WXXX

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Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

3521

W X X X 5-9-57)

Date first licensed 11-4-57 EFF: 10-26-70) Call letters x W L E N

TRIPLE X BROADCASTING COMPANY, INC.(VOL AL 9-16-70/ Station location Hattiesburg, Mississippi
x ECHO BROADCASTING CORPORATION(AL-7-10-64 EFF: 8-1-64
x WXXX, INC. (BAL 10-4-61 EFF: 10-15-61 per Form 323)
X BROADCAST DEVELOPMENT COMPANY (AP 6-2'-57; EFF: 7-15-57

Name of licensee x DAVE ARNOLD MATISON, JR.

US HWY. 11, 800' N. of WHSY, Petal, Miss.
x Between Rosewood Drive & Pinnacle Road, Hattiesburg, Miss. (BP 2-28-69)
Petal, Mississippi
X US Highway 11, 800' north of WHSY./(re-described; BL-6788)

Transmitter location x West side of US Rt. 11, immediately north of State Rt. 42, Petal, Miss.
(CP 4-3-57)
(BL-11-4-57)

1031 Broadway Drive, Hattiesburg, Mississippi
x Same as transmitter (BP 2-28-69)
39401 X1031 Broadway Drive, Hattiesburg, Mississippi (BS 12-22-61)
x1030 Broadway Drive, Hattiesburg, Mississippi (BPC-1157)(BL-11-4-57)

Main studio location x606 Main Street, Hattiesburg, Mississippi (CP 4-3-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-10893	4-3-57	1310kc	1kw	Day	6-3	12-3-57
	CP for a new standard broadcast station. (cond'l)					
BRC-1157 (1)	6-28-57	Notification of construction permit to change Remote Control Point from 606 Main Street Hattiesburg, Miss. to 1030 Broadway Drive, Hattiesburg, Mississippi				
BAP-344 EFF	6-28-57 7-15-57	Voluntary assignment of construction permit to Broadcast Development Company.				
BL-6788	11-4-57	1310	1kw	Day	11-4	6-1-58
	License to cover CP(BP-10,893) as mod., which authorized a new standard broadcast station.					
BR-3521	5-14-58	Renewal of license			6-1	6-1-61
		To settle telephone complaint for renewal, continued operation authorized.				
BR-3521	10-4-61	Renewal of License			10-4	6-1-64
BAL-4293 EFF:	10-4-61 10-15-61	Voluntary assignment of license to WXXX, Inc.				
BS-3521	12-22-61	1310kc	1kw	Day	12-22	6-1-64
	Mod. of license to change studio loc. and remote control point.					
BP-15433	4-23-62	1310kc	1kw	Day	6-23	12-23-62
	CP to install alt.main trans(GATES BC-1T with remote control operation from studio					
BL-9202 Alt.Main	5-23-62	1310kc	1kw	Alt.Main	5-23	6-1-64
	License to cover CP(BP-15433) which auth. install trans.(Gates BC-1T) as alt. main with remotecontrol					
BR-3521	7-10-65	Renewal of license(main & Alt.Main)			7-10	6-1-67
BAL-5061 EFF	7-10-54 8-1-64	Voluntary assignment of license to Echo Broadcasting Corporation				
BL-3521	5-22-67	1310kc	1kw	Day (RC)	6-1	6-1-70
		1310kc	1kw	Alt. Main	6-1	6-1-70
TELEGRAM	10-17-67	PSA	500w			

X X

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WXXX

Station location HARRISBURG, PENNSYLVANIA

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BTC-5639 EFF.	8-6-68 8-8-68	Vol. acq.	positive	control	
BTC-5859	2-28-69	Vol. =FG= acq. positive control			
BP-18391 FORFEITED	2-28-69 1-10-70	1310kc	1kw	Day	10-28-69
	CP to chg. ant.-trans. & studio loc., delete remote control.				
BR-3521(S)	9-16-70	Renewal of Main & Alt. Main			6-1-73
BAL-6901	9-16-70	VOL AL EFF: 10-26-70			
EBSA	6-12-72				
BR-3521(L)	2-26-75	RENEWAL (SHORT TERM)			6-1-76

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WXXX ~~NEW~~ W.A.L.E.N

Name DAVE ARNOLD MATISON, JR.
(P.O. - 420 South 21st Avenue, Hattiesburg, Mississippi)

