-34	1210	100-250-LS	S.H.	12-1 6-1-35
ML-35	1-15-35	Move studio to		Issaquena City,	1-15 6-1-35
AL-8	1-15-35	Assignment of License to WCM, Inc.			
B3-S-733	12-21-34	Oper. 1 to 5 pm, 12-25-34.			
B3-S-733	1-21-35	Oper. with 100w power 3 to 4am, 1-22.			
B3-S-733	4-2-35	Oper. 9 to 9:30pm daily except Sunday, pending action on applic. unlim. time operation, from 4-6-35 to 5-5-35.			
B3-ML-167 Mod. License for	4-16-35	1210 unlimited time.	100w, 250w-LS	U	4-16 6-1-35
B3-P-421*	528-35 8 to 9 pm Monday Chg. equipment	1120	500w U, except & Fri. Nights,		7-28 1-28-36
B3-R-733	5-21-35	1210	100, 250w-LS	U	6-1 12-1-35
B3-R-733	11-12-35	1210	100, 250w-LS	U	12-1 6-1-36
B3-TC-80	12-17-35	Transfer of Control to Sam Gates			
B3-MP-266*	1-14-36	Ext. C. & C. Dates CP 421			1-28 7-28-36
B3-R-733	5-21-36	1210	100, 250w-LS	U	6-1 12-1-36
B3-P-1445	12-8-36	Install new transmitter R.132,139			2-8 8-8-37
B3-R-733	11-17-36	1210	100, 250w-LS	U	12-1 6-1-37
B3-TC-88	3-26-37	Transfer of Control from Sam Gates to P.K. EWING.			
B3-R-733	5-25-37	1210	100, 250w-LS	U	6-1 12-1-37
B3-L-634 Lic. to cover C.P. for new transmitter.	9-7-37	1210	100w, 250w- LS	U	9-7 12-1-37
(B3-P-421 & B3-MP-266) Retired to Closed Files 3-16-37					

B -S-

Card No.3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W G C M

Name of licensee ~~W-G-C M,-Incorporated~~

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-R-733	CA 11-27-37	Extension of license			12-1	1-1-38
B3-R-733	12-30-37	1210 kc	100w,250w-LS.	U.	12-30	6-1-38
B3-R-733	5-18-38	1210	100,250w-LS	U	6-1	12-1-38
B3-S-733	11-21-38	Extension of License			12-1	1-1-39
B3-R-733	12-19-38	1210	100,250w-LS	U	12-19	6-1-39
B3-ML-623	2-13-39	1210	100,250w-LS	U	2-13	6-1-39
	Mod.Lic.	move studio to Gulfport, Miss.				
B3-R-733	5-16-39	1210	100,250w-LS	U	6-1	12-1-39
B3-R-733	11-27-39	1210	100,250w-LS	U	12-1	10-1-40
B3-S-733	2/20/40	1210	100,250w-LS	U	2/1	7/1/40
B3-S-733	4-13-40	1210	100w 250w-LS	U	4-13	8-1-40
Mod.Lic.	to add sunrise					
Order	6/12/40	Extension of License			8/1	10/1/40
B5-S-733	4-13-40	1210	100w,250w-LS	U	4-13	8-1-40
Superseding license.		Mod. Lic. to add sunrise				
B3-P-2618	7-5-40	1210	250w	U	9-5	3-5-41
	C.P. to install new antenna, increase power, and move transmitter.					
B3-L-1198	7-25-40	1210	250w	U	7-25	10-1-40
	exP.Lic. to cover C.P. 2618 for new antenna, increase power and move T					
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B3-R-733	3-24-41	1240	250w	U	3-29	10-1-41
B3-S-733	9-30-41	Extension of license			10-1	11-1-41
B3-Z-1135	10-2-41	1240	250w	U	10-2	11-1-41
	Determine operating power by direct method					
B3-S-733	10-28-41	Extension of license			11-1	12-1-41
B3-S-733	11-25-41	Extension of license			12-1	1-1-42
B3-S-733	12-23-41	Extension of license			1-1	2-1-42
B3-S-733	1-27-42	Extension of license			2-1	3-1-42
B3-S-733	2-24-42	Extension of license			3-1	4-1-42

B -8-

Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W G C M

Name of licensee _____

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-TC-297 Eff. 11:40 am 4-2-42	3-24-42	Trans. of control of licensee corp. from P.K. Eqing to Hugh C. Jones and Wm.Eugene Jones				
B3-S-733	3-31-42	Extension of license			4-1	5-1-42
B3-R-733	4-21-42	1240	250w	U	4-21	4-1-43
B3-S-733	11-6-42	1240	250w	U	12-1	4-1-43
	Mod. Lic. in accordance with Order #107					
B3-S-733	3-23-43	Extension of license			4-1	6-1-43
B3-R-733	5-11-43	1240	250w	U	5-11	4-1-45
B3-AL-436 Eff. 10-1-44	9-19-44	Voluntary assignment of license to WGCM BROADCASTING COMPANY, A Co-partnership composed of HUGH C.JONES, WILLIAM E. JONES and JAMES O. JONES				
B3-S-733	3-27-45	Extension of License			4-1	6-1-45
B3-R-733	4-9-45	1240	250w	U	4-9	8-1-46
B3-S-733	7-10-45	1240	250w	U	10-1	8-1-46
Mod. Lic. Order 107A						
B3-S-733	7-25-46	Extension of license			8-1	10-1-46
B3-P-4944	7-29-46	CP install new transmitter			9-29	3-29-47
B3-R-733	8-22-46	1240	250w	U	8-22	8-1-49
B3-L-2090	11-14-46	1240	250w	U	11-14	8-1-49
Lic. to cover CP(4944) which authorized installation of new T						
BZ-2169	4-11-47	1240kc	250w	U	4-11	8-1-49
Determine operating power by direct method						
BAL-602 Eff: 7-11-47	6-11-47	Involuntary assignment of license to WGCM BROADCASTING COMPANY, a co-partnership composed of HUGH O. JONES AND WILLIAM E. JONES				
BP-6798	6-29-48	1240	250w	U	8-29	2-28-49
CP to install a new vertical antenna and mount FM antenna on AM tower.						
BL-3551	3-8-49	1240	250w	U	3-8	8-1-49
Lic. to cover CP (6789) to install new vertical antenna and mount the FM antenna on the AM tower.						
BR-733	7-13-49	1240	250w	U	8-1-49	8-1-52

