WSUZ

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 3433

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-14-57 Call letters WSUZ

SEE CARD # 2 FOR NAME Station location: Palatka, Florida

xGEORGE J. DUCK, RECEIVER (BAL 3-14-62 EFF: 1-8-62)
xRAYMOND P. McMILLIN
xWSUZ, INC. (BAL 12-13-61 Not issued AL not consummated - Ltr. 1-10-62
X RAYMOND P. MCMILLIN (AL-7-2-58 EFF: 7-14-58)

Name of licensee xRAYMAC, INC.

3.8 miles SE of Center of Town, Palatka, Florida (BP-5-20-76)
(Old San Mateo Rd.) (L 3-14-57)

Transmitter location xx3.5 miles S.E. of center of Palatka, on Old State Road #3 (CP 7-18-56)

SAME AS TRANSMITTER (BP-5-20-76)

Zip-32077 xxx Same as transmitter (tr.10-8-73) (BRC 6-21-72)
x309½ St. Johns Avenue, Palatka, Florida ~~(Old San Mateo Rd.)~~ (L 3-14-57)

Main studio location X3.5 miles S.E. of center of Palatka, on Old State Road #3 (CP 7-18-56)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9884	7-18-56	800kc	1kw	Day	9-18-56 3-18-57
	CP for new standard broadcast station. (Condition)				
BMP-7440 (1)	11-29-56	Mod. of antenna	CP(9884) system	to make (decrease	changes in height).
BL-6542	3-14-57	800	1kw	Day	3-14 2-1-58
	License	to cover	BP-9884	mod for	new station
TELEGRAM renewal,	1-31-58 continued	Commission gn 1-30-58 deferred action on operation authorized.			
BR-3433	2-20-58	Renewal of license			2-20 2-1-61
BAL-3061 EFF:	7-2-58 7-14-58	Voluntary assignment of license to: RAYMOND P. MCMILLIN			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BR-3433	12-13-61	800kc	1kw	Day	12-13 2-1-64
BAL-4353 Not issued - AL not be consummated Ltr. 1-10-62	12-13-61	Voluntary assignment of license to WSUZ, Inc.			
BAL-4447 EFF:	3-14-62 1-8-62	Involuntary assignment of license to George J. Duck, Receiver.			
BAL-4734 EFF:	4-24-63 5-15-63	Voluntary assignment of license to WAYNE ELLIOT BULLOCK AND HERBERT EDWARD STRICKLAND, d/b as BULLOCK AND STRICKLAND tr/as RADIO STATION WSUZ			
BR-3433	1-17-64	800kc	1kw	Day	2-1 2-1-67
BAL-5816 Eff:8-2-66	7-8-66	Voluntary assignment of license to WAYNE E. BULLOCK tr/as RADIO STATION WSUZ			
BR-3433	1-13-67	800kc	1kw	Day	2-1 2-1-70
BR-3433(S)	4-22-70	Renewal			2-1-73
TELEGRAM	12-14-70	PSA	335w		
BRC-3581 (1)	6-21-72	Mod. of lic. to operate trans. by remote control & change main studio location to 309 St. Johns Ave.			
EBSA	6-12-72				

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W S U Z

Station location .....

Name of licensee W. G. ENTERPRISES, INC. (AL 3-7-78 EFF: 3-23-78
xWAYNE E. BULLOCK tr/as RADIO STATION WSUZ (AL 7-8-66; Eff:8-2-66)
x WAYNE ELLIOT BULLOCK AND HERBERT EDWARD STRICKLAND d/b as BULLOCK AND STRICKLAND tr/as RADIO STATION W S U Z (BAL-4-24-63;:EFF:5-15-63)

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3433(L	1-31-73	RENEWAL			2-1-76
BS-3433(1)	11-12-73	ML Chg.	SL & delete RC		
BR-3433(L)	2-12-76		RENEWAL		2-1-79
BP-20,295	5-20-76	CP to chg studio & ant/trans. loc.. 800kHz 1kW Daytime			5-20-77
BMP-14,418 COMPLETION DATE TO	{1} 6-28-77 MOD.		{BP-20,295}		TO EXTEND 9-1-77
BL-14,349(L)	9-21-77	Lic. to cover	BP-20,295		for changes 2-1-79
BAL-9248	3-7-78	VOL. AL EFF: 3-23-78			
BR781002XE(L)	1-23-79	Renewal of License			2-1-82

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters New- WSUZ

Name RAYMAC, INC.
PO 261 Glynlea Road, Jacksonville, Florida (% Carmen Macri)

File No.	Dated	Application for	Action Nature	Action Date
BP-9884 Rec'd Filed	5-7-55 5-23-55 5-23-55	Construction permit for a new standard broadcast station to be operated; Frequency: 800kc Power;1kw Hours of Operation: Daytime Trans. Location: On old State Road #3, 3.5 mi. SE of center of Palatka, Florida Studio Location: Same McKenna & Wilkinson, Attys. W. J. Holey, Engr., Atlanta, Ga.	GRANTED Subj.to condition grant not deemed approval of transfers or assignments contemplated by option agreement of 3-17-56.	7-18-56
BMP-7440 Rec'd Filed	11-7-56 11-8-56 11-8-56	Modification of construction permit (BP-9884, which authorized a new standard broadcast station) to make changes in antenna system (decrease height). Edward R. McKenna, Atty. Gautney & Jones, Engrs.	GRANTED	11-29-56

F.C.C. - WASHINGTON, D. C.