File No.	Dated	Application for	Action: Nature	Action: Date
BP-10,893 Rec'd Filed	10-24-56 11-2-56 11-2-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1310kc Power - 1kw Hours of operation - Daytime Transmitter location- West side of U.S.Rte 11, North of State Rte 42, Petal, Mississippi Studio location - 606 Main Street, Hattiesburg, Mississippi Remote Control Point - Same as studio Atty. - Pittman & King, Hattiesburg, Miss. Engr. - George P. Adair Engr. Co.	GRANTED Condition: Permittee shall assume responsibility for installation & adjustment of suitable filter circuits or other equipment in the antenna system as well as the antenna system of WHSY that may be necessary to prevent excessive cross modulation or re-radiation due to the proximity of the 2 antenna systems	4-3-57
BAP-344 Rec'd Filed	6-1-57 6-6-57 6-6-57	Voluntary assignment of construction permit to Broadcast Development Company	GRANTED EFF	6-28-57 7-15-57

GATES BC 1J

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

BROADCAST DEVELOPMENT COMPANY

Call Letters WXXX

Name X DAVE ARNOLD MATISON, JR.

File No.	Dated	Application for	Action Nature	Action Date
BRC-1157 Rec'd Filed	6-15-57 6-17-57 6-17-57	Modification of construction permit to change remote control point from 606 Main Street, Hattiesburg, Miss., to 1030 Broadway Drive, Hattiesburg, Mississippi	GRANTED	6-24-57
BL-6788 Rec'd Filed	8-22-57 8-26-57 8-26-57	License to cover Construction permit BP-10,893 as mod., which authorized a new standard broadcast station.	GRANTED	11-4-57
BR-3521 Rec'd. Resubmitted Rec'd&Filed	3-3-58 4-14-58 4-17-58 4-21-58	Renewal of license.	~~RETURNED Ltr.4-15-58 Sec.II,paras.-5&10 dated after Sec.I, para.1 not answered.~~ GRANTED	5-14-58

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WXXX

Name BROADCAST DEVELOPMENT COMPANY
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec'd	2-10-61 2-14-61	CP to change hours of operation from Daytime to Unlimited using 1310kc, 1kw, non-directional daytime and 1290kc, 1kw, DA-N nighttime; install new transmitter for nighttime and install directional antenna system for nighttime (2 site operation) Atty.- Cottone and Scheiner Eng.- George C. Davis	Ret'd 3.1 of the Rules	2-16-61
BR-3521 Rec'd	3-17-61 3-20-61	Renewal of License	~~RETURNED~~	~~4-13-61~~
Resub. Rec'd Filed	5-18-61 5-24-61 5-24-61	Benedict P. Cottone, Atty.	~~Notarized by interested party, type transmitter.~~ GRANTED	10-4-61

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WXXX

Name WXXX, INC.
X BROADCAST DEVELOPMENT COMPANY
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BAL-4293 Rec'd Filed	7-19-61 7-26-61 7-26-61	Voluntary assignment of license to WXXX, Inc. Benedict P. Cottone, Atty. for Assignor D. F. Prince, Atty. for Assignee	GRANTED EFF:	10-4-61 10-15-61 per Form 323
BP-15,408 Rec'd Filed	2-28-62 3-7-62 3-7-62	CP to change freq. from 1310kc to 1290kc; increase hours of operation from daytime to Unlimited using power of 1kw-5kwLS; install new transmitter, Gates BC-5P-2; install directional antenna system(DA-2) and change antenna-transmitter location from Hwy. 11, 800' north of WHSY Petal, Mississippi to U. S. Route 11, 3 miles north of Hattiesburg, Mississippi Atty. Prince, Taylor and Paul Eng. George C. Davis	DISMISSED WITH PREJUDICE Order-Docket No. 15350	9-25-64
AMEND R&F	9-18-63 9-20-63	AMENDED 9-20-63 to make change in nighttime DA pattern REQUESTS WAIVER OF SEC. 3.28(d)		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WXXX