B-S- #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W G C M

Name of licensee See Card #1

Transmister location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-1036 EFF: 8-1-50	7-21-50	Vol. AL from WGCM B/c Co., A Co-Partr. of H.O.Jones & W.E.Jones to H.O.Jones tr/as WGCM Broadcasting Company			
TELEGRAM	7-14-52	Action on renewal deferred 7-2-52 and continued operation authorized until final determination on renewal			
BR-733	7-30-52	1240kc	250w	Unl.	8-1-52 6-1-55
BR-733	5-4-55	Renewal of license			6-1 6-1-58
BAL-2798 EFF:	3-5-58	Voluntary assignment of license to E.O.Roden, James E.Reese, W.I.Dove Bruce H.Gresham and Zane D.Roden d/b as E. O. Roden & Associates.			
BR-733	5-28-58	1240	250w	U	6-1 6-1-61
BP-14,091 (1)	7-10-59	Authority to determine operating power by direct measurement of antenna power.			
	4-1-62	Conf. deferred action on renewal pending further consideration.			
BP-14,091	4-13-62	1240 kc	250w-1kw-LS	Un	4-13 2-13-63
		CP to increase daytime power from 250w to 1kw and install a new transmitter (Conf. BC-1T)			
BAL-4367 Eff: 5-26-64	5-13-64	Voluntary assignment of license to E.O. Roden, W.I.Dove, James E.Reese and Zane D. Roden, d/b as E.O.Roden & Associates			
BR-733	10-21-64	1240kc.	250w	U	10-21 6-1-67
BL-9606 BZ-5296 (Cond'l) Main	6-11-65	1240kc	250w-1kw-LS	U	6-11 6-1-67
	Lic to cover CP(BP-14,091) which auth incr. day pow power and install new trans. & authority to determine power by direct measurement of antenna power				
BL-9972 BZ-5449	6-11-65	1240kc	250w	Aux	6-11- 6-1-67
	Lic to use old main trnas (RCA BTA 250L) at present loc of main trans. to be operated on 1240 250w, for Aux purposes only. & authority to determine operating power by direct measurement of antenna power. (Aux Transmitter)				

Form BC 126
June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.G.C.M.....

Station location .....

Name of licensee ...SEE CARD #2.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BAL-5969 EFF:	2-17-67 3-17-67	Voluntary assignment of license to E. O. RODEN AND ASSOCIATES, INC.			
BZ-6757	5-28-68	Direct Meas. (To be issued with renewal)			
BR-733 (L) BZ-6757	1-22-69 (Main)	Renewal of License & Mod.			1-22 6-1-70
BR-733(L) BZ-6804	1-22-69 (Aux.)	Renewal of License			1-22 6-1-70
BL-11,726 (L)	2-14-69	1240kc	250w	Alt.main-Night Aux. Day	6-1-70
	Lic. to use present aux.trans.(RCA BTA 250L) as above.				
BZ-7435(1)	3-24-70	Direct Measurement (MAIN)			
BZ-7436(1)	3-24-70	Direct Meas. (ALT.MAUX.)			
BR-733(L)	5-27-70	Renewal & NDEA Main and Alt-Aux			6-1-73
EBSA	5-25-72				
BR-733(S)	7-20-73	RENEWAL OF MAIN & AUX-ALT.			6-1-76
BZ-8853 BR-733(L)	5-17-76 7-27-76	RENEWAL (ALT.	& MODIFICATION & AUX.)		6-1-79
BZ-9473(L)	8-22-77	Direct Measurement			6-1-79
BR790131UC (S)	5-18-79	renewal of license			6-1-82
BZ-791123AD(L)	1-31-80	DIRECT MEASUREMENT			6-1-82
BTC800722ER	10-17-80		VOL TC	EFF:	
E B S A	9-17-80	CALL SIGN CHANGE			

No. 1.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WQBO

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present Assignment: New Station

Requested: Authority to Construct - 1350 Kc. 15 watts.

FILE NO: 3-P-B-Z-14 DATED: 12-7-27

ACTION: C.P. issued 1-6-28 for 1350 Kc. 15 watts. Construction of new station. Completion Date 1-31-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present Assignment: Under C.P. 1350 Kc. 15 watts, Unlimited

Requested: License to Operate

FILE NO: 3-L-B DATED: 1-24-28

ACTION:

1) Lic.2-18-28, 1350 Kc.15 watts, Unlimited. Period 2-18 to 3-1-28.
2) ~~10-31-28~~,Allocation, 1210 Kc. 15 w. Unlimited. Period 11-11-28 to 1-31-29.
3) Modif.11-12-28 for 100 watts. Effective 11-12-28 to 1-31-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

Present Assignment: 1350 Kc. 15 watts, Unlimited

Requested: To increase power to 100 watts, 1350 Kc.

