WIYD

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

B'S 3689

BROADCASTING STATION LICENSE RECORD

(SEE CARD NO. TWO)

W I Y D 7-1-79

Date first licensed 6-24-47 Call letters xWWPF

xS.P. HALL, ADMINISTRATOR OF THE ESTATE OF GEORGE W. HALL, LOCATION: PALATKA, FLORIDA
DECEASED, AND MRS. ROBERT E. WILLIAMS, dba HALL BROADCASTING COMPANY (AL 12-13-68, Eff: 1-10-69)
xGEORGE W. HALL AND MRS. ROBERT E. WILLIAMS d/b as HALL BROADCASTING COMPANY (BML 10-17-62) 60
X GEORGE W. HALL AND GEORGIE H. TUMLIN, A FREE DEALER d/b as HALL BROADCASTING COMPANY, (AL 11-4-
xGEORGE W. HALL (AL 7-11-57; EFF: 8-1-57 EFF: 11-7-60)

Name of licensee xJ. E. MASSEY and L. C. McCALL d/b as PALATKA BROADCASTING COMPANY

Transmitter location 900 ~~Block~~ - River St., Palatka, Florida (MP 1-3-47) (Lic. 6-24-47)

900 River Street, Palatka, Fla. (Ltr. 8-25-48)

320077

Main studio location x105½ N. Second St., Palatka, Florida (MP 1-3-47) (Lic. 6-24-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4885	8-22-46	800	250w	Daytime	
Letter 9-18-46 C.P. for new station granted subject to filing MP for approval of T site and antenna					
B3-P-4885 B3-MP-2189	1-3-47	800	250w	Daytime	3-3 9-3-47
Mod. CP(4885) to make changes antenna and change type T and T site and specify S site.					
B3-P-4885 B3-MP-2189	1-3-47	800	250w	Daytime	3-3 9-3-47
Superseding C.P. to incorporate obstruction markings in accordance with A-8-a Spec. Mod.					
BL-2301 BZ-2115	6-24-47	800	250w	Daytime	6-24 11-1-49
Lic. to cover CP (4885 as mod.) for a new station and determine operating power by direct method.(Cond. Cl.)					
BR-1689	10-21-49	800	250w	Daytime	11-1 11-1-52
BR-1689	10-15-52	800kc	250w	Daytime	11-1 2-1-55
BP-8740	8-12-53	1260	500w* *DA-N	U	10-12- 4-12-54
CP change freq, increase power, change hours of operation, install new trans & DA-N, make changes in antenna system change T location (Coord. only) (COND'L CLAUSE)					
BL-5206	3-19-54	1260	500w,DA-N	U	3-19 2-1-55
Lic. cover CP (8740) to chg. freq.; incr. power, chg. hrs. oper.; install new T and DA-N; and chg. T loc. (co-ordinates only)					
Telegram	1-28-55	Action on renewal deferred 1-27-55 & continued operation auth. until final determination on renewal.			
BR-1689	5-4-55	Renewal of license			5-4 2-1-58
Telegram	8-12-55	Sign-off 7 pm August 13, 1955 for staff to attend annual picnic			
BP-10388	3-5-56	1260kc	500w,DA-N	Un	5-5-56 11-5-56
CP to install new transmitter					
BP-10388	3-5-56	1260kc	500w,DA-N	U	5-5-56 11-5-56
Supersedes above to correct operating assignment					
BL-6127 (1)	5-8-56	Lic. to cover CP(BP-10,388) to install a new transmitter.			
BP-10621	1260kc	500w,DA-N		Un	
CP to increase operating power.					

B-S-

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WWPF

Card #2 RONALD G. TUMLIN and GEORGIA HALL TERWILLEGAR dba HALL BROADCASTING COMPANY(AL 2-20-81, EFF:

xHALL BROADCASTING COMPANY(AL 1-27-71 EFF: 2-26-71)

Name of licensee xMrs. Robert E. Williams, Partner and Administratrix of the Estate of George W. Hall, deceased, dba Hall Broadcasting Company (INVOL. AL 5-20-70

