WQCY

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

173

Date first licensed 8-11-48

Call letters W Q C Y (eff: 12-30-74) X W T A D + FM

Station location- Quincy, Illinois

Name of licensee
LEE ENTERPRISES, INCORPORATED (ALH 5-31-67 EFF: 6-30-67)
xLEE BROADCASTING CORPORATION (MLH 10-26-64)
X LEE RADIO, INCORPORATED (BALH-9-10-64 EFF: 9-30-64)
xLEE BROADCASTING, INC[redacted]

Transmitter location
On Columbus Rd., 4.5 mi. NE of Quincy, Ill.(Redesc. PH 4-19-65)(LH -6-18-65
X Approx. 4½ miles N.E. of ~~[illegible]~~ Quincy, Illinois

62301

Main studio location 510 Maine Street, Quincy, Illinois

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From To
B4-PH-185	1-9-46	98.1	53 kw		By 12-30-46
		No. 251			To 6-30-47
Letter	6-18-46	Subject	to Comm. approval of trans-		
CP issued	10-30-46	mitter,	and antenna details.		
	6-24-47	99.5 (No. 258			
	Freq. assignment record.				
BMPH-429	6-4-47	98.1	53 kw	U	By 12-30-46
Mod. for	ext. of time.				to 9-30-47
BMPH-746	9-11-47	Ext. of completion date			to 12-30-47
BMPH-1156	12-10-47	99.5	53 kw.	U	By 12-30-46
MOD. C.P.	for ext. of compl. date				To 3-30-48
Telegram	Relet atty. 26. Auth. granted period ending March				
	2-27-48.	30, 1948 operate 99.5 Mcs. using RCA			
		BTF-3B trans. 3 kw. max. output power			
		and single section pylon antenna mounte			
		atop tower specified in CP BMPH-1156 fo			
		purpose FM program service. Notify Comm			
		when program service has commenced. CP			
		expires March 30.			
Telegram	3-30-48	Relet atty. Auth. extended interim oper			
		tion period ending Sept. 30, 1948.			
		Single section pylon antenna mounted			
		atop tower specified in CP BMPH-1606 fo			
		purpose FM program service.			
BMPH-1606	3-26-48	Ext. of completion date			to 9-30-48
Telegram	4-15-48	Relet atty. Auth. modified period ending			
		Sept. 30, 1948 operate using facilities			
		specified in CP BMPH-1606 except that			
		trans. is RCA BTF-3B with 3 kw. max. out			
		put power for purpose FM program service			
BLH-248	8-11-48	99.5	53 kw	U	8-11-48
		Terr:	880 ft.		to 3-1-50
	License to cover CP(B4-PH-185)				
BRH-173	2-23-50	Renewal of license			to 3-1-51
BRH-173	2-21-51	Renewal of license			to 3-1-54
BPH-1867	7-24-53	CP to change type ant			9-24-53
		27 kw, Terr 770 feet			3-24-54
WIRE- 8-17-53 SA operate facil. BPH-1867 period of 30 days					

