WSLA

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CATALOG NO. 4550L 1/5

Date first licensed 9-19-74 (BT72)

Call letters W S L A

(Sta. Loc. Selma, Alabama)

CENTRAL ALABAMA BROADCASTERS, INC. (BAPCT-470 1-6-71 EFF: 7-6-71)
x SELMA TELEVISION, INCORPORATED (BAPCT-289, 7-11-60 EFF: 8-1-60)

Name of licensee x DEEP SOUTH BROADCASTING COMPANY

Transmitter location 3 miles west of Selma, ~~near Selma~~ near Selma, Alabama

Main studio location 3 miles west of Selma, ~~Near Selma~~ Near Selma, Alabama

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
T-1814	2-24-54	Ch. # 8 180-186mc	V2.51kw A1.36kw	U	4-24-54 10-24-54
P for a new Comm. TV B/C Station.					
PCT-2516	11-4-54	Same	Same	Same	4-24-54
d. CP(BPCT-1814)to extend completion date					4-24-55
CT-3020	4-12-55	same	same	same	4-24-54
. of CP(BPCT-1814, as mod.)to ext. comp. date.					10-24-55
T-3480	10-20-55	same	same	same	4-24-54
CP(BPCT-1814,as mod.)to extend completion dt.					4-24-56
T-3844	3-30-56	same	same	same	4-24-54
CP(BPCT-1814,as mod)to extend completion date					10-24-56
T-4280	12-12-56	same	same	same	4-24-54
n.Action.Mod.CP(BPCT-1814,as mod)extend compl.					6-12-57
T-4685	6-25-57	same	same	same	4-24-54
CP(BPCT-1814,as mod)to extend completion date					12-12-57
T-4922	12-2-57	same	same	same	4-24-54
mod)to extend completion dt.					6-12-58
		same	same	same	4-24-54
4,as mod)to extend completion					4-16-60
ACTION 3-16-60 RE LICENSE BLCT-1011 AUTH. GRANTED R. WSLA ON PROGRAM TEST ACCORD. SEC. 3.629 RULES & CP CT-5097 TO COMMENCE 3-16-60 AND SUBJECT TO CONDITION T SUCH AUTH. SHALL BE WITHOUT PREJUDICE TO ANY ACTION MM. MAY TAKE AS RESULT OF PENDING RULE MAKING PROPOSALS DOCKET 12945 LOOKING TOWARD REASSIGNMENT OF CHANNEL 8 EITHER BIRMINGHAM OR MONTOGMERY, ALABAMA. ADVISE WHEN RATION COMMENCES: Began 3-17-60					
CT-289	7-11-60	Voluntary assignment of CP to			
m Television, Incorporated. EFF:					8-1-60
E	4-12-67	RE AMENDMENT FILED 2-21-66 TO LIC. APPL. T-1011, PROGRAM TEST AUTH. GR. WSLA-TV 3-16-60 HEREBY D. TO PERMIT OPER. WITH AUX. TRANS. OUTPUT POWER OF 100 TTS AND AUX. EFFEC. RADIATED POWER OF 500 WATTS.			
-5556	2-29-68	INVOLUNTARY TRANSFER OF CONTROL OF PER- TEE CORPORATION FROM WILLIAM J. BRENNAN TO FRANCES U. NAN, EXECUTRIX OF THE ESTATE OF WILLIAM J. BRENNAN, EASED. EFF:			

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S L A

Station location .....

Name of licensee .....SELMA TELEVISION, INCORPORATED.....

SEE CARD #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
WIRE	8-5-68	PEND. EVALUATION & REPAIRS, AUTH. GR. WSLA REMAIN SILENT TEMP. PERIOD END. 11-1-69. ADVISE WHEN FORMAL OPERATION RESUMED.			
WIRE	10-31-68	AUTH. GR. WSLA REMAIN SILENT TEMP. PERIOD END. 2--1-69			
WIRE	2-3-69	EXT. AUTH. GR. WSLA REMAIN SILENT TEMP. PERIOD END. 5-1-69.			
WIRE		EXT. AUTH. GR. REMAIN SILENT TEMP. PER. END. 7-30-69, SUBJECT TO CONTINUOUS COMPLI. WITH TOWER LIGHTING & MAINTENANCE REQUIREMENTS.			
WIRE	8-7-69	Above auth. ext. to 11-7-69.			
WIRE	11-6-69	Above auth. ext. to 2-7-70			
WIRE	2-5-70	Above auth. ext. to 5-7-70			
WIRE	5-8--70	Above auth. ext. to 8-7-70			
WIRE	8-28--70	Above auth. ext. to 11-7-70			
WIRE	11-17-70	Above auth. ext. to 2-7-71			
BPCT-4376 AH:360'MSL CP to chg.	1-6-71 517' ERP, type	Ch-8 180-186mcs trans. & ant.	V-25.1kw A-5.01kw	Unl.	3-6-71 7-6-72
BAPCT-470	1-6-71	Vol. A/B			
WIRE	1-19-71	Auth.gr. remain silent			5-7-71
WIRE	5-10-71	AUTH. GR. REMAIN SILENT			8-5-71
WIRE	8-3-71	AUTH. GR. REMAIN SILENT			11-3-71
WIRE	10-27-71	AUTH. GR. REMAIN SILENT			2-3-72
EBSA	5-15-72				
Wire	5-23-72	Ext'n.auth.remain silent to 8-3-72.			
BMPCT-7410	7-11-72	MP(BPCT-4376) to extend compl. date		(s)	1-11-73
WIRE	7-31-72	EXT. AUTH. REMAIN SILENT			11-3-72
Wire	11-1-72	Above auth. extended to			2-28-73.
BMPCT-7455 (2)	2-21-73	MP(BPCT-4376 as mod) to extend completion date			8-21-73
Wire	4-19-73	Extension auth. gtd station remain silent temp. per. ending 5-31-73 sub. cont. compliance with tower lighting and maintenance requirements.			