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BP-10641	10-31-56	1260kc	500w,1kw-LS DA-N	Unl.	12-31-56	6-30-57
	CP to increase daytime power.					
BL-6444 (2)	12-20-56	Lic. to cover CP(BP-10,641) to increase daytime power.				
BAL-2705 EFF:	7-11-57 8-1-57	Vol. assignment of license to George W. Hall.				
BR-1689	1-3-58	1260kc	500w,1kw-LS DA-N		2-1	2-1-61
BAL-4042 EFF:	11-4-60	Voluntary assignment of license to George W. Hall and Georgie H. Tumlin, A Free Dealer, dba Hall Broadcasting Company.				
BR-1689	1-18-61	1260kc	500w-1kw-LS DA-N		2-1	2-1-64
BML-2015 (1)	10-17-62	Mod. of license to change name of licensee to GEORGE W. HALL AND MRS. ROBERT E. WILLIAMS d/b as HALL BROADCASTING COMPANY				
BR-1689	1-17-64	1260kc	500w,1kw,LS-U(DA-N)		2-1	2-1-67
BZ-6065 (1)	8-12-66	Auth. to determine operating power by direct meas. of antenna power.				
BR-1689	1-31-67	1260kc	500w,1kw,LS-U(DA-N)		2-1	2-1-70
BML-6538	12-13-68	Invol. AL				
PSA	1-24-69	500w				
BR-1689 (S)	1-29-70	Renewal of license (PSA)			2-1	2-1-73
BAL-6909	5-20-70	INVOL. AL				
BAL-7109	1-27-71	VOL. AL	EFF: 2-26-71			
EBSA	5-25-72					
BR- 1689 (S)	5-31-74	Renewal of license			2-1-76	
BZ-8557(L)	7-8-74	Direct Measurement			2-1-76	
BZ-8557(L)	7-8-74	Superseded to correct coordinates & page 2 No. and type of elements. 2-1-76				
BR-1689(S)	1-28-76	RENEWAL			2-1-79	
ltr.	6-14-78	Trans: HARRIS MT-1A, former main COLLINS 20V now aux.				
EBSA	7-1-79	chg. call				

#3

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters W I Y D .....

Station Location .....

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR780928UK (L)	2-14-79	1260khz,500w-1kw-LS DA-N U	2-1-82
COMTEL	1-7-80	Delete marking.	
COMTEL	3-21-80	AUTHORITY & TERMS COMTEL EXTENDED THRU	12-19-79 5-15-80
BAL810113FY	2-20-81	VOL AL EFF:	

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters x WVPF NEW

Name J. E. MASSEY & L. C. McCALL d/b as PALATKA BROADCASTING COMPANY
(P.O. Palatka, Florida, Temp.- % L. C. McCall, 2005 Marion St., Valdosta, Ga.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-4885 Rec'd Filed	5-22-46 5-27-46 5-27-46	Construction Permit for a n w standard broadcast station to be operated on: Frequency: 8 0 kc Power: 250w Hours of Operation: Daytime only. Trans. Location: To be determined - Palatka, Florida. Studio Location: Same.	GRANTED subject to filing MP for approval of T site and antenna Letter 9-18-46 Issued with MP2189	8-22-46

Gates 250-C Transmitter

L. C. McCall (Engr) member of Partnership

Form 94

APPLICATION RECORD - BROADCASTING

2

Call Letters WWPF

Name J. E. MASSEY & L. C. MCCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-2189 Rec'd Filed	10-5-46 10-7-46 10-7-46	Mod. of C.P. (B3-P-4885, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Collins 300G) approval of transmitter location at ~~1.1 miles east of Palatka City limits on U.S. Highway #17;~~ East Palatka, Florida, and to specify studio location as 105½ N. Second St; Palatka, Florida. (Filed by L. C. MCCALL, Engr, Palatka, Fla.)	GRANTED	1-3-47
AMENDED Recd. Filed	11-21-46 11-25-46 11-25-46	AMENDED to make changes in antenna and change transmitter location from 1.1 miles east of Palatka City limits on US Highway #17, East Palatka, Florida to 900 Block-River Street, Palatka, Florida		

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WWPF

Name J. E. MASSEY & L. C. MCCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2301 Rec'd Filed	2-11-47 2-13-47 2-13-47	License to cover C.P. (B3-P-4885, as mod.,) which authorized a new standard broadcast station	GRANTED conditional re waiver 3.55(b)	6-24-47
		and		
BZ-2115 Rec'd Filed	2-11-47 2-13-47 2-13-47	Authority to determine operating power by direct measurement of antenna power.		
BR-1689 Rec'd	9-1-49 9-2-49	Renewal of license.	GRANTED	10-21-49

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters [illegible]