Card 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WZAD-FM

Name of licensee LEE BROADCASTING, INCORPORATED

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BLH-921	10-2-53	License to cover changes			to 3-1-54	L
BRH-173	2-24-54	Renewal of license to Form 715 notice sent			12-1-55	C
BRH-173	11-30-55	Renewal of license			to 12-1-58	S
BRH-173	11-5-58	Renewal of license			to 12-1-61	
BRH-173	11-13-61	Renewal of license			12-1	12-1-64
BALH-702 Eff:9-30-64	9-10-64	Voluntary assignment of license to LEE RADIO, INCORPORATED				
BMLH-208 HAAT:770'	10-26-64	99.5mcs Ch.#258	ERP:27kw TPO:8kw	Unl.	10-26-64 12-1-64	
	Mod. of Lic. to chg. licensee name to LEE BROADCASTING CORPORATION.					
BRH-173	11-16-64	Renewal of License			12-1	12-1-67
BPH-4885 HAAT:770'	4-19-65	99.5mcs Ch.#258	ERP:27kw TPO:9.3kw	Unl.	6-19-65	12-19-65
	CP to chg. transmission line & incr. TPO.					
BLH-2875 HAAT:770'	6-18-65	99.5mcs CH.#258	ERP:27kw TPO:9.3kw	U	6-18	12-1-67
	Lic to cover CP(BPH-4885) which auth chg transmission line & increase TPO					
BPH-5435 HAAT: 750'(h&v)	7-8-66	99.5mc. ch# 258	ERP: 27kw(h&v) TPO: 8.1kw	U	9-8-66	3-8-67
	CP to install dual polarized ant(Gates-FMA-8/300G 8, 8 horizontal and 8 vertical sections); decrease TPO; HAAT; and opeate with a vertical ERP;					
BLH-3379 (1)	11-22-66	Lic. to cover CP(BP 5435) install new ant, chg ERP, TPO, & HAAT.				
BALH-982 EFF:	5-31-67 6-30-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED				
BRH-173	11-24-67	99.5mc	27kw(H&V)	Unl.	12-1	12-1-70
		Renewal of NDEA				
BRH-173	11-25-70	RENEWAL OF LICENSE & NDEA				12-1-73
BSA	5-25-72					
BRH-173(S)	11-28-73	RENEWAL				12-1-76
BPH-8732	1-16-74	CP chg. Trans.				1-16-75
BSCA-1311	1-23-74	SCA 67khz				12-1-76
BLH-6164 (L)	5-17-74	Lic.(BPH-8732)-Changes				12-1-76
HAAT: 750'(H&V) 99.5mhz. ERP: 27kw(H&V)						

BC-126
February 1974
#3

FM/BC

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WQCY

Station location .....

SEE CARD #1

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BRCH-1246(L)	2-4-75	Mod of lic to operate by RC from SL			
BMSCA-402	5-7-75	Mod of SCA chg program and equipment			
BRH-173(L) 11-23-76 BRSCA-1311		Renewal of License SCA			12-1-79
BRH-790720UA(S)11-30-79		RENEWAL & SCA			12-1-82
COMTEL	3-18-80	EFF 3-18-80 TEMPORARY AUTH. GRANTED CONDUCT EXPERIMENTAL TEST OF VISUAL TYPE SCA SYSTEM AUTH EXPIRES 4-1-80			
BMSCA800407AI	5-7-80	~~[illegible]~~ Mod. of SCA to make changes in Equipment.			~~[illegible]~~

Form 94

APPLICATION RECORD - BROADCASTING

HIGH FREQUENCY (FM)

Call Letters W T A D - FM ~~New~~

Name LEE BROADCASTING, INC ~~[illegible]~~
~~X~~ILLINOIS BROADCASTING CORPORATION
P.O. 1000 W.C.U.BLDG., 510 Maine St., Quincy, Illinois

File No.	Dated	Application for	Action: Nature	Action: Date
B4-PH-185 Recd.	3-4-44 3-9-44	Construction permit for new high frequency (FM) broadcast station. (Metropolitan) Frequency: 44,100 Kcs. Coverage: ~~Approx. 15,300 Sq. Mi.~~ Studio: ~~Location to be determined in Quincy, Ill.~~ Transmitter: ~~Exact site to be determined in Quincy, Illinois~~ (~~W. E. 506 A-1~~ 10kw) ~~Filed by William J. Dempsey, Att'y.~~	Granted Met. type station - Conditional - Type 1 letter mailed 1-10-46 Basic Engr. approved 5-21-46. Program analysis approved 6/20/46. C.P. issued 10-30-46	1-9-46 for
Amended Rec'd Filed	10-1-45 10-4-45 10-4-45	Amended to change name from Illinois Broadcasting Corporation to Lee Broadcasting, Inc ~~[illegible]~~; Coverage from approx. 15,300 Sq.Mi. to 15,400 Sq.Mi.; trans. site from Exact site to be determined in Quincy, Ill. to State Route 104, East Quincy, Ill.; Studio location from Location to be determined in Quincy, Ill. to 510 Main Street, Quincy, Ill. and specify antenna system & change type trans. to "to be furnished". (Metropolitan)		