Name WXXX, INC.
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BP- 15433 R.&F.	4-6-62 4-10-62	CP to install new trans.(GATES BC-1T) as an alt. main trans. at main trans. loc. to be operated on 1310kc 1kw, Daytime. with remote control operation from studio. Attys-Prince,Taylor, Paul	GRANTED	4-23-62
BL-9202 Recd Filed	11-13-61 11-28-61 4-23-62	License to cover CP(BP-15,433) which auth. installation of GATES BC-1T transmitter as an alt.main trans.; at main trans.loc. to be operated on 1310kc 1kw, Daytime with remote control. Attys-Prince, Taylor, Paul	GRANTED	5-23-62
BAL-5061 R & F	3-2-64 3-16-64	Voluntary assignment of license to ECHO BROADCASTING CORPORATION Atty. - Ray Paul	GRANTED EFF	7-10-64 8-1-64

F.C.C. - WASHINGTON, D. C.

#6

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WXXX

Name ECHO BROADCASTING CORPORATION
x WXXX, INC.
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-3521 Rec'd Filed	5-6-64 5-8-64 5-8-64	Renewal of license---(Main & ~~Auxiliary~~ alt. main) Atty. Ray R. Paul	GRANTED	7-10-64
Rec'd	6-25-65 6-25-65	CP to change frequency from 1310kc to 1400kc, change hours of operation from daytime to Unlimited using power of 250w night and 1kw daytime, and make changes in antenna system (increase height). Requests Waiver of Sec. 73.37 Mutually exclusive with renewal WFOR Atty: Prince & Paul Engr: Palmer A. Greer	Returned per Sec. 1.591(b) (not timely filed)	7-6-65
BR-3521 R& F	2-14-67 3-3-67	Renewal of license (Main & Alt. Main) Atty. Ray R. Paul	GRANTED	3-22-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

1310kc

Call Letters WXXX

Name ECHO BROADCASTING CORPORATION
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BTC -5639 R & F FEE PD:$30 #430357 Form 316 MAY 2 6 1968	5-17-68 5-21-68	Voluntary acquisition of negative control of lic. corp. by Edd Cantrell thru purchase of stock from Bille F. Cornelius (see over for amendments) Atty - Ray Paul	GRANTED EFF:	8-6-68 8-8-68
BP-18,391 - R. & F. #464035 $30 DEC 4 1968	11-1-68 11-5-68 10-7-68	CP to change antenna-trans. & studio loc to between Rosewood Drive & Pinnacle Road, Hattiesburg, Miss. delete Remote control. atty-Prince & Paul engr-Luis R. DuTreil	GRANTED FORFEITED CP expired	2-28-69 4-10-70
BTC-5859 R & F FEE PD: $30 - (Form 316) FEB 5 1969	1-24-69 1-28-69 #486736	Vol. acq. of positive control of lic. corp. by Edd Cantrell thru purchase of stock from B.J. Allison Atty - Ray R. Paul	GRANTED EFF;	2-25-69 4-1-69

F.C.C. - WASHINGTON, D. C.

RE: BTC-5639 - Sec.II & fin. data (transferee) F 6-21-68

1310kc

Form BC-121 #8
September 1969

APPLICATION RECORD - BROADCASTING

TRIPLE X BROADCASTING COMPANY, INC.

Call Letters WXXX

Name x ECHO BROADCASTING CORPORATION
Hattiesburg, Mississippi 39401

File No.	Dated	Application for	Action Nature	Action Date
BAL-6904 R & F FEE PD: $105 -#590899 (remotes included)	4-2-70 4-6-70	Voluntary assignment of license to TRIPLE X BROADCASTING COMPANY, INC. (SEE OVER FOR AMENDMENTS) Request waiver Section 1.597 of Rules Atty - Bilger, Blair & Glaser	GRANTED EFF:	9-16-70 10-26-70
BR-3521 R & F #602148 $75 #602149 $30 PN PRESS Pub. notice filed 5-20-70	5-6-70 5-15-70 5-15-70 MAY 22 1970	Renewal of license (Main & Alt.Main) Atty- James I. Wilson (Prince & Paul)	GRANTED	9-16-70

The Commission by letter adopted 8-16-72 notified station WXXX of apparent liability for $2,500 forfeiture for violation of the rules.