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S L A

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Wire	5-21-73	Extension auth. gtd remain silent temp. per. ending 8-21-73 subject cont. compliance with tower lighting and maintenance requirements			
Wire	8-14-73	Extension auth. gtd remain silent temp. per. ending 11-21-73 subject continued compliance with tower lighting and maintenance requirements.			
BMPCT-7502 3	10-23-73	MP(BPCT-4376 as mod.) to chg. trans.			
Wire with 73.269 & BPCT-4376 as mod. by BMPCT-7502. PTA was grtd. pending Comm. Act. on your lic. appl., Advise when oper. commences under this auth. Memo. Opinion & Order adopted 10-25-73, released 10-30-73 FCC 73-1114 02803; PTA authorized.	10-26-73	Yesterday the Comm. auth. PTA accord.			
BLCT-1011 & BLCT-2249	9-19-74	Ch-8 180-186	V-25.1kW A-5.01kW	Unl.	9-19-74 4-1-76
AH-360' MSL:517' Lic. to cover (BPCT-1814 as mod.) for new station; and lic. to cover (BPCT-4376 as mod.) for chgs.					
BPCT-4808 AH: 360' MSL: 517' CP to chg. ERP	1-15-75	Ch. 8 180-186	V. 53.7 kW A. 10.7 kW		3-15-75 7-15-76
WIRE	3-4-75	Re tendered lic. appl., auth. grtd. oper. WSLA on program test accord. Sec. 73.629 rules and CP BPCT-4808. (PTA began 3-6-75)			
BLCT-2381 AH: 360' MSL: 517' Lic.(BPCT-4808) for chgs.	5-8-75	Ch. 8 180-186	V. 53.7 kW A. 10.7 kW	U	4-1-76
BRCT-772	4-9-76	Renewal of license		(S)	4-1-79
BRCT-772	4-9-76	Superseding Renewal of License (S) to correct last long form date.			
BRCT-781201KQ	9-13-79	Renewal of License		(S)	4-1-82

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters ~~WSLA~~ WSLA

Name DEEP SOUTH BROADCASTING CO.
(P.O Box 1447, Montgomery, Alabama)
% William E. Benns Jr., Treasurer

File No.	Dated	Application for	Action Nature	Action Date
BPCT-1814 Recd Filed	11-23-53 12-3-53 12-14-53	CP for a new commercial TV b/c station Freq: Ch # 8, 180-186 Mcs. ERP: Vis. ~~8.69~~ kw, Aur. ~~1.55 kw~~ Hours of operation: Unlimited S-L: 3 miles West of Selma, Alabama T-L: 3 miles West of Selma, Alabama (Standard Electronics TH652) ~~(GP11)~~ Filed by Charles S. RHYNE, Atty.	GRANTED	2-24-54
AMENDED Recd. Filed	2-17-54 2-18-54 2-18-54	Amended Articles of Incorporation; Change Stockholders, Directors and Officers; Change ERP TO Vis, 2.51 kw, Aur. 1.26 kw; antenna height above terrain to 361' and changes in antenna system & equipment. Charles S. Rhyne- Atty		

Wm. E. Benns, Jr. Engr.

Card # 2

COMM. TV B/C

Fo[redacted]

APPLICATION RECORD - BROADCASTING

FORMER[redacted]

Call Letters W S L A

Name [redacted]ADCASTING CO.
(P.O. Box 1447, Montgomery, Ala.)

File No.	Dated	Application for	Action: Nature	Action: Date
[redacted]PCT-2100 Recd. Filed Cont'd on card # 2-A	5-7-54 5-10-54 5-10-54	Mod. of CP (BPCT-1814, which authorize a new Comm. TV B/C Station) to change trans. & studio loc. from 3 mi. west of Selma, Ala., near Selma, Ala. to U.S. # 31, 5 mi. North Prattville, Alabama, change ERP from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 316 kw, Aur. 158 kw, change type of transmitters and antenna and make other equipment changes. (Standard Electronics Type TH-654) (2000') Filed by Charles S. Rhyne, Atty.	DENIED by DECISION IN DOCKET # 11371 ON 9-3-58. SEE CARD 2-A	
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]

Card # 2 A
FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Comm TV B/C

Call Letters WSLA

Name DEEP SOUTH BROADCASTING COMPANY
(Selma, Alabama)