George C. Davis,
~~Grant R. Wrathall~~ - Engineer

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters W T A D - FM

Name LEE BROADCASTING, INC~~CORPORATED~~

File No.	Dated	Application for	Action Nature	Action Date
B4-PH-185		Program analysis rec'd. 4-1-46 Admendment rec'd. 4-2-46 changing frequency, coverage, type of transmitter, and antenna system (Engineering Report submitted) Filed by Ralph L. Walker, Att'y. Engr. info. rec'd 8-23-46 changing transmitter location and makes changes in antenna system.		
BMPH-429 Rec'd Filed	5-27-47 5-28-47 5-28-47	Mod. of C. P. (B4-PH-185 which authorized a new FM broadcast station) for extension of completion date from 6-30-47 to 12-30-47. Filed by Harrison T. Slaughter, Attorney	GRANTED to 9-30-47	6-4-47
BMPH-746 Rec'd Filed	8-25-47 8-28-47 8-28-47	Mod. of C. P. (B4-PH-185 as modified) which authorized a new FM broadcast station for extension of completion date from 9-30-47 to 12-30-47. Filed by Robert E. Hodson, Attorney	GRANTED	9-11-47

Form 94

APPLICATION RECORD · BROADCASTING

Card #3

Call Letters WTAD-FM

Name LEE BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BMPH-1156 Recd. Filed	11-26-47 12- 1-47 12- 1-47	Mod. of C. P. (B4-PH-185 as modified) which authorized a new FM broadcast station for extension of completion date from 12-30-47 to 3-30-48. Filed by Robert E. Hodson, Att'y.	GRANTED	12-10-47
BMPH-1606 Recd Filed	2-26-48 3-1-48 3-1-48	Mod. of C.P. (B4-PH-185 as modified) which authorized a new FM broadcast station for extension of completion date from 3-30-48 to 9-30-48. Filed by Ralph Walker, Att'y	GRANTED	3-26-48
BLH-248 Rec'd. Filed	7-13-48 7-19-48 7-19-48	License to cover construction permit (B4-PH-185 as modified) which authorized a new FM broadcast station. Filed by Thomas H. Dowd, Atty.	GRANTED	8-11-48
BRH-173 Recd & Filed	12-7-49 12-20-49	Renewal of license Filed by Ralph Walker, Atty	GRANTED	2-23-50

Form 94

APPLICATION RECORD - BROADCASTING

Card #3

Call Letters WTAD-FM

Name LEE BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BMPH-1156 Recd. Filed	11-26-47 12- 1-47 12- 1-47	Mod. of C. P. (B4-PH-185 as modified) which authorized a new FM broadcast station for extension of completion date from 12-30-47 to 3-30-48. Filed by Robert E. Hodson, Att'y.	GRANTED	12-10-47
BMPH-1606 Recd Filed	2-26-48 3-1-48 3-1-48	Mod. of C.P. (B4-PH-185 as modified) which authorized a new FM broadcast station for extension of completion date from 3-30-48 to 9-30-48. Filed by Ralph Walker, Att'y	GRANTED	3-26-48
BLH-248 Rec'd. Filed	7-13-48 7-19-48 7-19-48	License to cover construction permit (B4-PH-185 as modified) which authorized a new FM broadcast station. Filed by Thomas N. Dowd, Atty.	GRANTED	8-11-48
BRH-173 Recd & Filed	12-7-49 12-20-49	Renewal of license Filed by Ralph Walker, Atty	GRANTED	2-23-50

FORM BC-121 #5 APPLICATION RECORD - BROADCASTING
AUG. 1955 LEE BROADCASTING CORPORATION
XLEE RADIO, INCORPORATED

Name X LEE BROADCASTING, Card #4
QUINCY, ILLINOIS

File No.	Dated	
BRH-173 Rec'd Filed	8-19-58 8-28-58 8-28-58	Renew
BRH-173 R & F	8-9-61 9-1-61	Robe
BALH-702 R & F	7-16-64 7-20-64	Volun LEE I Ati
BRH-173 R&F Amended R & F	8-10-64 8-28-64 10/27/64 10/27/64	RENEWA Amende ROBERT
BMLH-208 R. & F.	10-5-64 10-12-64	Modific license Atty:

