WWEE

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126
June 1954 3224

BROADCASTING STATION LICENSE RECORD

WWEE ~~8-27-73~~ 8-29-73
xWHER (9-13-55)

Date first licensed 2-2-56 Call letters ~~WHER~~

Station Location: Memphis, Tennessee

TRI-STATE BROADCASTING SERVICE, INC. (AL 4-21-58) EFF: -1-58)

Name of licensee x SAM C. PHILLIPS, CLARENCE A. CAMP and JAMES E. CONNOLLY, d/b as TRI-STATE BROADCASTING SERVICE

Transmitter location 0.5 mi. E. of U.S. Hwy. 51, on Wolf River, Memphis, Tenn (BP 12-23-68)
x 46 Neely St., Memphis, Tennessee (MP 3-16-55) (Lic. 2-2-56)
~~46 Neely St., Memphis, Tennessee (MP 3-16-55)~~
xApprox. 0.95 mi. N on Hwy. #51 from City Limits and 0.5 mi. E on Oberle Rd., Near Memphis, Tennessee (CP 12-22-54)

Mt. Moriah Road and Hickory Hill Rd., near Memphis, Tenn. ~~BML~~-2640-9-30-77)

Main studio location x 1331 Union Avenue, Memphis, Tenn. (BP 12-23-68)
3 5 10 x Mid. City Bldg., 201 South Cleveland, Memphis, Tenn. (BRC 6-3-66)
x 972 South Third Street, Memphis, Tennessee (Lic. 2-2-56)
706 Union at Marshall, Memphis, Tennessee (CP 12-22-54)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8775	12-22-54	1430	1kw-DA (COND'L CLAUSE)	Day	2-22 8-22-55
CP for a new Standard Broadcast Station at Memphis, Tenn.					
BMP-6753	3-16-55	1430	1kw	Day	5-16 11-16-55
Mod. of CP (8775) chg. from employing DA to non-DA; T loc. and type T					
BMP-6753 (1)	6-15-55	Mod. of CP (BP-8775, as mod.) to change lighting specs.			
BL-6017	2-2-56	1430kc	1kw	Daytime	2-2-56 8-1-58
License to cover CP(8775, as modified) for new standard broadcast station					
BRC-828 (3)	10-5-55	Mod. of C.P. to operate trans. by remote control from 972 South Third Street, Memphis, Tennessee			
BAL-3001 EFF:	4-21-58 6-1-58	Voluntary assignment of license to Tri-State Broadcasting Service, Inc.			
WITE	7-31-58	Action on renewal application deferred pending further consideration. Contd used operation authorized.			
[illegible]-3222	9-17-58	Renewal of license to			9-17 8-1-61
BR-3224	7-20-61	1430kc	1kw	Day	8-1 8-1-64
BZ-4554 (1)	2-21-62	Authority to determine operating power by direct measurement of antenna power.			
BR-3224	7-15-64	1430kc.	1kw	Day	8-1 8-1-67
BRC-2896 (1)	6-3-66	Mod. of license to change studio loc. and remote control point to Mid. City Bldg., 201 S. Cleveland, Memphis, Tenn.			
BR-3224	7-31-67	1430kc	1kw	Day	8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BP-18357	12-23-68	1430kc	1kw	Day	8-23-69
CP to chg. transmitter and studio location (Cond'					
BMP-12770 (1)	8-28-69	MP(BP-18,357) ext. time			11-23-69
BMP-12846 (2)	1-6-70	MP(BP-18,357) ext. time			3-23-70

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H E R

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BMP-12,922 (3)	3-16-70	MF(BP-18,357)	ext.	time	7-23-70
BMP-13,050(M)	8-12-70	MF(BP-18,357)	ext.	time	10-1[illegible]-70
BR-3224(S)	8-28-70	Renewal			8-1-73
BL-12,800(L)	12-11-70	Lic.(BP-18,357, as mod.)			for changes. 8-1-73
EBSA	6-12-72				
LTR.	8-10-72	Trans.	Gates EC-1H. now		installed.
BR-3224(L)	7-31-73	RENEWAL			8-1-76
BR-3224(L)	12-16-76		RENEWAL (Short Term)		2-1-78
BML-2640 (1)	9-30-77	Mod. of lic. to chg. studio location & RC			
BR-3224(L)	2-28-78		RENEWAL		8-1-79
BR790402DO	7-26-79	RENEWAL	OF LICENSE	(S)	8-1-82

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name SAM C. PHILLIPS, CLARENCE A. CAMP AND JAMES E. CONNOLLY d/b as TRI-STATE BROADCASTING SERVICE
(PO c/o Sam C. Phillips, 706 Union Ave., Memphis, Tenn.)