File No.	Dated	Application for	Action Nature	Action Date
Cont'd from Card # 2 BMPCT-2100 Amended Recd & filed	 10-22-54 10-22-54	Amended re stock & stockholders, additional financial data and to change transmitter and studio location from 3 miles West of Selma, Ala., near Selma, Ala., to 1 mile SE of Strata on Mt. Strata, near Strata, Ala., make change in ERP, from Vis. 316 kw, Aur. 158 kw, to Vis. 316.2 kw, Aur. 158.1 kw make antenna and other equipment change. Filed by Charles S. Rhyne, Atty. (2000 feet)	SEE: CARD # 2 Appl. Denied by Decision in Docket # 11371 on 9-3-58 MEMO OPINION & ORDER ADOPTED 6-10-59 (DOC 11371) PETITION FOR RECONSIDERATION (by WSLA) against Denial Decision of 9-3-58 DENIED 6-10-59.	
Amended Recd. Filed	7-8-55 7-11-55 7-21-55	Amended To specify S-1 as On west side of U.S. Highway No. 80, immediately across the Edmund Pettus Bridge from Selma, Alabama (Dallas County, Alabama).		

BMPCT-3020 [illegible]

F.C.C. - WASHINGTON, D. C.

Card # 3
FCC Form SC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Comm. TV B/C

Call Letters WSLA

Name DEEP SOUTH BROADCASTING CO.
(P. O. Box 1447, Montgomery, Ala.)

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-2516 Recd & filed EXT # 1	9-27-54 9-28-54	Mod. of CP (BPCT-1814, which auth a new Comm. TV b/c sta.) to extend completion date from 10-24-54 to 4-24-55. Filed by Eugene F. Mullin, Jr. Atty.	GRANTED	11-4-54
BMPCT-3020 Recd & filed EXT # 2	3-23-55 3-24-55	Mod. of CP (BPCT-1814 as mod., which auth. a new comm. TV b/c station) to extend completion date from 4-24-55 to 10-24-55 Filed by Charles S. Rhyne, Atty.	GRANTED	4-12-55
BMPCT-3480 Recd & Filed EXT # 3	10-14-55 10-17-55	Modification of CP (BPCT-1814 as mod., which auth. a new comm. TV b/c station) to extend completion date from 10-24-55 to _____	GRANTED	10-20-55

CARD # 4 COMM. TV S

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSLA

Name DEEP SOUTH BROADCASTING CO.

(Selma, Ala.)

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-3844 Recd & Filed Ext. #4	3-22-56 3-23-56	Mod. of CP(BMPCT-1614,as mod., which auth. a new Comm. TV B/C Station) to extend completion date from 4-24-56 to 10-24-56. Filed by Eugene F. Mullin, Jr., Atty.	GRANTED	3-30-56
	BMPCT-3844	4-4-56 Petition to Forfeit C.P. or designate for hearing, filed by Vincent A. Pepper, behalf Capitol B/C Co. (WCOV-TV).	ORDER Denying	5-9-56 Petition
		4-10-56 Pet. for reconsideration looking toward forfeiture or des. for hearing, filed by Vincent A. Pepper, behalf Capitol	"	"
		4-23-56 Opposition to Petition of Capitol, filed by Eugene F. Mullin, Jr. behalf WSLA		
		4-27-56 Reply to Opposition , filed by Vincent A. Pepper, behalf Capitol	"	"

F.C.C. - WASHINGTON, D. C.

FORM BC-121 CARD #5 APPLICATION RECORD - BROADCASTING COMM TV
Aug. 1955

Name DEEP SOUTH BROADCASTING COMPANY Call Letters WSLA

Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-4280 Recd.&filed Ext. # 5	9-23-56 9-24-56	Mod. of CP(BPCT-1814,as mod.,which auth. a new Comm. TV B/C Station) to extend completion date from 10-24-56 to 4-24-57. Filed by Eugene F. Mullin,Jr.Atty.	GRANTED (Commission Action)	12-12-56
	9-27-56	Petition to Forfeit C.P. & to Deny BMPCT-4280 (above), filed by Vincent A. Pepper, behalf Capitol B/C Co.	DENIED	by letter /12-12-56
	10-1-56	Opposition to above petition, filed by Eugene F. Mullin, Jr., behalf WSLA. * **	(See above)	
BMPCT-4685 Recd.&filed Ext. # 6	5-10-57 5-10-57	Mod. of CP(BPCT-1814,as mod.,which auth. a new Comm. TV B/C Sta.)to extend completion date from 6-12-57 to 12-12-57. Filed by E.F.Mullin,Jr.Atty.	GRANTED	6-26-57
BMPCT-4923 Recd.&filed Ext. # 7	11-6-57 11-7-57	Mod. of CP(BPCT-1814, as mod.,which auth. a new Comm. TV B/C Sta.) to extend completion date from 12-12-57 to 6-12-58. Filed by E.F. Mullin Jr.Atty.	GRANTED	12-3-57

SEE: CARD #64 FOR PROTEST against grant

Form BC-121 Card # 5 A

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSLA

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-4923/OM	** 12-10-57	PETITION FOR THE COMMISSION TO RECONSIDER ON ITS OWN MOTION filed by Ernest W. Jennes on behalf of The Washington Post Company		
	1-8-58	COMMENTS ON THE PETITION FOR THE COMMISSION TO RECONSIDER ON ITS OWN MOTION filed by Vincent A. Pepper on behalf of Capitol B/C Company (WCOV-TV)		
	1-14-58	REPLY TO OPPOSITION FILED BY ERNEST W. JENNES on behalf The Washington Post Company.		