APPLICATION RECORD - BROADCASTING

FCC Form 94

Call Letters

Name LEE BROADCASTING, INCORPORATED

File No.	Dated	Application for
BRH-173 Recd & Filed	12-18-50 12-28-50	Renewal of license. Filed by Robert Hodson, Atty.
BPH-1867 Recd Filed	6-20-53 6-22-53 6-22-53	C.P. to make changes in licensed station - Change type of ant. to Andrew, 1304 Multi-V, 4-section; decrease ERP to 26.78 kw; decrease ant. ht. above av.terrain to 751'. Filed by Ralph L. Walker, Atty
LH-921 Recd. & Filed	8-24-53 9- 9-53 9- 9-53	License to cover C. P. (BPH-1867 which autho-rized changes in licensed FM B/c. station). Robert S. Hodson, atty
BRH-173 Recd. & f filed	1-9-54 1-12-54	Renewal of license Eliot C. Lovett, atty
BRH-173 Recd & filed	8-29-55 9-1-55	Renewal of license Eliot C. Lovett, atty

FORM BC-121 #5 APPLICATION RECORD · BROADCASTING
AUG. 1955

Name LEE BROADCASTING CORPORATION
X LEE RADIO, INCORPORATED
X LEE BROADCASTING, INC~~ORPORATED~~
QUINCY, ILLINOIS

Call Letters WTAD-FM

File No.	Dated	Application for	Action Nature	Action Date
BRH-173 Rec'd Filed	8-19-58 8-28-58 8-28-58	Renewal of License. Elliot C. Lovett, Atty.	GRANTED	11-5-58
BRH-173 R & F	8-9-61 9-1-61	Renewal of License Robert E. Hodson, Atty.	GRANTED	11-13-61
BALH-702 R & F	7-16-64 7-20-64	Voluntary assignment of license to LEE RADIO, INCORPORATED Atty - Pierson, Ball & Dowd	GRANTED	9-10-64 Eff:9-30-64
BRH-173 R&F Amended R & F	8-10-64 8-28-64 10/27/64 10/27/64	RENEWAL OF LICENSE Amended to change name of applicant to LEE BROADCASTING CORPORATION. ROBERT E. HODSON, ATTY.	GRANTED	11-16-64
BMLH-208 R. & F.	10-5-64 10-12-64	Modification of license to change name of licensee to LEE BROADCASTING CORPORATION. Atty: Pierson, Ball & Dowd	GRANTED	10-26-64

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WTAD-FM

Name LEE BROADCASTING CORPORATION
QUINCY, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BPH-4885 R&F	4-2-65 4-9-65	Construction permit to change transmission line and to increase TPO to 9.3kw. Atty: Pierson, Ball & Dowd	GRANTED	4-19-65
BLH-2875 R&F	4-29-65 5-18-65	License to cover CP (BPH-4885) which authorized change transmission line and increase TPO. Atty: Pierson, Ball & Dowd	GRANTED	6-18-65
BPH- Received	10-11-65 10-12-65	CP to make changes in transmitting equipment. R. E. Hodson, Atty. (Pierson, Ball & Dowd)	RETURNED Unnecessary	3-4-66
BPH-5435 R & F	6-16-66 6-23-66	CP to install dual polarized ant. (Gates FMA-8/300G-8, 8 horizontal and 8 vertical sections); decrease TPO to 8.09kw; operate with vertical ERP of 27.0kw; and decrease HAAT to 751 feet.	GRANTED	7-8-66

F.C.C. - WASHINGTON, D. C.