Name J. E. MASSEY & L. C. MCCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1699 Rec'd Filed	8-2-52 8-4-52 8-4-52	Renewal of License	GRANTED	10-15-52
BP-8740 Rec'd Filed	1-21-53 1-26-53 1-26-53	Construction permit to change frequency from 800kc to ~~550kc~~, and increase power from 250w daytime to 500w ~~daytime~~; install a new transmitter (Gates BC-500GY) and make changes in the antenna system.	GRANTED blanketing clause; phase monitor installed; non-DA-DA proof.	8-22-53
Amend Rec'd Filed	3-17-53 3-18-53 3-18-53	AMENDED to change frequency from 800kc to 1260kc, increase power from 250w daytime to 500w, change hours of operation from Daytime to Unlimited, install directional antenna for nite use (DA-N), make changes in antenna system and change transmitter location (Coordinates only).		

(SEE CARD #4(a) FOR AMENDMENT)

F.C.C. - WASHINGTON, D. C.

FORM A-170 #4(a) **APPLICATION RECORD - BROADCASTING**

FORMERLY FCC FORM 94

Call Letters W.M.P.F.

Name J. E. MASSEY AND L. C. McCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-8740 (CONT'D) AMENDED Rec'd Filed	 6-12-53 6-18-53 6-18-53	AMENDED to change directional antenna pattern, make change in antenna system and change transmitter location (Coordinates only).	See card #4 for action.	
BL-5206 Rec'd Filed	1-14-54 1-15-54 1-15-54	License to cover construction permit (BP-8740) which auth. change frequency, increase power, change hours of operation; install new transmitter and directional antenna for nite use, make changes the antenna system and change transmitter location (Coordinates only). Ovid R. Gano, Engr.	GRANTED	3-19-54

FORM A-170 #5

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WWPF

Name J. E. MASSEY AND L. C. MCCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1689 Rec'd Filed	11-2-54 11-3-54 11-3-54	Renewal of License	GRANTED	5-4-55
BP-10,388 Rec'd Filed	2-21-56 2-23-56 2-23-56	Construction Permit to install a new transmitter. (Collins 20V)	GRANTED	3-5-56
BL-6127 Rec'd Resub. Rec'd Filed	3-28-56 3-29-56 4-9-56 4-11-56 4-11-56	License to cover construction permit (BP-10,388) which authorized the installation of a new transmitter.	~~Ret. 4-4-56 no Sec. II-A not signed and dated.~~ GRANTED	5-8-56

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.W.P.F.

Name J.E. MASSEY AND L.C. MCCALL d/b as PALATKA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-10,641 Rec'd Filed	6-13-56 6-14-56 6-14-56	Construction permit to increase daytime power from 500w to 1kw.	GRANTED	10-31-56
BL-6444 Rec'd Filed	11-14-56 11-16-56 11-16-56	License to cover Construction Permit BP-10,641 which authorized to increase daytime power.	GRANTED	12-20-56
BAL-2705 Rec'd & Filed	6-11-57 6-14-57	Voluntary assignment of license to George W. Hall.	GRANTED EFF	7-11-57 8-1-57
BR-1689 Rec'd Filed	11-4-57 11-5-57 11-5-57	Renewal of License	GRANTED	1-3-58
BAL-4042 Rec'd Resub. Rec'd Filed	7-19-60 7-22-60 10-24-60 10-27-60 10-27-60	Voluntary assignment of license to George W. Hall and Georgie H. Tumlin, A Free Dealer, d/b as Hall Broadcasting Company.	~~RETURNED 7-29-60 Not filed in correct assignee name & partnership agreement not filed~~ GRANTED EFF:	 11-4-60 11-7-60

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 195

#2

GEORGE W. HALL AND MRS. ROBERT E. WILLIAMS d/bas HALL BROADCASTING COMPANY

x GEORGE W. HALL AND GEORGIE H. TUMLIN, A FREE DEALER D/B AS

Call Letters WMPF

Name Hall Broadcasting Company
Palatka, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1689 Rec'd&Filed AMENDED Rec'd&Filed	11-1-60 11-3-60 12-12-60 12-14-60	Renewal of license. Amended to change applicant name to "George W. Hall and Georgie H. Tumlin, A Free Dealer d/b as Hall Broadcasting Company".	GRANTED	1-18-61
BML-2015 R. & F.	9-20-62 9-26-62	Mod. of lic. to change name of licensee to George W. Hall and Mrs. Robert E. Williams d/b as Hall Broadcasting Company.	GRANTED	10-17-62
BR-1689 Rec'd Files	11-2-63 11-4-63 11-4-63	Renewal of license	GRANTED	1-17-64
BZ-6065 R & F	3/18/66 3/21/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	8-12-66