** PETITION DENIED 3-16-60 AND LETTER ADOPTED BY COMMISSION when BMPCT-5097 was granted and WSLA authorized program test.

card 46

FORM FC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSLA

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5094 Recd & filed 3-3-58	2-21-58	MOD. of CP (BPCT-1814, as mod.) to change Trans. location and studio location from 3 miles West of Salem, Near Selma, Alabama TO U.S. 80 just South of Alabama River Bridge, near Selma, Alabama; Change ERP ~~from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 2.69 kw, Aur. 1.35 kw~~ make changes in antenna system and change antenna height above average terrain from 360 ft. ~~to 320 ft.~~; and Request Waiver of Sec. 3.613(a) and Section 1.308 of the Rules. Eugene F. Mullin Jr., atty Wm. E. Benns, Jr. Engr.	DISMISSED AT REQUEST OF APPLICANT, through att	SEP 18 1958
AMENDED Recd & filed 3-16-59	3-11-59	Amended to change ERP from Vis. 2.69 kw, Aur. 1.35 kw, to Vis. 1.03 kw, Aur. 0.51 kw; install new antenna system (Composite (equivalent to GE-TY-13C) make changes in equipment and antenna height above average terrain to 129'.		

F.C.C. WASHINGTON, D. C.

Card #7
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name DEEP SOUTH BROADCASTING COMPANY
Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-5097 Recd & filed	5-12-58 5-12-58	Mod. of CP (BPCT-1814, as mod., which authorized a new Comm. TV B/C station) to extend completion date from 6-12-58 TO ~~12-12-58~~ ~~6-12-59~~// TO 12-12-59. Eugene F. Mullin Jr., atty	GRANTED to 4-16-60	3-16-60(COMM)
		Letter filed 1-29-60 by Charles A. Dukes, Jr. Atty, Law Firm of Rhyne, Mullin, Connor and Rhyne, as of January 1960, Eugene F. Mullin, Jr., no longer connected with this Law firm.		
BLCT-1011 R & F	1-30-60 2-2-60	License to cover CP (BPCT-1814, as mod., which authorized a new station) and redescribe transmitter and studio locations as Land Line Road, 3 miles West of Selma, Alabama Charles S. Rhyne and Charles A. Dukes Jr. ATTY	GRANTED (Issued with BLCT-2249)	9 19-74
Amended ✓ R & Filed	12-1-60 12-2-60	Amended to specify name as Selma Television Incorporated		
AMENDED Rec. & filed	2-18-66 2-21-66	Amended to reduce Aural ERP to 0.500 kw. NOT CP		

F.C.C. WASHINGTON, D. C.

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Name ~~DEEP SOUTH BROADCASTING COMPANY~~ SELMA TELEVISION INCORPORATED
Selma, Alabama

Call Letters W.S.L.A.

File No.	Dated	Application for	Action Nature	Action Date
BAPCT- 289 Rec & Filed	6-24-60 7-1-60	Voluntary assignment of construction permit to Selma Television, Incorporated A. L. Stein-atty	GRANTED EFF:	7-11-60 8-1-60

Condition that such authorization shall be without prejudice to any action the Comm. may take as a result of pending Rule making proposals in Docket #12945 looking towards reassignment of CH 8 to either Birmingham or Montgomery, Alabama.

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name SELMA TELEVISION, INCORPORATED
Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BPCT-2827 R & F	11-3-60 11-4-60	Construction permit to change ERP from Vis. 2.51 kw, Aur. 1.26 kw to Vis. 316 kw, ~~Aur. 158~~ kw; transmitter location from Land Line Road, 3 miles West of Selma, Alabama to 4 miles East of Cordonsville, (Lowndes County) Alabama; Install new transmitters (~~G. E. TT-6-B and TT-14-A~~); change type antenna to ~~G. E. TY-43-A~~; make changes in equipment and change antenna height above average terrain to 1000.0 feet. A. L. Stein-atty William E. Benns Jr.-engr.	DOCKET #	15888
			DENIED	3-29-68
				MAR 3 0 1968
			INITIAL DECISION	
AMENDED Rec. & filed	2-10-64 2-11-64	Amended to change transmitter location to 3 miles SW of West Blocton, Alabama; type of antenna to ~~GE, TY-53A~~; make changes in antenna structure; and increase antenna height above average terrain to 2000 ft. (Table II, additional Business Interest & Financial data; correct programming data)		
AMENDED R & F	10-22-64 10-23-64	Amended to propose Directional Antenna operation as an alternate to Non-Directional operation now proposed and to Request Waiver of Section 1.518 of Commission's Rules. Mullin & Connor-attys		

#3-A

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name SELMA TELEVISION, INCORPORATED
SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
Continued from card #9				
BPCT-2827	AMENDED	Amended revised *V-C's for DA and Non-DA proposals; change type transmitters and antenna and Request Waiver of Section 73.685(e) of Commission's rules.	DOCKET	#15888
Dated	11-23-64			
R & F	11-24-64	Mullin and Conner-attys		
		*(Type of Transmitters G. E. TT-51B; type of antenna G.E.TY-95B)		
Amended	5-19-65	Amended to change Directional Antenna proposal		
Received	5-21-65			
Filed	3-2-66			
Amended	12-9-65	Amended to reduce Aural ERP to 31.6 kw		
Received	2-15-66			
Filed	3-2-66			

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FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

COMM. TV.