FILE NO: 3-P-B DATED: 3-13-28

ACTION: C.P. issued 4-11-28 for 100 watts, Freq. to be determined. Completion Date, 7-15-28.

No. 2.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc. CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATE: 11-26-28

Present Assignment: 1210 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: Lic. 1-11-29 for 1210 Kc. 100 watts, unlimited. Period 1-31-29 to 4-30-29.

APPLICANT: Gulf Coast Music Co., Inc. CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 3-21-29

Present Assignment: 1210 Kc. 100 watts, unlimited

Requested: Renewal

ACTION: Lic. 4-1-29 for 1210 Kc. 100 watts. Unlimited. Period 4-30-29 to 7-31-29.

APPLICANT: Gulf Coast Music Co., Inc. CALL LETTERS: WGCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.
New Loc. of Studio - Great Southern Hotel, Gulfport, Miss.

FILE NO: 3-P-B-792 DATED: 6-7-29

Present Assignment: 1210 Kc. 100 watts, Unlimited

Requested: Chg. in location of Transmitter & Studio

ACTION: C.P. issued 8-21-29 for removal of Transmitter & Studio
Com. Action 8-20-29. C.Date 9-4-29

No. 3.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc. CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Ave., Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 6-18-29

Present Assignment: 1210 Kc.. 100 watts, Unlimited

ACTION: G.O. #69, period 7-31-29 to 10-31-29.

Requested: Renewal

APPLICANT: WGCM Broadcasting Co,, Inc. CALL LETTERS: WGCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.

FILE NO: 3-AP-B-2 DATED: 6-19-29

Present Assignment: Gulf Coast Music Co., Inc.
1210 Kc. 100 watts, Unlimited

ACTION: Retired to files see memorandum dated 11-9-29.

Requested: Consent to voluntary assignment of C.P. if granted. (3-P-B-792)

APPLICANT: Gulf Coast Music Co., Inc. CALL LETTERS: WGCM

ADDRESS: Great Southern Hotel, Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 9-20-29

Present Assignment: 1210 Kc. 100 watts, Unlimited

ACTION: Lic. 10-5-29 for 1210 Kc. 100 w. Unlimited, period 10-31-29 to 1-31-30.

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: Present 1319 - 26th Ave., Gulfport, Miss.

FILE NO: 3-MP-B-31 DATED: 9-24-29

Present Assignment: Under C.P. issued 8-21-29 for removal Great Southern Hotel, Gulfport, Miss. 1210 Kc. 100 watts, Unlimited

ACTION: Retired to files see memorandum 11-9-29.

Requested: Completion date extended to 11-10-29.

APPLICANT: Gulf Coast Music Co., Inc.

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Ave., Gulfport, Miss.

FILE NO: 3-AB-138 DATED: 10-12-29

Present Assignment: 1210 Kc. - 100 watts, unlimited

ACTION: Approved Minutes 10-23-29 Issued 11-1-29 as requested.

Requested: Change in ownership to Great Southern Land Co.

APPLICANT: Great Southern Land Company

CALL LETTERS: WGCM

ADDRESS: E. Beach St., Mississippi City (Nr.Gulfport) Mississippi.

FILE NO: 3-P-B-1009 DATED: 10-28-29

New Studio Loc. - Great Southern Hotel, Gulfport, Miss.

Present Assignment: 1210 Kc. 100 watts, unlimited

ACTION: Granted Min. 11-22-29, issued 11-27-29 for 1210 Kc. 100 watts, Unlimited. Completion Date 1-17-30.

Requested: Change Location of Transmitter & Studio

No. 5.

STATION APPLICATION RECORD

APPLICANT: Great Southern Land Company

CALL LETTERS: WGCM

ADDRESS: E. Beach St., Mississippi City,(Nr.Gulfport) Miss.

FILE NO: 3-P-B-1034 DATED: 11-21-29

Present Assignment: 1210 Kc. 100 watts, Unlimited
Amended 10/8/30 to 950 kc. & 8½ hrs. daily (3½ evening hrs.)

ACTION:

Requested: Change equipment & increase power to 1 KW
See Page 7, for amendment of 2/2/31

APPLICANT: Great Southern Land Company

CALL LETTERS: WGCM

ADDRESS: 1319 - 26th Avenue, Gulfport, Miss.

FILE NO: 3-R-B-733 DATED: 12-26-29

Present Assignment: 1210 Kc. 100 watts, Unlimited

ACTION: Lic. 1-11-30 for 1210 Kc. 100 watts, unlimited. Period 1-31-30 to 4-30-30.

Requested: Renewal

APPLICANT: Great Southern Land Company

CALL LETTERS: WGCM

ADDRESS: E. Beach St., Mississippi City, (Near Gulfport) Miss.

FILE NO: 3-L-B- DATED: 1-21-30

Mod. Lic.2-11-30 to cover C.P. to move Tr. & Studio. 1210 Kc. 100 watts, Unlimited. Period 2-11-30 to 4-30-30. Min. 2-7-30.

Present Assignment: 1210 Kc. 100 watts, Unlimited

License to cover 3-P-B-1009 Issued 11-27-29.