F.C.C. WASHINGTON, D. C

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

1260kc

Call Letters WWPF

Name GEORGE W. HALL AND MRS. ROBERT E. WILLIAMS d/b as HALL BROADCASTING COMPANY
Palatka, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-1689 R & F	10-31-66 11-7-66	Renewal of License	GRANTED	1-31-67
BAL-6538 Rec'd Filed FEE PD: $30 (Form 316) DEC 9 1968	10-21-68 10-23-68 11-25-68 -#474648	Involuntary assignment of license to J.P.Hall, Administrator of the Estate of George W.Hall, Deceased, and Mrs. Robert E. Williams, dba HALL BROADCASTING COMPANY	GRANTED Eff:	12-13-68 1-10-69
BR-1689 R & F #553265 $75 P. N.	10-29-69 10-31-69 10-31-69 10-31-69	Renewal of License AMENDED 12-22-69 re: Business interests NOV 12 1969	GRANTED	1-29-70
BAL-6909 R & F FEE PD: $30 -#597141 Form 316 MAY 7 1970	4-24-70 4-29-70	Involuntary assignment of license to MRS ROBERT E. WILLIAMS, Partner and Administratrix of the Estate of George W. Hall, deceased, dba HALL BROADCASTING COMPANY Atty - Sells & Gregory	GRANTED	5-20-70

1260kc

Form BC-121
September 1969

#9

APPLICATION RECORD - BROADCASTING

HALL BROADCASTING COMPANY

Call Letters W.W.P.F.

Name x Mrs. Robert E. Williams, Partner and Administratrix of the Estate of George W. Hall, deceased, dba HALL BROADCASTING COMPANY
Palatka, Fla. 32077

File No.	Dated	Application for	Action Nature	Action Date
BAL-7109	6-16-70	Voluntary assignment of license to	~~RET'D 6-26-70~~	
R & F	6-18-70	HALL BROADCASTING COMPANY	~~314 nec.~~	
FEE PD: $30	-#610010	(SEE OVER)	GRANTED	1-27-71
(Form 316)		Atty - Sells & Gregory	Cond'l Re: determination	
Resubmitted	7-28-70		of grant fee.	
(314)			EFF:	2-26-71
R & F	7-30-70			
#619804 $45	7-30-70			
PRESS: AUG 27 1970				
PN REC'D:				
Pub. notice filed 9-9-70				
BR-1689	10-16-72	RENEWAL OF LICENSE		
R & F	11-1-72	Harry G. Sells, Atty.	GRANTED	5-31-74
PN Recd.	"	AMENDED 1-29-73 re: programming		
PRESS				
DEC 7 1972				

F.C.C. - WASHINGTON, D. C.

RE: BAL-7109 - ATTY WAS CALLED 8-26-70 - By-laws nec.,
Table II incomplete re Gates; assignee has pending applic.
BPH-7035 for Fatlatka, Fla. (in name of Administrator)

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

#10 RONALD G. TUMLIN and GEORGIA HALL TERWILLEGAR dba HALL BROADCASTING COMPANY

Call Letters 1260khz WTYD xWWPF

Name xx HALL BROADCASTING COMPANY
Palatka, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-8557 R & F DM PRESS 8 JUN 1974	9-10-73 9-10-73 5-21-74	Direct Measurement	GRANTED	7-8-74
BR-1689 R & F PN Recd. PRESS OCT 7 1975	9-4-75 9-8-75	RENEWAL OF LICENSE AMENDED 1-9-76 re: comp. of area, prog. & EEO	GRANTED	1-28-76
BR 780928UK PRESS DEC 4 1978		RENEWAL OF LICENSE (MAIN & AUX.TRANS.)	GRANTED	2-14-79
BAI 810113FY Form 316 PRESS FEB 6 1981 Also see WIYD-FM		Vol AL to Ronald G. Tumlin and Georgia Hall Terwillegar d/ba Hall Broadcasting Company Atty-Jerrold Miller	GRANTED	2-20-81 EFF: 2-27-81

F.C.C. - WASHINGTON, D. C.

DZ 10-27-80

W W P F - Record of Denials of Informal Applications

RS-1689 5-4-48 to opr. additional time from 7:15 pm, EST to conclusion of election returns on May 4, 1948, in order to broadcast said election returns, only.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.