RE: BAL-6904 - AMENDED 4-29-70 - Bank ltr re credit
AMENDED 6-11-70 - re programming(comm survey)
AMENDED 8-20-70 - financial data; add'l amend to be filed
AMENDED 8-26-70 - financial data

#9

1310 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WXXX

Name TRIPLE X BROADCASTING COMPANY, INC.
HATTIESBURG, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-3521	2-22-73	RENEWAL OF LICENSE (MAIN & AUXILIARY-A.Main)	GRANTED	2-26-75
R & F	3-5-73	Forbes W. Blair, Atty.	(Short Term)	to 6-1-76
RN Recd.	"			
PRESS APR 2 1973	PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Clarence Magee, Individually and Concern Citizens for Better Communications			
	MOTION FOR EXTENSION OF TIME TO FILE OPPOSITION filed 5-10-73 by Forbes W. Blair, Counsel for Triple X B/C Co., Inc.			
		AMENDED 5-29-73 re: community survey		
OPPOSITION TO "PETITION TO DENY AND TO INTERVENE" filed 6-4-73 by Forbes W. Blair, counsel for Station WXXX				
MOTION FOR LEAVE TO FILE AND MOTION FOR EXTENSION OF TIME filed 6-15-73 by Petitioners				
		AMENDED 7-16-73 re: programming		
The Comm. by Memo. Opinion & Order of 2-13-74 ordered station to forfeit $2500 for violation of Sec. 73.52(a).				
		AMENDED 9-2-75 re: EEO		

BR-3521 Renewal of Aux. trans. filed 5-18-73 on wrong form (313R). Ret"d to atty. 5-29-73 to be submitted on form 303

Form BC-121 #10
September 1969

APPLICATION RECORD - BROADCASTING

1310khz

Call Letters W X X X

Name TRIPLE X BROADCASTING COMPANY, INC.
Hattiesburg, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BAL-8145 R & F FEE PD: $1000 #305559 CODE 047 MAY 17 1974 Pub. notice filed 5-23-74 filed Pub. Notice 6-17-74 Pub. notice filed 6-20-74	4-15-74 4-22-74	Voluntary assignment of license to WXXX BROADCASTING COMPANY, INC. (SEE OVER) Atty for assignor - Bilger & Blair for assignee - Glaser & Fletcher AMENDED 5-7-75 - ext of time re agreement AMENDED 7-22-75 - ext of time re agreement	DISMISSED Req. of	8-18-75 atty(for assigne
BR-3521 R & F PN Recd. PRESS	1-20-76 1-26-76 " MAR 19 1976	RENEWAL OF LICENSE (MAIN & ALTERNATE) (See WRBC for petitions) AMENDED 3-29-76 re: EEO (over)	GRANTED	11-16-81
BAL-9187 R & F FORM 314 NOV 18 77 PN Filed	10/17/77 10/21/77 12/22/77	Voluntary assignment of license to TIMBERLINE BROADCASTING, INC. (over) Atty - Bilger & Blair	DISMISSED Request	5-14-80 of Atty

F.C.C. - WASHINGTON, D. C.

RE: BAL-8145 - ATTY WAS CALLED 5-17-74 - by laws not cert. as stated. 5-29-74

AMENDED 11-21-74 re EEOP

AMENDED 11-1-74 - extension re contract

AMENDED 11-8-74 - incorporate renewal for past programming

AMENDED 11-18-74 re agreement (financial)

AMENDED 12-13-74 -balance sheet; re comm survey & demograph data

AMENDED 2-13-75 - reflect stock issued(not sub); fin. data re overlap; prog. data

AMEND. 4-24-75 re ascertainment of needs & equal employment program

AMENDED - 5-16-75 engr data re overlap WAFF & WKPO, WMDC

RE: BR-3521
BAL-9187 BRIEF IN SUPPORT OF GRANT filed 12-8-77 by Triple X Broadcasting Company, Inc.

(BR790131UA) SUPPLEMENTAL APPLICATION filed 1-31-79 as an amendment to pending renewal application. (Main & Alt. Main)(Atty. Lee W. Shubert) PRESS:

MAR 12 1979

BAL-8145 Amended 3-7-80 re: Addendum to Contract of Sale

#11

APPLICATION RECORD-BROADCASTING

Call Letters: W X X X

Name: TRIPLE X BROADCASTING COMPANY, INC.

Station Location: Hattiesburg, Mississippi

File No.	Date	Description	Action and Date
BAL810814GJ Form 314 PRESS AUG 27 1981		Vol AL to Media Systems, Inc. Atty. John R. Wilner	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.