Requested:

No. 6.

STATION APPLICATION RECORD

APPLICANT: Great Southern Land Company
E. Beach St., Mississippi City,
(Near Gulfport) Miss.

CALL LETTERS: WGCM

ADDRESS:

FILE NO: 3-R-B-733 DATED: 3-25-30

Present Assignment: 1210 Kc. 100 watts, Unlimited

Requested: Renewal

ACTION: Lic. 4-5-30 for 1210 Kc. 100 watts, Unlimited. Period 4-30-30 to 7-31-30.

APPLICANT: Same

CALL LETTERS: WGCM

ADDRESS: Same

FILE NO: 3-R-B-733 DATED 6/25/30
Renewed & set for hearing
Renewal License 7-9-30

Present Assignment: 1210 Kc. 100 W. Unlimited.

Requested: Renewal

ACTION: Per: 7-31 to 10-31-30
Hearing on Renewal cancelled, lic. 9-26-30 minutes.

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

Form 94

APPLICATION RECORD - BROADCASTING

1/

Call Letters WGCL

Name GREAT SOUTHERN LAND LIBRARY

File No.	Date Received	Application for	Action Nature	Action Date
3-P-B-1617	8/12/30	Make changes in equipment (DSS.)	Granted	9-26-30
3-R-B-733	9/27/30	Renewal of License	Granted	10-21-30
3-L-B-467	12-10-30	License to cover 3-P-B-1617.	Granted	1-9-31
3-R-B-733	12-30-30	Renewal of license (Para.B)	Con.103 Hun.353 Granted	1-20-31 3-26-31 4-24-31
3-P-B-1034 Amended See Page 5.	11-21-29 2-2-31	See card no. 5 To request ~~1470 kc., instead of 950 kc.~~; 5 KW instead of 1 KW; ~~and Full-time day, sharing with WLAC at night instead of 8½ hours daily, 3½ evening hours.~~	Order of	Dismissal 1-8-32
Amended	5-9-31	To request 970 kc. instead of 1470 kc., and Limited time instead of share with WLAC. Also amended as to equipment.		

Form 94 No.8

APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name GREAT SOUTHERN LAND COMPANY

File No.	Dated ~~Received~~	Application for	Action: Nature	Action: Date
3-R-B-733	2-27-31	Renewal of license	Not necessary	
3-R-B-733	9-29-31	Renewal of license	Granted	11-13-31
3-P-B-2479	2-6-32	Install new W.E.Type 304-A transmitter. Change from 1210 kc., 100 watts, Unlimited, to 590 kc. 1 KW, Daytime. Not covered by lic. (Retired to Files letter 8-2-32)	Granted	3-18-32
3-R-B-733	3-31-32	Renewal of license	Granted	5-6-32
3-R-B-733	10-1-32	Renewal of license	Granted	11-9-32
3-ML-B-1115	1-5-33	Mod.lic. change hours from Unlimited to Spec. Hours(11 AM-1 PM, 7PM-10PM-Sunday 10:45-11:45AM 3-5 PM)	~~Hold 1-11-33 oath not signed by affiant.~~	
Resubmitted	1-30-33	Properly executed. ~~To be considered as request for special auth. for temporary period.~~	Granted	3-17-33

9/

Call Letters W G C M

Name GRACE JONES STEWART under the trade name GREAT SOUTHERN LAND CO. (Not Inc.) 8-22-33 x GREAT SOUTHERN LAND COMPANY

File No.	Date d ~~Received~~	Application for	Action Nature	Action Date
3-R-B-733 Resubmitted	3-31-33 4-15-33	Renewal of license ~~(14c)~~	~~Returned~~ Granted	~~4-11-33~~ 5-9-33
3-AL-B-528	6-5-33	Consent to voluntary assignment of license to Grace Jones Stewart under the trade name of Great Southern Land Co. (not inc.)	Granted	8-22-33
3-P-B-2934	6-12-33	C.P. filed in the name of Great Southern Land Co. (Not Inc.) Grace Jones Stewart, to increase power from 100 watts, to 100 watts-night & 250 watts-LS, also increase time in specified hours, and install new equip.	~~Returned 9-11-33 out of order Rule 6 & diagram~~	
Resubmitted	7-24-33	To be considered under Rule 6.	Granted	8-22-33

Form 94 10

APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name GRACE JONES STEWART under the trade name GREAT SOUTHERN LAND CO.(Not Inc.)8-22-33

File No.	Dated	Application for	Action Nature	Action Date
3-R-B-733	9-27-33	Renewal of License	Granted	11-7-33
3-L-B-1001	10-16-33	License to cover 3-P-B-2934 for increased pr. & change in S.H.		
Letter	11-13-33	Re equipment.	Granted	12-8-33
3-R-B-733	3-31-34	Renewal of License (signature, jurat, 20)	Returned	4-18-34
Resubmitted	4-24-34	" "	Granted	5-25-34
3-ML-B-1329	5-16-34	Mod. of license to move studio from Mississippi City to Great Southern Hotel, Gulfport, Miss.	Granted	5-29-34
		FEDERAL COMMUNICATIONS COMMISSION		
B3-SA-24	8-14-34	Special experimental authorization to operate with an additional 150 watts power night and change specified hours to Weekdays 10am to 1pm, 6pm to 9pm and Sundays, 9:45am to 12 noon.	Returned 10-30-34 request of applicant without prejudice.	

