MVTM-FM

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BC-126
June 1975

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 6-2-80

Call letters WVIM-FM

Station location Coldwater, Miss.

Name of licensee T. H. Lane and Henry Rider dba Tate & Desoto County Broadcasting Co.

Transmitter location W. side of US Hwy. 55 at Slocum Rd, 6 mi. N. of Coldwater, Miss. (PH 1-23-76)

Main studio location SAME AS TRANSMITTER (PH 1-23-76)

| Appl. File No. | Date issued | Freq. | Power | Time Div. | Period From--To |
|---|---|---|---|---|---|
| BPH-9332 HAAT: 300'(H&V) (L) | 1-23-76 | 95.3mHz #237 CP for | ERP:3kw(H&V) Class-A NEW FM | U Station | 1-23-77 |
| BPH-9332(1) | 5-10-76 | Call | letters | assigned | |
| EBSA | 5-10-76 | | | | |
| BLH-7833 HAAT:300' (H&V)/(L) | 6-2-80 | 95.3MHz Lic. to cover for a new station. | ERP: 3kW (H&V) (BPH-9332) | | 6-1-82 |

Form BC-121
September 1969

# APPLICATION RECORD · BROADCASTING

Call WVIM-FM
Letters X.NEW.FM

Name T. H. Lane and Henry Rider d/b as Tate and Desoto County Broadcasting Co.
Coldwater, Mississippi (PO P. O. Box 23, Lake Cormorant, Mississippi 38641)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BPH-9332<br>Rec'd<br>Filed<br>#373196 $100<br>Code 013<br>Press<br>P. N. Rec'd | 12-4-74<br>12-9-74<br>2-6-75<br>12-3-74<br><br>FEB 19 1975<br>1-23-75 | CP for New FM on: 95.3mhz #237<br>ERP: 3KW(H&V) HAAT: 300' (H&V)<br>Trans: Collins 830D-1B; Ant: Collins LPC-3, 3 sects. (H&V)<br>TL & SL: On West Side of US Hwy. 55 at Slocum Road, 3.2 miles south of Hernando, Mississippi<br>34° 46' 42" - 89° 58' 23"<br><br>Atty:-----<br>Engr: E. W. Bie(Memphis, Tennessee)<br>Section IV-A (Ascertainment of Community Needs) | GRANTED<br>gr fee req $1,350.00<br>Pd 002<br>W 540178 | 1-23-76<br><br>3-13-76 |
| AMENDED | 12-15-75 | | | |
| BLH-7833<br>R&F:<br>PRESS | 9-22-76<br>9-27-76<br>DEC 5 1978 | Lic. (BPH-9332) for a new station.<br><br>Atty.: | GRANTED | 6-2-80 |

#2

Form BC-121
May 1976

95.3Mhz.

# APPLICATION RECORD - BROADCASTING

Call Letters .....W.V.I.M-FM.....

Name T. H. LANE AND HENRY RIDER d/b AS TATE AND DESOTO COUNTY BROADCASTING CO.
COLDWATER, MISSISSIPPI

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| Letter Dated | 11-1-78<br>JAN 9 1979 | Filed by Talmadge H. Lane Request for Dual city identification from: "WVIM-FM COLDWATER AND HERNANDO, MISSISSIPPI | GRANTED | 5-10-79 |
| BPH810205AI<br>PRESS (O) | MAR 16 1981 | CP to incre. HAAT: 325' (H&V); chg. type Ant. (CABLE WAVE HCC-1-5/8-50, 3 sects. H&V) & chg. TPO. | DISMISSED 6-8-81<br>VIOLATION OF SECTION 73.211 | |

F.C.C. - WASHINGTON, D. C.

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.