Call Letters W S L A

Name SELMA TELEVISION, INCORPORATED
CH-8 Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-5556 R & F (Form 316)	1-5-68 2-8-68 FEB 2 0 1968	Involuntary transfer of control of permittee corporation from William J. Brennan to Frances U. Brennan, Executrix of the Estate of William J. Brennan, Deceased. Mullins and Connor, Atty. (S. White Rhyne, Jr.)	GRANTED EFF:	2-29-68 3-18-68
[illegible]443 R & F Press PN Rec'd #488399 $150	1-26-69 2-4-69 FEB 1 4 1969 3-4-69 2-4-69	Voluntary assignment of construction permit to WCOV, Inc. Request Waiver of Section 73.636 (a) (1) of Comm's Rules. Vincent A. Pepper, Atty. ——TRANSFEREE Eugene F. Mullin, Jr., Atty.——TRANSFEROR	DISMISSED REQUEST OF ASSIGNEE	8-25-69

see other side for Petition(s)
ENGR. DATA FILED 7-6-70

Ltr. from atty. 8-1-68 req. WSLA-TV go silent due to damage by fire. Blair 8-2-68

BAPCT-443 - PETITION TO DENY AND DISMISS filed 3-17-69 on behalf of Montgomery Independent Telecasters, Inc., permittee of WKAB-TV, Montgomery (Ch.#32) by its atty., Izas Bahakel (Birmingham atty.).

PETITION TO DENY OR HOLD EVIDENTIARY HEARING filed 3-17-69 by W. H. Poe.

OBJECTION filed by Welch & Morgan 3-17-69 on behalf of WBMG.

JOINT REQUEST FOR EXTENSION OF TIME filed 3-27-69 by Arthur V. Weinberg (Smith, Pepper, Shack & L'Heureux) on behalf of WCOV, Inc. (Transferee) and Mullin and Connor on behalf of Selma Television, Incorporated (WSLA)(Transferor).

JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION filed 4-15-69 by Art Weinberg for WCOV, Inc. and Eugene F. Mullin, Jr. for Selma TV, Inc.

REPLY TO JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION filed 4-25-69 by B. Jay Baraff for W. H. Poe.

REPLY TO "JOINT OPPOSITION TO PETITIONS TO DENY AND INFORMAL OBJECTION" filed 5-6-69 by Izas Bahakel for Montgomery Independent Telecasters, Inc.

COMMERCIAL TV

Form BC-121 CARD#11
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name SELMA TELEVISION, INCORPORATED
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BAPCT-470 R & F #615452 $150 PRESS: PN REC'D: GRANT FEE: $2000 GRANT FEE PAID: 6-29-72 086783	6-11-70 7-13-70 7-13-70 7-20-70 8-24--70	Voluntary assignment of construction permit to Central Alabama Broadcasters, Inc. AMENDED 11-27-70 to submit Demographic Information, and financial data. Attys.: Assignor-Mullin and Connor Assignee-Fly, Shuebruk, Blume	GRANTED EFF: COMMISSION ACTION	1-6-71 7-6-71
BPCT-4376 R & F #617778 $150 PRESS: PN REC'D: SEE OVER FOR PETITIONS FEE GRANT DUE $9000.00 FEE GRANT PAID: #148693 AC-008	7-21-70 7-24-70 7-24-70 7-31-70 8-26-70 1-29-73 1-29-73	CP to chg. ERP to Vis. 25.1kw, Aur. 2.5kw; type trans. to RCA TT5BH; and type ant. to RCAA TF-6A1. Atty.: Mullin, Connor	GRANTED Ltr. of appeal filed by WCOV, Inc. #71-1472 & Montgomery Independent Telecasters, Inc. #71-1477	1-6-71 6-18-71

[illegible]

don't accept 8701
[illegible] 1-4-73

F.C.C. - WASHINGTON, D. C.

BPCT-4376

PETITION FOR RECONSIDERATION filed 2-11-71 by Izas Bahakel for Montgomery Independent Telecasters, Inc.

PETITION FOR STAY filed 2-11-71 by Isas Bahakel, Macke Bldg, 729 21st, North, Birmingham, Ala. 35203 for Montgomery Independent Telecasters, Inc.

PETITION FOR RECONSIDERATION filed 2-12-71 by Vincent Pepper for WCOV, Inc.

OPPOSITION TO PETITIONS FOR RECONSIDERATION filed 3-10-71 by Jack Blume for Central Alabama

OPPOSITION TO PETITIONS FOR RECONSIDERATION filed 3-10-71 by Eugene Mullin for Selma TV Inc.

OPPOSITION TO PETITION FOR STAY filed 3-10-71 by Eugene Mullin for Selma TV Inc.

MOTION FOR EXT. OF TIME TO FILE REPLY filed 3-18-71 by Mark S. Fowler (Smith & Pepper) for WCOV, Inc.