Form 94 # 11

APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name W G C M, INCORPORATED (1-15-35)
x Grace Jones Stewart, under the trade name GREAT SOUTHERN LAND CO. (Not Inc.) 8-22-33

File No.	Dated	Application for	Action Nature	Action Date
B3-AL-8	8-27-34	Voluntary assignment of license to WGCM, Inc.,	Granted	1-15-35
B3-ML-35	9-7-34	Mod. of License (3-R-B-733) to change location of studio from Gulfport to East Beach, Mississippi City, Miss.	Granted	1-15-35
B3-R-733 Resubmitted	9-29-34 "	Renewal of license	~~Ret.~~ Granted	~~10-26-34~~ 11-13-34
B3-P-421	2-20-35.	C.P. change freq. from 1210 kc to 1120 kc, make equip. changes, change hours of oper. from S.H. to ~~Unlimited,~~ change power from 100w; 250w-LS to 500w day and night.	Granted	5-28-35 Returned to Closed File 2-16-37
Amended	5-1-35	Amended: To change hrs. of operation from unlimited to unlimited except from 8 p.m. to 9 p.m. on Monday and Friday nights.		

Form 94

#I2

APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name WGCM, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
B3-ML-167	3-22-35	Modification of license to change hours of operation from specified hours to unlimited time	Granted	4-16-35
B3-R-733	3-28-35	Renewal of license	Granted	5-21-35
B3-TC-20 Resubmitted 8-15-35 Resubmitted 8-15-35.	7-25-35.	Authority to transfer control of Corp. from Grace Jones Stewart to Sam Gates, 280 shares of stock.	~~Returned 8-8-35.~~ ~~Date, signature~~ ~~Returned 8-28-35~~ ~~Jurat~~ Granted	12-17-35

Form 94 #13

APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name W G C M, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-R-733	9-30-35	Renewal of license	Granted	11-12-35
B3-MP-266	12-13-35	Modification of C.P. (B3-P-421) to extend commencement date from 7-28-35 to 1-28-36 and completion date from 1-28-36 to 7-28-36.	Granted Retired to closed files 7-30-37	1-14-36
B3-R-733	3-30-36	Renewal of license	Granted	5-21-36
B3-MP-314	5-4-36	Modification of construction permit (B3-P-421) as modified to extend commencement and completion dates from 1-28-36 and 7-28-36 respectively to 30 days after grant and 180 days thereafter.	ORDER of DISMISSAL since C.P. was retired to closed files Min. 7-30-37	

Form 94

APPLICATION RECORD—BROADCASTING

14

Call letters W G C M

Name W G C M, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1445	10-6-36	C.P. to install new transmitter.	Granted R.132,139.	12-8-36
B3-R-733	9-28-36	Renewal of license	Granted	11-17-36
B3-TC-88	1-27-37	Authority to transfer control of corporation from Sam Gates to P. K. Ewing, 280 shares common stock	Granted	3-26-37
B3-R-733	3-24-37	Renewal of license	Granted	5-25-37
B3-L-634	6-15-37	License to cover construction permit (B3-P-1445) for a new transmitter.	Granted	9-7-37
B3-R-733 Resubmitted	10-27-37	Renewal of license	~~Returned~~ Gee.--Jb GRANTED	~~12-8-37~~ 12-30-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#15

Call Letters W G C M

Name W G C M, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-P-1998	11-19-37	Construction permit to install a new vertical antenna and move transmitter and studio from Great Southern Golf Club, (East Beach, Gulfport), Mississippi City, Mississippi to Site to be determined, Mobile, Alabama	ORDER OF DISMISSAL WITH PREJUDICE- (R.103.8)	1-25-38
B3-R-733	3-29-38	Renewal of license ~~(8b, 11a & jurat)~~ (~~Sec. 3b~~)	~~Returned~~	~~4-14-38~~
Resubmitted	"		~~Returned~~	~~4-30-38~~
Resubmitted	"		Granted	5-18-38
B3-R-733	10-5-38	Renewal of license ~~(3b, 17d1&2, 7d, 20, 27a)~~	~~Returned~~	~~10-19-38~~
Resubmitted	"		Granted	12-19-38

Form 94 # 16 APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name W G C M, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-ML-623	1-14-39	Mod. of license to move studio from Great Southern Golf Club, (East Beach, Gulfport), Mississippi City, Miss. to Hotel Markham, 14th Street and 23rd Ave., Gulfport, Miss.	Granted	2-13-39
B3-R-733	3-27-39	Renewal of license	Granted	5-16-39
B3-ML-792	8-9-39	Modification of license to increase power from 100w;250w-LS to 250 watts day and night.	Returned not signed.	8-17-39
B3-R-733 Resub.	10-2-39 "	Renewal of license(~~Sec.10c,18c,20f~~)	~~Returned~~ Granted	~~10-19-39~~ 11-27-39

Form 94

APPLICATION RECORD - BROADCASTING

17

Call Letters WGCM

Name W G C M, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-P-2618	11-6-39	C.P. to install new antenna and move transmitter from Great Southern Country Club,(East Beach Gulfport), Mississippi City, Miss., to Arlington Heights, Gulfport,Miss., and increase power from 100w;250w-LS to 250watts day & night.	Granted	7-5-40
B3-R-733	5/23/40	Renewal of license	Granted 1240kc, 250w, U	3-24-41
B3-L-1198 Rec'd	7-12-40 7-15-40	License to cover C.P. (B3-P-2618) to install new antenna, increase power and move trans.	Granted	7-25-40
B3-Z-1135 Rec'd	6-4-41 6-6-41	Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-9-41	Granted	10-2-41

Form 94 #18 APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name W G C M, Incorporated.