COLLINS 20V

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSUZ

Name RAYMAC, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-6542 Rec'd Filed	2-15-57 2-18-57 2-18-57	License to cover Construction Permit (BP-9884 as mod.,) which authorized a new standard broadcast station. Atty's: McKenna & Wilkinson	GRANTED	3-14-57
BR-3433 Rec'd Filed	11-14-57 11-18-57 11-18-57	Renewal of License Edward R. McKenna, Attorney	GRANTED	2-20-58
BAL-3061 Rec'd. Filed	6-4-58 6-6-58 6-6-58	Voluntary assignment of license to Raymond P. McMillin. McKenna & Wilkinson, Attys.	GRANTED EFF:	7-2-58 7-14-58
BR-3433 Rec'd&Filed	10-28-60 11-2-60	Renewal of license.	GRANTED	12-13-61
BAL-4353 Rec'd Filed	9-15-61 10-2-61 10-2-61	Voluntary assignment of license to WSUZ, Inc.	GRANTED Not issued - AL not to be consummated - Ltr. 1-10-62	12-13-61

FORM BC-121 #3 APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters WSUZ

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
X RAYMOND P. McMILLIN
PALATKA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BAL-4447 Rec'd Filed	1-8-62 1-24-62 1-24-62	Involuntary a signment of license to George J. Duck, Receiver. Robert W. Coll, Atty.	GRANTED EFF:	3-14-62 1-8-62
BAL-4734 R & F	1-16-63 2-13-63	Voluntary assignment of license to Wayne Elliot Bullock and Herbert Edward Strickland d/b as Bullock and Strickland tr/as Radio Station WSUZ. Atty. McKenna and Wilkinson	GRANTED: EFF:	4-24-63 5-15-63
BR-3433 Rec'd Filed	11-1-63 11-4-63 11-4-63	Renewal of license	GRANTED	1-17-64
BAL-5816 R & F (Form 316)	4-8-66 6-24-66	Voluntary assignment of license to WAYNE E. BULLOCK tr/as RADIO STATION WSUZ	GRANTED	7-8-66 Eff:8-2-66
BR-3433 R & F	10-30-66 11-2-66	Renewal of License	GRANTED	1-13-67

F.C.C. - WASHINGTON, D. C.

Form BC-121 #4
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSUZ

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
PALATKA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3433 R & F #554005 #75 P. N.	10-30-69 11-3-69 11-3-69 11-3-69	Renewal of License DEC [illegible]	GRANTED	~~4-22-70~~
BRC-3581 Rec'd Filed $50-082399 AC-067 PRESS: JUN 22 1972	5-31-72 6-5-72 6-13-72 6-13-72	Modification of license to operate transmitter by remote control and change the main studio location to 309½ St. Johns Avenue, Palatka, Florida.	GRANTED	6-21-72
BR-3433 R & F PN Recd. PRESS DEC [illegible]	11-1-72 11-3-72 "	RENEWAL OF LICENSE	GRANTED	1-31-73

F.C.C. - WASHINGTON, D. C.

#5

800 khz

Form BC-121
September 1969
2-57

APPLICATION RECORD - BROADCASTING

Call Letters W S U Z

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
PALATKA, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-3433 R & F PN Recd. PRESS	9-26-75 9-29-75 " OCT 21 1975	RENEWAL OF LICENSE AMENDED 1-26-76 re: ascert. of comm. needs & commercial matter	GRANTED	2-12-76
BP-20,295 Rec'd Filed $100-536425 AC:001 PRESS:	2-24-76 3-2-76 3-2-76 3-2-76 APR 6 1976	Construction permit to chg. ant/ trans. to approx 3.8 mi. southeast of Center of town (on old San Mateo Road), Near Palatka, Florida N. Lat. 29° 37' 30.72" W. Long. 81° 34' 35.29" MAJOR ENVIRONMENTAL ACTION under Sect. 1.1305 of rules Amended 3-22-76 re Environmental Impact Statement	GRANTED	5-20-76
BMP-14,418 R * F PRESS	5-19-77 5-23-77	MP{BP-20,295} to extend completion date to September 1, 1977	GRANTED TO:	6-28-77 9-1-77

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

800khz

Call Letters W.S.U.Z

W. G. ENTERPRISES, INC.

Name WAYNE E. BULLOCK tr/as RADIO STATION WSUZ
Palatka, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-14,349 R & F PTA PRESS JUL 14 1977	6-22-77 6-27-77 7-1-77	Lic. to cover BP-20,295 for changes	GRANTED	9-21-77
BAL-9248 R & F FORM 314 JAN 25 1978 PN FILED	12-20-77 12-30-77 1-27-78	Voluntary assignment of license to W.G.ENTERPRISES, INC. Atty - Fly, Shuebruk etc(S.Shorenstein) AMENDED 3-6-78 - financial data; statement re comm survey & needs	GRANTED EFF:	3-7-78 3-23-78
BR 78 10 02XE PRESS NOV 3 1978		RENEWAL OF LICENSE S.A.Shorenstein,Atty.	GRANTED	1-23-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.