Call Letters WSIC New

File No.	Dated	Application for	Action Nature	Action Date
BP-8775 Rec'd Filed	2-21-53 2-24-53 2-24-53	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~730kc~~ 1430kc Power: ~~250w~~ 1kw ,DA Hrs. of operation: Daytime Trans. Location: ~~To be determined~~ Memphis, Tennessee Studio Location: 706 Union at Marshall Memphis, Tennessee Claude M. Gray, Engr.	DOCKET NO. 10548 ~~GRANTED 12-1-54 after being amended and removed from Hearing Upon reconsideration the above action was rescinded on 12-2-54~~ GRANTED Cond'l re phase monitor and DA-non-DA proof	12-22-54
AMENDED Rec'd Filed	10-6-54 10-7-54 10-12-54	AMENDED to change frequency to 1430kc, power to 1kw, install directional antenna, change type transmitter (GATES BC-1F), and specigy transmitter location as 0.5 mile East on Oberle Road and approx. 0.95 miles north on Hwy. #51, from city limits of Memphis, Tennessee.		

Collins 300C 250w

FORM A-170 #2

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name SAM C. PHILLIPS, CLARENCE A. CAMP AND JAMES E. CONNOLLY d/b as TRI-STATE BROADCASTING SERVICE

Call Letters WSLC x New

File No.	Dated	Application for	Action Nature	Action Date
BMP-6753 Rec'd Filed	1-7-55 1-11-55 1-11-55	Modification of construction permit (BP-8775 which auth. a new standard broadcast station) to change from employing directional antenna to non-directional antenna, change antenna-transmitter location from 0.5 mile E. on Oberle Road and approx. 0.95 miles N. on Hwy. #51, from city limits of Memphis, Tenn. to 46 Neely St., Memphis, Tenn. and change type transmitter (RCA BTA-1M). Leo Resnick, Atty. John H. Mullaney, Engr.	GRANTED	3-16-55
BMP-6837 Rec'd Filed	4-25-55 5-2-55 5-2-55	Modification of construction permit (BP-8775, as mod., which auth. a new standard broadcast station) to change frequency from 1430kc to 1410kc; increase power from 1kw to 5kw and change type transmitter (RCA BTA 5H). (Contingent on grant of BP-9847 WSUH chg. in freq.) Leo Resnick, Atty., John H. Mullaney, Engr.	Docket No. 11563 DISMISSED WITHOUT PREJUDICE 5-7-56 Request of Applicant ORDER ISSUED	

SEE AMENDMENT ON CARD #3

FORM A-#5

FORMERLY FCC FORM 94

APPLICATION RECORD · BROADCASTING

Call Letters WHER WSTC

Name X TRI-STATE BROADCASTING SERVICE, INC.
SAM PHILLIPS, CLARENCE A. CAMP AND JAMES E. CONNOLLY d/b as
TRI-STATE BROADCASTING SERVICE

File No.	Dated	Application for	Action Nature	Action Date
BMP-6837 (CONTINUED)			See Card #2 for Action	
AMENDED REC'D FILED	9-1-55 9-2-55 9-2-55	AMENDED to change studio location from 76 Union Avenue, Memphis, Tennessee to 972 South Third Street, Memphis, Tennessee.		
BRC-828 Rec'd Filed	9-27-55 9-28-55 9-28-55	Modification of construction permit to operate transmitter by remote control from 972 South Third Street, Memphis, Tennessee.	GRANTED	10-5-55
BL-6017 Rec'd Resub. Rec'd Filed	10-23-55 10-24-55 12-15-55 12-21-55 12-21-55	License to cover construction permit (BP-8775, as mod.) which authorized a new standard broadcast station.	~~Ret. 12-7-55; Full name not given.~~ GRANTED	2-2-56
BAL-3001 Rec'd Filed	9-18-57 4-3-58 4-3-58	Voluntary assignment of license to Tri-State Broadcasting Service, Inc.	GRANTED EFF:	4-21-58 6-1-58