File No.	Dated	Application for	Action Nature	Action Date
B3-R-733 Resubmitted	7-30-41 7-30-41	Renewal of license Form 335 filed 9-2-41	~~Ret'd. 8-19-41 for add. copy.~~ Granted	4-21-42
B3-TC-297 recd. Resubmitted Resubmitted recd. filed	12-20-41 12-26-41 1-6-42 1-6-42 1-26-42 1-26-42	Transfer of control thru sale of 280 shares stock by P.K.Ewing to Hugh O. Jones & Wm.E. Jones, equally, transferees. Forms 335 filed	~~Retd. 12-30-41, Sec. 13, Part III, Sec. II again 1-13-42~~ Granted Eff. 11:40 am, 4-2-42	3-24-42
B3-R-733	3-3-43	Renewal of license	Granted	5-11-43
B3-P-3664 Rec'd Resub. Rec'd Filed	5-30-44 7-10-44 7-22-44 7-24-44 7-24-44	Construction Permit to install new transmitter	~~Returned 7-13-44 Sec. 5(1), 8(b), 31(d), (e), 16, 19, 18, 20, 22, 23(a), 26(c), (d), 35. Resolution.~~ Dismissed Request of Applicant	10-28-44

Form 94

#19

APPLICATION RECORD—BROADCASTING

Call letters W G C M

WGCM BROADCASTING COMPANY, A Co-Partnership composed of HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff.10-1-44)

Name W. G. C. M. INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-436 Rec'd Filed	5-29-44 7-25-44 7-25-44	Voluntary Assignment of License to WGCM BROADCASTING COMPANY, A Co-partnership composed of HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES. 335s filed (Filed by Geo. O. Sutton)	Granted Eff. 10-1-44	9-19-44
B3-R-733 Rec'd	1-5-45 1-24-45	Renewal of license Filed by Geo. O. Sutton atty.	Granted	4-9-45
B3-P-4944 Rec'd Filed	5-24-46 5-27-46 5-27-46	Construction Permit to install new transmitter (RCA BTA-250-L)	GRANTED	7-29-46
B3-L-2090 Rec'd Filed	9-24-46 9-27-46 9-27-46	License to cover C.P. (B3-P-4944) which authorized installation of new transmitter.	GRANTED	11-14-46

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#30
WGCM BROADCASTING COMPANY, a co-partnership composed of HUGH O. JONES and WILLIAM E. JONES. (AL-6-11-47 Eff:
xWGCM BROADCASTING COMPANY, A Co-Partnership composed of HUGH O. JONES, WILLIAM E. JONES and JAMES O. JONES (AL 9-19-44, Eff. 10-1-44)

Call Letters W G C M

Name x W G C M, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-R-733 Rec'd	5-15-46 5-28-46	Renewal of license Filed by Geo. O, Sutton's office	Granted	8-22-46
BZ-2169 Rec'd Filed	3-10-47 3-24-47 3-24-47	Authority to determine operating power by direct measurement of antenna power. (Millard M. Garrison, Engr.)	GRANTED	4-11-47
BAL-602 Rec'd Filed	4-23-47 4-28-47 4-28-47	Involuntary Assignment of License to W G C M Broadcasting Company, A Co-partnership composed of Hugh O.Jones and William E.Jones. Filed by William Thomson,Atty.	GRANTED Eff:	6-11-47 7-11-47 (per 323)

Form 94 #21

APPLICATION RECORD - BROADCASTING

HUGH O. JONES, tr/as WGCM BROADCASTING COMPANY (AL 7-21-50)

Name x WGCM BROADCASTING COMPANY, A CO-PARTNERSHIP COMPOSED OF HUGH O. JONES AND WILLIAM E. JONES

Call Letters W G C M

File No.	Dated	Application for	Action Nature	Action Date
BP-6798 Rec'd Filed	5-26-48 6-1-48 6-1-48	Construction Permit to install a new vertical antenna and mount the FM antenna on the AM tower.	GRANTED	6-29-48
BL-3551 Rec'd Filed	1-20-49 1-24-49 1-24-49	License to cover C. P. (BP-6798) which authorized installation of a new vertical antenna and mount the FM antenna on the AM tower.	GRANTED	3-8-49
BR-733 Rec'd	5-20-49 5-26-49	Renewal of license	GRANTED	7-13-49
BAL-1036 Rec'd Filed	6-1-50 6-5-50 6-5-50	Voluntary assignment of license from WGCM Broadcasting Company, A Co-Partnership composed of Hugh O. Jones and William E. Jones to Hugh O. Jones tr/as WGCM Broadcasting Company.	GRANTED EFF:	7-21-50 8-1-50

FORM A-170 #22
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name HUGH O. JONES tr/as W G C M BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-733 Rec'd Filed	4-28-52 4-30-52 4-30-52	Renewal of License	GRANTED	7-30-52
BP-8901 Rec'd Filed	6-12-53 6-16-53 6-16-53	Construction permit to mount TV antenna on AM tower (increase height). (Contingent on grant of FM application) Norman E. Jorgensen, Atty.	DISMISSED as unnecessary	7-20-53
BR-733 Rec'd Filed	2-28-55 3-2-55 3-2-55	Renewal of License	GRANTED	5-4-55

FORM BC-121 #23

AUG. 1955

APPLICATION RECORD - BROADCASTING

Name E.O. RODEN, JAMES E. REESE, W.I. DOVE, BRUCE H. GRESHAM AND ZANE D. RODEN d/b as E.O. RODEN & ASSOCIATES
x HUGH O. JONES tr/as WGCM BROADCASTING COMPANY

Call Letters W.G.C.M.