REPLY OF MONTGOMERY INDEPENDENT TELECASTERS, INC., TO THE "OPPOSITION TO PETITIONS FOR RECONSIDERATION" OF CENTRAL ALABAMA BROADCASTERS, INC. filed 3330-71 by Izas Bahakel

REPLY TO OPPOSITIONS TO PETITION FOR RECONSIDERATION filed 3-29-71 by Vincent Pepper for WCOV, Inc.

REPLY OF WKAB TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 3-30-71 by Izas Bahakel

PETITION FOR RECONSIDERATION DENIED 5-12-71 by Memo. Opinion & Order

MOTION OF WCOV, INC. FOR STAY PENDENTE LITE filed 7-19-71 by Art Weinberg.

OPPOSITION TO MOTION OF WCOV, INC. FOR STAY PENDENTE LITE filed 7-28-71 by Jack P. Blume for Central Alabama B/C Inc.

MOTION FOR STAY DENIED 9-1-71 by ORDER

PETITION FOR RECONSIDERATION filed 7-24-73 by Vincent Pepper on behalf of WCOV, INC.

Form BC-121
September 1969

#11A

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSLA

Name CENTRAL ALABAMA BROADCASTERS, INC.

CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
MOTION FOR STAY filed 7-24-73 by Vincent Pepper on behalf of WCOV, Inc. BAPCT-470 and BPCT-1376				
MOTION FOR EXTENSION OF TIME filed 8-2-73 byJack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.				
OPPOSITION TO MOTION TO STAY filed 8-3-73 by Jack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.				
MOTION TO DISMISS AND OPPOSTION filed 8-6-73 by Jack P. Blume on behalf of WSLA-TV				
ERRATA filed 8-6-73 by Jack P. Blume on behalf of CENTRAL ALABAMA BROADCASTERS, INC.				
REPLY TO OPPOSTION TO MOTION TO STAY filed 8-13-73 by David Myers on behalf of WCOV, INC.				
MOTION FOR EXTENSION OF TIME filed 8-16-73 by Mark S. Fowler on behalf of WCOV, INC.				
REPLY TO CENTRL ALABAMA MOTION TO DISMISS AND OPPOSTION filed 8-20-73 by David Myers on behalf of WCOV, INC.				

Form BC-121
September 1969 CARD#12

APPLICATION RECORD - BROADCASTING COMMERCIAL TV

Call Letters W S L A

Name CENTRAL ALABAMA BROADCASTERS, INC.
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-7410 R & F #087068 $50 AC: 069 PRESS:	6-28-72 6-29-72 6-29-72 JUL 10 1972	MP(BPCT-4376) to extend completion date. Atty.: Fly, Shuebruk, Blume and Gaguine	GRANTED	7-11-72
BMPCT-7455 R & F #141699 $50-AC-069 PRESS:	1-3-73 1-8-73 1-8-73 FEB 13 1973	MP (BPCT-4376 as mod) to extend completion date to May 11, 1973 Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	GRANTED	2-21-73
BMPCT-7491 R & F #220614 $50 AC: 058 PRESS:	8-1-73 8-2-73 8-2-73 SEP 14 1973	MP(BPCT-4376 as mod.) to extend completion date to November 21, 1973. Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	DISMISSED AS MOOT	11-5-73

F.C.C. - WASHINGTON, D.C.

Reg auth remain silent rec'd 8-2-73 - to Martin 8-9-73

Form BC-121 CARD#13
September 1969

COMMERCIAL TV

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

CH-8 Name CENTRAL ALABAMA BROADCASTERS, INC.
SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BMPCT-7502 R & F #243394 $50 AC: 058 PRESS:	10-16-73 10-17-73 10-17-73 OCT 19 1973	MP(BPCT-4376 as mod.) to chg. type trans. to RCA TT-10-AH/LA. Atty.: Fly, Shuebruk, Blume and Gaguine	GRANTED	10-23-73
BLCT-2249 Received Filed #241921 $50 AC: 058 PRESS:	10-9-73 10-10-73 10-18-73 10-10-73 NOV 6 1973	Lic. to cover (BPCT-4376 as mod.) for chgs. Atty.: Fly, Shuebruk, Blume and Gaguine	GRANTED COMMISSION ACTION (Issued with BLCT-1011)	9-19-74
BPCT-4808 R & F #364225 $50 AC: 058 PRESS:	11-11-74 11-13-74 11-13-74 JAN 2 1975	CP to chg. ERP to Vis. 53.83kW, Aur. 10.77kW. Atty.: Fly, Shuebruk, Blume and Gaguine	GRANTED	1-15-75

Ltr. 10-11-73 from David Meyers on behalf of WCOV, Inc. protesting lic. application of WSLA and opposing program tests.

Ltr. 10-12-73 from Jack P. Blume on behalf of Central Alabama B/casters, Inc. replying to WCOV Inc. letter.

Memorandum Opinion and Order adopted 10-25-73, released 10-30-73, FCC 73-1114 02803: "Accordingly, IT IS ORDER, That the informal objection filed by WCOV-TV IS DENIED to the extent indicated herein and the request for program test authority, for Station WSLA(TV), Selma, Alabama, IS GRANTED."