FORM BC-134
AUG. 1955

APPLICATION RECORD BROADCASTING

Call Letters WHER

Name TRI-STATE BROADCASTING SERVICE, INC.
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BR-3224 Rec'd Filed	7-11-58 7-14-58 7-14-58	Renewal of License	GRANTED	9-17-58
BR-3224 Rec'd Filed	5-1-61 5-4-61 5-4-61	Renewal of License.	GRANTED	7-20-61
BZ-4554 R & F	10-23-61 10-24-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-21-62
BR-3224 R & F	4-28-64 5-4-64	Renewal of License	GRANTED	7-15-64
BRC-2896 Rec'd Filed	5-18-66 5-20-66 5-31-66	Modification of license to change studio location and remote control point to Mid City Building, 201 South Cleveland, Memphis, Tennessee.	GRANTED	6-3-66

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD · BROADCASTING

1430kc

Call Letters WHER

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR-3224 R & F	4-28-67 5-2-67	Renewal of License	GRANTED	7-31-67
BP-18,357 R. & F. #461412 $30 OCT 31 1968	9-12-68 9-25-68 9-25-68	CP to change TL to 0.5 mi. E of U.S. 51 on Wolf River, Memphis, Tennessee; change studio & RC to 1331 Union Ave., Memphis, Tenn. atty-Fisher, Sharlitt & Gelband (Edwin R. Schneider, Jr.) engr-Ralph J. Bitzer	GRANTED	12-23-68
PETITION TO DENY filed 10-24-68 by Robert A. Marmet & Peter I. Koff on behalf of Cowles Broadcasting Service, Inc. (WREC).				
OPPOSITION TO PETITION TO DENY filed 11-6-68 by Edwin R. Schneider, Jr. on behalf of applicant				
				(over)
BMP-12,770 Rec'd Filed PRESS: AUG 27 1969	7-21-69 7-22-69 8-13-69	MP(BP-18,357) for extension of completion date to _____. (Change)	GRANTED to	8-28-69 11-23-69
BMP-12846 R&F $30 #55088	10-21-69 10-23-69 10-23-69	MP (BP-18,357 for changes) for ext. time to 2-23-70.	GRANTED to	1-6-70 3-23-70

REPLY TO OPPOSITION filed 11-19-68 by Robert A. Marmet and Peter L. Koff on behalf of Cowles Broadcasting Service, Inc.

CONSENT TO REASONABLE CONDITIONS filed 12-4-68 by Edwin R. Schneider, Jr. on behalf of applicant.

Form BC-121
September 1969

#6

APPLICATION RECORD - BROADCASTING

Call Letters WHSR

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,922 R & F $30-579620	2-21-70 2-24-70 2-24-70 MAR 1 0 1970	MP(BP-18,357, as mod.) for extension of completion date to _____. (changes)	GRANTED to	3-16-70 7-23-70
BR-3224 R & F $75 #598943 PN Recd. PRESS	4-30-70 5-5-70 " JUN 4 1970	RENEWAL OF LICENSE AMENDED 8-28-70 re: programming ; commercial policy	GRANTED	8-28-70
BMP-13,050 R & F $30-616349	7-13-70 7-15-70 7-15-70 JUL 3 1 1970	MP(BP-18,357, as mod.) for extension of completion date to _____(changes)	GRANTED to	8-12-70 10-15-70

F.C.C. - WASHINGTON, D. C.

#7

1430kc.