File No.	Dated	Application for	Action Nature	Action Date
BAL-2798 Rec'd Filed	9-6-57 9-12-57 9-12-57	Voluntary assignment of license to E. O. Roden, W. I. Dove, James E. Reese, Bruce H. Gresham, Zane D. Roden, d/b as E. O. Roden & Associates. Norman E. Jorgensen, Atty.	GRANTED EFF:	3-5-58 3-15-58
BR-733 Rec'd Filed Amend Rec'd. Filed	3-1-58 3-3-58 3-3-58 5-5-58 5-9-58 5-9-58	Renewal of license Amended to change name to: E.O. Roden, W.I. Dove, James E. Reese, Bruce H. Gresham and Zane D.Roden, d/b as E.O. Roden & Associates.	GRANTED	5-28-58
BZ-4144 Rec'd Filed	4-29-59 5-28-59 5-28-59	Authority to determine operating power by direct measurement of antenna power. L. J. N. du Treil & Associates, Engrs.	GRANTED	7-10-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #24
AUG 1955

APPLICATION RECORD - BROADCASTING

Name E. O. RODEN, JAMES E. REESE, W. I. DOVE, BRUCE H. GRESHAM AND ZANE D. RODEN d/b as E. O. RODEN & ASSOCIATES
GULFPORT, MISSISSIPPI

Call Letters WGCM

File No.	Dated	Application for	Action Nature	Action Date
BP-14,091 Rec'd Filed	4-26-60 4-28-60 4-28-60	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Eng.- Odes E. Robinson, Biloxi, Miss.	GRANTED	6-13-62
BR-733 Rec'd & Filed	2-21-61 2-27-61	Renewal of License	GRANTED	10-21-64
BAL-4367 Rec'd Filed	10-11-61 10-20-61 10-20-61	Voluntary assignment of license to E. O. Roden, W. I. Dove, James E. Reese and Zane D. Roden d/b as E. O. Roden & Associates. Robert W. Coll, Atty.	GRANTED Eff:	5-13-64 5-26-64
BL-9606 R. & F. AMENDED R&F	8-14-62 8-21-62 6-4-65 6-7-65	License to cover CP (BP-14,091) which auth. incr. day power and install new transmitter. Engr: Odes E. Robinson AMENDED to change name re BAL-4367 gr.5-13-64	GRANTED Issue with BZ Cond'l re: 250w Class IV stations.	6-11-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

25

APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name E. O. Roden, James E. Reese, W. L Dove, Bruce H. Gresham and Zane D. Roden d/b as E. O. RODEN & ASSOCIATES Gulfport, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
Rec'd	1-21-63 1-24-63	CP to install previously licensed trans. (RCA BTA 250L) as auxiliary trans. at main trans. loc., to be operated on 1240kc, 250w, for aux. purposes only.	Ret. Unnecessary	2-4-63
BL-9972 R. & F.	2-8-63 2-13-63	Lic to use old main trans(RCA BTA 250L) at present loc of main trans, to be operated on 1240kc, 250w, for AUXILIARY PURPOSES ONLY SEE CARD #26 FOR AMENDMENT	GRANTED Issue with BZ	6-11-65
BZ-5296 R. & F.	6-16-64 6-22-64	Authority to determine operating power by direct measurement of antenna power.(Main Transmitter)	GRANTED Issue with BL	6-11-65
BZ-5449 R. & F.	11-11-64 11-16-64	Authority to determine operating power by direct measurement of antenna power.(Aux.Transmitter) Atty-McKenna & Wilkinson	GRANTED issue with BL	6-11-65

FORM BC-121
AUG. 1955

CARD # 26 APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name E. O. RODEN & ASSOCIATES, INC.
X E.O.RODEN,W.I.DOVE,JAMES E.REESE AND ZANE D.RODENd,b/a s
E.O.RODEN & ASSOCIATES Gulfport,Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BL-9972 Cont'd AMENDMENT R&F	6-4-65 6-7-65	AMENDED to change name to E.O.Roden,W.I.Dove, James E.Reese and Zane D.Roden,d/b as E.O. Roden & Associates. (BAL-4367 gr 5-13-64)	GRANTED	6-11-65
BAL-5969 R & F (Form 316)	1-18-67 1-23-67	Voluntary assignment of license to E.O. RODEN & ASSOCIATES, INC. Atty - McKenna & Wilkinson	GRANTED EFF:	2-17-67 3-17-67
BR-733 R & F	2-22-67 3-3-67	Renewal of license (Main & Auxiliary) Atty- Robert W. Coll	GRANTED Condl re accept interf. re Cl IV inc. power tolkw	1-22-69
BL-11,728 R & F PTA-7/25/67 AUG 28 1967	6/27/67 7/6/67	Lic. to use present aux. trans. RCA BTA-250L at main trans. loc. as an aux. day and alt-main night trans. to be operated on 1240kc 250w.	GRANTED	2-14-69