MEMORANDUM OPINION AND ORDER adopted 9-19-74, released 10-3-74 FCC 74-1003 24155: Accordingly, IT IS ORDERED, That the petition for reconsideration filed by WCOV, Inc., IS DISMISSED, and considered as a petition to deny the license application, IT IS DENIED; and the grant of the application (BPCT-4376) IS AFFIRMED. IT IS FURTHER ORDERED, That the application (BLCT-2249) of Central Alabama Broadcasters, Inc., for license IS GRANTED.

PETITION FOR RECONSIDERATION filed 1-17-75 by Smith & Pepper on behalf of WCOV, Inc.

MOTION TO DISMISS AND OPPOSITION filed 1-30-75 by Jack P. Blume on behalf of Central Alabama Broadcasters, Inc.

MOTION FOR EXTENSION OF TIME filed 2-10-75 by WCOV, Inc. by David Meyers

WCOV REPLY TO OPPOSITIONS filed 2-13-75 by David Meyers on behalf of WCOV,TV, Inc.

MEMORANDUM OPINION AND ORDER adopted 4-17-75, released 4-22-75 49189: Accordingly, IT IS ORDERED, That the petition for reconsideration filed by WCOV, Inc., IS DENIED, and the grant of the applications (BPCT-4808 and BPCT-4753) IS AFFIRMED.

ERRATUM released 4-28-75 49393 correcting paragraph 11 in the Memorandum Opinion and Order released 4-22-75.

#14

COMMERCIAL TELEVISION

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WSLA

Name CENTRAL ALABAMA BROADCASTERS, INC.
CH-8 Selma, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BLCT-2381 R & F #389699 $50 AC: 058 PRESS:	2-4-75 2-6-75 2-6-75 25 APR 1975	License to cover (BPCT-4808) for changes. Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine)	GRANTED	5-8-75
BRCT-772 R & F PN Rec'd: PRESS:	11-12-75 12-1-75 12-1-75 23 FEB 1976	RENEWAL OF LICENSE" Annual Reports Filed Atty: Jack P. Blume (Fly, Shuebruk, Blume & Gaguine) Contours filed 12-1-75. Amended 3-1-76 re financial.	GRANTED	4-9-76

Form BC-121
May 1976

CARD #15

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSLA

Name CENTRAL ALABAMA BROADCASTERS, INC.

CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BPCT-4961 R & F #619592 $2000 AC: 001 PRESS: PN REC'D: GRANT FEE: $13,500 GRANT FEE PAID: AC: 002	9-28-76 9-29-76 9-29-76 10 OCT 1976 11-2-76	CP to chg. ERP to Vis. 316kW(Max) 289.73kW(H), Aur. 57.95kW(H); chg. TL to Rte.-#1,-Hayneville, Ala.-(32-08-05-86-39-24.6); chg. type trans. to RCA TT-50FH; type ant. to RCA TF-12BH (BT); and HAAT 1716-ft. MAJOR ENVIRONMENTAL ACTION. REQUEST-WAIVER-OF-SECTION-73.610(b)-OF-THE-RULES. Atty.: Fly, Shuebruk, Blume and Gaguine Engrs: Silliman, Moffet & Kowalski AMENDED 4-28-77 re financial & other AMENDED 6-9-77 re correction to balance sheet Amended 11-6-77 re legal AMENDED 9-3-80 re legal		

PETITION TO DENY filed 3-7-77 by Vincent A Pepper on behalf of WCOV, Inc.

PETITION TO DENY filed 3-7-77 by Robert Cahall on behalf of Montgomery Independent Telecasters, Inc., licensee of Television Station WKAB-TV.

OPPOSITION TO, AND MOTION TO DISMISS PETITION TO DENY filed 3-21-77 by Jack Blume on behalf of WSLA-TV

SUPPLEMENT TO PETITION TO DENY filed 3-29-77 by Vincent Pepper on behalf of WCOV-TV.

OPPOSITION TO REQUEST FOR LEAVE TO FILE UNAUTHORIZED PLEADING AND MOTION TO DISMISS filed 4-15-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

REQUEST FOR LEAVE TO FILE OTHERWISE UNAUTHORIZED PLEADING filed 4-8-77 by Steven Lerman on behalf of Birmingham Television Corp., Chapman Television of Tuscaloosa, Inc., WKRG-TV & Southern Television Corp.

STATEMENT OF LICENSEES IN SUPPORT OF PETITIONS TO DENY filed by Steven Lerman on behalf of Licensees for WBMG(TV), WCFT-TV, WKRG-TV, & WTOK-TV.

OPPOSITION TO WCOV PETITION TO DENY filed 4-28-77 by Jack Blume on behalf of WSLA-TV

PETITION FOR EXTENSION OF TIME filed 5-2-77 by Vincent Pepper on behalf of WCOV, Inc.

OBJECTIONS OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 5-27-77 by Terry Coleman on behalf of Association of Maximum Service Telecasters, Inc.

MOTION FOR LEAVE TO FILE PREHEARING INTERROGATORIES filed 6-2-77 by Vincent Pepper on behalf of WCOV, Inc.

REPLY to the Opposition filed 4-28-77, filed 5-27-77 by Vincent A Pepper on behalf WCOV, Inc.