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

Call Letters WWEE
XWHER

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BL-12,800 Rec'd #637602 $30. AC-067 PTA #647309 $20. AC-067 Filed PRESS DEC 8 1970	10-12-70 10-14-70 10-14-70 10-23-70 12-2-70 12-2-70	Lic.(BP-18,357, as mod.) for changes.	GRANTED	12-11-70
BR-3224 R & F P.N. PRESS JUN 7 1973	4-30-73 5-3-73 5-3-73	Renewal of License AMENDED 7-6-73 re: ascert of comm. needs; commercial & employment policy	GRANTED	7-31-73
BR-3224 R & F PN Recd. PRESS	3-26-76 3-29-76 " APR 29 1976	RENEWAL OF LICENSE (See WRBC for petition filed 6-11-76)	GRANTED Cond'l re EEO (Short Term) to 2-1-78	12-16-76

F.C.C. · WASHINGTON, D. C. (over)

.(BR-3224) PETITION TO DENY AND INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better Broadcasting & Black Men Pushing Operation Push of Memphis

(See WREC for petition filed 7-13-76)

MOTION FOR EXTENSION OF TIME filed 7-23-76 by Robert A. Marmet, Counsel on behalf of Tri-State B/Casting Service, Inc.

OPPOSITION TO PETITION TO DENY filed 8-16-76 by Robert A. Marmet, Counsel on beahlf of Tri-State Broadcasting Service, Inc.

(See KWAM for petition filed 8-17-76)

MOTION TO STRIKE filed 10-19-76 by Robert A. Marmet, Counsel on behalf of Tri-State Broadcasting Service, Inc.

OPPOSITION TO MOTIONS, COMMENTS THEREON AND IN THE ALTERNATIVE CROSS-MOTION TO STRIKE BY PETITIONERS filed 11-4-76 by Alvin O. Chambliss, Counsel on behalf of Operation Push, et al.

AMENDED 7-21-76 re: comm. leaders

COMMENTS ON OPPOSITIONS TO MOTION TO STRIKE AND TO COMMENTS ON MOTION TO STRIKE, AND ON CROSS-MOTION TO STRIKE filed 11-10-76 by Robert A. Marmet, Counsel on behalf of Tri-State Broadcasting Service, Inc.

12-16-76 MEMORANDUM OPINION & ORDER, Petition to Deny filed by the Memphis Chapter of People United to Save Humanity and other groups, DENIED.

Form BC-121
May 1976

#8

APPLICATION RECORD - BROADCASTING

Call Letters WWEE

Name TRI-STATE BROADCASTING SERVICE, INC.
Memphis, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BML-2640 R & F PN Rec'd	6-27-77 6-29-77 8-17-77	Mod of lic. to chg. Studio loc. & RC 40 Mt. Moriah Rd and Hickory Hill Rd., Nr. Memphis (outside corporate city limits Memphis, Tenn. Atty: Harold K. McCombs, Jr.	GRANTED COND'L	9-30-77
BRR-3224 R & F PN Recd. PRESS	9-21-77 10-3-77 " OCT 7 1977	RENEWAL OF LICENSE Harold K.McCombs,Jr.,Aty	GRANTED	2-28-78
BR 790402 DO PRESS	MAY 25 1979	RENEWAL OF LICENSE	GRANTED	7-26-79

#9

APPLICATION RECORD-BROADCASTING

1430KHz

Call Letters: W W E E

Name: TRI-STATE BROADCASTING SERVICE, INC.

Station Location: Memphis, Tennessee

File No.	Date	Description	Action and Date
~~800227AC~~ 801017AC		Construction permit to chg city of license from Memphis, Tennessee to Germantown,Tennessee; chg hours of operation to Unlimited by adding nighttime service with 2.5KW; DA-N;incr daytime power to 2.5KW; Daytime TL: Mt. Moriak Rd. and Hickory Hill Rd., Tennessee 35 04 20 89 51 40 Nighttime TL: 1.2 miles N of Macon Rd on Berryhill Rd., Tennessee 35 10 53 89 45 30 (two site opeation) SL&RC: 6080 Mt. Moriah Rd. (extended),Tenn., MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 (nighttime only) ATTY: Harold McCombs, Jr.	~~RETURNED 9-30-80 re violation US/ Mexican agreement.~~
AMENDED	12-29-80	RE: Additional Engineering	
AMENDED	7-16-81	RE: Additional Engineering	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.