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #27
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name E. O. RODEN & ASSOCIATES, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BZ-6757 Rec'd Filed MAR 25 1968	11/6/67 11/8/67 2/9/68	Auth .to determine operating power by direct meas. of ant. power. (Main) Atty: Robt. W. Coll Engr: Louis R. duTreil,	GRANTED ~~XXXX~~ issued with renewal	3-28-68
BZ-6804 Rec'd Filed Amended R & F DM APR 17 1968	11/18/67 11/22/67 3/25/68 3/23/68 3/25/68 4/3/68	Direct Meas. (Aux.) Atty: Robt. W. Coll Engr: L. R. duTreil,	GRANTED Issued with renewal.	1-22-69
BZ-7435 R & F DM	11-21-69 11-24-69 12-4-69	Direct Measurement (Main) Atty: Robert W. Coll (McKenna & Wilkinson)	GRANTED	3-24-70
BZ-7436 R & F DM	11-21-69 11-24-69 12-4-69	Direct Measurement (Aux. ~~#~~ ALT. MAIN) Atty: R. W. Coll	GRANTED	3-24-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#28

APPLICATION RECORD - BROADCASTING

Call Letters WGCM

Name E. O. RODEN & ASSOCIATES, INC.
Gulfport, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-733 R & F #581850 $75. #581851 $30. P.N.	2-12-70 3-3-70 3-3-70 3-3-70 3-3-70	Renewal of License (Main and Auxiliary) Atty.: Robert W. Coll AMENDED 5-1-70 re: commercial policy	GRANTED	5-27-70
BR-733 R & F PN Recd. PRESS APR 19 1973	2-22-73 3-29-73 "	RENEWAL OF LICENSE (MAIN & AUX. DAY AND ALTERNATE MAIN NIGHT) Jonathan Schochor, Atty. (McKenna & Kittner) AMENDED 6-13-73 re: ascert. of comm. needs; programming	GRANTED	7-20-73
BZ-8853 R & F DM PRESS JUN 2 1975	4-9-75 4-28-75 5-23-75	Direct Measurement Atty: John J. Smith (McKenna, Wilkinson, etc)	GRANTED issued with BR-733	5-17-76

F.C.C. - WASHINGTON, D. C.

#29

Form BC-121
September 1969
6-28

APPLICATION RECORD - BROADCASTING

Call Letters W G C M

Name E.O. RODEN & ASSOCIATES, INC.
GULFPORT, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-733 R & F PN Recd. PRESS	1-15-76 1-30-76 " MAR 29 1976	RENEWAL OF LICENSE (MAIN & AUX. DAY & ALTERNATE MAIN NIGHT) Robert W. Coll, Atty. AMENDED 5-4-76 re: comp. of area & ascert. of comm. needs	GRANTED (issued	7-27-76 with BZ-8853)
BZ-9473 R & F DM PRESS AUG 9 1977	6-14-77 6-15-77 7-12-77	Direct Measurement	GRANTED	8-22-77
BR790131UO PRESS MAR 19 1979		Renewal of License (Main & Auxiliary) Robert W. Coll, Atty.	GRANTED	5-18-79
BAL 790917EC FORM 314 (ALSO SEE FM WTAM PRESS: OCT 5 1979 PN filed	12-27-79	Vol AL to ATLANTIC BROADCASTING CORPORATION OF GULFPORT, INC. (over) Atty for assignor - McKenna, Wilkinson & Kittner Atty for assignee - Fowler & Meyers, P.C.	DISMISSED 6-9-80 per Sec. 1.568(a)	

F.C.C. - WASHINGTON, D. C.

BAL790917EC Amended 12-11-79 re: duplicate programming of AM andFM stations & cert. auth. tdb in Miss.

PN filed 1-3-80

APPLICATION RECORD BROADCASTING

Call Letters: WTAM ~~W G C M~~ 1240khz

Name: E.O. RODEN & ASSOCIATES, INC.

Station Location: Gulfport, Mississippi

File No.	Date	Description	Action and Date
BZ-791123AD R & F DM PRESS JAN 23 1980	11-23-79 11-30-79	Direct Measurement	GRANTED 1-31-80
BTC800722ER Form 316 PRESS SEP 17 1980 Also see WTAM(fm)		Voluntary transfer of control of lic corp from Emmett W. Carr, Executor of the Estate of Sylvia Gaye Carr(Deceased) to E.O. Roden Trustee for the Minor Children of Sylvia Gaye Carr-Deceased Atty-Robert W. Coll	GRANTED 10-17-80 EFF:

Form BC-121
March 1979

RECORD OF APPLICAT[illegible] ESTING FACI[illegible]

WGCM BROADCASTING COMPANY, A Co-Partner[illegible] HUGH O. [illegible]

x WILLIAM E. JONES and JAMES O. JONES (AL 9-18-44, [illegible]ff. 10-1-44)

xWGCM, INC.

Licensee xGRACE JONES STEWART under trade name GREAT SOUTHERN LAND CO. (not Inc.)

xGREAT SOUTHERN LAND COMPANY

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
[illegible]-P-975	1-26-36	WJBO	Baton Rouge B/C Co. Baton Rouge, La.	C.P. install new equip. incr. power from 100 to 500w, chg freq from 1420 to 1120 kc time from U to S.H. fac. of WGCM	Granted 1-6-37 Eff. 1-26-37
B3-P-2040	1-17-38	NEW	John Blumenstock Biloxi, Miss.	CP new station on 1210kc, 100w, 250w-LS U (Contingent on WGCM move to Mobile)	Returned 2-14-38 Request of app.

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.