SKR

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Form BC 126
June 1954

FREQUENCY MODULATION

Off. No.2486

BROADCASTING STATION LICENSE RECORD

Date first licensed June 3, 1970

Call letters KSKR (EEE, 9-30-74) xKENA-FM

Station location Mena, Arkansas

Jack R. Reeves tr/as MENA BROADCASTING COMPANY(AL, 2-26-75; EFF:3-7-75)
X Jack R. Reeves and William A. Reeves, dba Mena Broadcasting Company(AL 5-28-71 EFF:/ 6-14-71)
xJack R. Reeves, Earl M. Jones and William A. Reeves, d/b as Mena

Name of licensee Broadcasting Company

Transmitter location Corner Old DeQueen Hwy. & S. Reine St., 1.4 mi. SW of center of Mena, Arkansas (PH-8-26-68)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BPH-6276 HAAT: 62'	8-26-68	101.7mc.	ERP: 3kw ch# 269 TPO: 920watts CP for new Station.	Unl.	4-26-69
BPH-6276 (1)	12-5-68	CALL LETTERS ASSIGNED.			
BMPH-10,543 (2)	3-27-69	MP(BPH-6276)ext. time to			10-26-69
BMPH-10,820 (3)	10-31-69	MP(BPH-6276 as mod)ext. time to			4-26-70
BLH-4614(L) HAAT: 62'	6-3-70	101.7mc	ERP: 3 kw TPO: 920 kw Lic.(BPH-6276 as mod) for new FM Broadcast Station		6-1-73
BALH-1510	5-28-71	VOL. ALH	EFF: 6-14-71		
EBSA	5-22-72				
BRH-2486(S)	5-31-73	RENEWAL			6-1-76
BSH-4614(1)	9-30-74	ML to change call letters			
EBSA	9-30-74				
BALH-2098	2-26-75	Vol. AL.	EFF 3-7-75		
BRH-2486(L)	5-12-76		RENEWAL		6-1-79
COMTEL	3-15-77	DELETE OBSTRUCTION MARKING & LIGHTING			
BRH790125UE (L)	5-31-79	Renewal of License			6-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KENA-FM ~~NEW FM~~

Name JACK R. REEVES, EARL M. JONES AND WILLIAM A. REEVES, d/b as MENA BROADCASTING COMPANY
MENA, ARKANSAS (PO Box 150, Mena, Ark. 71953)

File No.	Dated	Application for	Action Nature	Action Date
BPH-6276 R & F #423619 $75 PRESS: MAY 10 1968 PN REC'D:	4-23-68 4-24-68 4-24-68 5-13-68	CP for new FM on: 101.7mc #269 ERP:3kw HAAT:62.25' TPO:0.937kw Trans.:Gates FM-1H; Ant.:Gates FMA-4, 4 secs. TSL: Corner Old DeQueen Hwy. & S. Reine St., 1.4 mi. SW of ctr. of Mena, Ark. Atty.: Fletcher, Heald, Rowell, Kenehan & Hildreth Engr.: Guy C. Hutcheson (Arlington, Texas)	GRANTED Cond'l with	8-26-68 302' submit KENA (AM).
AMEND. R & F	8-5-68	Re Sects. III & IV-A.		
AMEND. R & F	8-15-68	Re Sect. IV-A.		
BMPH-10,543 R & F #496464 $30 MAR 17 1969	3-4-69 3-10-69 3-10-69	MP(BPH-6276) ext. time to 10-26-69 (NEW STATION). Atty - Russell Rowell(Fletcher, Heald etc.)	GRANTED to	3-27-69 10-26-69

F.C.C. - WASHINGTON, D. C.

CONTACT: Jack R. Reeves; PHONE: Code 501; EXpress 4-1450
ADDRESS: South Reine Street, Mena, Arkansas 71953

#2

101.7mc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters K E N A-FM

JACK R. REEVES AND WILLIAM A. REEVES DBA MENA BROADCASTING COMPANY

Name JACK R. REEVES, EARL M. JONES AND WILLIAM A. REEVES, D/B AS MENA BROADCASTING COMPANY
Mena, Arkansas

File No.	Dated	Application for	Action Nature	Action Date
BMPH-10,820 R & F #548523 $30 PRESS:	10-10-69 10-13-69 10-13-69 OCT 21 1969	MP(BPH-6276 as mod)ext. time to 4-26-70 (NEW STATION). Atty - Russell Rowell(Fletcher, Heald etc.)	GRANTED TO	10-31-69 4-26-70
BLH-4614 R & F #555525 $30. PTA Amended	11-3-69 11-10-69 11-10-69 11-20-69 MAR 13 1970 12-8-69	Lic.(BPH-6276 as mod)for new FM B/c Sta. Engr. data (Op. constants)	GRANTED	6-3-70
BALH-1510 R & F FEE PD: $250 #504125 CODE 054(Form 316) ALSO SEE AM	4-30-71 5-7-71 MAY 25 1971	Voluntary assignment of license to JACK R. REEVES and WILLIAM A. REEVES, dba MENA BROADCASTING COMPANY Atty - Fletcher, Heald etc(R. Rowell)	GRANTED EFF:	5-28-71 6-14-71

F.C.C. - WASHINGTON, D. C.

Form BC-121 #3
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters: K S K R
x KENA-FM

Name: JACK R. REEVES tr/as MENA BROADCASTING COMPANY
X JACK R. REEVES AND WILLIAM A. REEVES, d/b as MENA BROADCASTING COMPANY
Mena, Arkansas

File No.	Dated	Application for	Action: Nature	Action: Date
BRH-2486 R & F P.N." PRESS MAR 9 1973	2-11-73 2-28-73 2-28-73	Renewal of License Atty.: Russell Rowell	GRANTED	5-31-73
BALH-2098 R & F FEE PD: $250 # 389101 CODE 049(Form 316) ALSO SEE AM KENA FEB 19 1975	1-27-75 2-3-75	Voluntary assignment of license to JACK R. REEVES, tr/as MENA BROADCASTING COMPANY Atty - Fletcher, Heald, Rowell etc (SEE AM KENA FOR AMENDMENTS ETC)	GRANTED EFF:	2-26-75 3-7-75
BRH-2486 R &F PN Recd. PRESS MAR 5 1976	1-10-76 2-2-76 "	RENEWAL OF LICENSE R.Rowell,Atty.	GRANTED	5-12-76

#4

101.7mhz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters K S K R

Name JACK R. REEVES tr/as MENA BROADCASTING COMPANY
MENA, ARKANSAS

File No.	Dated	Application for	Action Nature	Action Date
BRH790125UE PRESS: MAR 26 1979		RENEWAL OF LICENSE	GRANTED	5-31-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.