Pierson, Ball & Dowd, Attys.(H.T.Slaughter)

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W T A D-FM

Name Lee Enterprises, Incorporated
xLEE BROADCASTING CORPORATION
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BLH-3379 R & F	7/29/66 8/10/66	Lic. to cover CP (BPH-5435) which auth. install new ant., chng. ERP, TPO & HAAT. Atty: Pierson, Ball & Dowd (R. E. Hodson)	GRANTED	11-22-66
BALH-982 R & F (Form 316)	5-3-67 5-9-67	Voluntary assignment of license to LEE ENTERPRISES, INCORPORATED Atty - Pierson, Ball & Dowd	GRANTED EFF:	5-31-67 6-30-67
BRH-173 R & F SEP 19 1967	8-28-67 8-30-67	Renewal of license Atty- Robert E. Hodson	GRANTED	11-24-67
BRH-173 R & F PN Recd. PRESS SEP 15 1970	8-26-70 8-31-70 "	RENEWAL OF LICENSE Robert E. Hodson, Atty.	GRANTED	11-25-70

Annual filing fee $18.40 paid 11-10-70 #642372.

B.C.C. - WASHINGTON, D.C.

#8

99.5 mhz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WQCY WTAD-FM

Name LEE ENTERPRISES, INCORPORATED
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BRH-173 R & F P.N. PRESS	8-17-73 8-31-73 8-31-73 12 SEP 1973	Renewal of License Atty.: Robert E. Hodson	GRANTED	11-28-73
BSCA-1,311 R & F #258494 $50 Code 057 Press	11-26-73 12-6-73 12-10-73	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz. Atty: Robert E. Hodson(Pierson, Ball & Dowd)	GRANTED	1-23-74
BPH-8732 R & F #258495 $50 Code 057 Press JAN 10 1974	11-27-73 12-6-73 12-10-73	CP to install a new trans. (RCA BTF-20E1) and make changes in transmitting equipment. Atty: Robert E. Hodson(Pierson, Ball & Dowd)	GRANTED	1-16-74
BLH-6164 R & F W 287257-$50. PTA PRESS APR 29 1974	2-26-74 3-5-74 3-5-74-AC- 3-21-74	Lic.(BPH-8732)-Changes. 057-Atty: Pierson, Ball & Dowd(R.E.Hodson) Add'l engr. data rec'd 3-29-74	GRANTED	5-17-74

F.C.C. - WASHINGTON, D. C.

#9

99.5mhs.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WQCY

Name Lee Enterprises, Incorporated
Quincy, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BRCH-1246 R & F #381644 $50 CODE: 057 PRESS:	1-7-75 1-13-75 JAN 28 1975	Modification of license to operate by Remote Control from the main Studio Site: 510 Maine Street, Quincy, Illinois. Atty - Robert E. Hodson(Pierson, Ball & Dowd)	GRANTED	2-4-75
BMSCA-402 R & F #412457$100 Code 057 PRESS	4-4-75 4-10-75 4-14-75 APR 28 1975	Modification of Subsidiary Communications Authorization to make changes in programming and equipment Atty: Robert E. Hodson (Pierson, Ball, etc.)	GRANTED	5-7-75
BRH-173 BRSCA-1311 R & F PN Recd. PRESS	7-26-76 7-6-76 7-29-76 SEP 28 1976	RENEWAL OF LICENSE RENEWAL OF SCA Mark J. Tauber,Atty.(Pierson,Ball & Dowd)	Granted	11-23-76

F.C.C. - WASHINGTON, D. C.

#10

99.5mhz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

12-

Call Letters WQCY

Name LEE ENTERPRISES, INCORPORATED
QUINCY, ILLINOIS

File No.	Dated	Application for	Action Nature	Action Date
BRH 790720 BRSCA " PRESS	UA AUG 29 1979	RENEWAL OF LICENSE RENEWAL OF SCA B.J.Griffin,Atty.	GRANTED	11-30-79
BMSCA800407AI PRESS (O)	MAY 7 1980	Modification of Subsidiary Communications Authorization to make changes in Equipment. Atty. Benjamin J. Griffin (Pierson,Ball & Dowd)	GRANTED	5-7-80

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.