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CATALOG NO. 4550L 1/5

Form BC 126
June 1954
#2738

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed August 31, 1972

Call letters WRDR

Station location Egg Harbor, N. J.

Name of licensee Radio Radio, Inc.

22nd Avenue, Hamilton Township, New Jersey(MPH-1-28-71) L 8-31-72

Transmitter location XReading and Sixth Avenues, Mullica Township, New Jersey(PH-1-8-69)

(MLH-11-25-81)
Pomona Shopping Ctr., White Horse Pike & Mays Landing-Post Republic Rd., Pomona, N.J.
085037 xx1168 S. White Horse Pike, Hammonton, New Jersey (COMTEL 5-5-78)

Main studio location X182 N. White Horse Pike, Hammonton, N. J. (PH-1-8-69) L 8-31-72

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-6439 HAAT: 280'(h&v) Cond'l	1-8-69	104.9mc ch#285	ERP: 3kw(h&v) U TPO: 2.55kw RC CP for new Station.		9-8-69
BPH-6439 (1)	6-17-69	Call letters Assigned.			
BMPH-10,720 (2)	8-18-69	MP (BPH-6439) ext. time to			3-8-70.
BMPH-10,940 (3)	3-24-70	MP(BPH-6439 as mod) ext time			9-8-70
BMPH-12,055 HAAT: 280'(h&v)	1-28-71	104.9mc Ch#285 MP(BPH-6439 as mod) chg. trans loc., trans, make chgs in ant system, and chg. HAAT.	ERP: 3kw(h&v) TPO: 2.55kw RC		4-8-71
BMPH-13,189 (1)	3-30-71	MP(BPH-6439 as mod) ext.			9-1-71
EBSA	5-22-72				
BLH-5252(L)	8-31-72	Lic(BPH-6439) for new station			6-1-75
BRH-2736(S)	5-28-75	Renewal of License			6-1-78
COMTEL (1)	5-5-78	chg. SL			
BPH781026AD	11-21-78	ML to chg. main SL (1)			
BRH-2736(L)	10-23-78	Renewal of License			6-1-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRDR -~~NEW FM~~-

Name RODIO RADIO, INC.
EGG HARBOR, NEW JERSEY (PO 182 N. White Horse Pike, Hammonton, N. J. 08037

File No.	Dated	Application for	Action Nature	Action Date
BPH-6439	8-19-68	CP for new FM on: 104.9mc #285 ERP:3kw(H&V)	GRANTED	1-8-69
R & F	8-22-68	HAAT:300' TPO:2.53kw	Cond'l Comm. Rules	
#453260 $75	8-22-68	Trans.:CCA FM-3000D; Ant.:CCA 6811, 3 secs.	waived to permit studio	
PRESS:		TL: Reading & 6th Aves., Mullica Township, N.	loc. outside city limit	
PN REC'D:	9-16-68	SL: 182 N. White Horse Pike, Hammonton, N. J.	J.73.210(a)(2) (RC)	
		REQUEST WAIVER OF SECTION 73.210 OF THE RULES.		
		Atty.: Jason L. Shrinsky (Arthur Stambler)		
		Engr.: Francis J. Matrangola (Bel Air, Md.)		
AMEND. R & F	8-23-68	Re Section III (bank letter)		
AMENDMENT	10-24-68	Re Sect. III; and chg. HAAT to 282' and make		
R & F	10-24-68	chgs. in ant. sys.		
PRESS: NOV 8	1968			

F.C.C. - WASHINGTON, D. C.

AMENDED 11-8-68 re Sect. III.
AMENDED 12-26-68 re Sect. III.

RE BPH-6439 atty called 9-16-68 re re-Publication nec.* correction re station loc thru-out application & amend.

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHDR

Name RODIO RADIO, INC.
Egg Harbor, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMPH-10,720 R & F #530752 $30 AUG 12 1969	7-18-69 7-22-69 7-22-69	MP (BPH-6439) ext. time to 5-31-69. (New Station) Atty: Jason L. Shrinsky (Arthur Stambler)	GRANTED to	8-18-69 3-8-70
BMPH-10,940 R & F #571510 $30 PRESS: JAN 27 1970 Amended	1-15-70 1-19-70 1-19-70 3-4-70	MP(BPH-6439 as mod)ext. time to _____ (NEW STATION). Atty - Arthur Stambler) Add. Infor. on completion of construction.	GRANTED	3-24-70
BMPH-12,055 R & F #619785 $30. PRESS: AUG 11 1970 AMENDED AMENDED	7-30-70 7-30-70 7-30-70 12-31-70 1-20-71	MP(BPH-6439 as mod) chg. transmitter loc. 22nd Avenue, Hamilton Township, New Jersey. chg. Trans(GENERAL ELECTRIC-BT-3-B); make chgs in ant system.(incr. hght). chg. HAAT: 300 ft. 39° 33' 18" 74° 42' 56" Atty-Arthur Stambler FAA Adjustment to reduce proposed tower to 349 ft. FAA.	GRANTED COND'L Section 73.210(a)(2) of the Commission's rules.	1-28-71

F.C.C. - WASHINGTON, D. C.

#3

104.9mc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W R D R

Name Radio Radio, Inc.
Egg Harbor, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMPH-13,189 R & F #670731 $50. CODE 068 PRESS: 25 MAR 1971	3-10-71 3-11-71 3-11-71	MP(BPH-6439 as mod) ext. time to 9-1-71(NEW STATION). Atty--Jason L. Shrinsky(Arthur Stambler) Engr--	GRANTED	3-30-71
BMPH- R & F #027654 $50 CODE: 068 PRESS: 4 OCT 1971	8-26-71 8-30-71 8-30-71	MP(BPH-6439 as mod) ext. time to 11-1-71. (NEW STATION) Atty - Arthur Stambler	RETURNED (Dismissed as Moot 302's on file)	9-30-71
BLH-5252 R & F W 005099-$50 AC-068 PTA PRESS AUG 2 1972 Amended	9-17-71 9-17-71 9-17-71 9-22-71 7-13-72	Lic.(BPH-6439, as mod.) for New FM B/c Sta. Transmitter: GCA, FM-3000DS. Atty: Jason L. Shrinsky(Arthur Stambler) Section VI	GRANTED	8-31-72

F.C.C. - WASHINGTON, D. C.

#4

Form BC-121
September 1969

APPLICATION RECORD · BROADCASTING

104.9 mc

Call Letters W R D R

Name RODIO RADIO, INC.
EGG HARBOR, NEW JERSEY

File No.	Dated	Application for	Action Nature	Action Date
BRH-2736 R & F PN Recdd. PRESS	1-27-75 1-31-75 " 1 FEB 1975	RENEWAL OF LICENSE	GRANTED	5-28-75
BRH-2736 R & F PRESS	1-30-78 2-1-78 FEB 23 1978	RENEWAL OF LICENSE	GRANTED	10-23-78
BPH781026AD PRESS	NOV 17 1978	Modification of Lic. to change Main Studio Location to: 1168 South White Horse Pike, Hammonton, New Jersey (Outside City Limits)	GRANTED	11-21-78
BRH-810202VY PN Filed	MAR 23 1981	RENEWAL OF LICENSE James M. Weitzman (Shrinsky, Eisen etal)	Gr	5-29-81 ISSUED

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.