MOTION TO DISMISS, OR IN THE ALTERNATIVE, OPPOSITION TO MOTION FOR LEAVE TO FILE PREHEARING INTERROGATORIES filed 6-14-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

MOTION TO DISMISS OBJECTION OF ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 6-14-77 on behalf of Central Alabama Broadcasters, Inc.

COMMERCIAL TV

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W S L A

Name CENTRAL ALABAMA BROADCASTERS, INC.

Ch- 8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
B BPCT-4961	Cont'd.			
BPCT-4961 R&F PRESS AMENDMENT	5-26-78 5-31-78 JUN 15 1978	AMENDMENT (BPCT-4961, as mod.) to chg. TL to On Rt. 20, Approx. 3 mi. West of Gordonville, Alabama (32-08-58 86-46-48); HAAT 1684 ft., MAJOR ENVIRONMENTAL ACTION	Designated for Hearing Min.	JUL 28 1978 BC78-238
BRCT-781201KQ R&F PN REC'D PRESS	11-15-78 12-1-78 79 0124	RENEWAL OF LICENSE JACK P. BLUME, ATTY. (FLY, SHUEBRUK, BLUME, GAGUINE, BOROS & SCHULKIND)	GRANTED COMMISSION ACTION	9-13-79

OPPOSITION TO MOTION TO DISMISS REQUEST FOR PREHEARING INTERROGATORIES filed 6-21-77 by Vincent A. Pepper on behalf of WCOV, Inc.

MOTION TO STRIKE filed 6-21-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

MST RESPONSE TO CENTRAL ALABAMA'S MOTION TO DISMISS filed 6-22-77 by Jonathan D. Blake on behalf of Association of Maximum Service Telecasters, Inc.

OPPOSITION TO MOTION TO STRIKE filed 6-29-77 by Vincent Pepper on behalf of WCOV, Inc.

REPLY TO MST RESPONSE TO CENTRAL ALABAMA'S MOTION TO DISMISS filed 7-6-77 by Jack Blume on behalf of Centrll Alabama Broadcasters, Inc.

RESPONSE TO CENTRAL ALABAMA'S REPLY filed 7-8-77 by Jonathan D. Blake on behalf of Association of maximum service telecasters, Inc.

REPLY TO OPPOSITION TO MOTION TO STRIKE filed 7-12-77 by Jack Blume on behalf of Central Alabama Broadcasters, Inc.

CORRECTION TO PETITION TO DENY filed 9-8-77 by Vincent A Pepper on behalf of WCOV, INC. (TV)

STATEMENT OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. WITHDRAWING INFORMAL OBJECTIONS filed 7-5-78 by Geoff Bakkmsley on behalf of MST.

4-1-79 Renewal:

PETITION TO DENY LICENSE RENEWAL APPLICATION OF STATION WSLA(TV) SELMA, ALABAMA 2-27-79 by The Food and Beverage Trades Department, AFL-CIO.

PETITION FOR EXTENSION OF TIME 3-23-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.

OPPOSITION TO PETITION TO DENY 4-19-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.

CARD NO 16a

Form FC-121
May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters WSLA-TV

Name CENTRAL ALABAMA BROADCASTERS, INC.
CH-8 SELMA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
PETITION		FOR EXTENSION OF TIME 5-9-79 by Edward Durkin for the Food and Beverage Trades Department AFL-CIO		
COMMENTS		ON PETITION FOR EXTENSION OF TIME 5-11-79 by Blume for Central		
REPLY TO		OPPOSITION TO PETITION TO DENY 5-17-79 by Durkin for "FBTD"		
PETITION		FOR EXTENSION OF TIME 10-26-79 by Edward J. Durkin for "FBTD".		
OPPOSITION		TO PETITION FOR EXTENSION OF TIME 10-30-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.		
PETITION		FOR RECONSIDERATION 11-8-79 by Edward J. Durkin for AFL-CIO FOOD and Beverage Trades Department.		
MOTION		TO DISMISS AND ALTERNATIVE OPPOSITION TO PETITION FOR RECONSIDERATION 11-19-79 by Jack P. Blume for Central Alabama Broadcasters, Inc.		

1-79 Renewal

MEMORANDUM OPINION AND ORDER adopted 9-13-79, released 10-1-79 FCC 79-545 14534: In light of the foregoing analysis and out scrutiny of the entire record before us, we find that no substantial and material question of fact has been raised as to whether renewal of WSLA-TV's license would serve the public interest. ACCORDINGLY, IT IS ORDERED, That the petitions for extension of time filed March 26, 1979 and May 9, 1979 by Central Alabama Broadcasters, Inc. and the Food and Beverage Trades Department of the AFL-CIO, respectively, ARE GRANTED. IT IS FURTHER ORDERED, That the petition to deny filed February 28, 1979 by the Food and Beverage Trades Department of the AFL-CIO IS DISMISSED; and, when considered as an informal objection, IS DENIED. IT IS FURTHER ORDERED, That the application of Central Alabama Broadcasters, Inc. for the renewal of license for Station WSLA-TV, Selma, Alabama, IS GRANTED. IT IS FURTHER ORDERED That the Secretary of the Commission shall send, by Certified Mail-Return Receipt Requested, a copy of this Memorandum Opinion and Order to each of the parties to this proceeding.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.